MICHAEL BEAUJEAN
CREATIVE DEVELOPER

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☎ (914) 589-7527

Michael Beaujean is a web developer and creative technologist based in New York City. He's helped launch the web presence of large marketing campaigns as well as re-brands and creative emendments.

employment history

The Wall Street Journal — New York, New York
Senior Creative Technologist — November 2016 - Present

Responsible for leading a creative development team that works to engineer the Wall Street Journal's marketing presence on the web. Tasks include organizing daily stand-ups, scoping projects, developing team best practices and process, collaborating with designers, project managers, copywriters and creative directors.

Experience working face-to-face with both marketing and technical teams within Dow Jones and The Wall Street Journal to scope, map out, problem solve and develop web projects, namely CMS websites, dynamic landing page templates, internal tools, HTML5 animated ads and HTML email development.

The Wall Street Journal — New York, New York
Creative Technologist — September 2015 - November 2016

Outer Places — New York, New York
Web Developer — August 2014 - September 2015

Collaborated with design, editorial, SEO and marketing teams to build and launch Outer Places's revamped website. Maintained, optimized and expanded the front/back-end of the site based on editorial and business needs.

SMAKK Studios — August 2014 - September 2014
Web Developer

Hired as a freelancer for front-end/CMS development for a client's website re-design.

education

Iona College — New Rochelle , New York
Bachelor's Degree in Mass Communications & Media Studies — Graduated May 2009

General Assembly — Graduated February 2014
Web Development Immersive

Completed General Assembly's 3-month intensive program learning Ruby on Rails full stack web development.