


Trinity Mirror Cheshire

Cheshire

BUSINESS  
AWARDS  
2012

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# Entry Form

CBA

# Welcome Message

**Welcome to the annual Trinity Mirror Cheshire Business Awards.**



**Carl Wood**  
Commercial Director  
Trinity Mirror North West  
& North Wales

Our awards celebrate the achievements and successes of companies of all sizes based within the Cheshire region. The awards will honour those individuals and teams who have created new businesses or expanded existing ones, entrepreneurs whose ideas and imagination not only produce tremendous business results but also jobs and wealth for our communities.

Trinity Mirror Cheshire, publishers of the market leading Chester Chronicle Series, Ellesmere Port Pioneer, Crewe Chronicle Series, Runcorn and Widnes Weekly News and Mid Cheshire BuySell are very proud to lead this event, now in it's ninth year with the magnificent support of our sponsors. It is fantastic to see so many Cheshire businesses rising to the challenges presented, showing not only how talented they are but also their endless determination, entrepreneurial spirit, enterprise, innovation and creativity to make it happen. If you think your company, or another business you know well, deserves recognition please complete a nomination form.

Our prestigious awards ceremony will be held in the beautiful surroundings of Chester Racecourse. Friday October 5 is the date to mark in your diary, for what promises to be a memorable evening and a true highlight in the region's business calendar.

We look forward to receiving your entry, and I hope very much to see you at the awards ceremony in October.

## Why Enter?

### **Receive recognition for your success across the region**

You know how successful your business is; here is your opportunity to be judged against other businesses by our independent panel of judges and receive recognition for your achievements.

### **Open doors to new opportunities**

The Cheshire Business Awards can open doors to new suppliers, customers, investors and partners – it tells them your company has credibility and can be taken seriously.

### **Showcase your business**

Winning an award or being short-listed is an opportunity to prove to your customers and suppliers just how successful your business is. It is an independent and prestigious endorsement of the quality of your company.

### **Positive PR**

Taking part in the Cheshire Business Awards is a fantastic way to raise the profile of your company. The Trinity Mirror Series of newspapers will publish the short-listed and winning companies in the run up to and after the event, generating positive PR for your business.

### **Celebrate your business**

The awards ceremony is a fantastic opportunity to meet other successful businesses and celebrate your achievements with your colleagues and customers.

## How to Enter

To enter the Cheshire Business Awards simply complete this entry form and **return it to us no later than Friday July 27, 2012.**

Our contact details can be found on the back page.

# Award Categories and Criteria



## **Cheshire West & Chester in association with Blue Orchid Business Start up Award**

If your business began trading after January 1st 2010 why not enter this award and receive recognition for your hard work and determination? Our winner will be an entrepreneur who may have brought a fantastic new product to market, found a niche area to focus on or overcome all odds to achieve success. Tell us about your business, your market place, your performance and your future plans to win the recognition you deserve.



## **ScottishPower Small Business of the Year**

Whatever your trade, if you employ between 1 and 10 employees and can demonstrate achievements in your marketplace with evidence of an excellent business strategy, good financial performance and your potential for the future, enter the small business of the year.



## **SAS Daniels Medium Business of the Year**

Do you have a great medium sized business? If you employ between 11 and 50 employees and can demonstrate business excellence this is the award for you. The judges will be looking at your achievements, business strategy, financial performance and your potential for the future.

## **Large Business of the Year**

If you are the best large business in Cheshire, this is the category for you. Employing a workforce of more than 50 the large business of the year will be able to demonstrate all round business excellence, financial performance, business strategy and sound future plans.



## **Cheshire East Council Community Award**

Does your business have schemes, initiatives or policies which have a positive impact on your local community? Whether you provide employment opportunities for young or disadvantaged people, show unrivalled support for local charities, or even contribute to community schemes, make sure you receive the recognition you deserve and enter this award.



## **Bentley Motors Young Business Person of the Year**

Are you or one of your employees able to demonstrate outstanding achievements in your field? Our young business person of the year will be aged 35 or under and will display excellent career progression, leadership and management.



## **Mersey Forest Green Business Award**

This award celebrates excellence in green practice, strategy and product. Has your business applied environmental policies in the workplace? Do your products or services make a positive contribution to the environment? Have you reduced your carbon footprint through efficiency management? This category recognises a local business that shows evidence of a green ethos which has a commercial return for the business.

## **Employer of the Year**

We are looking for the employers who can best demonstrate how their leadership and human resource policies support staff development, engagement and satisfaction creating a positive and supportive workplace with a well motivated and well trained team. The winner of this award will be more than just a good company to work for, their culture will deliver commercial results and they will be an inspiration to other businesses.



## **EA Technology Customer Focus Award**

This award is for organisations that have their customers/clients at the core of everything they do. We are looking for businesses that consistently exceed the expectations of their customers/clients in innovative ways, setting a leading example to others.



## **Click Consult Business Person of the Year**

Does someone you know stand out from the crowd and inspire those around them. The business person of the year will have a proven track record and will be instrumental to the success of their business. The winner will show outstanding leadership and be commended within the business community.

# Entry Details

**Business name:**

Please note the business name entered here may be used in publicity material surrounding the Cheshire Business Awards.

**Address:**

**Contact name:**

**Position:**

**Telephone:**

**Mobile:**

**Email:**

**Type of Business:**

**No. of employees:**

**How did you hear about the awards?**

Trinity Mirror group companies, SAS Daniels and Click Consult would like to keep you informed of new and exciting offers and promotions. Please tick here if you would prefer not to be contacted. Your details will not be passed to third parties. ☐

**Please tick the category or categories you are entering**

☐ Cheshire West & Chester in association with Blue Orchid **Business Start up Award**

☐ ScottishPower **Small Business of the Year**

☐ SAS Daniels **Medium Business of the Year**

☐ **Large Business of the Year**

☐ Cheshire East Council **Community Award**

☐ Bentley Motors **Young Business Person of the Year**

☐ Mersey Forest **Green Business Award**

☐ **Employer of the Year**

☐ EA Technology **Customer Focus Award**

☐ Click Consult **Business Person of the Year**

## Financial Summary

**Please complete the following information**

Financial Year Ending in:	2009	2010	2011
Turnover:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Pre Tax Profit:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Capital Investment:	<input type="text"/>	<input type="text"/>	<input type="text"/>
Number of Employees:	<input type="text"/>	<input type="text"/>	<input type="text"/>

# Entry Requirements

Please enclose the following with your entry:

- ☐ A completed entry form with full contact details.
- ☐ A typed summary of your business achievements relating to the category or categories you are entering, on a maximum of two sides of A4.

The judges will consider your entry against the award criteria, the information provided in your financial summary and the specific achievements of your business. Additional information can be found on our website [www.cheshirebusinessawards.co.uk](http://www.cheshirebusinessawards.co.uk)

- ☐ If you are nominating another company please also provide your contact details with the entry you are submitting.

## Eligibility

- ☐ Nominated businesses must have a business operating within the shaded area of the map overleaf.

## Nominating another Company?

If you are nominating another company/person, please provide your details below:

Name of Proposer:

Business Name:

Address:

Telephone:

Mobile:

Email:

## Deadline

Closing date for entries:

**Friday, July 27, 2012**

## Catchment Area

To be eligible for these awards your company address must fall within the shaded blue area of this map.



## Awards Ceremony

The Cheshire Business Awards culminates in a celebratory awards ceremony and gala dinner on Friday October 5, 2012 at Chester Racecourse, attended by awards sponsors and short-listed businesses providing a fantastic networking opportunity. Tickets sell out fast, so to secure your place contact the events team.

## Contact us

Cheshire Business Awards 2012  
Events Department, PO Box 48, Old Hall Street  
Liverpool L69 3EB

**Email:** [enquiries@cheshirebusinessawards.co.uk](mailto:enquiries@cheshirebusinessawards.co.uk)

**Call:** 01244 606472

**Visit:** [www.cheshirebusinessawards.co.uk](http://www.cheshirebusinessawards.co.uk)

**Updates:** follow us on Twitter [@CheshireAwards](https://twitter.com/CheshireAwards)

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