# Designing clinical trials to enhance decision-making

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#### Background

- (Most) clinical trials are used to compare treatments/interventions
- Researchers design clinical trials to answer specific questions
  - E.g., what is the *average* effect of treatment X on outcome Y in population Z?
- Trial design determines the research question/s to be (potentially) answered



#### A toy example

Research Question: Which vaccine (A or B) offers the greatest protection?

• Measurement: Immune response to vaccination

Outcome: Log<sub>10</sub> antibody concentration

• Hypothesis: Vaccine B produces a greater antibody concentration than Vaccine A

• Statistical Model: Bayesian linear regression with unequal variance



#### Some algebra

- Let  $y_{ij}$  be the  $\log_{10}$  antibody concentration for participant i receiving vaccine  $j \in \{A, B\}$
- Let  $\mu_i$  be the **mean** antibody concentration for vaccine j
- Let  $\sigma_i$  be the **standard deviation** antibody concentration for vaccine j
- The statistical model is then:  $y_{ij} \sim \text{Normal}(\mu_j, \sigma_i^2)$
- In other words:

Responses from vaccine *A*:  $y_{iA} \sim \text{Normal}(\mu_A, \sigma_A^2)$ 

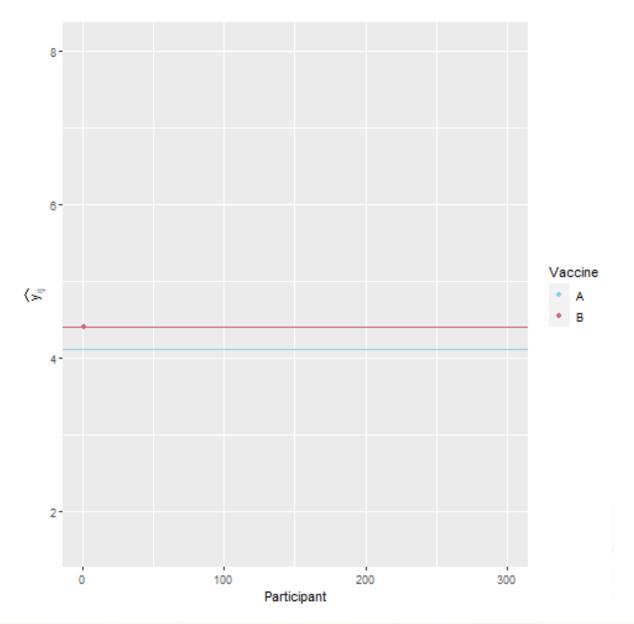
Responses from vaccine B:  $y_{iB} \sim \text{Normal}(\mu_B, \sigma_B^2)$ 

• We are interested in  $\theta = \mu_B - \mu_A$ 



# Let's simulate some data

- Simulated data for participants receiving Vaccine A or B
- Points are observations  $(y_{ij})$
- Lines are sample means
- What do you notice?





#### Let's model the data

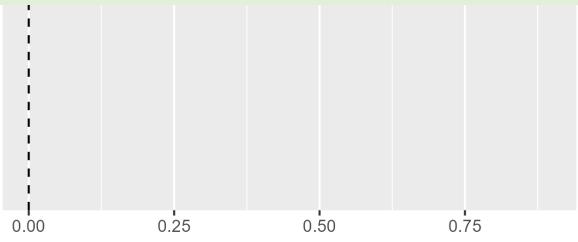
 $\overline{y_{iA}} = \widehat{p_{osterior}}$  Posterior probability of superiority:  $P(\theta > 0) > 0.99$ 

 $E[\widehat{\mu_A}]$  "Significant evidence that, **on average**, Vaccine B induces a higher antibody concentration than Vaccine A"

 $\overline{y_{iB}}$  = Time to publish the result and move on!

$$E[\widehat{\mu_B}] = 4.63$$

$$E[\hat{\theta}] = 0.67$$







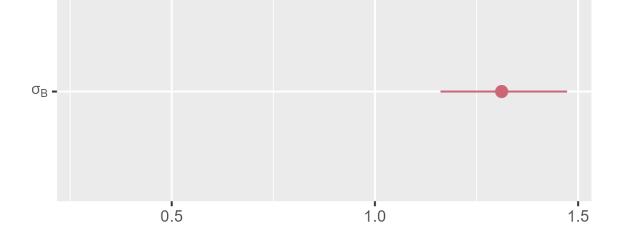
#### Are we missing anything?

 $S_A = 0$  Antibody concentrations on Vaccine B are significantly more variable compared  $E[\widehat{\sigma_A}]$  to Vaccine A

Does this change our result?

$$s_B = 1.70$$

$$E[\widehat{\sigma_B}] = 1.31$$







#### It depends!

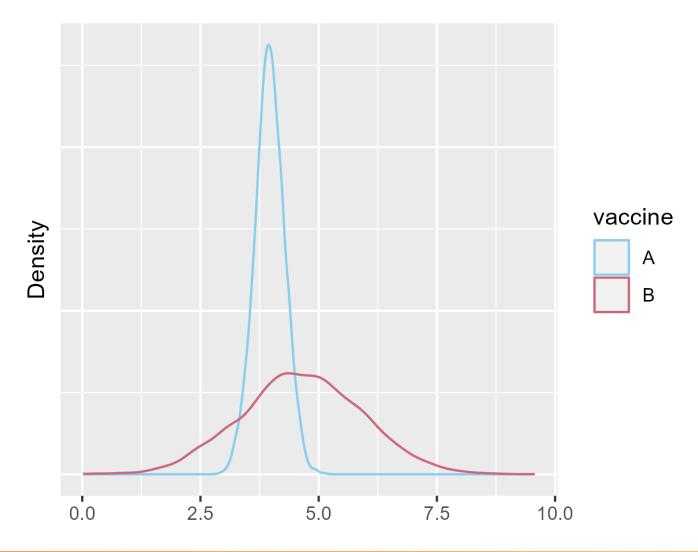
- Revisit the research question: Which vaccine (A or B) offers the greatest protection?
- Did we answer it sufficiently?
- No! We determined which vaccine induces a higher average antibody response
- Why did we do that?
- Because means are nice (convenient mathematical properties and easy to communicate)
- Are there other ways to compare the vaccines?





### What happens if we account for the variability?

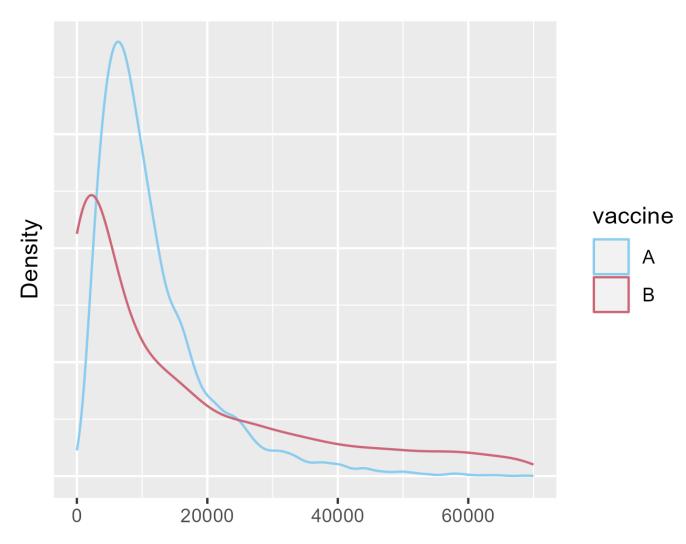
Posterior predicted distributions "predict" future participants' individual level responses





#### What if we look at the "antibody" scale?

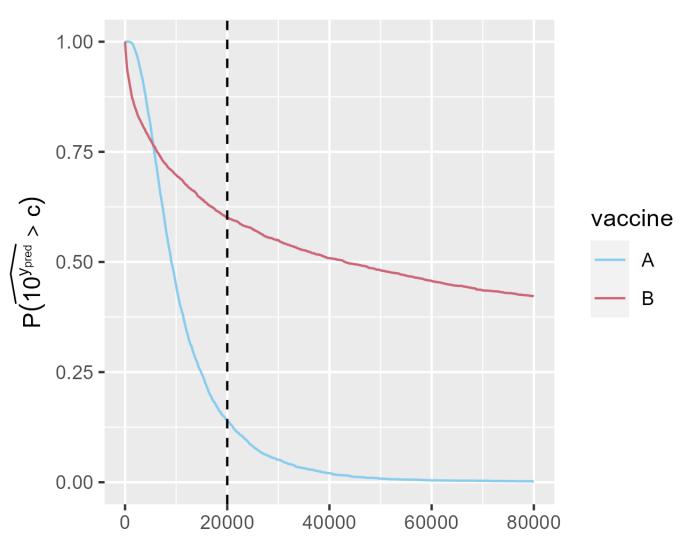
Posterior predicted distributions "predict" future participants individual level responses





#### What if there is a threshold for protection?

Posterior predicted distributions "predict" future participants individual level responses





#### So which vaccine is better?

- It's not obvious and cannot be summarised in one statistic (i.e., difference in means)
- Different stakeholders (decision makers) will interpret the results differently
  - How would a policy maker decide which vaccine to recommend?
  - How would a clinician decide which vaccine to prescribe?
  - How would a consumer decide which vaccine to take?
  - Is the answer the same for each stakeholder??





#### What should we do?

- We should gather evidence that directly answers the research question
- We should model the **statistical quantities** that matter
- We should present the results that will influence decision-making
- We should design our clinical trials in **consultation** with the decision makers
- We should design our clinical trials with **informing decision-making** as the primary objective





#### What's my plan?

- I plan on designing (and testing) statistical methods so that we can design decisiontheoretic based clinical trials
- I plan on developing an expert elicitation process to efficiently elicit decision-making preferences from decision makers during trial design
- I plan on implementing this process for future clinical trials





## Some final (open) questions for future research

Publicly funded research is intended to improve the *health* of the (future) population.

- What (ethical) responsibility do we have as publicly funded researchers to design our studies with improving *health* as the objective?
- How can we design clinical studies to inform the decision-making of policy makers, clinicians and consumers?
- How can we report our results to best inform decision-making?
- How should we handle multiple (possibly competing) endpoints (e.g., efficacy vs safety)?
- How can we implement our research to drive policy? (Instead of back filling the evidence)

