

# Getting Agents to Give Up Their Secrets

*A guide to AI that actually works*

**Last month, someone spent 45 minutes  
on a one-page summary using ChatGPT.  
The right approach took 2 minutes.**

**This deck is  
about  
the trick.**





**Most people are here. This deck takes you here.**

# 1 billion+

use AI tools monthly

< 2%

pay for premium

**PCs**

1980s

**Internet**

1990s

**Smartphones**

2010s

**AI**

Now





# \$4.4T

in annual value. Only 31% in full production.

**The core skill for AI  
is talking.**

You already have it.

*Let's see what most people get wrong.*

**ChatGPT**

deep

learning

**OpenAI**

**API**

**LLM**

training

**Claude**

**GPT**

neural net

transformer

**agents**

**Gemini**

**MCP**

tokens

**RAG**

fine-tuning

inference

retrieval

vector DB

embeddings

**prompts**

**AGI**

Anthropic

**copilot**

**hallucination**

context

open-source

grounding

parameters

window

GPT

LLM

Claude

What's the difference  
between ChatGPT and  
GPT?

Is Claude the same  
as ChatGPT?

Gemini

tokens

training

What even is  
an agent?

Do I need to know  
what a token is?

copilot

AGI

**App**

**Agent**

**API**

**LLM**

**You use apps.  
Apps use agents.  
Agents call APIs.  
APIs talk to LLMs.**

# Who Makes What

| Company   | LLM        | App       |
|-----------|------------|-----------|
| OpenAI    | GPT        | ChatGPT   |
| Anthropic | Claude     | Claude.ai |
| Google    | Gemini     | Gemini    |
| Microsoft | (OpenAI's) | Copilot   |



**The real action is in  
agents and apps.**

# 41%

of GitHub code is now AI-generated

19%  
longer

when developers rely on AI  
without understanding it

**The gap between using  
AI  
and using AI well  
is massive.**

# 10x

Microsoft 365 Copilot daily users,  
year over year

*You've got the basics.  
Now let's give you the skills.*

# Prompt Engineering

*How to Stop Getting Useless Answers*

Write me a proposal for improving  
our onboarding process.

→ Generic, surface-level output



# Assign a Role

*vs. talking to a stranger*

Write me a proposal for improving our onboarding process.

You are a senior HR operations consultant. Write me a proposal for improving our onboarding process.

# Be Specific

*vs. the vague ask*

Write me a proposal for improving our onboarding process.

Write a proposal for reducing onboarding from 4 to 2 weeks, for the VP of People, under 2 pages.

# One Task at a Time

*vs. the kitchen sink*

Write the proposal, draft an email,  
create a budget spreadsheet,  
and summarize risks.

Structure the proposal with:

1. Problem statement
2. Proposed solution
3. Expected outcomes
4. Timeline

# Power Keywords

*vs. leading the witness*

Don't you think reducing onboarding to 2 weeks would be great?

Be radically honest about challenges.  
Think step by step.  
Challenge my assumptions.

# Define the Output

*vs. hoping for the best*

(No format guidance)  
→ Random format, 5-page  
essay  
when you needed bullets.

One-page executive brief  
with  
bullet points. Data-driven  
language.  
Reader has 2 minutes.

## Before

*"Write me a proposal for improving our onboarding process."*

## After

Senior HR consultant  
4 to 2 weeks, VP of People  
Step by step, challenge  
me  
One-page brief, bullets

**Same task. Same  
information.  
Just better words.**

**But we never changed  
what the AI knew.**



*You've changed the words.  
Now let's change the information.*

**Same prompt.  
Different information.**

Dramatically different result.

**Plausible but  
generic**

Could be for any company.

**Sounds like  
someone  
who works here**

Same prompt + your context.



**Meet your  
AI colleague.**

**Brilliant. Helpful.  
Remembers  
nothing.**

**Too much.  
Contradictory.  
Too broad.**

Three ways to confuse your AI.

**Let AI tell you  
what it needs.**

"Before you start, ask me clarifying  
questions."

**Not too much.  
Not too little.**

The right context at the right time.



**You've mastered context.  
But you're providing it  
from scratch every time.**

# Without vs. With a Skill

*same prompt, different starting point*

Role: senior HR consultant  
Format: leadership brief  
Tone: direct, data-driven  
Audience: VP of People

Typed. Every. Single. Time.

"Write a proposal for  
reducing  
onboarding from 4 to 2  
weeks."

That's it.  
The skill knows the rest.

# Directions every trip

Effort. Every. Time.

# GPS that learns

Compounds permanently.

**"Custom instructions"**  
**= "System prompts"**  
**= "Rules"**  
**= "Skills"**

*You talk to AI like a pro.  
You've set up its playbook.  
But who's doing all the work? Still you.*

**1. You search**

**2. You paste**

**3. AI drafts**

**4. You apply**

**You're using a Ferrari  
to carry groceries.**

**1. Agent retrieves**

**2. Agent identifies gaps**

**3. Agent creates**

**4. You review**



**Same colleague.  
Now she has hands.**

Eyes, a phone, and a to-do list.



Web



Email



Docs



Data



Calendar



Custom

# Without

You copy-paste  
You forget the budget memo  
VP asks — too late

# With

Agent reads directly  
Finds what you forgot  
Flags what you missed

# Trust, but verify.

Never trust numbers you didn't provide.

Verify claims against sources.

Use AI for drafts, not decisions.

**AI is a power tool,  
not autopilot.**

**When the answer ‘feels right’  
but you can’t verify it —  
that’s the most dangerous  
moment.**

*You're managing AI well.  
Time to orchestrate it.*



One Chef



Prep



Grill



Sauce



Plate



**The trick isn't making  
one AI smarter.  
It's making many  
work together.**

**Research**



**Draft**



**Review**



**You**

**Each agent does one  
thing.**

**The chain does  
everything.**

# Skills

You already know these.  
Now each agent gets its own.

## Research Agent

+ Research  
Standards

## Draft Agent

+ Leadership  
Proposals

## Review Agent

+ Compliance Policy

**Skills compound.  
The brigade gets smarter  
every time.**

# 1.5 hrs

of you being the bottleneck

# 15 min

of judgment — the part only humans can do



**Same proposal.  
The chain gets smarter  
every time.**

Your feedback becomes skills. She won't remember, but the skills will.

*Let's come back to where we started.*

**Remember the  
45-minute summary?**

**Two minutes.  
That's the  
trick.**

**The secret was never  
in the AI.**

Now go try it — one task, this week.