# Michael Beaujean

A New York City-based web developer, with a passion for design, performance and collaboration.

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#### **EXPERIENCE**

# **The Wall Street Journal**, New York, NY — Senior Creative Technologist

NOV 2016 - PRESENT

Responsible for leading a creative development team that works to engineer the Wall Street Journal's marketing presence on the web. Tasks include organizing daily stand-ups, scoping projects, developing team best practices and process, collaborating with designers, project managers, copywriters and creative directors.

Experience working face-to-face with both marketing and technical teams within Dow Jones and The Wall Street Journal to scope, map out, problem solve and develop web projects, namely CMS websites, dynamic landing page templates, internal tools, HTML5 animated ads and HTML email development.

# **The Wall Street Journal**, New York, NY — Creative Technologist

SEPT 2015 - NOV 2016

Collaborated with creatives to develop CMS websites, landing pages, HTML5 animated banners and email to satisfy the marketing needs of The Wall Street Journal and Dow Jones.

### **Outer Places,** New York, NY — Web Developer

OCT 2014 - SEPT 2015

Collaborated with design, editorial, SEO and marketing teams to build and launch the Outer Places website redesign. Maintained, optimized and expanded the front/back-end of the site based on editorial and business needs.

## **SMAKK Studios**, Brooklyn, NY — Web Developer

AUG 2014 - OCT 2014

Hired as a freelancer for front-end/CMS development for a client's website redesign.

#### **SKILLS**

Javascript, ES6, React, Angular, jQuery, Handlebars.js, HTML5/CSS3, SASS, Bootstrap, SVG, Ruby on Rails, PHP, Wordpress, Gulp, Webpack, Responsive Web Design, Adobe CC

### **EDUCATION**

Iona College
New Rochelle, NY
Aug 2005 - May 2009
Bachelor's Degree in Mass
Communications

General Assembly
New York, NY
Feb 2014 - May 2014
Web Development Immersive