

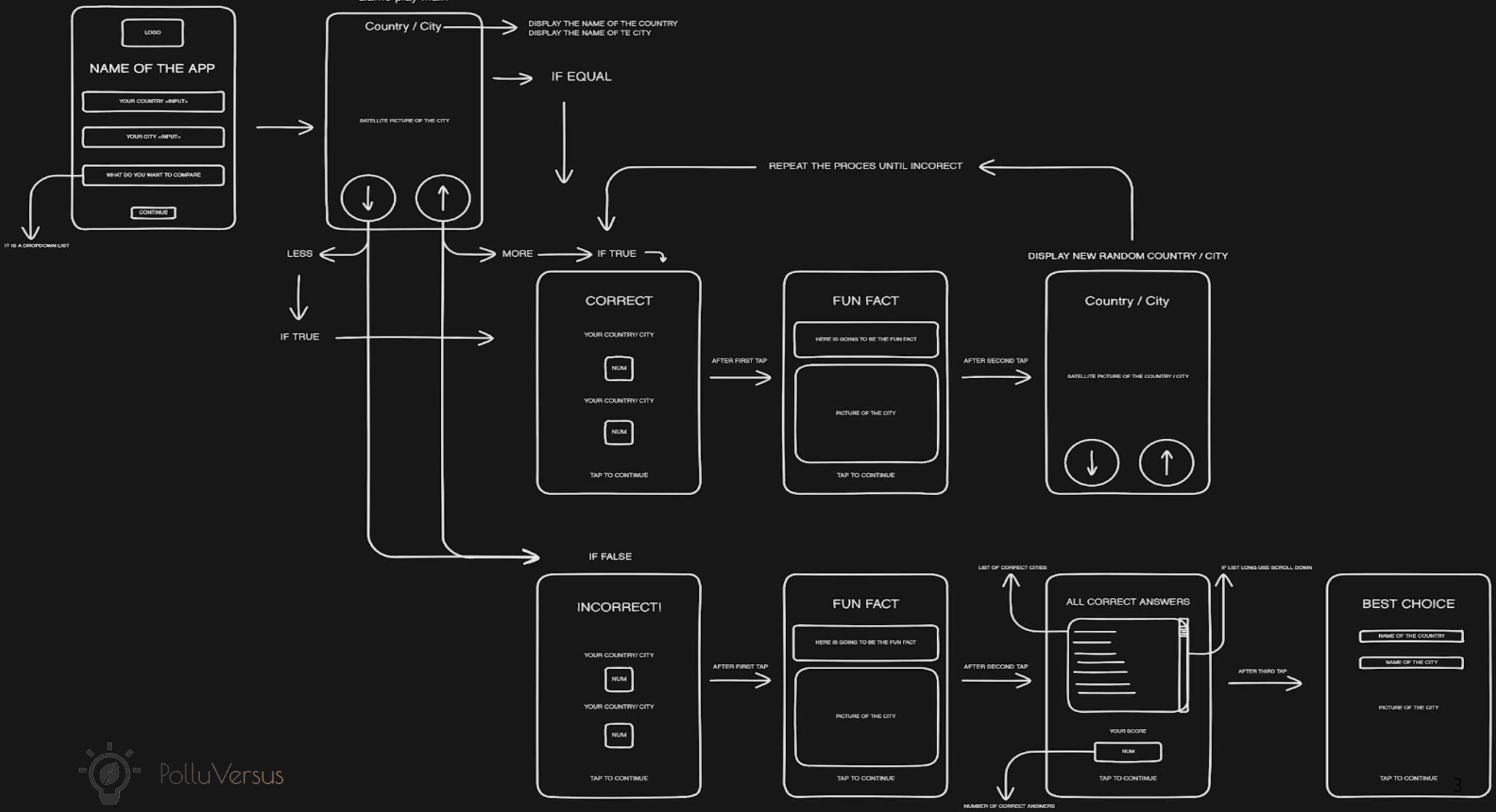


Tinder + Environmental Issues = Environmental Awareness GAME

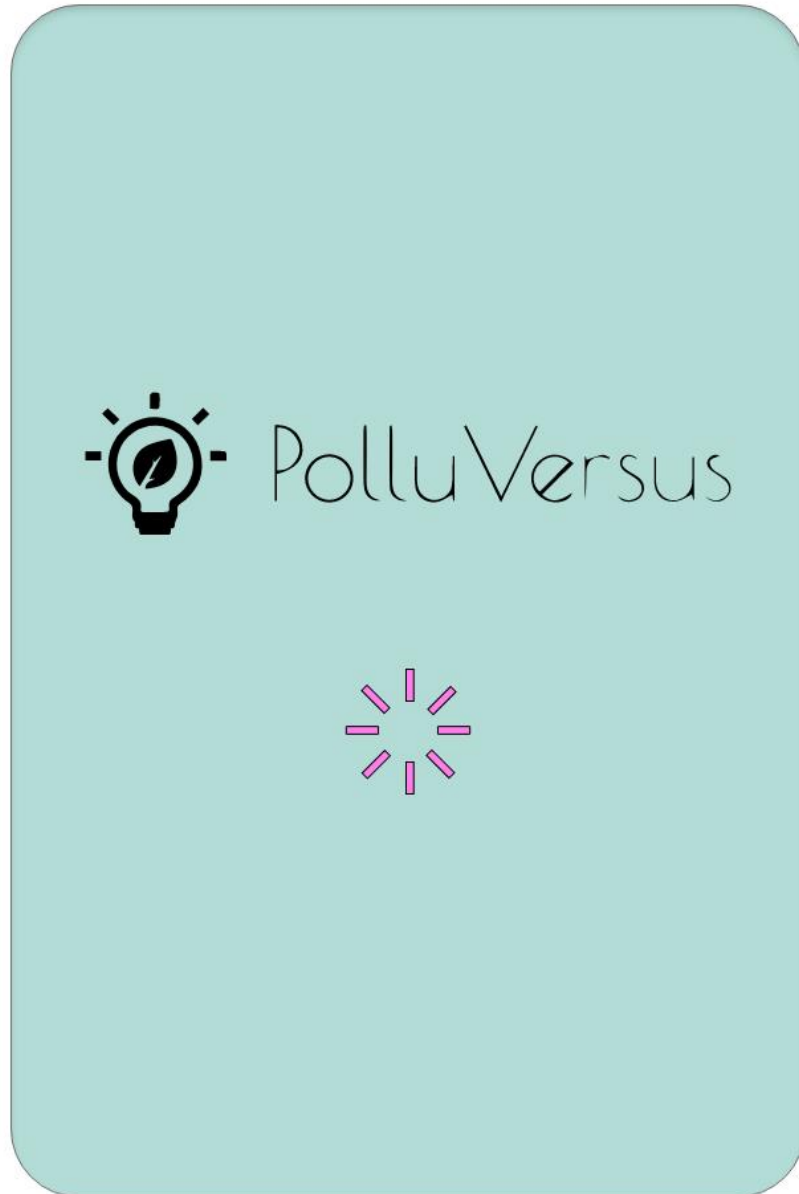


START

Game play main



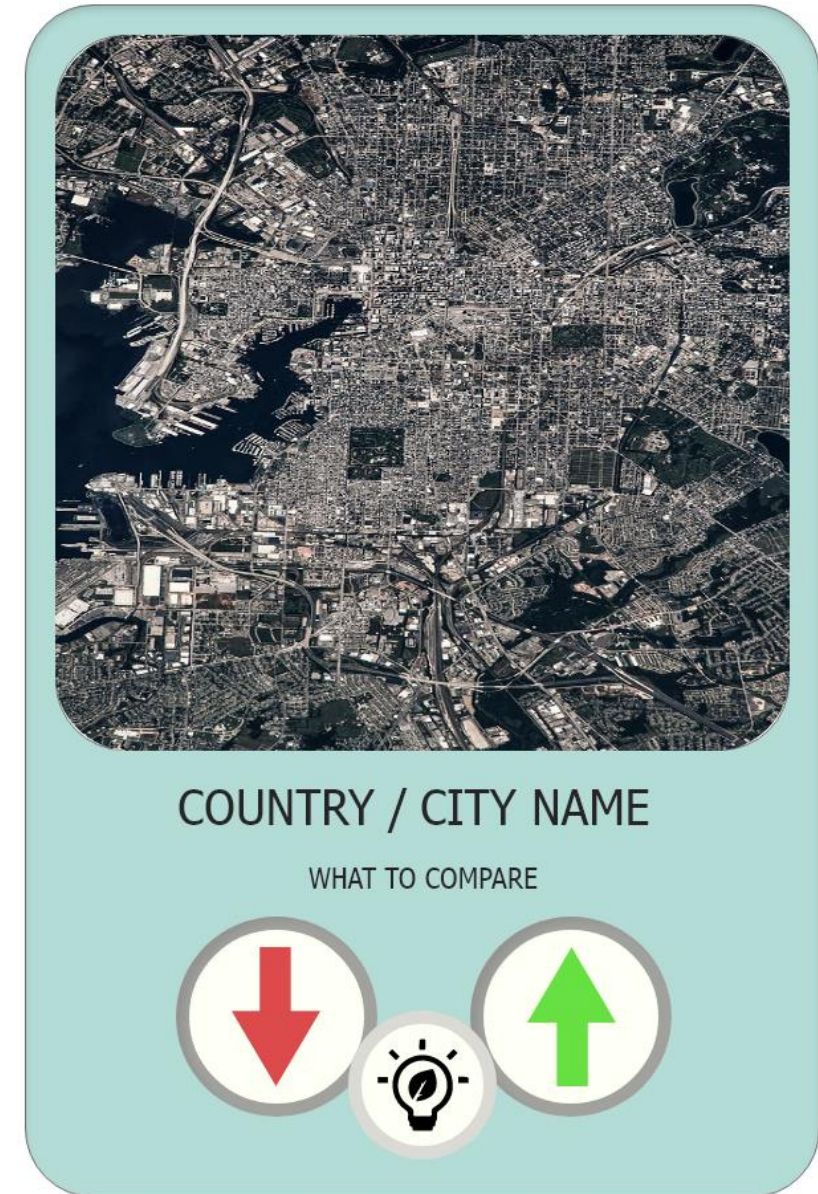
Player's experience



Loading screen



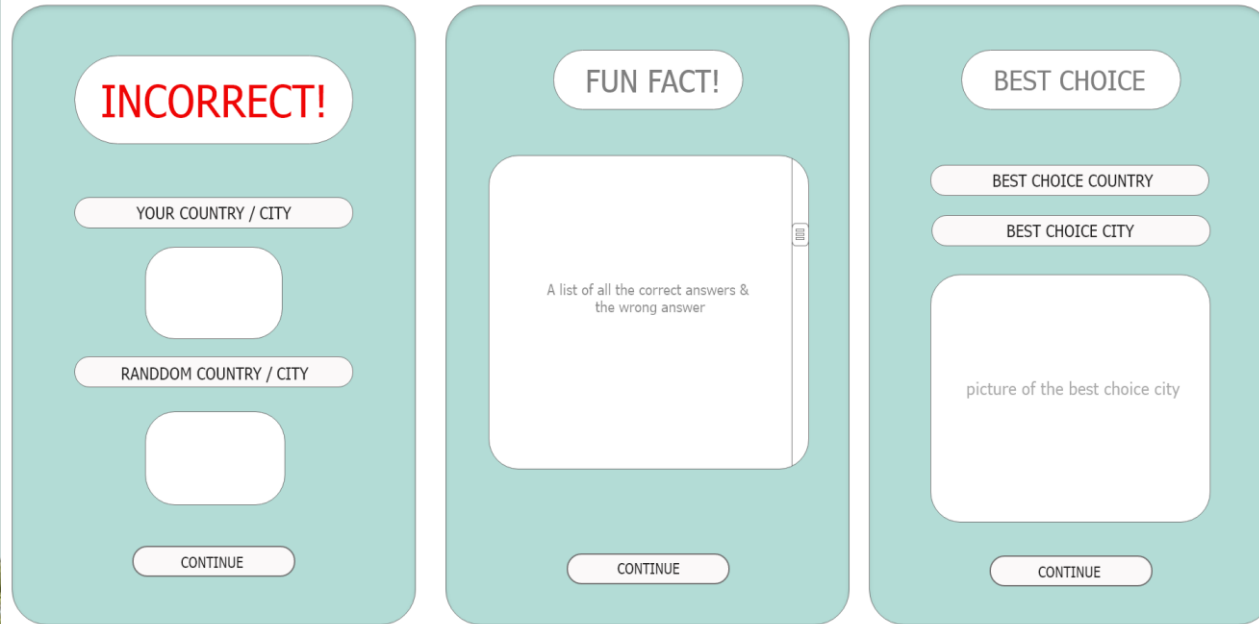
Home interface



Starting point

Correct result:

- ❖ The game will display green text to notify you that you have made the right choice.
- ❖ The AQI (Air Quality Index) number will be displayed for each city for comparison.
- ❖ A fun fact will also be displayed.
- ❖ The next randomly generated city will be shown.



Incorrect result:

- ❖ The game will display red text to notify you that you have made the wrong choice.
- ❖ The AQI (Air Quality Index) number will be displayed for each city for comparison.
- ❖ A fun fact will also be displayed.
- ❖ There will be a comparison between all the choices presented. The lowest index and the corresponding city will be shown as the “BEST CHOICE”.

Main messages



Problem

Pollution and
life inequality
awareness

Approach

Environmental
Tinder without
age limits

Result

Engagement
to make
a lasting impact



"Swipe right"



PolluVersus

Team

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