

Motivation

Functions of one or more variables

- $f(x) = (5x 4)^2$
- $g(x,y) = 4x^2 xy + 2y^2 x y$
- Optimization: find inputs that lead to smallest (or largest) outputs
 - ightharpoonup value of x with smallest f(x)
 - ightharpoonup (x,y) pair with smallest g(x,y)

Derivative

- ▶ Function $f : \mathbb{R} \to \mathbb{R}$
- ▶ Derivative $\frac{d}{dx}f(x)$
- lacktriangle (Also f'(x), but we usually prefer the other notation)

Interpretation

- ightharpoonup Slope of tangent line at x
- ► Illustration: function, tangent line, rise over run
- ► Rate of change

$$f(a + \epsilon) \approx f(a) + \epsilon \frac{d}{dx} f(a)$$

Optimization!

lacktriangle If x is a maximum or minimum of f, then the derivative is zero

$$\frac{d}{dx}f(x) = 0$$

- ▶ Illustration: minimum, maximum, inflection point
- So, one way to find maximum or minimum is to set the derivative equal to zero and solve the resulting equaiton for x
 - ▶ Need an expression for $\frac{d}{dx}f(x)$

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 - $f(g(x))' = f'(g(x)) \cdot g'(x)$ $\frac{d}{dx} f(g(x)) = \frac{df}{da} \cdot \frac{dg}{dx}$

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$$\frac{d}{dx}(5x-4)^2 = 2 \cdot (5x-4) \cdot \frac{d}{dx}(5x-4)$$

$$\blacktriangleright \ \tfrac{d}{dx} \log x = \tfrac{1}{x}$$

$$ightharpoonup \frac{d}{dx}e^x = e^x$$

- ▶ Quotient rule, product rule, etc.
- ► Many good references online

$$\frac{d}{dx}4x^3 =$$

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$$= 12x^2$$

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$$\begin{split} \frac{d}{dx}(5x-4)^2 &= 2\cdot(5x-4)\cdot\frac{d}{dx}(5x-4) & \text{(chain rule)} \\ &= 2\cdot(5x-4)\cdot(\frac{d}{dx}5x-\frac{d}{dx}4) & \text{(addition)} \\ &= 2\cdot(5x-4)\cdot(5-0) & \text{(polynomial)} \end{split}$$

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$$= 10 \cdot (5x-4)$$

$$= 50x - 40$$

Exercises

Take derivative of same function, but first multiply out the quadratic:

$$\frac{d}{dx}(5x-4)^2 =$$

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► Solve:

$$x = 4/5$$

Convex functions

- ls x = 4/5 a minimum, maximum, or inflection point?
- ▶ Illustration: convex / concave functions
 - ► Convex = bowl-shaped
- Second derivative
- ▶ A function is convex if $\frac{d^2}{dx^2}f(x) \ge 0$ for all x
 - $ightharpoonup \frac{d}{dx}f(a) = 0$ implies that a is a minimum

Wolfram Alpha

► Wolfram Alpha: http://www.wolframalpha.com/

(Optional Exercises)

Wrap-up

- What to know
 - ► Intuition of derivative
 - ► How to take derivatives of simple functions
 - Convex, concave
 - Find minimum by setting derivative equal to zero and solving (for convex functions)
- Resources
 - ► Lots of material online
 - ► Wolfram Alpha: http://www.wolframalpha.com/
 - ► Mathematica, Maple, etc.