

MICHAEL BERLINER

I am a designer and photographer based in New Jersey, currently studying at Rutgers Mason Gross. My design work focuses on digital representation through different assets including animation and coding. In my photography I enjoy playing with light, contrast, color, body abstraction, and mirroring.

[MICHAELBERLINERART.GITHUB.IO](https://michaelberlinerart.github.io)



BEY-VOLUTION

Inspired by Beyoncé throughout her years of being a worldwide sensation. This book explores her clothing in different events and more specifically, their material qualities and colors.

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2013

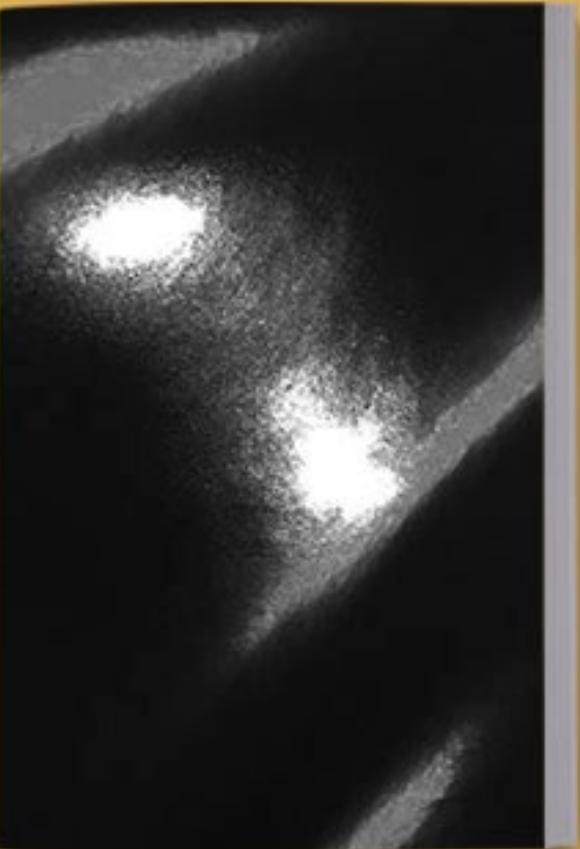
UNDER FIRE

In January 2013, Beyoncé generated some very negative headlines for her special performance at President Obama's second inauguration in beautiful Washington, D.C. She was criticized for reportedly pre-recording a version of "The Star Spangled Banner" and lip-syncing to her own track during the outdoor ceremony. Despite wide media coverage, in the days following the incident, Beyoncé did not publicly address the controversy.

Not long after, prior to her appearance at Super Bowl XLVII, Beyoncé performed the song live at a press conference. She explained to reporters that she had used a "backing track" at the inauguration, adding that she would "absolutely be singing live" at the NFL's biggest event of the year, according to The Huffington Post.



In a fiery Givenchy dress with matching earrings at the MET Gala. Styled with a black, eyelet belt.



BEY-VOLUTION

- 10"x14"
 - Perfect Bound
 - Covered In Textured Suade
 - Full Bleed Images
- (Using found objects)

2008

MRS. CARTER

In 2008, Beyoncé married rapper and music mogul Jay-Z in a small, private ceremony in New York City. Among the guests sighted at the couple's wedding were Beyoncé's mother, Tina Knowles; her father and work manager, Matthew; her younger sister, Solange; Destiny's Child members Kelly Rowland and Michelle Williams; and friend Gwyneth Paltrow.

The newlywed continued to work as hard as ever, promoting her latest effort, *I am ... Sasha Fierce* (2008). Beyoncé scored two big hits off the album—"Single Ladies (Put a Ring on It)" and "If I Were a Boy." She also returned to the big screen that year, starring as R&B legend Etta James in *Cadillac Records*. The following January, Beyoncé sang James' trademark song, "At Last," for President Barack Obama and First Lady Michelle Obama at his inaugural ball.

BEY-VOLUTION

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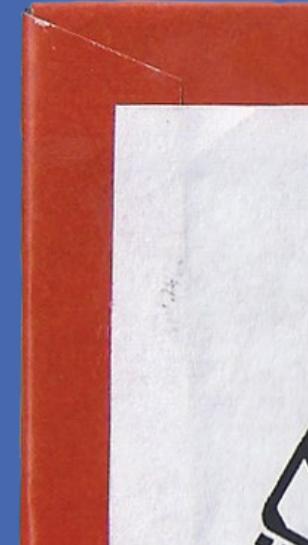
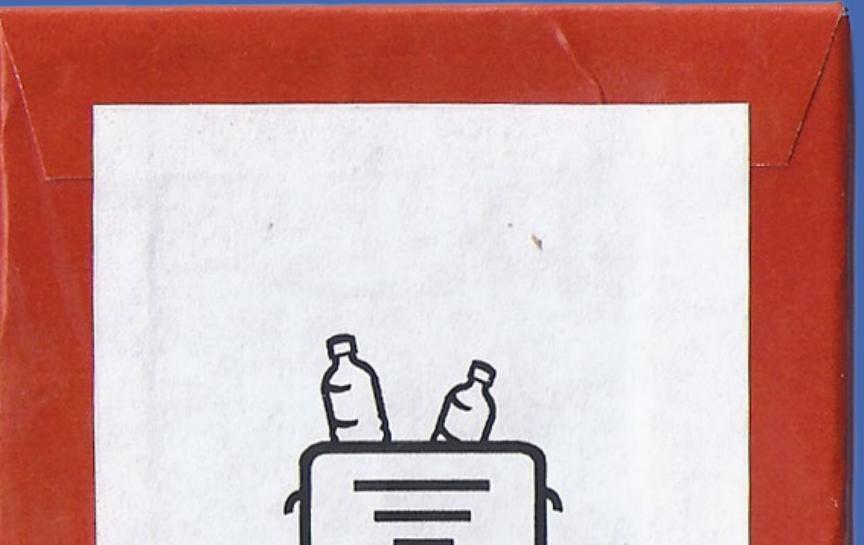
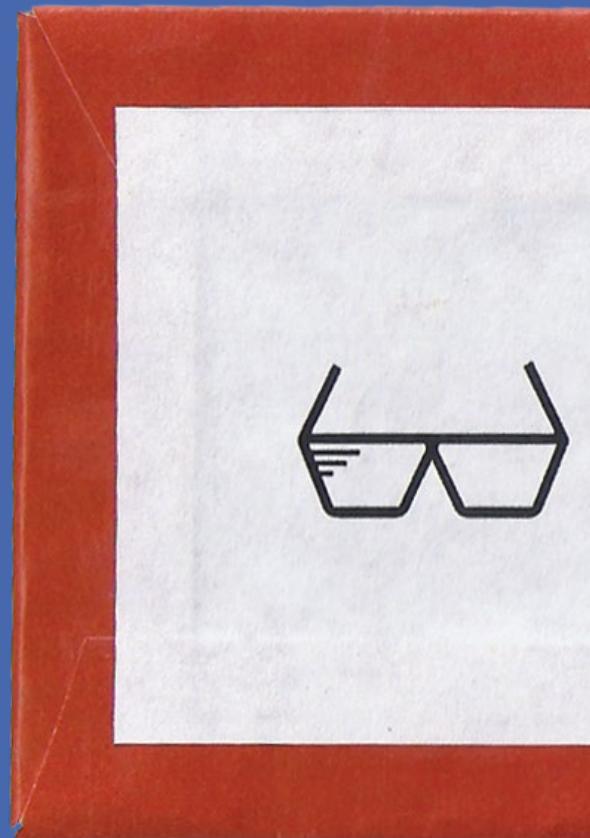
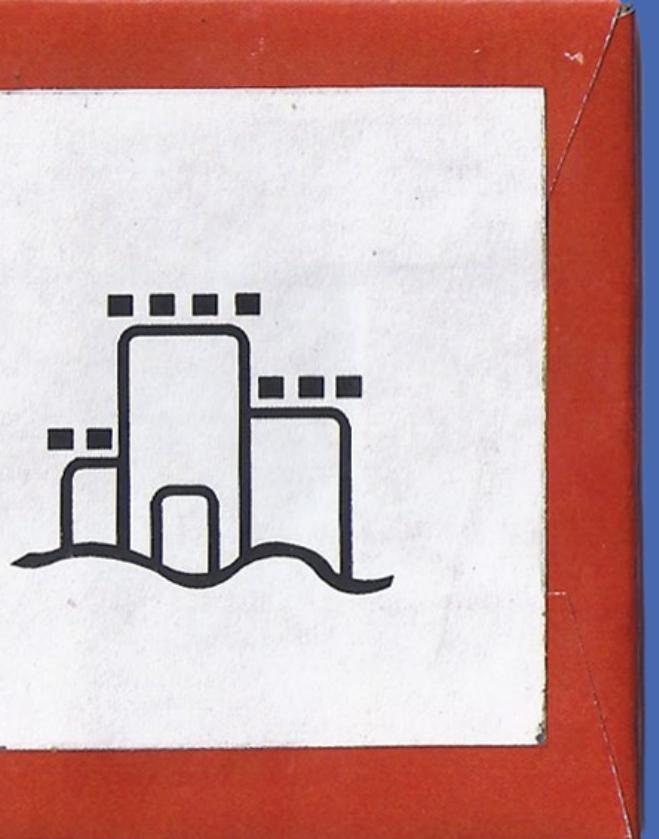
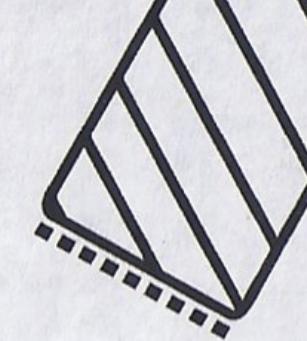
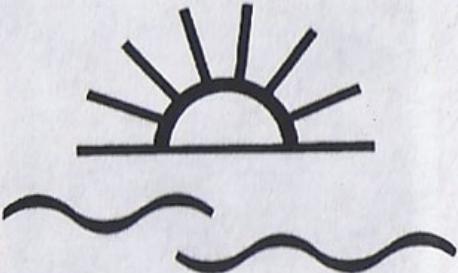


BEACH DAY
memo game



BEACH DAY MEMO GAME

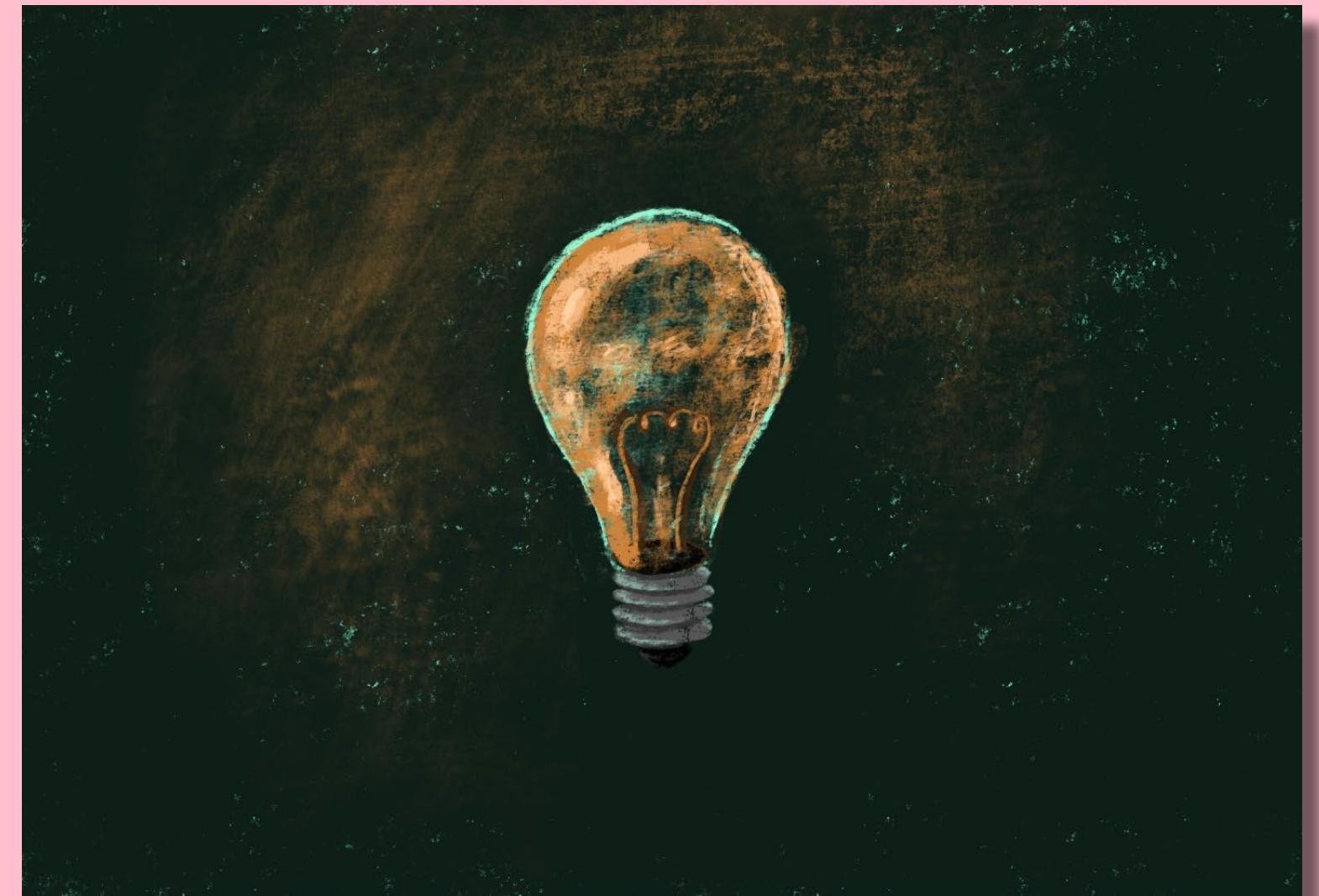
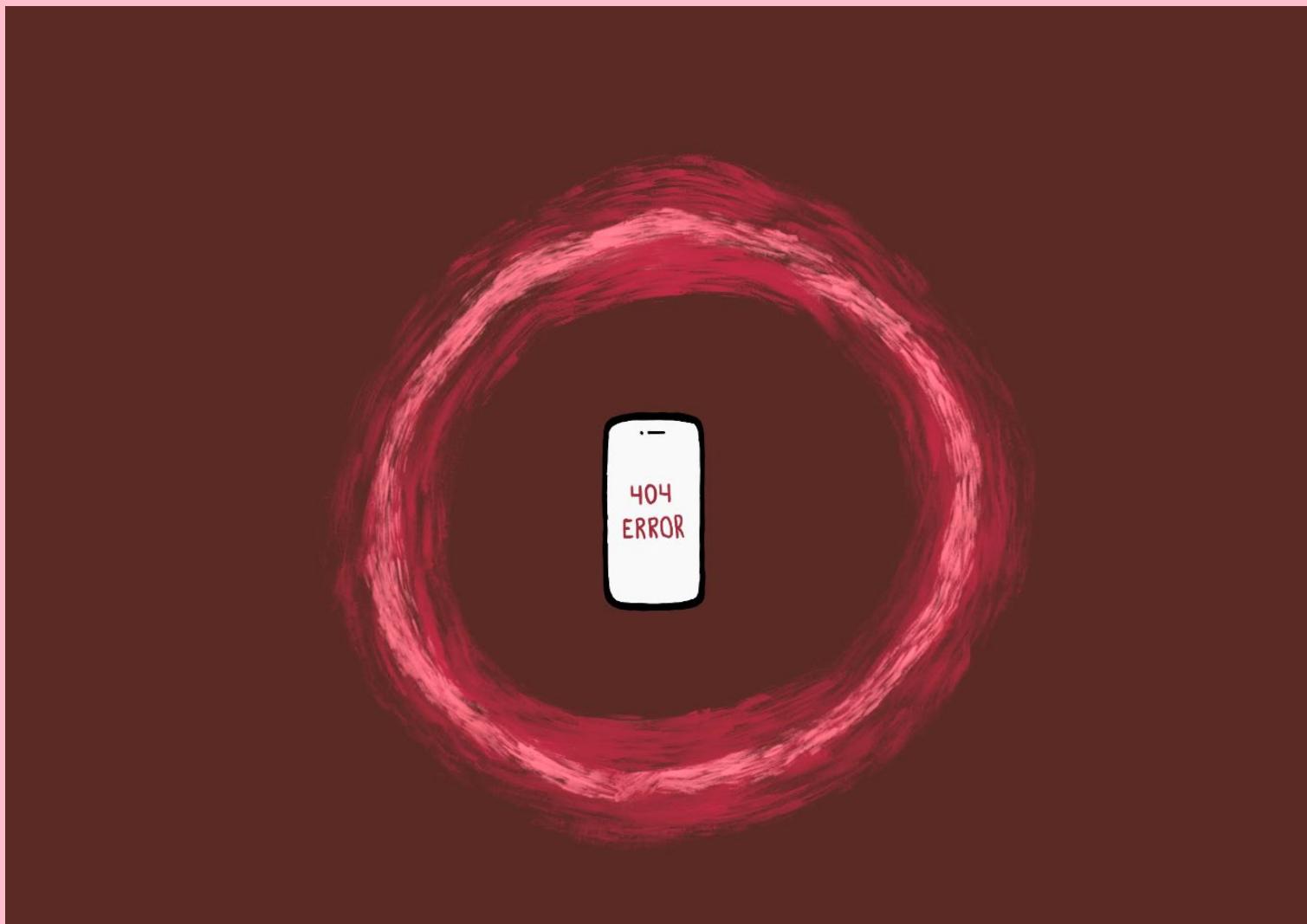
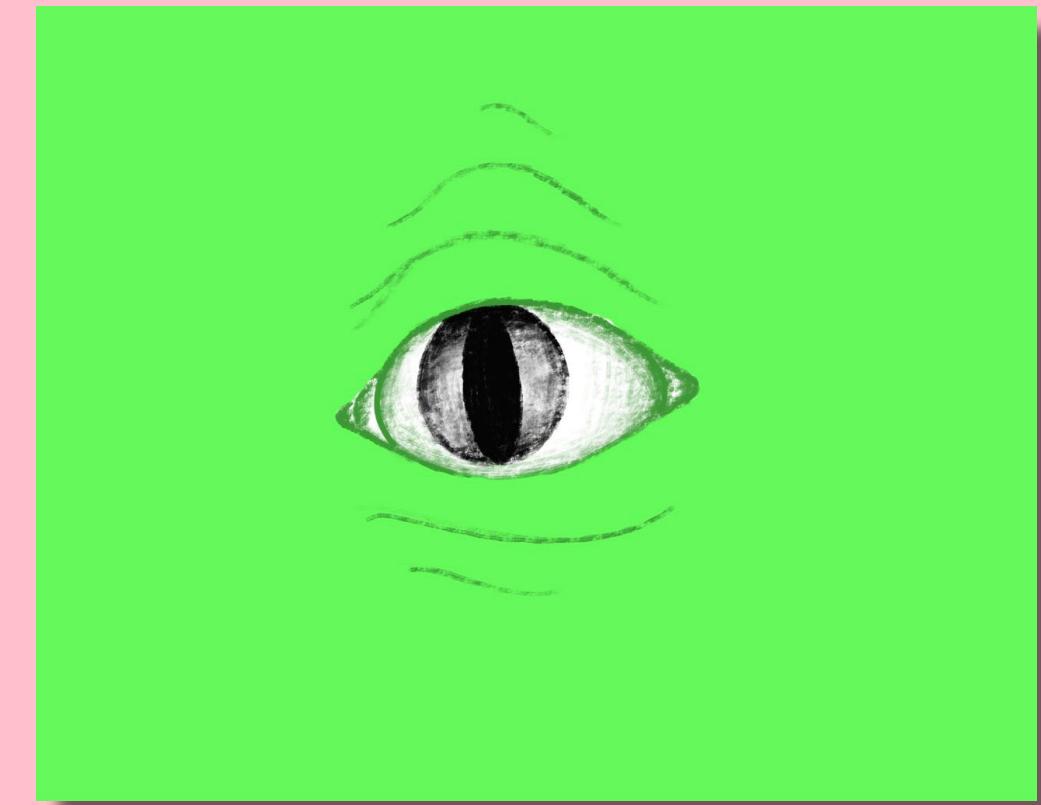
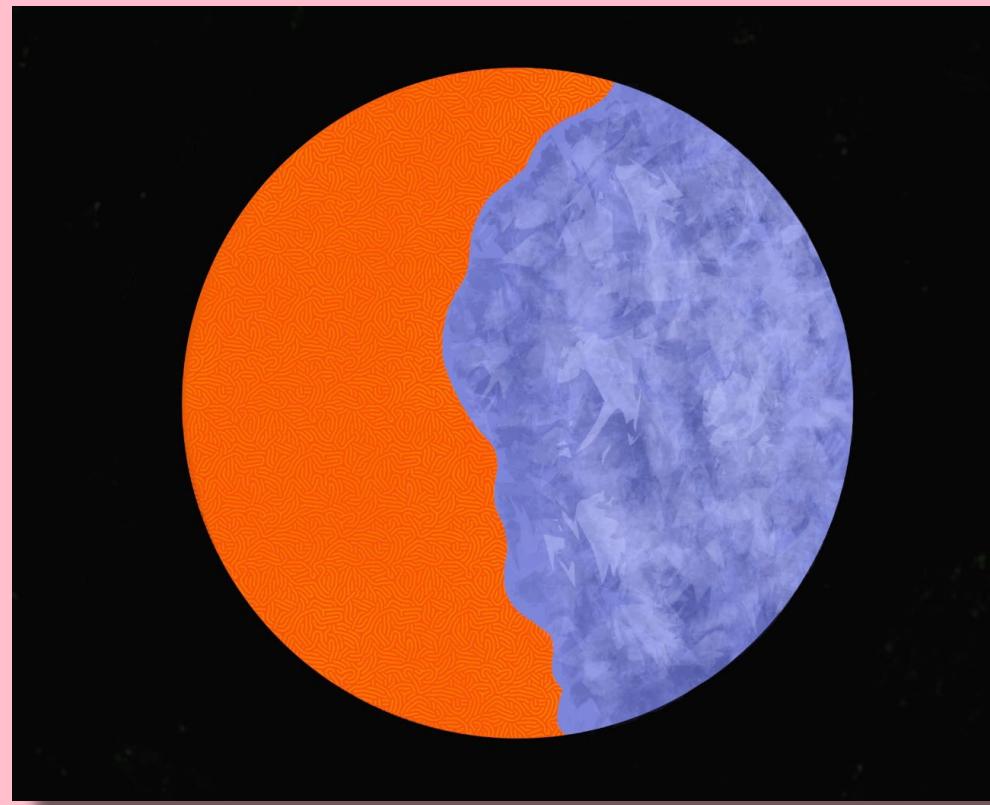
A memory-tile game created with icons that depict items used and seen at the beach. The packaging mimics a white life-guard stand on top of the sand.





REMAKING HISTORIES

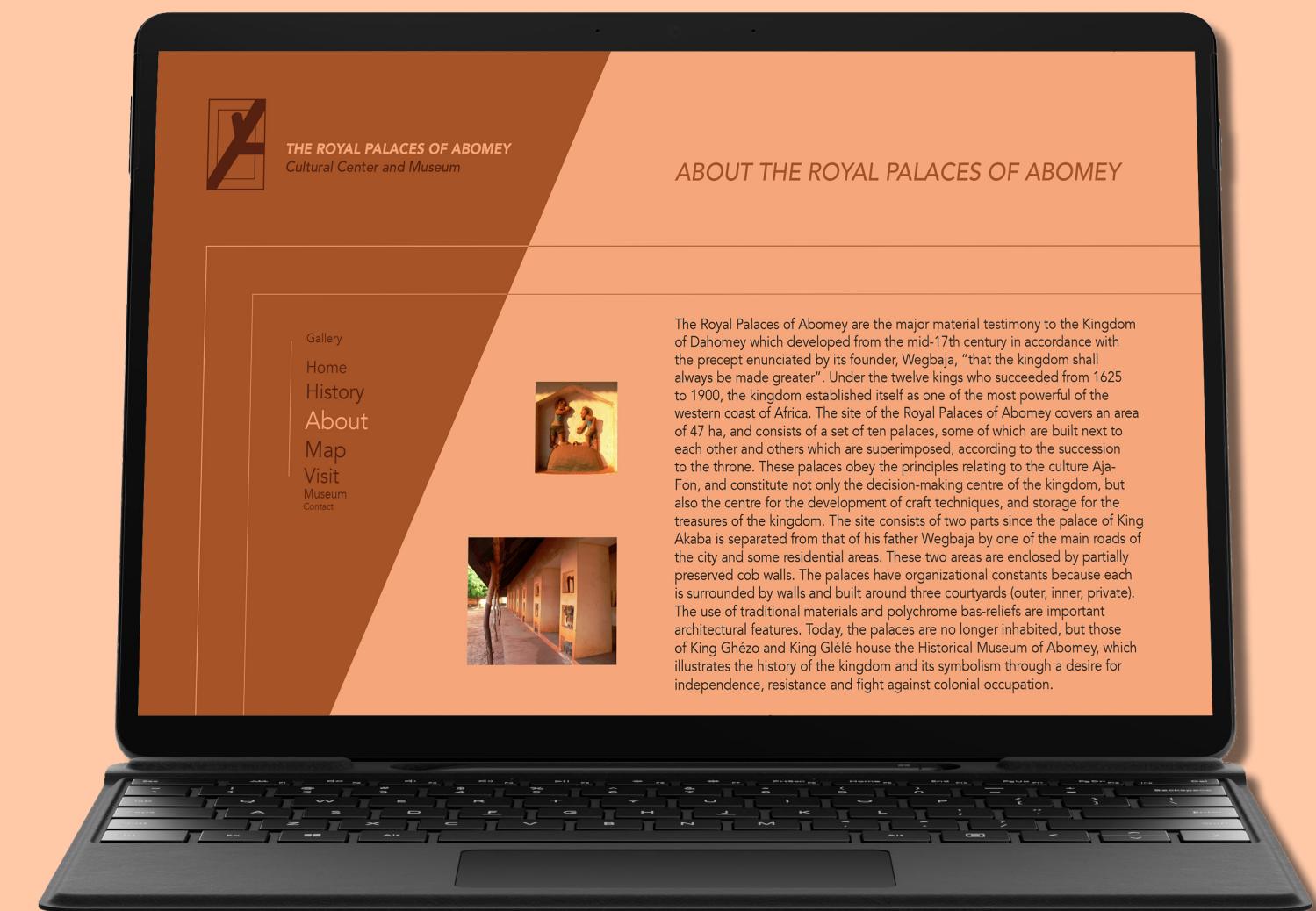
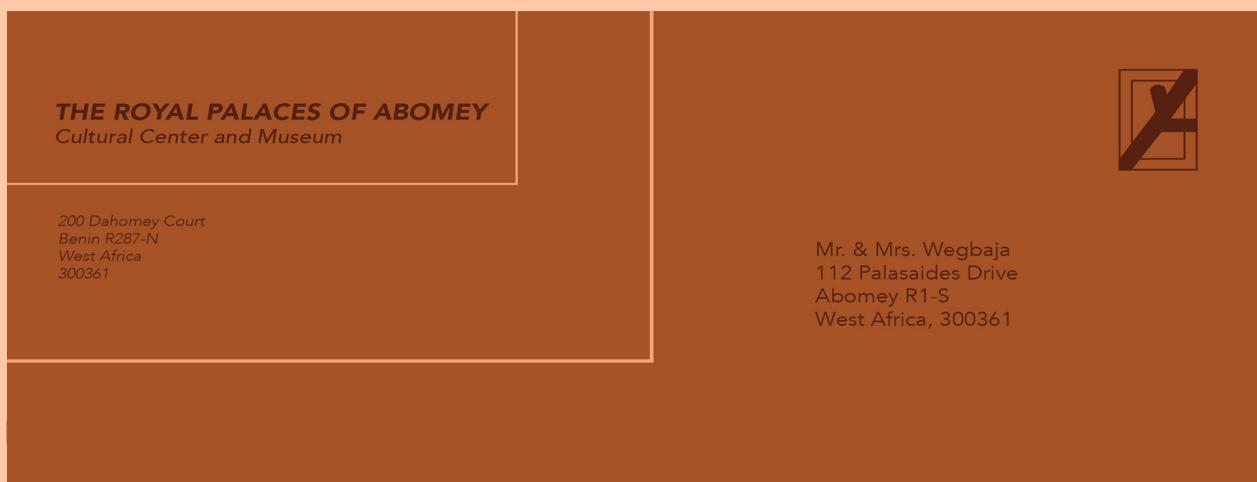
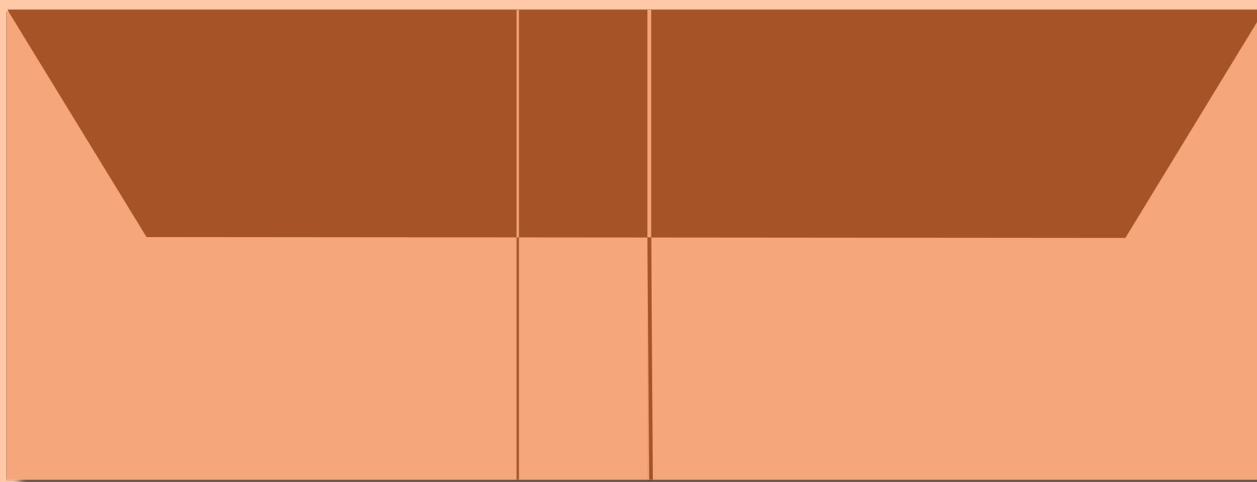
Animation that brings to light some of the issues we are facing (for example the COVID-19 pandemic, Black Lives Matter, and other forms of inequality), along with the possibilities of our future. This project is a ‘call to action’ for viewers to learn from the past and build an exciting future.

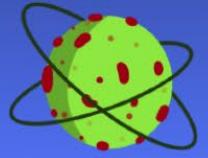




PALACES OF ABOMEY

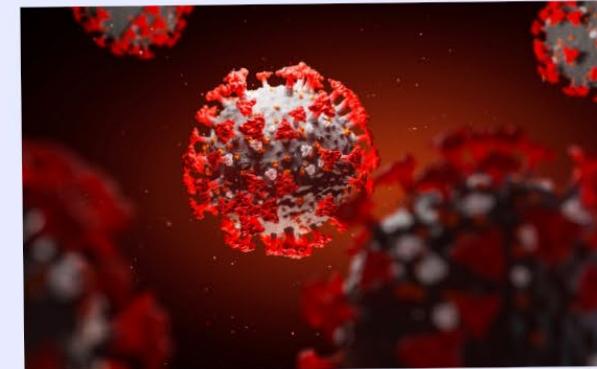
Visual system that uses the natural elements of the Palaces of Abomey (Benin, West Africa), along with the earth tones to help present the site. The structured, hand-built homes and the way they are held up by nature inspired the brand identity.





CoviScanner

Covid Testing Facilities



Covid News and Updates



COVI-SCANNER APP

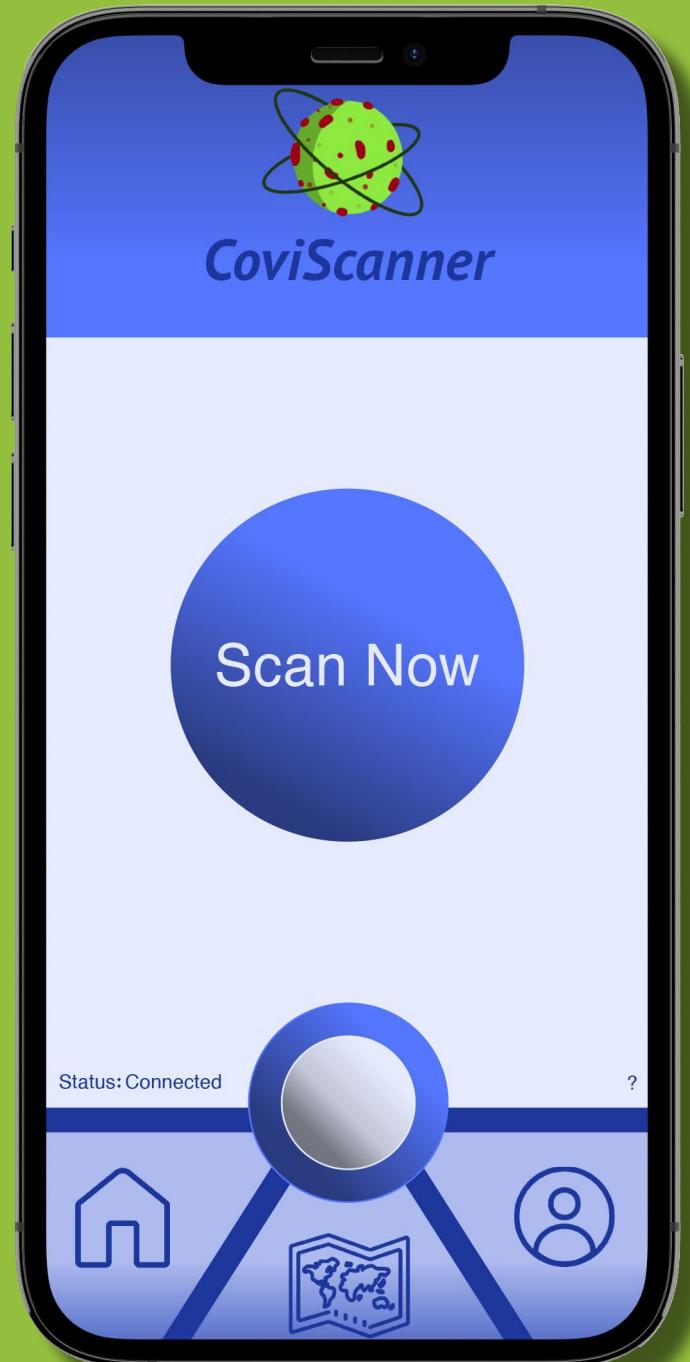
This project was an exploration of UX/UI design based on a theoretical product. The Covi-Scanner Air is an accessory for mobile devices that connects to the app to give users real time air analytics.

Features:

- Connection to an external device
- Real-time air safety scanning and analysis
- User profile sharing and interaction
- Covid hotspot map driven by member data
- Covid status to notify others when exposed
- Access to Covid resources and testing info
- Interaction with other members (social)



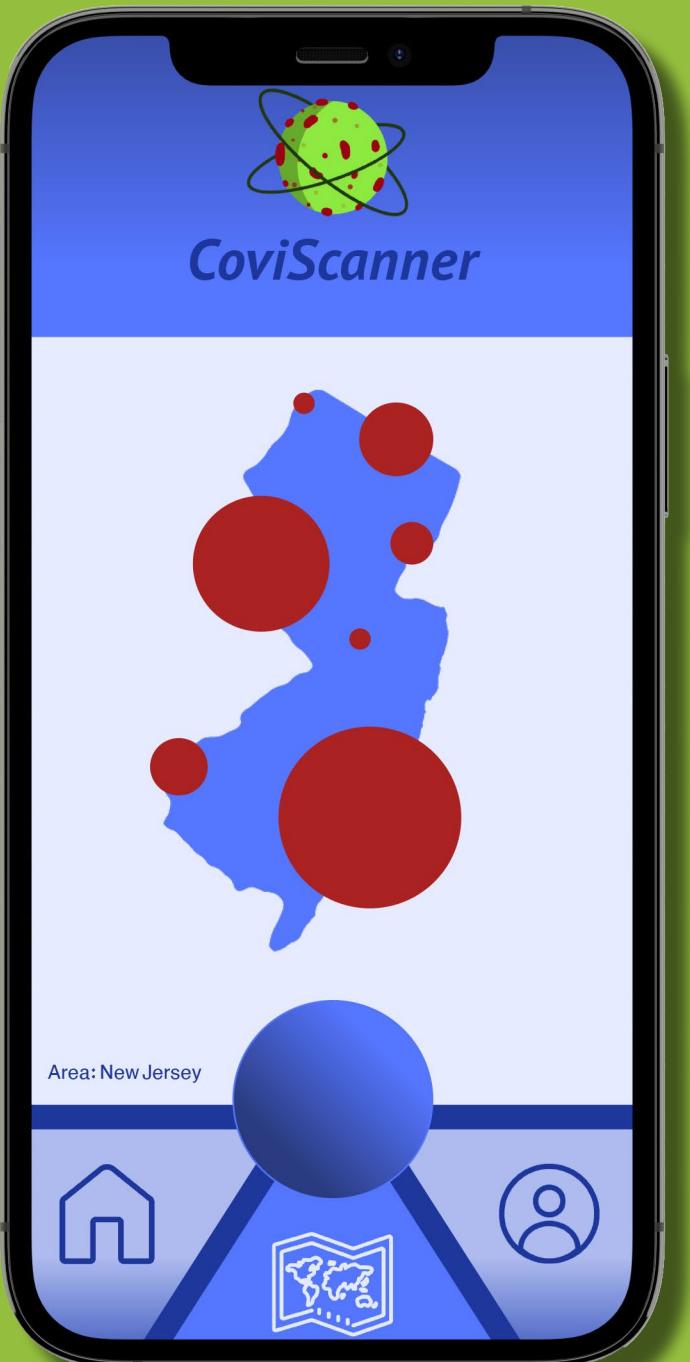
SCANNING PAGE



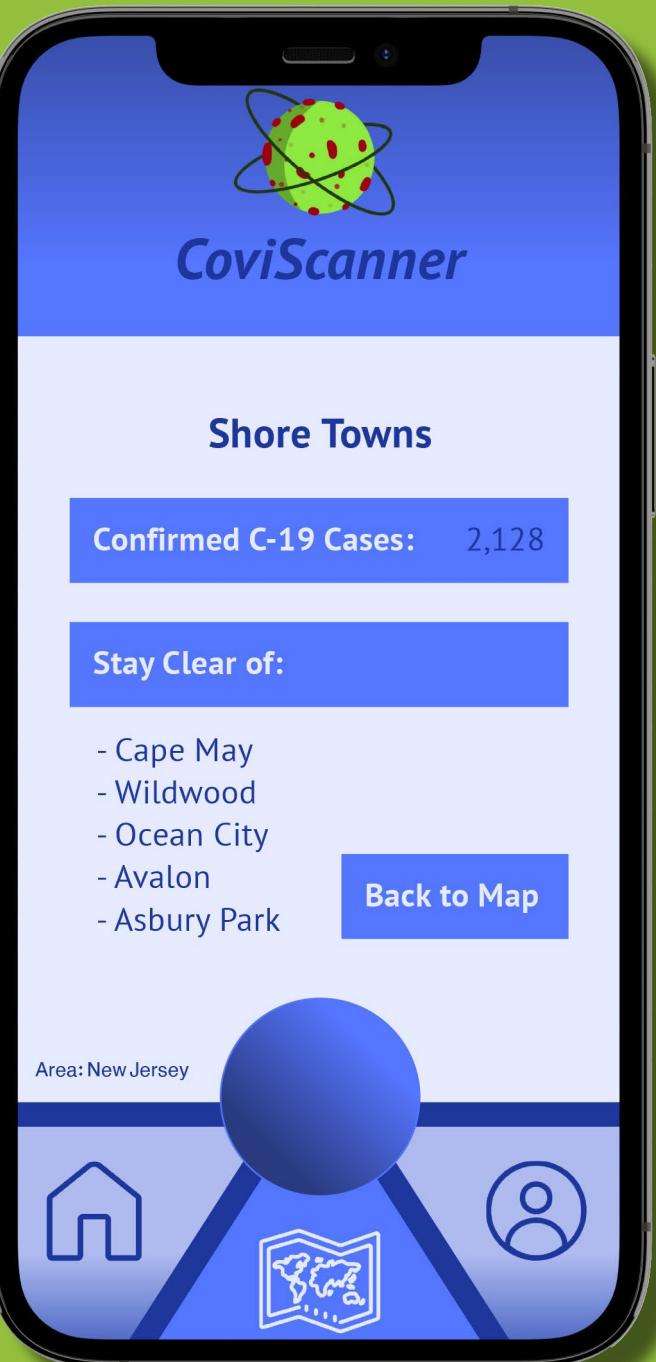
AIR ANALYSIS



HOTSPOT MAP



HOTSPOT INFO



NATIONAL ACADEMY
OF SCIENCES

FALL 2020
SPRING 2021

Annual Lecture Series

Do you wonder how things work? What the future holds? If you are curious about the science and technology behind current hot topics, Distinctive Voices is for you! Spend an evening gaining insights on significant advances in tech, medicine, biotechnology, energy, the environment, space exploration, and more. Learn from some of the best minds in the world in presentations geared to the general public.

Location

Lectures are now being held online through Zoom. You can register for a lecture at our site www.nasonline.org. All past lectures can be found on the Distinctive Voices YouTube.

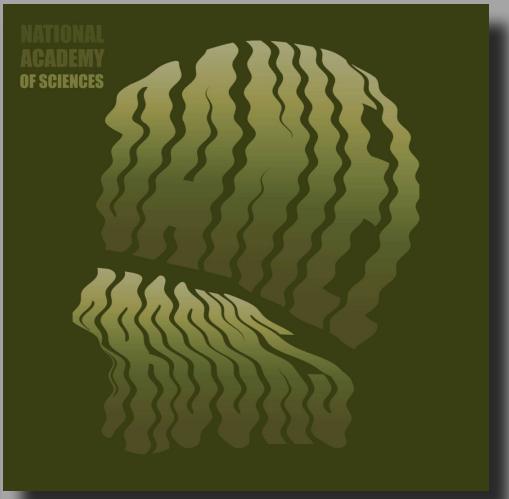
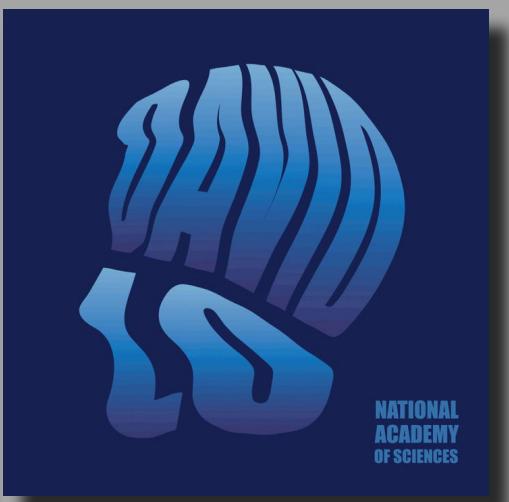
Contact

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DISTINCTIVE VOICES

The experimental nature of the Distinctive Voices lecture series led to a visual language that has ties to the human experience and organic matter, while incorporating colors that speak to each specific lecture within the full series. The system was utilized for an overarching series poster, together with two posters for individual lecture speakers, as well as three animated posts and a Zoom background.





CONTAMINTED WATER

Visual exploration of the formal and material qualities of a specific metal water bottle. The images were then used to create a connotation poster that presented the idea of water preservation and uncovering the need to fix water pollution.



WARNING

Side effects of tainted water

- Typhoid
- Cholera
- Diarrhea
- Vomiting
- Skin Rashes
- Cancer/ Lymphoma
- Reproductive Issues
- Digestive Issues

Precautions

Consuming contaminated ground water can have serious lasting effects on your overall health. Diseases such as hepatitis and dysentery can be contracted by contamination from septic waste. Drink at your own risk.

COLOR ME

Photo series that explores unconventional lighting techniques. Using a very slow shutter speed and colored screens, the goal was to mix colors and forms to create interesting portraits.





LORAIN ST

CENTRAL

LIMINAL SPACES

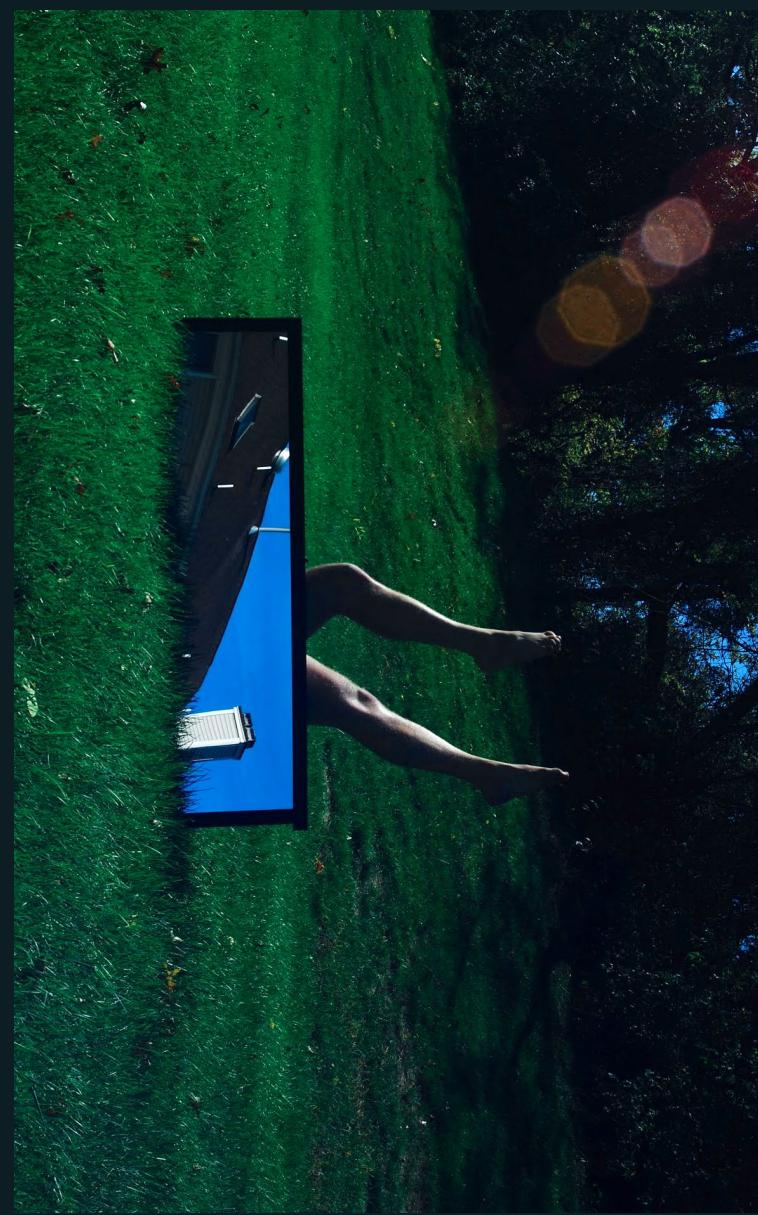
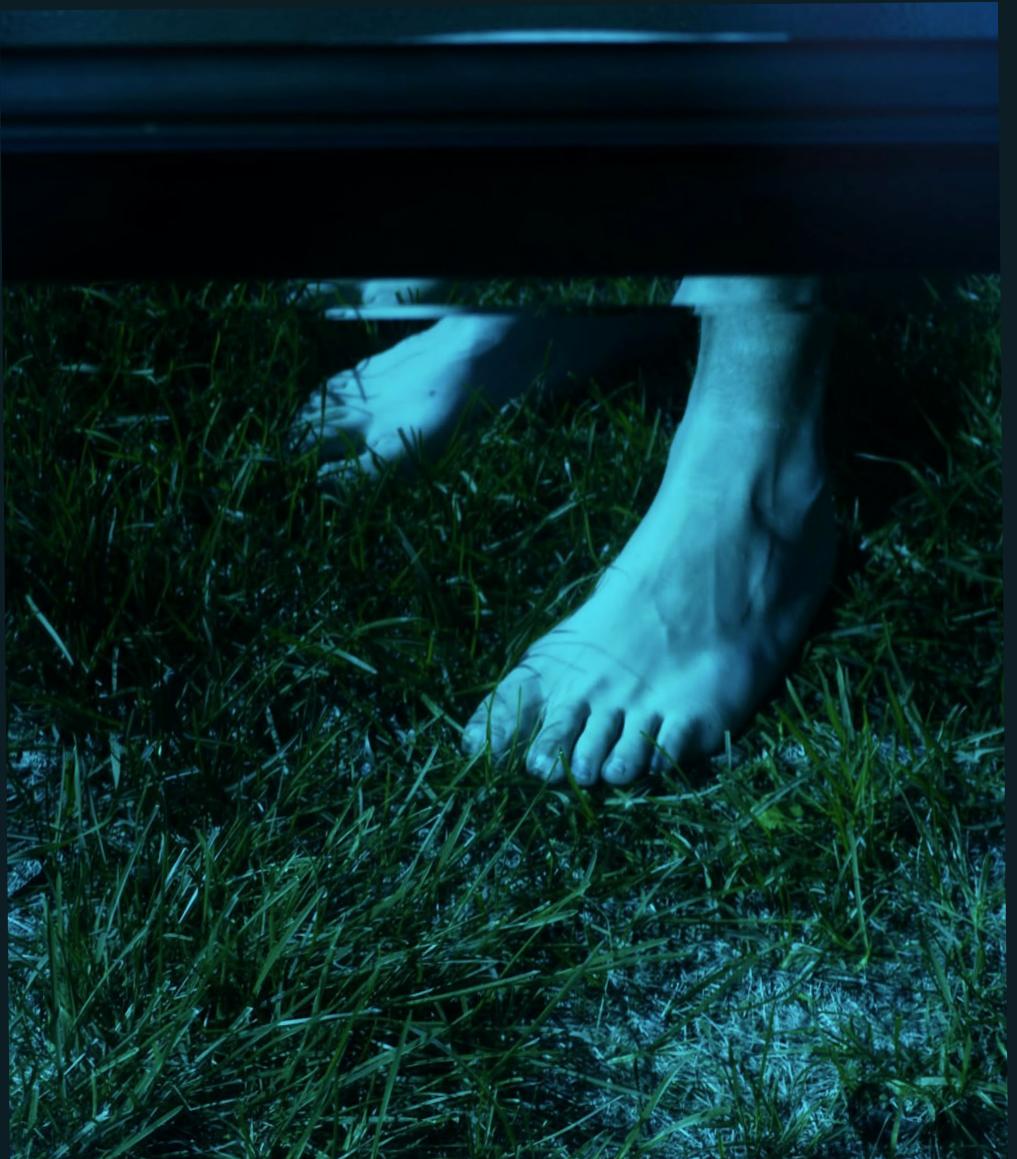
Photo series that focuses on the feeling of the familiar and nostalgia. I wanted to explore the essence of how familiar spaces in the contrast of night can make us have both comfortable and uncomfortable feelings about our surroundings.





MIRRORED

Photo series based on body abstraction and mirroring. The goal was to personify the mirror, while juxtaposing this idea with the natural surroundings of these images. As the mirror becomes a character, so does the nature.



THANK YOU

For more design, photography, and other digital pieces like animations, visit my website!

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