

CONTACT

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BIO

Jessica Baldanza is an archivist and writer currently based in Toronto, Canada. She holds a Bachelor of Fine Arts from Ontario College of Art and Design University (2015), and a Master of Information from University of Toronto (2019) where she studied archival practice and STS (Science & Technology Studies). Jessica's archival work centres on the management of visual media records, archives development, and the implementation and study of information and communication technologies. Her writing practice is concerned with technology-mediated intimacy.

EDUCATION

University of Toronto, MI <i>Master of Information in Archives & Records Management (ALA Accreditation)</i>	09.2017-05.2019
Ontario College of Art and Design University, BFA <i>Bachelor of Fine Arts in Painting & Drawing</i>	09.2012-05.2015
Queens University, BFA <i>Bachelor of Fine Arts (foundation year-transferred)</i>	09.2011-05.2012

PROFESSIONAL EXPERIENCE

Archivist at [Hariri Pontarini Architects](#) 02.2020-Present

01. Diagnosing vulnerabilities in current information practices within the firm and proposing solutions in a formal "Digital Content Strategy"
02. Designing and implementing a new project folder organizational structure and naming convention for the digital records of architectural projects
03. Training architectural designers on professional information practices and use of the new project folder structure and naming convention
04. Consolidating obsolete project data into a single digital repository wherein they can be cataloged and subject to preservation techniques
05. Producing a retention policy to be applied to all physical and digital records
06. Appraising and selecting records for inclusion into the physical archive
07. Conducting stakeholder interviews and a records survey on physical and digital holdings

Gallery Assistant & Archivist at [MKG127](#) 08.2019-02.2020

- 01. Producing and maintaining a functioning inventory of artworks
- 02. Corresponding with artists, clients, and gallerists
- 03. Website (WordPress) and social media upkeep

Media Archivist at Markham Street Films 05.2019-02.2020
(via Media Archives at the University of Toronto)

- 01. Appraise and select material for retention in accordance with the University of Toronto's Media Commons mandate
- 02. Creating project-oriented thematic series within the fonds (group of records that share the same origin)
- 03. Creating object listings for various media
- 04. Enacting digital preservation methods on obsolete media

Film Reference Library Audit Practicum at the [TIFF Film Reference Library](#) 01.2019-04.2019

- 01. Creating short cataloging descriptions for media records in MIMSY database
- 02. Selecting and processing donations for consolidation with TIFF permanent collection
- 03. Creating object listings for a variety of records (objects, film, photos, books, etc.)

Library Projects Assistant at Fasken Martineau LLP 09.2018-05.2019

- 01. Updating the internal relational database
- 02. ERM (electronic resource management), including amending contents and formats

Summer Administration Student at Fasken Martineau LLP 04.2018-07.2018

- 01. Digitizing the physical reference collection
- 02. Writing the Request for Proposal (RFP) to be submitted to vendors responding to the firm's interest in adopting a new information system

Community Manager, Type Books 09.2017-03.2018

- 01. Scheduling and managing events (venues, staff, stock)
- 02. Corresponding with authors, venues, publicists, publishers, and distributors
- 03. Ordering and returning event stock via corresponding publishers
- 04. Invoicing publishers

Cashier & Clerk at Type Books 08.2015-03.2018

Cashier & Clerk at Scrap Metal X Type Books at Scrap Metal Gallery 06.2016-03.2017

VOLUNTEER EXPERIENCE

Inventory Volunteer at Art Metropole	05.2015-06.2017
Editorial Assistant & Contributor at <i>Studio Beat Mag</i>	01.2015-04.2016
Publishing Intern at <i>C Magazine</i>	04.2014-08.2014

SELECTED SKILLS & SPECIALIZED KNOWLEDGE

Research & Publishing:

Academic research and writing; Adobe Photoshop

Archival Systems & Information Management:

Archival description software (Access to Memory, Archivematica), collections management software (MIMSY, OpenAsset), database management software (inMagic DB/Textworks, Bookmanager), metadata schema (Dublin Core, ISAD(G)), emulators (Oracle VM VirtualBox), standards (PREMIS Data Dictionary)

Copyright & Prescriptive Periods:

Copyright Act of Canada (including the Fair Dealings provision), legal databases (LexisNexis Advance Quicklaw), The Limitations Act, 2002 (Ontario)

Conservation:

Collections intake, re-housing of archival architectural drawings in acid-free paper folders and archival-safe clips, digitization (scanning) analogue image and textual documents and photographs

LANGUAGE

Spoken & Written: English (Fluent)

ACADEMIC PUBLICATIONS

Baldanza, Jessica "Health Theatre: Recognizing and Subverting the tactical farce of the medicalization of everyday life". *IJournal*, vol. 5 no.1, 2019. University of Toronto, <https://theijournal.ca/index.php/ijournal/article/view/33462>

SELECTED ARTS & CULTURE PUBLICATIONS

Baldanza, Jessica. "Around the Fur by Michelle Homonylo at Pumice Raft Toronto." *Tzvetnik*, 2021, <https://www.tzvetnik.online/article/around-the-fur-by-michelle-homonylo-at-pumice-raft-toronto>.

Baldanza, Jessica. "Anna Uddenberg: Pervertables." *Phile Magazine, Issue 5*, 2021, p.101-118.

Baldanza, Jessica. "Pay to Play: Sex Robot Technology will draw on tactics that have driven 'engagement' on other apps." *Real Life*, 2019, <https://reallifemag.com/pay-to-play/>.

Baldanza, Jessica. "Dr. Strangelove: How I Stopped Worrying and Learned to Love the Bot." *F Magazine Issue 9: THE SPIRIT*, 2019, p.9.

Baldanza, Jessica. "Animal Love: Michelle Homonylo at Egret Egress." *Peripheral Review*, 2019, <https://peripheralreview.com/2019/07/11/animal-love-catherine-p-at-egret-egress/>.

Baldanza, Jessica. "Dr. Death: the Renaissance Man." *Editorial Magazine*, Issue 19, 2019, <http://the-editorialmagazine.com/jessica-baldanza-dr-kevorkian/>.

Baldanza, Jessica. "To Consume, to Possess." *Phile Magazine Issue 2*, 2018, p.55-60.

Baldanza, Jessica. "Ambera Wellmann, painter." *Studio Beat*, 2017, <http://www.studio-beat.com/studio-visit/ambera-wellmann-painter/>.

Baldanza, Jessica. "The Sims Effect: Virtual Identities in Accelerated Reality." *CRIT Paper Issue 8*, Virtual Identities, 2016, p.4-5.

Baldanza, Jessica. "Impalpable." XPACE Cultural Centre *VOLUME 5*, 2015.

PUBLICITY

Wu, Fan. "I Apologize: Jessica Baldanza", *C Magazine*, Issue 146 "Humour", 2020, <https://cmagazine.com/issues/146/i-apologize-jessica-baldanza>.

SELECTED SPEAKING ENGAGEMENTS

Contributor at "[A Night of Readings 2](#)" at *The Table*, Toronto 04.2019

Moderator at "[Reading Blueprint: Little Sister Gallery & JMS Press](#)" 07.2018
(in conjunction with the Toronto Art Book Fair, Little Sister Gallery)