MICHAEL CHOE

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EDUCATION

Cornell University / Arts and Sciences May 2020 • B.A. Information Science (digital media concentration) • GPA: 3.86

Intro to Python, Intro Programming and Design for the Web, Intro Statistics, Object Oriented Programming, Networks, Communication and Technology

EXPERIENCE

ZUU Online SingaporeSummer 2017 • Design & Marketing Intern

- Coded electronic newsletters that reached thousands of clients
- Rebranded through new media kit, business card and banner designs
- Co-hosted booth at InvestFair 2017, securing 100+ new subscribers.

VOLUNTEERING

Discovery Science Center Volunteer • 2015-2016

- Helped children better understand over 30 scientific exhibits and inspired interest in STEM
- Organized and advertised store merchandise
- Helped organize and conduct Engineer's Week where 100+ STEM professionals analyzed the exhibits

Tustin Library Tutor • 2013-2016

- Offered free one-on-one tutoring sessions for underpriviliged K-8 students
- Organized and catalogued books

ACTIVITIES

Thread Magazine 2016 - Present • Artist

- Will be the new Art Director starting 2018
- Lead and oversee the layout design, creation of graphics and editing of photos

Cornell University Sustainable Design 2018 - Present • Marketing Designer

- New recruit for 2018, 10% acceptance rate
- Will design marketing material to improve audience outreach for other teams and promote environmental sustainability

Big Red // Hacks 2017 - Present • Designer

 Will work with Design Lead to create the theme for and brand the 2018 Spring Hackathon

Beckman UNICEF 2012 - 2016 • Publicist / Treasurer

- Designed flyers/posters, promoted fundraisers, managed social media
- Raised over \$2000 for Halloween fundraiser

SKILLS

Adobe Illustrator Adobe Photoshop Adobe InDesign HTML / CSS / Javascript Python Java