EPIC AND USER STORIES

EPIC 1: Website

|  |  |  |  |
| --- | --- | --- | --- |
| User Story | As a [ user ] | I want to | So that |
|  | The Artist | Create a website | I can increase my fan base, showcase my talent and establish an online presence |
|  | Music Production Company | Increase the number of people who will be revisiting the site | To maintain artist’s social currency |

EPIC 2: Simplicity

|  |  |  |  |
| --- | --- | --- | --- |
| User Story | As a [ user ] | I want to | So that |
|  | Potential fan | A straightforward layout of the site | It will be very easy to navigate it |
|  | Potential fan | View her site to be simple | So that I can browse it with ease |

Epic 3: Album and Music

|  |  |  |  |
| --- | --- | --- | --- |
| User Story | As a [ user ] | I want to | So that |
|  | Music lover | Be able to see a list of songs and albums of the singer | I can browse and play the music |

Epic 4: Video

|  |  |  |  |
| --- | --- | --- | --- |
| User Story | As a [ user ] | I want to | So that |
|  | An artist’s fan | Watch latest videos of the artist | So that I can enjoy her music more |

Epic 4: Short Biography

|  |  |  |  |
| --- | --- | --- | --- |
| User Story | As a [ user ] | I want to | So that |
|  | The Artist | Share a short bio about me in my homepage | So that I people who don’t know me can immediately know the kind of singer I am |

Epic 5: Upcoming Events

|  |  |  |  |
| --- | --- | --- | --- |
| User Story | As a [ user ] | I want to | So that |
|  | An artist’s fan | Know all the upcoming events where she will be performing | I can go there and support her |

Epic 6: Long Biography

|  |  |  |  |
| --- | --- | --- | --- |
| User Story | As a [ user ] | I want to | So that |
|  | An artist’s fan | know about her background and history | I will know more about her and how she became she is |

Epic 7: Photos

|  |  |  |  |
| --- | --- | --- | --- |
| User Story | As a [ user ] | I want to | So that |
|  | An artist’s fan | See different photos of the singer | I can appreciate how she looks in a creative way |
|  | The Artist | Showcase photos one at a time | My fans can get excited and anticipate what to see next |

Epic 8: Contact Page

|  |  |  |  |
| --- | --- | --- | --- |
| User Story | As a [ user ] | I want to | So that |
|  | An artist’s fan | Be able to contact her for possible events/booking | She can perform if I will have an event/ gathering |
|  | The Artist | Clients or fans to be able to contact me and my team | I can land more gigs and events |
|  | Potential fan | I want to be able to contact someone immediately if I need to | It will save me the hassle of waiting for a long response |

Epic 9: Subscription to Newsletter

|  |  |  |  |
| --- | --- | --- | --- |
| User Story | As a [ user ] | I want to | So that |
|  | An artist’s fan | To get notifications re: events/ new releases | I get to be updated |

Epic 10: Socials

|  |  |  |  |
| --- | --- | --- | --- |
| User Story | As a [ user ] | I want to | So that |
|  | An artist’s fan | Know her social media links | I get to know her daily routine when not singing |

Epic 11: Profit

|  |  |  |  |
| --- | --- | --- | --- |
| User Story | As a [ user ] | I want to | So that |
|  | Music Production Company | Be able to sell album and merchandise | We can generate profit |
|  | An artist’s fan | Buy merchandise, limited memorabilia, album | I can add it into my collection |

Epic 11: Colour Scheme

|  |  |  |  |
| --- | --- | --- | --- |
| User Story | As a [ user ] | I want to | So that |
|  | The artist | My site to inspire people | My purpose in singing and sharing my talent will be fulfilled |

Epic 11: Typography

|  |  |  |  |
| --- | --- | --- | --- |
| User Story | As a [ user ] | I want to | So that |
|  | The artist | Make my site a reflection of who I am as an artist- optimistic, reflective and spiritual | More fans will fall in love with my music |