

# Explorer → Whisperer

*Learn to talk to AI properly*



**Explorer → Whisperer**

**You've tried AI.  
Today you learn to  
talk to it properly.**

**You use apps.  
Apps use agents.  
Agents talk to LLMs.**

You only need to care about the first two.

YOUR TURN

**Open ChatGPT on your laptop.**

Pick a real task you do at work —  
a proposal, an email, a summary, a plan.  
Or follow along with our example.

**Most people type something  
vague  
and hope for the best.**

YOUR TURN

**Type your vague, natural  
prompt  
into ChatGPT.**

Don't overthink it. Type what you'd normally type.  
Read the output. Sound familiar?

# Assign a Role

*vs. talking to a stranger*

Write me a proposal for improving our onboarding process.

You are a senior HR operations consultant. Write me a proposal for improving our onboarding process.



## YOUR TURN

# Add a role to your prompt.

"You are a senior [your role] at [your company]."

Paste it at the beginning. Re-run.

Compare to your first output.

# Be Specific

*vs. the vague ask*

Write me a proposal for improving our onboarding process.

Write a proposal for reducing onboarding from 4 to 2 weeks, for the VP of People, under 2 pages.

YOUR TURN

**Add specifics to your prompt.**

WHO is it for? WHAT are the constraints?  
HOW long should it be?  
Re-run and compare.

# One Task at a Time

*vs. the kitchen sink*

Write the proposal, draft an email,  
create a budget spreadsheet,  
and summarize risks.

Structure the proposal with:

1. Problem statement
2. Proposed solution
3. Expected outcomes
4. Timeline

YOUR TURN

**Give your prompt structure.**

Add numbered sections or clear steps.  
Re-run and compare.

# Power Keywords

*vs. leading the witness*

Don't you think reducing onboarding to 2 weeks would be great?

Be radically honest about challenges.  
Think step by step.  
Challenge my assumptions.

## YOUR TURN

**Add power keywords.**

"Be radically honest."

"Think step by step."

"Challenge my assumptions."

Re-run and compare.

# Define the Output

*vs. hoping for the best*

(No format guidance)  
→ Random format, 5-page  
essay  
when you needed bullets.

One-page executive brief  
with  
bullet points. Data-driven  
language.  
Reader has 2 minutes.



YOUR TURN

# Define your output format.

Format, tone, length, audience.

"One-page brief with bullets. Direct tone."

Re-run and compare.

YOUR TURN

**Open your first output  
and your last output.**

Side by side. Same task.  
Same information. Just better words.

**Same task. Same  
information.  
Just better words.**

# **You're now a Whisperer.**

You know how to talk to AI.

**But we never changed  
what the AI knew.**

*Next time: Whisperer → Strategist.  
Bring the prompt you built today.*