



# MICHAEL BELL

## PROFESSIONAL PROFILE

I am a driven and thorough data analyst who maintains both a big-picture perspective as well as an attention to detail. I strive to leverage the data around us to contribute to better understanding our world and overcoming our shared challenges. My strengths are identifying knowledge gaps; developing corresponding research questions and investigation methodologies; interpreting the collected data into actionable insights; then communicating the findings to a variety of audiences.

 <https://michaelbell1011.github.io>

 [michaelbell1011@gmail.com](mailto:michaelbell1011@gmail.com)

 512-569-0203

 [linkedin.com/in/michaelbell1011](https://www.linkedin.com/in/michaelbell1011)

 [github.com/michaelbell1011](https://github.com/michaelbell1011)

## KEY SKILLS

### Programming:

Python, SQL, MongoDB, SPSS, R,  
JavaScript, HTML, CSS, VBA

### Big Data & BI:

Machine Learning, Hadoop, Google  
Analytics, Tableau, Looker

### Organization:

Git, SVN, Microsoft Office Suite,  
G Suite, Salesforce, Netsuite

### Research:

Hypothesis Testing, Statistics,  
Data Analysis, Survey Design

## WORK EXPERIENCE

### DATA SCIENCE INTERN

**Kony, Inc. // Austin, Texas // July 2018 to date**

Contributed to design and implementation of machine learning enhancements to chatbots  
Researched applications of machine learning techniques such as natural language processing, classification systems, and recommendation systems  
Learned Salesforce's "Einstein" data analytics AI platform

### RESEARCH AND ANALYSIS ASSOCIATE

**GradLeaders, Inc. // Austin, Texas // July 2015 - May 2018**

Managed collection of survey data, conducted analyses, presented findings  
Provided research consultations and managed client relations  
Created customized survey for clients

### RESEARCH AND ANALYSIS INTERN

**CSO Research, Inc. // Austin, Texas // Oct. 2014 - July 2015**

Created customized surveys for clients incorporating methodological best practices  
Cleaned and analyzed survey data and presented findings  
Managed client relations

### RESEARCH INTERN

**Media Science Research Labs LLC // Austin, Texas // Sept. 2013 - Oct. 2014**

Interacted directly with research participants  
Managed the research experiments and data collection  
Increased knowledge of psychophysiological research  
Cleaned and prepared research data for analysis

### RESEARCH ASSISTANT

**Texas State University Psychological Department Event Related Potentials Lab // San Marcos, Texas // Feb. 2011 - Dec. 2012**

Conducted several data collection methods in both laboratory and field settings  
Became experienced in research methodology  
Helped maintain lab organization and operation  
Volunteered to conduct observational research at summer camp for children with autism

## EDUCATION

### Data Analysis and

### Visualization Certification

THE UNIVERSITY OF TEXAS  
Austin, Texas  
July 2018 - December 2018

### M.A. Psychological Research

TEXAS STATE UNIVERSITY  
San Marcos, Texas  
August 2013 - May 2015

### B.A. Psychology, English Minor

TEXAS STATE UNIVERSITY  
San Marcos, Texas  
August 2009 - December 2012