

MICHAEL CHOE

michaelchoe.me
mjc463@cornell.edu
714 290 9907

EDUCATION

Cornell University / Arts and Sciences
May 2020 • B.A. Information Science
(digital media concentration) • GPA: 3.86

Intro to Python, Intro Programming and
Design for the Web, Intro Statistics, Object
Oriented Programming, Networks,
Communication and Technology

EXPERIENCE

ZUU Online Singapore
Summer 2017 • Design & Marketing Intern

- Coded electronic newsletters that reached thousands of clients
- Rebranded through new media kit, business card and banner designs
- Co-hosted booth at InvestFair 2017, securing 100+ new subscribers.

VOLUNTEERING

Discovery Science Center
Volunteer • 2015-2016

- Helped children better understand over 30 scientific exhibits and inspired interest in STEM
- Organized and advertised store merchandise
- Helped organize and conduct Engineer's Week where 100+ STEM professionals analyzed the exhibits

Tustin Library
Tutor • 2013-2016

- Offered free one-on-one tutoring sessions for underprivileged K-8 students
- Organized and catalogued books

ACTIVITIES

Thread Magazine
2016 - Present • Artist

- Promoted to Art Director (2018)
- Lead and oversee the layout design, creation of graphics and editing of photos
- Designed booklet for annual fashion show that will market the Cornell fashion community/major to over 2000 attendees.

Cornell University Sustainable Design
2018 - Present • Marketing Designer

- New recruit for 2018, 10% acceptance rate
- Working on designing/coding a blog that will promote sustainability and CUSD's presence on campus. Will also collaborate to make promotional short films

Big Red // Hacks
2017 - Present • Designer

- Working to create the theme for and brand the 2018 Spring Hackathon

Beckman UNICEF
2012 - 2016 • Publicist / Treasurer

- Designed flyers/posters, promoted fundraisers, managed social media
- Raised over \$2000 for Halloween fundraiser

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
HTML / CSS / Javascript
Python
Java