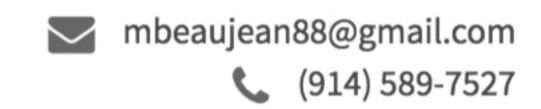
MICHAEL BEAUJEAN

CREATIVE DEVELOPER



Michael Beaujean is a web developer and creative technologist based in New York City. He's helped launch the web presence of large marketing campaigns as well as re-brands and creative emendments.

employment history

The Wall Street Journal

Senior Creative Technologist

New York, New York

November 2016 - Present

Responsible for leading a creative development team that works to engineer the Wall Street Journal's marketing presence on the web. Tasks include organizing daily stand-ups, scoping projects, developing team best practices and process, collaborating with designers, project managers, copywriters and creative directors.

Experience working face-to-face with both marketing and technical teams within Dow Jones and The Wall Street Journal to scope, map out, problem solve and develop web projects, namely CMS websites, dynamic landing page templates, internal tools, HTML5 animated ads and HTML email development.

The Wall Street Journal

Creative Technologist

New York, New York

September 2015 - November 2016

Outer Places

New York, New York

Web Developer

August 2014 - September 2015

Collaborated with design, editorial, SEO and marketing teams to build and launch Outer Places's revamped website. Maintained, optimized and expanded the front/back-end of the site based on editorial and business needs.

SMAKK Studios

August 2014 - September 2014

Web Developer

Hired as a freelancer for front-end/CMS development for a client's website re-design.

education

Iona College

New Rochelle, New York

Graduated May 2009

Media Studies

General Assembly

Graduated February 2014

Web Development Immersive

Bachelor's Degree in Mass Communications &

Completed General Assembly's 3-month intensive program learning Ruby on Rails full stack web development.