

2009

EXPANDING

In addition to acting and performing, Beyoncé ran a clothing line called House of Dereon with her mother. She also launched her own fragrance, Heat, in 2009. Throughout her career, Beyoncé has served as a spokesperson and model for several other brands, including L’Oreal and Tommy Hilfiger.

Beyoncé found herself under fire after performing a private concert for Libyan leader Muammar al-Qaddafi on New Year’s Eve in 2010. She later donated her fee from the event to help victims of the Haitian earthquake. According to some reports, Beyoncé said that her father had been responsible for arranging the Libyan concert. She decided to drop her father as her manager in March 2011. Later that year, Beyoncé reached the top of the album charts with her latest solo release, 4.