Michael Di Santo

■ 416-409-6461 | madisant@uwaterloo.ca | in linkedin.com/in/mdisant

Technical Skills 🚯

Languages: Python, C/C++, HTML, CSS, JavaScript

Developer Tools: Visual Studio Code, CAD Solidworks, Git, Zortrax Z-Suite

Soft Skills: Time Management, Critical Thinking, Problem Solving, Leadership, Entrepreneurship

Projects 🖴

Pop-Off Sept. 2023 – Dec. 2023

University of Waterloo

Waterloo, ON

- Designed an ergonomic jar-opening device to be used by people with Rheumatoid Arthritis
- Objective: easily open jars without experiencing pain from force exertion through the hand/wrist
- Researched and interviewed people suffering from Rheumatoid Arthritis to ensure device is user-friendly
- Led a team of 5 members, following an iterative design process to ensure success

Formula Electric - Firmware Team | Python, Git

Jan. 2024 – Present

- Collaborated on design & code for Driving Display Screen (HUD)
- Identified issues with & expanded on design from previous year

Ethereum Price Tracker | Python, CoinMarketCap API

Dec. 2023 – Jan. 2024

- Implemented an Ethereum Price Tracker application using Python
- Application pulls data from CoinMarketCap server using developer API key
- Application can:
 - * Identify user's target price increases/decreases
 - * Run for a set amount of time or indefinitely
 - * Update price as often or as infrequently as user desires

Work Experience 🖶

Owner May 2023 - Present

Autostrada Mobile Detailing

Richmond Hill, ON

- Built and currently operating mobile auto detailing business
- Responsible for managing clients, finding leads, social media presence/marketing, budgeting
- Cooperated with a team of detailers on fleets at Mercedes-Benz and Audi Mississauga, as well as Audi Brampton.
- 78 vehicles serviced (May December)
- 1 in 7 canvassing leads converted

Co-Owner Aug. 2023 – Present

MM YT Automation ▶

Richmond Hill, ON

- Built and currently operating multiple faceless YouTube channels
- Responsible for channel set-up/operation, SEO optimization, freelancer management, channel promotion, content creation
- Supervised and delegated tasks to many employees; Trained 5+ international independent freelancers
- Total views: 45,000
- Total watch time: 160 hours

June 2020 – August 2023

Belitski Elite Goaltending Academy

Toronto, ON

- Helped instruct hockey goalies of all ages in improving their goaltending skills in their weekly training sessions.
- Worked with a team of instructors

EDUCATION

Instructor

University of Waterloo

Waterloo, ON

Bachelor of Applied Science in Biomedical Engineering

Sept. 2023 - April 2028

- GPA: 3.96
- Relevant Courses: Digital Computation, Communications in Biomedical Engineering

Humber College

Richmond Hill, ON

 $Realtor\ License$

April. 2023 - Present