MICHAELA BLACKHAM

*Interactive Designer
& Jr. Front-End Developer*

💼 PROFESSIONAL EXPERIENCE

MembersFirst Inc.

Sept '16 – Present

Remote Contractor
- Design websites, marketing landing pages, and internal software UI
- Develop websites, landing pages, and email templates
- Complete various client and internal bug fixes

Feb '15 – Sept '16

Senior Designer, Creative Team Lead
- Responsible for a 47% improvement in design and development efficiency, time, and profit
- Review and final approval of design team's work before going to client, interview and onboard new hires, and create/update team resources as new technologies or efficiencies become available.
- Design websites, marketing landing pages, and internal software UI
- Develop websites, landing pages, and email templates
- Drive design related client meetings
- Translate raw code into company's proprietary CMS

Apr '13 – Feb '15

Interactive Designer
- Design websites, marketing landing pages, and internal software UI
- Develop websites, landing pages, and email templates
- Drive design related client meetings
- Translate raw code into company's proprietary CMS

Avenue Interactive

Jan '13 – Apr '13

HTML/CSS Designer
- Develop Email Templates, websites and landing pages in HTML/CSS
- Develop Flash banner ads for marketing communications for clients

New Bedford Whaling National Historical Park

Jun '12 – Apr '13

Contractor
- Brought on to finish a Flash interactive touch screen exhibit

Jun '11 – Jun '12

Design Intern
- Design in-house graphic work for posters, cd's, business cards etc
- Design and develop interactive touch screen exhibits and games

🎓 EDUCATION

The University of Massachusetts, Dartmouth

May 2012

Bachelor of Fine Arts in Visual Design
Options in Digital Media and Graphic Design

📞 CONTACT

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👍 SKILLS

Responsive Design (99%)

Designing for CMS (99%)

UI Design (80%)

Wire-framing (90%)

HTML (99%)

CSS (99%)

SASS (50%)

Javascript (75%)

JSON (25%)

Bootstrap (75%)

Adobe Creative Cloud (90%)

Sublime Text (90%)

Chrome Dev Tools (70%)

Client Interactions (99%)

Work Collaboratively (99%)