

Explorer → Whisperer

Learn to talk to AI properly



Explorer → Whisperer

You've tried AI.
Today you learn to
talk to it properly.

**You use apps.
Apps use agents.
Agents talk to LLMs.**

You only need to care about the first two.

YOUR TURN

Open ChatGPT on your laptop.

Pick a real task you do at work —
a proposal, an email, a summary, a plan.
Or follow along with our example.

**Most people type something
vague
and hope for the best.**

YOUR TURN

Type your vague, natural
prompt
into ChatGPT.

Don't overthink it. Type what you'd normally type.
Read the output. Sound familiar?

Assign a Role

vs. talking to a stranger

Write me a proposal for improving our onboarding process.

You are a senior HR operations consultant. Write me a proposal for improving our onboarding process.

YOUR TURN

Add a role to your prompt.

"You are a senior [your role] at [your company]."

Paste it at the beginning. Re-run.

Compare to your first output.

Be Specific

vs. the vague ask

Write me a proposal for improving our onboarding process.

Write a proposal for reducing onboarding from 4 to 2 weeks, for the VP of People, under 2 pages.

YOUR TURN

Add specifics to your prompt.

WHO is it for? WHAT are the constraints?
HOW long should it be?
Re-run and compare.

One Task at a Time

vs. the kitchen sink

Write the proposal, draft an email, create a budget spreadsheet, and summarize risks.

Structure the proposal with:

1. Problem statement
2. Proposed solution
3. Expected outcomes
4. Timeline

YOUR TURN

Give your prompt structure.

Add numbered sections or clear steps.
Re-run and compare.

Power Keywords

vs. leading the witness

Don't you think reducing
onboarding to 2 weeks
would be great?

Be radically honest about
challenges.
Think step by step.
Challenge my assumptions.

YOUR TURN

Add power keywords.

"Be radically honest."

"Think step by step."

"Challenge my assumptions."

Re-run and compare.

Define the Output

vs. hoping for the best

(No format guidance)
→ Random format, 5-page
essay
when you needed bullets.

One-page executive brief
with
bullet points. Data-driven
language.
Reader has 2 minutes.

YOUR TURN

Define your output format.

Format, tone, length, audience.

"One-page brief with bullets. Direct tone."

Re-run and compare.

YOUR TURN

**Open your first output
and your last output.**

Side by side. Same task.
Same information. Just better words.

**Same task. Same
information.
Just better words.**

You're now a Whisperer.

You know how to talk to AI.

**But we never changed
what the AI knew.**

*Next time: Whisperer → Strategist.
Bring the prompt you built today.*