## MICHAELA FALLON

**EDUCATION** 

2014-2018 North Carolina State University

Raleigh, North Carolina

Bachelor of Arts in Graphic Design

GPA: 3.79

2017 The Prague Institute

Prague, Czech Republic

**WORK EXPERIENCE** 

2017 Graphic Design Intern

current MaxPoint Interactive, Morrisville, North Carolina

Design projects include advertisement placements, event collateral, exhibition booth

design, direct mailer design, and PowerPoint presentation design.

2016 Graphic Design Intern

Fingerpaint Marketing, Villanova, Pennsylvania

Designed the brand of a client pharmaceutical company, including the logo, website, and PowerPoint template. Brainstormed marketing ideas with the Creative team to design advertisements and client proposals. Communicated with team members and

presented project progress to clients.

2015 Swim Team Coach

Oreland Swim Club, Oreland, Pennsylvania

Ran practices, arranged line-ups, organized swim meets.

2013-2015 Lifeguard and Swim Instructor

Oreland Swim Club, Oreland, Pennsylvania

NOTABLE PROJECTS

2016 Accessible Design

A project in partnership with an international software company to design data

visualizations catered to low-vision users.

2016 Publication Design

A publication designed within a typographic system, defined by rules and roles.

The magazine includes feature and secondary articles, each differentiated by

the typography.

2016 Exhibition Design

Designed branding, interaction, and service design aspects of a museum exhibition.

**SKILLS** 

Adobe Creative Suite
Typography and Visual Design

User Experience Design Wireframing and Prototyping Accessible Design Training Keynote and PowerPoint

Illustration Photography