

2015

SUPER BOWL

In February of the next year, Beyoncé returned to the Super Bowl stage, once again earning raves for her amazing performance. This time around she appeared with Bruno Mars and Chris Martin of the band Coldplay, highlighting her new single “Formation” and subsequently announcing a world tour. The tune, its video and accompanying halftime show also garnered a wave of attention for heavily politicized lyrics and imagery touching on everything from black power to Hurricane Katrina.

Just two months later, HBO aired an hour-long Beyoncé conceptual film, *Lemonade*, which presented tracks from the album of the same name released immediately afterward. The cable special showcased the singer reeling from the romantic and sexual betrayal of her partner while acknowledging the strength found in communities of African-American women.