



Corporate Introduction Brochure





# ABOUT AFRIKTRADE Limited

AFRIKTRADE Limited is an emerging e-commerce and trade facilitation company headquartered in Abuja, Nigeria. Incorporated on the 23rd day of May, 2025. Our mission is to bridge the trade gap between Africa and other continents by creating a reliable, integrated platform that empowers businesses and consumers to access global opportunities effortlessly.

We specialize in cross-border trade solutions, combining secure payment systems, global sourcing, and end-to-end logistics to deliver a seamless international trading experience. By partnering with strategic global enterprises, we aim to position Africa at the forefront of the digital trade revolution.





### BKUCHUKE

#### **Mission Statement**

To empower African businesses and consumers by simplifying cross-border trade through trusted payment solutions, efficient logistics, and access to quality products from other continents.





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#### **Core Values**

#### **Integrity:**

We operate with transparency and uphold the highest ethical standards in all transactions.

#### Innovation:

We leverage technology to create cuttingedge solutions for global trade.

#### **Excellence:**

We are committed to delivering world-class services that exceed expectations.

#### Collaboration:

We build longterm partnerships to create shared value for all stakeholders.

### **Customer- Centricity:**

We prioritize the needs of our clients and deliver tailored solutions that drive their success.

#### Sustainability:

We focus on creating lasting economic impact for SMEs and local communities.



#### **Our Service Portfolio**

#### **Cross-Border Payment Solutions**

- Secure and fast multi-currency payment processing (NGN, USD, CNY)
- Compliance with Nigerian and international trade regulations
- Fraud prevention and transaction traceability for SMEs





#### **Our Service Portfolio**

#### **Global Sourcing & Online Shopping**

- Direct access to verified Asian manufacturers and suppliers
- Product procurement for SMEs, wholesalers, and individuals
- Support for bulk orders and quality assurance checks





#### **Our Service Portfolio**

#### **Logistics & Shipping Solutions**

- Air and sea freight forwarding from Asia to Africa
- Customs clearance and regulatory compliance handling
- Last-mile delivery through trusted logistics partners





#### **Our Service Portfolio**

#### **Trade Facilitation Services**

- Business advisory for African SMEs entering global markets
- Market intelligence and supplier verification in Asia
- Assistance with documentation and import/export processes





# BKUCHUKE

#### Why Partner with AFRIKTRADE

- Strategic Market Access: Nigeria is Africa's largest economy and a gateway to West Africa.
- Deep Market Knowledge: We understand the challenges of African importers and design solutions tailored to their needs.
- Integrated Solutions: A one-stop platform combining payments, sourcing, and logistics.
- Regulatory Compliance & Security: All operations follow CBN, CAC, and international trade guidelines.
- Scalable Partnership Opportunities: Flexible models for joint ventures, technical integration, and co-branding.





### Within 2 Years (2025-2027):

Enter and establish a strong presence across West Africa, leveraging Nigeria as the central hub.

#### **Our Strategic Goals**

### **Ultimate Objective:**

Invariably, we aim to dominate the African cross-border ecommerce market, becoming the go-to platform for Asia-Africa trade.



Expand into East
Africa and South
Africa, creating
regional hubs for
cross-border trade.

## BKUCHUKE

Contact Us

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# BRUCHUKE



"Together, we connect continents, empower businesses, and drive global growth."