MICHAEL CHOE

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EDUCATION

Cornell University / Arts and Sciences
May 2020 • B.A. Information Science
GPA: 3.86

Intro to Python, Intro Programming and Design for the Web, Intro Statistics, Object Oriented Programming, Networks, Communication and Technology

EXPERIENCE

ZUU Online Singapore
Summer 2017 • Design & Marketing Intern

- Coded electronic newsletters that reached thousands of clients
- Rebranded through new media kit business card and banner designs
- Co-hosted booth at InvestFair 2017, securing 100+ new subscribers.

ACTIVITIES

Thread Magazine
2016 - Present • Art Team

- Helped in designing the layout, creating graphic images and editing photographs

Beckman UNICEF
2012 - 2013 • Publicity Chair

- Designed flyers/posters, promoted fundraisers, managed social media

2013 - 2016 • Treasurer

- Oversaw funds and organized fundraisers
- Realized a Halloween fundraiser that raised over $2000

VOLUNTEERING

Discovery Science Center
Volunteer • 2015-2016

- Helped children better understand over 30 scientific exhibits and inspired interest in STEM
- Organized and advertised store merchandise
- Helped organize and conduct Engineer's Week where 100+ STEM professionals analyzed the exhibits

Tustin Library
Tutor • 2013-2016

- Offered free one-on-one tutoring sessions for underpriviliged K-8 students
- Organized and catalogued books

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
HTML / CSS / Javascript
Python
Java