MICHAELA BLACKHAM

PROFESSIONAL EXPERIENCE

MembersFirst Inc.

Sep 16 - Present

Remote Contractor

- Design websites, marketing landing pages, and internal software UI
- Develop websites, landing pages, and email templates
- Complete various client and internal bug fixes

Feb 15 - Sept 16

Senior Designer, Creative Team Lead

- Responsible for a 47% improvement in design and development efficiency, time, and profit
- Manage design team's day to day, approval of designs completed by other members, interview new hires, and create team resources
- Design websites, marketing landing pages, and internal software UI
- Develop websites, landing pages, and email templates
- Drive design related client meetings
- Translate raw code into company's proprietary CMS

Apr 13 - Feb 15

Interactive Designer

- Design websites, marketing landing pages, and internal software UI
- Develop websites, landing pages, and email templates
- Drive design related client meetings
- Translate raw code into company's proprietary CMS

Avenue Interactive

Jan 13 - Apr 13 HTML/CSS Designer

- Develop Email Templates, websites and landing pages in HTML/CSS
- Develop Flash banner ads for marketing communications for clients

New Bedford Whaling National Historical Park

Jun 12 – Apr 13 Contractor

• Brought on to finish a Flash interactive touch screen exhibit

Jun 11 - Jun 12

Design Intern

- Design in house graphic work for posters, cd's, business cards etc.
- Design and develop interactive touch screen exhibits and online games
- Update the Park's website via the National Park's proprietary CMS



EDUCATION

The University of Massachusetts, Dartmouth

May 2012

Bachelor of Fine Arts in Visual Design

Options in Digital Media and Graphic Design

CONTACT

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SOFTWARE













SKILLS

Responsive Design (99%)

Designing for CMS (99%)

UI Design (80%)

HTML (99%)

CSS (99%)

SASS (50%)

Javascript (75%)

JSON (25%)

Bootstrap (75%)

Client Interactions (99%)