Assignment #2
POVs and Experience Prototype

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Outline

- **Problem Definition**

- **POVs**

- **Interview Participants**

- **Revised POVs**

- **Solutions**

- **Experience Prototype**

Problem Definition & Participants

Motivation

For ourselves, we've faced some problem staying motivated when doing body building.

Problem Domain

An app that helps people keep on staying fit and work out even efficiently.

Expected Users

- No experience

- Want to get started

- Adjust action

- Keep records

- Stay motivated

POVs

Beginners

NEEDs to

Get structured information easily

in a way that makes them FEEL

Comfortable to Start the training

Intermediates

NEEDs to

Record and share the Results with friends

in a way that makes them FEEL
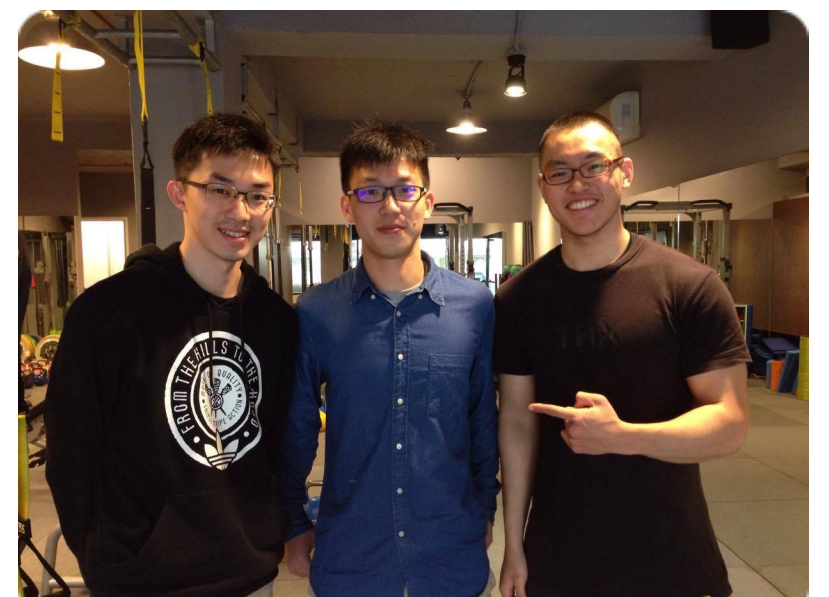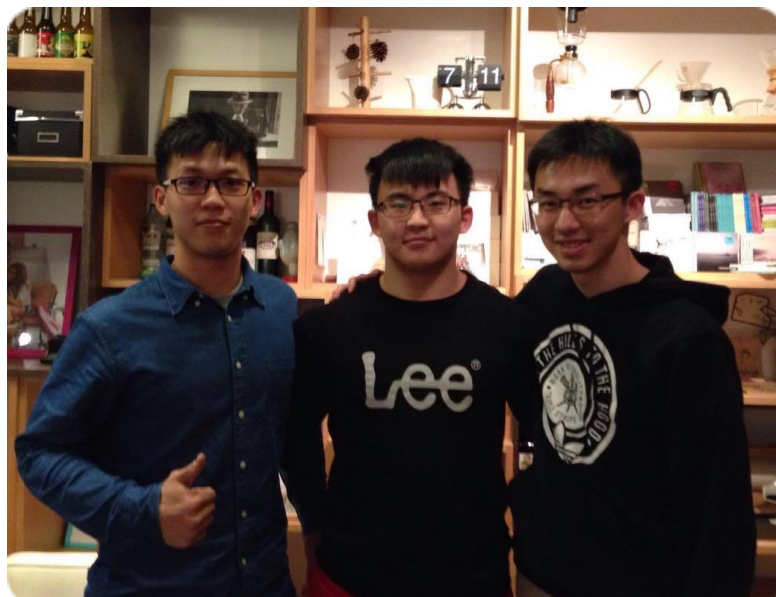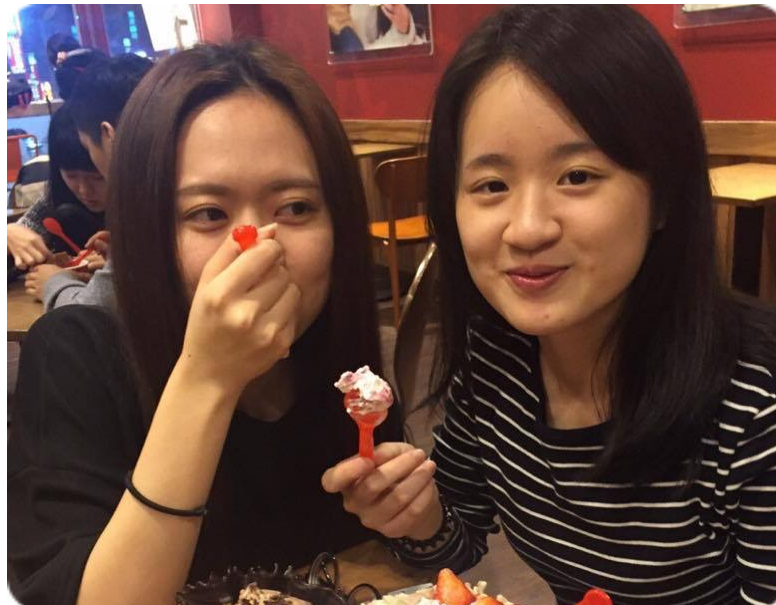
Stay Motivated

Professionals

NEEDs to

Control their diets

in a way that makes them FEEL

In shape and work-out efficiently

Interview Participants

Revised POVs

- Beginners who **haven't done any training** / **few experiences** need to get **constructed information** easily in a way that makes them feel **comfortable to start the training in gym**.

Revised POVs (cont.)

- Intermediates need to **record their results** and **share with friends** in a way that makes them **stay motivated** or be informed that they need to do some training on specific days.

How might we provide constructed information?

- Workout list

- Diet suggestions

- Informations about each kind of training

- Tutorial videos

- Correct usage of each machines

- Information from some foreign magazines

- Information on PTT

- Track the users action and notify them if they do sth wrong.

- Information to buy whey protein.

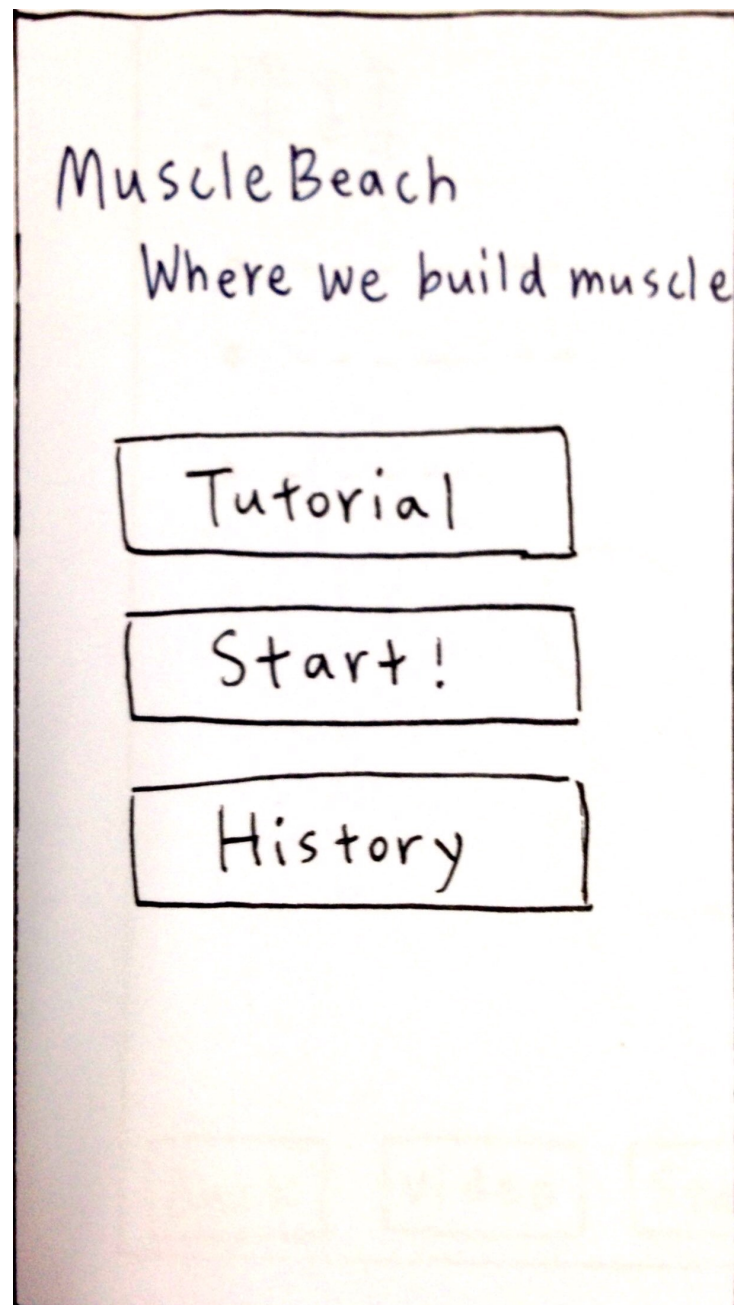# HMW help them record their results?

- Organize training record

- Calendar for daily challenge

- Diary-like function

- Take photos

- Chart to record improvement

- Record training easily

- Sensor tracking
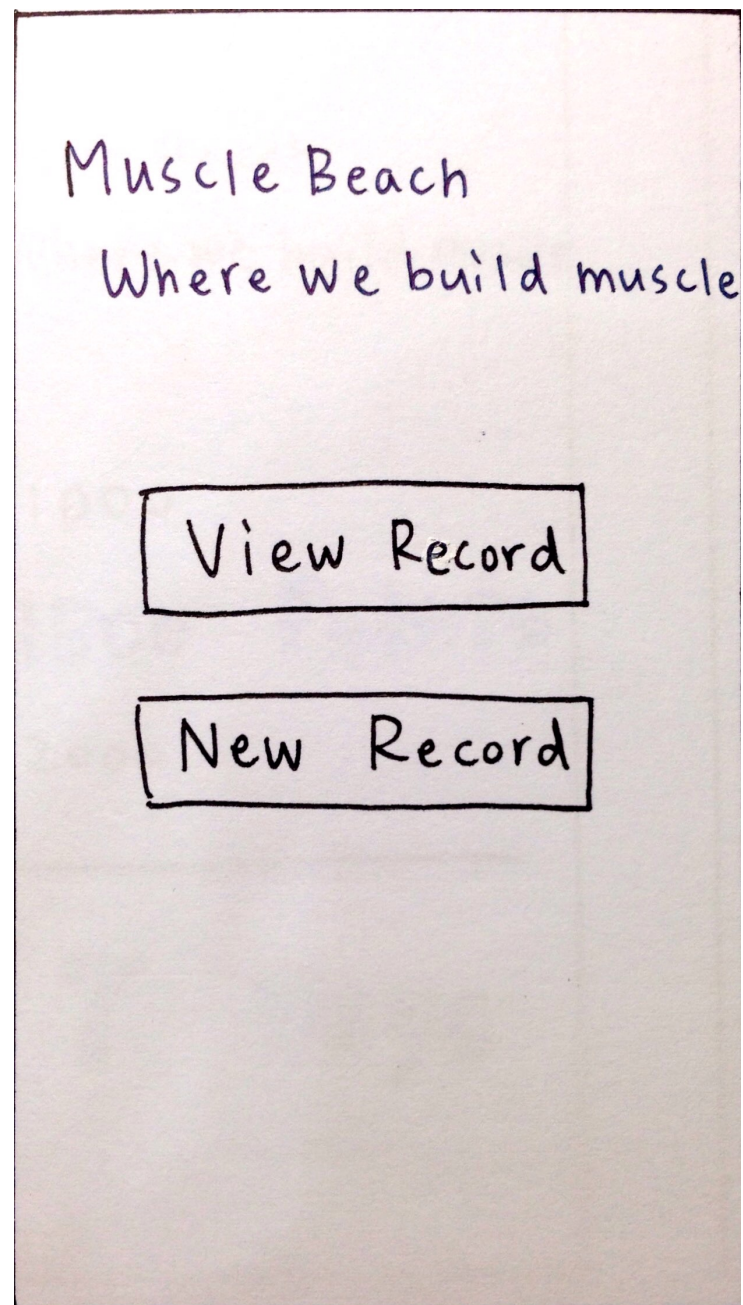
HMW help them stay motivated?

- Push notification as reminder

- Create a group of acquaintances.

- Set up weekly goals

- Charts for recent workout

- Calendar for workout dates

- Create a cumulative reward

- Team up with other users to workout together.
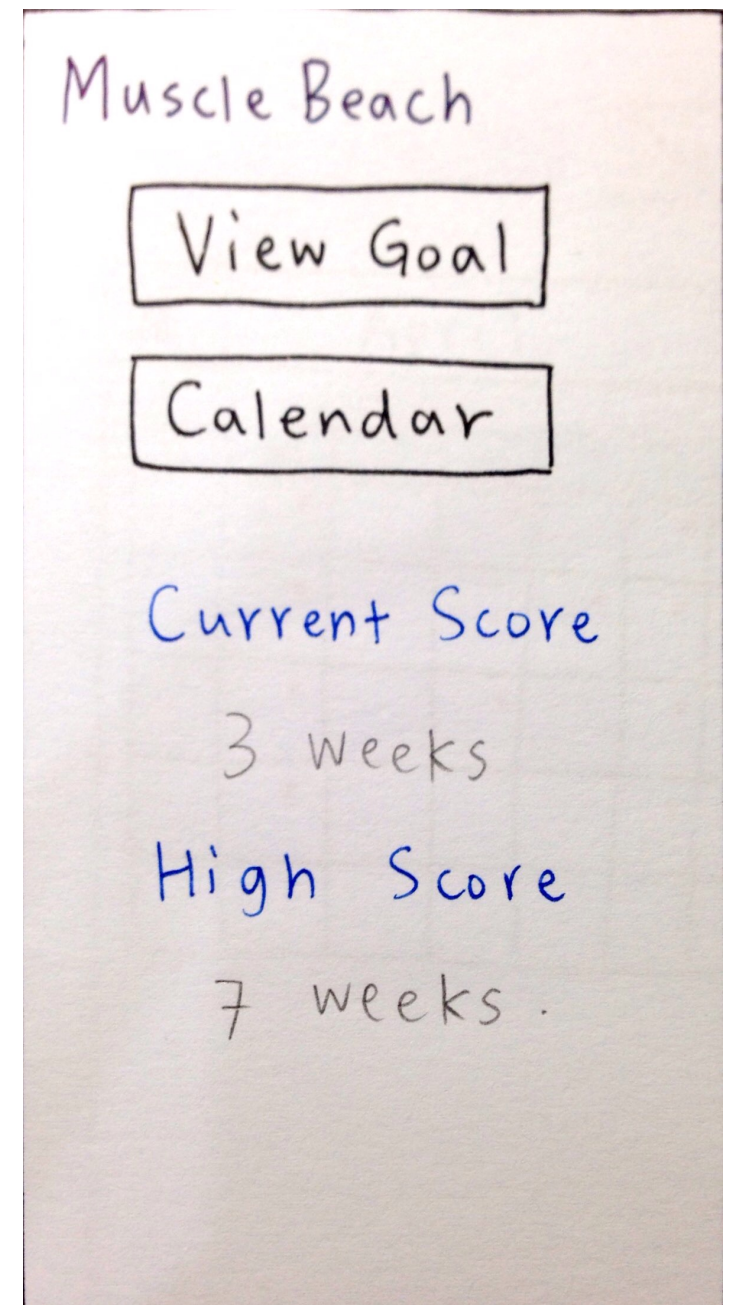
Experience Prototype

Solution 1

Muscle Beach
Where we build muscle

Tutorial

Start!

History

Solution 2

Muscle Beach
Where we build muscle

View Record

New Record

Solution 3

Muscle Beach

View Goal

Calendar

Current Score

3 weeks

High Score

7 weeks.

Thank You!!