

## BUSINESS START UP AWARD

### ELIGIBILITY

We will accept nominations from **any** company meeting the following criteria:

- Based in the West Midlands region
- Began trading after 1st April 2012 (i.e companies less than 2 years old)
- The competition is not open to the sponsor of this award

### JUDGING CRITERIA

The judges will pay particular attention to:

- Strong financial performance
- Job creation
- Product innovation
- Industry recognition, accreditation, accolades
- Winning new contracts/customers
- Client testimonial

### GENERAL

All financial information will be treated in the strictest of confidence and will not be disclosed to anyone other than the panel of judges and advisors. Please provide enough relevant information to enable the assessors to form a clear picture of your achievements.

If successful in being shortlisted for the award, a summary of your company will appear in the Birmingham Post's coverage, along with the information you provide on this form (except specific financials). Please include any general background information which you would be happy to see in print.

**Please keep w/c 13 OCTOBER free for face to face judging should you be shortlisted.**

**All submissions to be received by 5pm Friday 26 September 2014**

## 1. Contact Details

Company Name:

Address:

Postcode:

Telephone:

Contact Email Address:

Name of contact dealing with submission:

Date of Submission:

## 2. Company Details

Date of formation:

Is the business a sole trader/partnership or limited company?

Parent company details (if applicable):

Description of products/services:

Other relevant background information:

# Award Information

Financial details, extra marks will be awarded during the judging process for companies which demonstrate sustained growth and job creation.

State financial year end date:

Trading Position and Forecast (in full trading years)				
	This Year	Last Year	Previous Year	Next Year
Turnover				
Net Profit				
Number of Employees				

Catergory Information continued

## Nomination reasons:

Give specific reasons why your company should be considered for this award: (max 200 words).

## Company Successes:

Please detail accreditation, accolades or recognition received (max 100 words).

New contracts/customers secured and projected value this year and next (max 100 words).

Detail any expansion or growth plans and their impact on the region (max 100 words).

Give examples of product or service innovation, include details of scalability, limitations and patents held: **(max 200 words)**.

Please provide any other supporting information including testimonials etc **(max 200 words)**.

Describe your early success, new contracts/clients won **(max 100 words)**.

## Declaration

By submitting this entry, I certify that the particulars given are correct to the best of my knowledge and belief. I have read the notes to entrants and rules and guidelines as provided at [www.bpbusinessawards.co.uk](http://www.bpbusinessawards.co.uk).

Signature:

Date:

## Entry Submission

Please email your completed entry to [claire.parker@trinitymirror.com](mailto:claire.parker@trinitymirror.com)

If you would like to submit additional supporting evidence for your entry, please send 7 copies via post to:  
**Claire Parker, Birmingham Post Business Awards, Floor 6, Fort Dunlop, Fort Parkway, Birmingham, B24 9FF.**

Please tick as appropriate:

I will be sending additional supporting evidence ☐

I will not be sending additional supporting evidence ☐

## Other Categories

Please tick below any other categories that your company will be entering:

- |  |                          |
|--|--------------------------|
| Communications, including Creative                     | <input type="checkbox"/> |
| Environmental, including Recycling and Sustainability  | <input type="checkbox"/> |
| Export, including International Trade                  | <input type="checkbox"/> |
| Finance, including Banking                             | <input type="checkbox"/> |
| Legal, including Business Advisory                     | <input type="checkbox"/> |
| Manufacturing, including Technology                    | <input type="checkbox"/> |
| Outstanding Professional                               | <input type="checkbox"/> |
| Property, including Regeneration and Estate Management | <input type="checkbox"/> |
| Small and Medium Enterprises                           | <input type="checkbox"/> |
| Technology and Digital                                 | <input type="checkbox"/> |

The Birmingham Post Business Awards is the regions largest and most prestigious business awards and a fantastic opportunity to network and meet potential new clients and suppliers.

As an entrant we are offering you the opportunity to book your table at a reduced rate now:

**£695 + VAT inc x1 red, x1 white and x 6 bottles of beer**

**Normal price will be £995**