

EDUCATION

Cornell University / Arts and Sciences
May 2020 • B.A. Information Science and
UX/Digital Media concentration • GPA: 3.86

Intro to Python, Intro Programming and
Design for the Web, Intro Statistics, Object
Oriented Programming, Networks,
Communication and Technology

EXPERIENCE

ZUU Online Singapore
Summer 2017 • Design & Marketing Intern

- Coded electronic newsletters that reached 1000+ clients and thus increased traffic to the ZUU website
- Created media kit that would better market ZUU to potential business partners
- Rebranded business cards and pop-up banner designs
- Co-hosted booth at InvestFair 2017 and secured 100+ new subscribers.

VOLUNTEERING

Discovery Science Center
Volunteer • 2015-2016

- Helped children better understand over 30 scientific exhibits and inspired interest in STEM
- Helped organize and conduct Engineer's Week where 100+ STEM professionals analyzed the exhibits

Tustin Library
Tutor • 2013-2016

- Offered free one-on-one tutoring sessions for K-8 students in various subjects

ACTIVITIES

Thread Magazine
2016 - Present • Art Director

- Led the layout design, created graphics and edited all photos for a 65 page issue that will be distributed all over campus
- Designed booklet for annual fashion show that marketed the Cornell fashion community/major to over 2000 attendees.

Cornell University Sustainable Design
2018 - Present • Marketer & Designer

- Conducted user testing, designed mockups for and will help code a blog that will promote sustainability and CUSD's presence on campus.
- Creating sponsorship booklet to better market CUSD to potential sponsors

Big Red Hacks
2017 - Present • Designer

- Created the theme and marketing materials for Spring 2018 Hackathon

Beckman UNICEF
2012 - 2016 • Publicist / Treasurer

- Designed flyers/posters and managed social media to better market UNICEF's presence on campus.
- Raised \$2000+ for Halloween fundraiser

SKILLS

Adobe: Illustrator / Photoshop / InDesign
Sketch
HTML / CSS / Javascript
Python
Java
Microsoft Office, Keynote