FLYER

Find events, jobs, and tutoring on campus.

Problem

Timely to post on

Information Disconnect

Disorganized

Take up space

Forgettable

Hard to read

Solution

Put it all in **one place**

Filter what you're looking for

Reach a bigger audience

Business Model

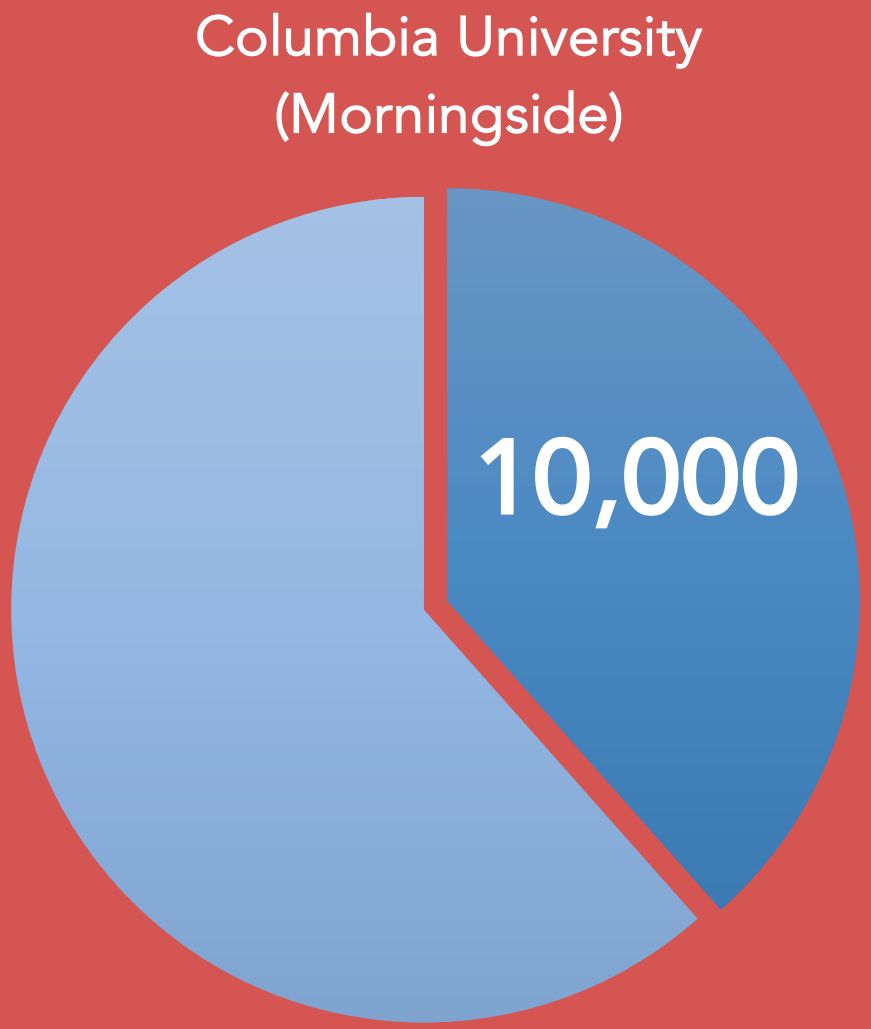
Free to use

- Easy to join
- No pop-up ads

Pay to promote

- Reach more people
- Pay per view
- Find specific candidates

Business Model



$.01 per click

1 ad click per day

=

$100 per day

Competition

Too Cluttered

=

Can’t find what you want

craigslist

Not on campus

=

No trust

Competition

FLYER

Red

Good

craigslist

Bad

Blue

Founding Team

Michael

- Computer Science
- Senior
- Experience

- Computer Science/IEOR
- Hard-Working

Fundraising

You could be the first!