Whisperer → Strategist

Make AI remember what you need

Skeptic → Explorer → Whisperer → Strategist → Operator → Orchestrator → Builder

Whisperer → Strategist

Last time you learned
to talk to AI.
Today you make it remember.

We never changed
what the AI knew.

Same prompt. Different information.

Dramatically different result.

Add context to your prompt.

3-4 sentences about your situation:
company size, team, constraints,
what's been tried before.

Same prompt.
Now it sounds like someone who works here.

Brilliant. Helpful. Remembers nothing.

Let AI tell you what it needs.

"Before you start, ask me clarifying questions."

Add this to your prompt:

"Before you start, ask me clarifying questions about anything you'd need to know."

You just pasted all that context manually.

Next conversation? You'll do it all again.

What if the AI already knew?

Without vs. With a Skill

same prompt, different starting point

Role: senior HR consultant
Format: leadership brief
Tone: direct, data-driven
Audience: VP of People

Typed. Every. Single. Time.

"Write a proposal for reducing
onboarding from 4 to 2
weeks."

That's it.
The skill knows the rest.

ChatGPT Settings
→ Personalization
→ Custom Instructions

Set up your first custom instruction.

"I work at [company]. My role is [role]. When writing proposals, use [format]. Tone: [style]. Be radically honest."

Now open a NEW conversation.
Type ONLY the task.

No role. No context. No format.
Just: "Write a proposal for reducing onboarding from 4 to 2 weeks."

You typed one sentence.
It already knew the rest.

Directions every trip

Effort. Every. Time.

GPS that learns

Compounds permanently.

You're now a Strategist.

You don't just talk to AI well —
you've set up its playbook.

But who's doing
all the work?
Still you.

Next time: Strategist → Operator.
Bring your custom instructions —
we're building on them.