# Whisperer → Strategist

*Make AI remember what you need*

Skeptic → Explorer → Whisperer → Strategist → Operator → Orchestrator → Builder

# Whisperer → Strategist

# Last time you learned to talk to AI. Today you make it remember.

We never changed
what the AI knew.

# Same prompt. Different information.

Dramatically different result.

# Add context to your prompt.

3-4 sentences about your situation:
company size, team, constraints,
what's been tried before.

Same prompt.
Now it sounds like someone who works here.

# Brilliant. Helpful. Remembers nothing.

# Let AI tell you what it needs.

"Before you start, ask me clarifying questions."

# Add this to your prompt:

"Before you start, ask me
clarifying questions about anything
you'd need to know."

# You just pasted all that context manually.

Next conversation? You'll do it all again.

# What if the AI already knew?

# Without vs. With a Skill

*same prompt, different starting point*

Role: senior HR consultant
Format: leadership brief
Tone: direct, data-driven
Audience: VP of People

Typed. Every. Single. Time.

"Write a proposal for reducing onboarding from 4 to 2 weeks."

That's it.
The skill knows the rest.

# ChatGPT Settings
→ Personalization
→ Custom Instructions

# Set up your first custom instruction.

"I work at [company]. My role is [role].
When writing proposals, use [format].
Tone: [style]. Be radically honest."

# Now open a NEW conversation.
# Type ONLY the task.

No role. No context. No format.
Just: "Write a proposal for reducing onboarding from 4 to 2 weeks."

You typed one sentence. It already knew the rest.

# Directions
# every trip

Effort. Every. Time.

# GPS that learns

Compounds permanently.

"Custom instructions"
= "System prompts"
= "Rules"
= "Skills"

# You're now a Strategist.

You don't just talk to AI well —
you've set up its playbook.

# But who's doing all the work? Still you.

*Next time: Strategist → Operator.
Bring your custom instructions —
we're building on them.*