



CIRQUE



**Conference on Industry and Resources
Queen's University Engineering**

Define Your Success: Where Can Engineering Take You?



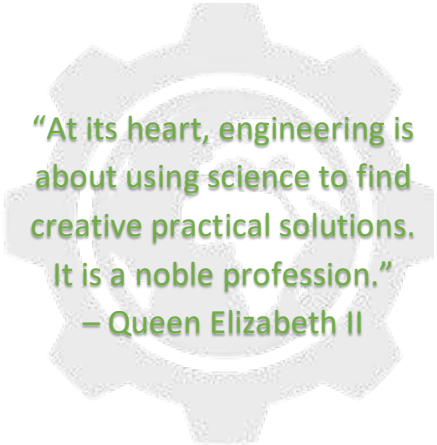
2019 SPONSORSHIP PACKAGE

ABOUT US

OUR MISSION

CIRQUE is an entirely student-run conference that provides a unique and educational experience for engineering students to gain insight into the wide range of career options available to them after graduation. CIRQUE seeks to help the leaders of tomorrow understand their opportunities beyond traditional engineering roles by giving industry professionals, sponsors, and engineering graduates a chance to give back and share their knowledge.

Conference delegates will have the opportunity to examine the potential of their engineering degrees through participation in several workshops, presentations, and networking events - all related to different industries. Delegates are encouraged to come to the conference with an open mind, as they are exposed to a wide array of industries and professions, such as: consulting, research and design, entrepreneurial work, finance, politics, medicine, law, and teaching. By the end of the conference, CIRQUE hopes to have broadened the delegate's understanding of all the possibilities that their engineering degree awards them, ultimately giving delegates a refined vision of their career path.



*"At its heart, engineering is about using science to find creative practical solutions. It is a noble profession."
– Queen Elizabeth II*

CIRQUE 2019

The 2019 conference will take place on the weekend of February 8-10, beginning on Friday evening and continuing the entire day Saturday. Conference activities will range from formal speaker presentations to smaller and more informal speaker workshops. Attendees are encouraged to actively participate, ask questions, and exchange ideas throughout the duration of the conference. The delegates will also have many opportunities to connect with sponsors, speakers, and each other during several events including meals, workshops, and designated networking events.

Event Details

February 8th and 9th

Holiday Inn
Kingston Waterfront
2 Princess Street
K7L 1A2

WHY SPONSOR?

OPENING DOORS

Every year, CIRQUE brings together passionate and creative engineering students with gifted, insightful speakers from a broad spectrum of modern industry. Delegates have a variety of talents waiting to be focused by those with more experience, but none of this all-important inspiration can happen without our sponsors. Sponsorship is critical to ensure the ongoing success of the conference by keeping the delegate fee low and removing barriers from delegates' opportunity to attend the conference. The more sponsorship we receive, the closer we are each year to our goal of one hundred twenty attendees.



As for the sponsor, the conference enables your company to create a lasting and positive brand association within the minds of tomorrow's leaders through connecting with Queen's brightest undergraduate students. Our wide variety of sponsorship tiers and options offer diverse ways to maximize brand exposure for your company that fits within your budget. Your donation could yield anything from an address to the delegates all the way to multiple workshops with guest speakers and all-inclusive access to the networking events with our delegates. On paper, your company could be given the chance to display advertising banners or be included as an information page in delegate packages. Sponsors can promote their firm to interested students and create lasting contacts that could result in hiring opportunities. CIRQUE relies on its generous sponsors in order to provide an impactful weekend to students and gives back through a variety of opportunities that are invaluable for businesses looking to hire young engineers.

SPONSORSHIP TIERS

WAYS TO CONTRIBUTE

There are many ways to get involved with CIRQUE. The table below presents a list of offerings for each level of sponsorship. *Please note that these offerings are flexible, and the CIRQUE executive team is committed to providing a package that is customized and tailored to your business' needs and budget.*

	DIAMOND	GOLD	SILVER	BRONZE	FRIENDS OF CIRQUE
	\$3500	\$3000	\$2000	\$1000	\$250
Logo in delegate handbook	●	●	●	●	●
Invitation to sponsorship networking exposition	●	●	●	●	●
Company information in delegate handbook	●	●	●	●	
Company hyperlink on CIRQUE website	●	●	●	●	
Opportunity to address delegates	●	●	●		
Delegate resume handbook provided prior to conference	●	●	●		
Logo display on CIRQUE banner, central podium, and presentation slides	●	●	●		
Accommodations for company representatives	●	●	●		
Option for speed-networking booth at sponsorship exposition	●	●			
Named sponsor of the welcome dinner and/or other meals	●				
Named sponsor of an evening social event	●	●			
Option to run a workshop	●	●	●		

CONFERENCE AGENDA AND OPPORTUNITIES

EVENT DAY

CIRQUE 2019 will be a two-day event, scheduled to allow delegates to be exposed to a wide variety of speakers, workshops, and networking opportunities. As a sponsor, you have the opportunity to fund and/or run one of these events at any point in the conference. We are happy to work with sponsors to integrate your needs into our schedule, and work around you to the best of our abilities. *All meals (multiple per day), speaker presentations, and workshops will include a company mention by either the conference team or a company representative.* This provides countless opportunities to make delegates aware of your brand and get them thinking about your company.

**"Optimists see the glass half full,
pessimists see it as half empty.
The engineer sees a glass that's
twice as large as it needs to be."**

– William Newstead

(Professor, Queen's University)



Sample Schedule

Friday:

Time	Event
16:00	Registration
17:30	Opening Remarks
18:30	Speaker
19:30	Workshop
21:00	Keynote Speaker
22:00	Social

Saturday:

Time	Event
8:30	Breakfast
9:30	Speaker
10:30	Workshop
11:30	Case Study
13:30	Lunch
14:30	Speaker
16:00	Workshop
17:30	Presentation
18:30	Dinner
19:30	Speaker
20:30	Keynote Speaker
21:30	Closing Remarks and Social

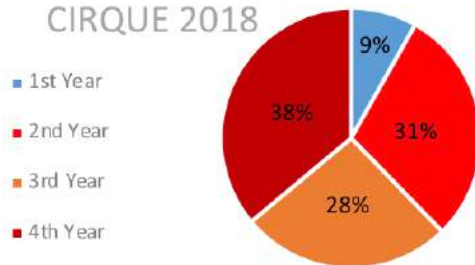
OUR DELEGATES IN ACTION

DYNAMIC WORKSHOPS

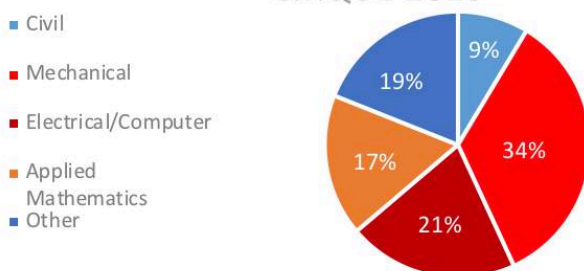
As a workshop sponsor, you will gain exclusive access to offering an immersive workshop experience to Queen's best engineering students. Here, sponsors will be able to engage with students while they solve and discuss unique problems.

At CIRQUE, we welcome sponsors to bring current projects and have our innovative delegate pool propose solutions. CIRQUE delegates come from a wide range of years and disciplines.

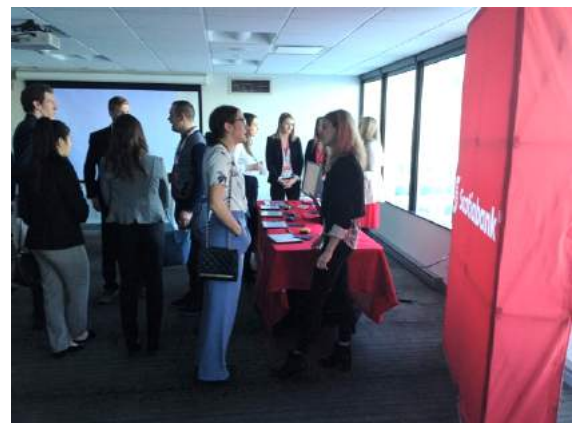
Delegate Breakdown
CIRQUE 2018



Delegate Discipline Breakdown
CIRQUE 2018



Host interactive activities that will coincide with operations conducted by your business, while networking with the next classes of engineers. Past delegates have been able to showcase their ingenuity and creativity through workshop opportunities. CIRQUE events have been a great opportunity for students and sponsors to engage and share discussions that have led to future job opportunities!





CONTACT US

GET IN TOUCH

To learn more about CIRQUE and our sponsorship opportunities, please contact one of our sponsorship co-ordinators. We are happy to answer all questions and concerns and set you up with a sponsorship plan that meets all of your needs. We appreciate your consideration, and we hope to get the chance to help you promote your business through CIRQUE 2019!



Andrew Fazio
16atf@queensu.ca
416-770-0480



David Hodge
15dh17@queensu.ca
587-899-3114



Vanessa Lim
vanessa.lim@queensu.ca
587-893-9220