



CIRQUE

Conference on Industry and Resources

Queen's University Engineering

SPONSORSHIP PACKAGE

CIRQUE seeks to help tomorrow's leaders understand opportunities for engineers beyond traditional roles. The theme for this year's conference is "Limitless: Exploring your Passions through Diverse Career Paths"

ABOUT US



CIRQUE is a student-run conference that provides a unique experience for engineering student delegates to gain insight on the wide range of career options available to them after graduation. Delegates will have the opportunity to examine the potential of their engineering degree by participating in a number of workshops, presentations, and networking events with a wide variety of industry professionals, sponsors, and engineering graduates. We encourage delegates to look beyond traditional engineering careers by exposing them to a wide array of industries such as: consulting, research and design, entrepreneurial work, finance, politics, medicine, law, and teaching. The conference also promotes discussion on current topics of interest within the engineering industry and their relation to undergraduate engineering students.

CIRQUE 2018 will take place on the weekend of February 2nd and 3rd, beginning on Friday evening and continuing all day Saturday. The conference will include both formal speaker presentations and smaller informal speaker workshops. Attendees are encouraged to ask questions and exchange ideas over the duration of the conference. The delegates will have many opportunities to connect with sponsors, speakers, and each other during several events including the workshops, meals, and scheduled networking events.

WHY SPONSOR CIRQUE?

CIRQUE 2018 will bring together passionate, motivated engineering students and gifted speakers from a broad spectrum of modern industry. Sponsorship is critical to ensure the ongoing success of the conference, as support from our sponsors keeps our delegate fee low. This makes the conference accessible to a greater number of students, and helps us achieve our goal of one hundred attendees.



Sponsoring the conference enables your firm to create a lasting, positive brand association within the minds of tomorrow's leaders. The different sponsorship tiers available (listed on the next page) deliver a diverse range of options to facilitate brand exposure for your company that fit within your budget. Sponsors will have the chance to network with delegates over dinner and cocktails, and promote their firm to interested students.

We also provide many platforms for you to present company branding and literature to the delegates, including advertisement banners, conference addresses, and information pages in the delegates package. CIRQUE relies on its generous sponsors in order to provide an exciting weekend to its delegates.

S P O N S O R S H I P T I E R S

There are many ways to get involved with CIRQUE. The table below presents a list of offerings for each level of sponsorship:

	Diamond \$3500	Gold \$3000	Silver \$2000	Bronze \$1000	Friends of CIRQUE \$250
Logo in Delegate Handbook	x	x	x	x	x
Invitation to Sponsorship Networking Exposition	x	x	x	x	x
Company Information in Delegate Handbook	x	x	x	x	x
Company hyperlink on CIRQUE website	x	x	x	x	x
Opportunity to address delegates	x	x	x	x	
Delegate Resume handbook provided prior to conference	x	x	x	x	
Logo Display on CIRQUE Banner, central podium, and presentation slides	x	x	x		
Accomodations for company representative, including meals	x	x	x		
Option for speed-networking booth at the Sponsorship Exposition	x	x			
Title sponsor of the Welcome Dinner or an evening social event		x	x		
Title Sponsor of Final Banquet	x				
Option to run a workshop	x				
Title Sponsor of the conference	x				

Please note that CIRQUE is flexible with what we offer our sponsors, and are committed to working with you to create a customized agreement that will satisfy your firm's needs.



CONFERENCE AGENDA & SPONSORSHIP OPPORTUNITIES

CIRQUE 2018 is a two day event, efficiently scheduled to allow delegates to be exposed to a wide variety of speakers, workshops, and networking opportunities. Sponsors will have the option to get involved at any point in the conference. We are happy to work with sponsors to accommodate integration into our schedule. *All meals, speaker presentations, and workshops will include a company mention by either the conference team or a company representative.*



Sponsors will have the option to sponsor any of the following events...

6 Speaker Presentations

4 Dynamic Workshops

2 Evening Social Events

4 Catered Meals,
Including:

Welcome Dinner

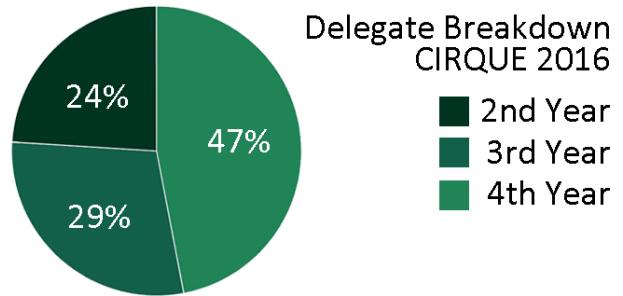
Introductory event that sets the tone of the conference

Final Banquet

Formal three-course dinner serving as the culminating event of the conference

OUR DELEGATES

CIRQUE's delegates are the highest caliber of Queen's Engineers. The highly selective application process ensures that all of our delegates are talented, keen, and come from a diverse array of engineering disciplines and years.



As a sponsor, you will gain exclusive access to

Sponsorship EXPO and Delegate Mixer

The first event of our conference will allow sponsors to interact with delegates in a “mini-career fair” setting. Sponsors will be encouraged to send representatives to set up booths to promote and share information about their company to our niche group of motivated engineering students.

Delegate Resume Handbook

We will collect the resumes of all conference delegates, and compile them in a handbook to be distributed to our most valued sponsors.

Delegate Information Handbook

Delegates will be provided with a handbook that offers a brief description of each contributing company, as well as other conference details.



CONTACT US

To learn more about CIRQUE, and its sponsorship opportunities, please contact one of our sponsorship co-ordinators. We appreciate your consideration, and hope to get the chance to work with you for CIRQUE 2018!

Kind Regards,



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