

# Logo Versions



## FOOTBALL TACTICS HUB



Primary

Wordmark Only

Icon

## Colours



### Primary

Hex #31C48D RGB rgb(49,196,141)

CMYK 75 0 28 23

Pantone 15-6340



#### Secondary

Hex #ADBFB8 RGB rgb(173,191,184)

CMYK 9 0 4 25

Pantone 14-4908



#### Accent

Hex #096A2E

RGB rgb(9,106,46)

CMYK 92 0 57 58

Pantone 18-6030

#### Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary

Archivo Narrow Bold

Aa Bb Cc