

# MICHAEL LIU

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Web developer with leadership training and experiences. Strong interpersonal, communication, and time management skills. Versatile set of skills to approach projects. Interest in working on long-term projects with continuous consumer feedback.

## WORK EXPERIENCE

### **GROUP360 Worldwide**

*Full Stack Web Developer*

Saint Louis, MO  
Sep 2014 – Present

- Developing 10 Ruby on Rails microsites for 6 national brands.
- Implementing VBI and content changes in Adobe Experience Manager for 5 national brands.
- Feature development for Ruby on Rails experiential event tracking application on Heroku.
- Setting up Amazon Web Services – Elastic Beanstalk to handle 3 WordPress sites.
- Collaborating with 3<sup>rd</sup> party vendors to create and update content in 3 iOS applications.
- User Journey creation, Wire-framing, and UX design for corporate social responsibility site.

*Digital Intern*

May 2014 – Sep 2014

- Collaborated with multi-disciplinary team to pitch rebranding campaign based on new strategic direction for national account and created digital concept designs.
- Contributed to discussion about content-centered design best practices.
- Responded to clients' requests regarding updates in timely and efficient manner.
- Improved user experience for branded digital applications and websites.
- Applied troubleshooting processes to fix existing code and content on brand webpages.

### **Washington University Residential Life**

*Residential Advisor*

Saint Louis, MO  
Aug 2012 – May 2014

- Support and advise 80 residents by creating programs to engage students.
- Trained for 250+ hours on topics including social activism, conflict resolution, event planning, and community building.
- Served as an on-call responder for crises and emergencies.
- Assisted in designing recruitment posters and improving the RA selection process.
- Facilitated group and individual interviews for potential RA candidates.

## LEADERSHIP EXPERIENCE

### **Alpha Phi Omega**

*VP of Membership*

Jan 2011 – May 2014  
Aug 2012 – Dec 2013

- Planned and coordinated a membership program for 200+ member chapter.
- Managed a committee of 8 members to develop events to strengthen group dynamics.
- Built Google forms and spreadsheets to facilitate the brother-matching program.
- Rebuilt and updated a Google spreadsheet for recording and tracking requirements.

### **Washington University Pops Orchestra**

*Treasurer*

Sep 2010 – May 2014  
Aug 2011 – May 2013

- Managed a budget of ~\$2000 and all music and equipment purchases.
- Organized semester concerts and social events for the orchestra.
- Developed publicity to increase orchestra size and promote concert attendance.

## EDUCATION

Washington University in St. Louis	Cumulative GPA:	3.48/4.00
B.S. in Computer Science, 2014	Major GPA:	3.78/4.00
Minor in Psychology	Dean's List – Fall 2012, Fall 2013, and Spring 2014	

## RELEVANT COURSE WORK

Technical Writing, Object-Oriented Software Development, Formal Languages and Automata, Algorithms and Data Structures, Rapid Prototype Development and Creative Programming, Programming Systems and Languages, Social Networks Analysis, Embedded Computing Systems, Cognitive Psychology, Social Psychology.

## TECHNICAL SKILLS

Javascript, Ruby, HTML5, CSS3/Sass/Less, jQuery, Rails, Bootstrap, Git, Amazon Web Services, MySQL, Angular, Node, Objective C, C#, C++, Java, Python,

## FOREIGN LANGUAGES

Chinese – Speaking/Listening Fluent  
Spanish – 4 years of HS