

# MICHAEL CHOE

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## EDUCATION

**Cornell University / Arts and Sciences**  
May 2020 • B.A. Information Science  
GPA: 3.86

Intro to Python, Intro Programming and  
Design for the Web, Intro Statistics, Object  
Oriented Programming, Networks,  
Communication and Technology

## EXPERIENCE

**ZUU Online Singapore**  
Summer 2017 • Design & Marketing Intern

- Coded electronic newsletters that reached thousands of clients
- Rebranded through new media kit business card and banner designs
- Co-hosted booth at InvestFair 2017, securing 100+ new subscribers.

## VOLUNTEERING

**Discovery Science Center**  
Volunteer • 2015-2016

- Helped children better understand over 30 scientific exhibits and inspired interest in STEM
- Organized and advertised store merchandise
- Helped organize and conduct Engineer's Week where 100+ STEM professionals analyzed the exhibits

**Tustin Library**  
Tutor • 2013-2016

- Offered free one-on-one tutoring sessions for underprivileged K-8 students
- Organized and catalogued books

## ACTIVITIES

**Thread Magazine**  
2016 - Present • Artist

- Will be the new Art Director starting 2018
- Helped in designing the layout, creating graphic images and editing photographs

**Big Red // Hacks**  
2017 - Present • Designer

- Will work with Design Lead to create the theme for and brand the 2018 Spring Hackathon

**Beckman UNICEF**  
2012 - 2016 • Publicist / Treasurer

- Designed flyers/posters, promoted fundraisers, managed social media
- Raised over \$2000 for Halloween fundraiser

## SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
HTML / CSS / Javascript  
Python  
Java