

MICHAEL GEERS

CONTACT INFORMATION

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EDUCATION

Max Planck Institute for Human Development Dr. rer. nat. (Ph.D.) in Psychology Dissertation: Rebalancing Human and Algorithmic Decision Making Advisors: Stefan Herzog, Ralph Hertwig	Expected 2024
University of Pennsylvania Master of Behavioral and Decision Sciences	2019
Trinity College Dublin M.Sc. in Marketing, with Distinction	2018
Provdavis School of International Management and Technology B.A. in Business Administration	2017

VISITING POSITIONS

Northeastern University, Network Science Institute Visiting Ph.D. Student Host: Briony Swire-Thompson	Aug - Sep 2022
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RESEARCH INTERESTS

Consumer Behavior, Misinformation, Microtargeting, Judgment and Decision Making, Computational Social Science

PUBLICATIONS AND MANUSCRIPTS UNDER REVIEW

Sultan, M., Tump, A.N., **Geers, M.**, Lorenz-Spreen, P., Herzog, S.M., & Kurvers, R.H.J.M. Time pressure reduces misinformation discrimination ability but not response bias. Under review at *Scientific Reports*.

Roozenbeek, J., Maertens, R., Herzog, S.M., **Geers, M.**, Kurvers, R.H.J.M., Sultan, M., & van der Linden, S. (2022). Susceptibility to misinformation is consistent across question framings and response modes and better explained by myside bias and partisanship than analytical thinking. *Judgment and Decision Making*, 17(3), 547–573.

Lorenz-Spreen, P., **Geers, M.**, Pachur, T., Hertwig, R., Lewandowsky, S., & Herzog, S.M. (2021). Boosting people's ability to detect microtargeted advertising. *Scientific Reports*, 11(1), 1-9.

SELECTED RESEARCH IN PROGRESS

Lorenz-Spreen, P., Kozyreva, A., **Geers, M.**, Swire-Thompson, B., Herzog, S.M., & Hertwig, R. How do motives for sharing relate to content features on Twitter?

Geers, M., Fischer, H., Lewandowsky, S., & Herzog, S.M. Metacognitive accuracy in detecting political misinformation.

Kozyreva, A., Lorenz-Spreen, P., ..., **Geers, M.**, ..., & Hertwig, R. Toolbox of interventions against misinformation and manipulation: An expert review.

Geers, M., Lorenz-Spreen, P., Teich, P.*, Hertwig, R., Lewandowsky, S., & Herzog, S.M. Inoculating against microtargeted advertising. *denotes student mentee

Geers, M., Herzog, S.M., Kozyreva, A., Hertwig, R., Swire-Thompson, B., & Lorenz-Spreen, P. Motives for sharing misinformation on Twitter across age.

Straub, V., Burton, J., & **Geers, M.** American attitudes toward digital field experiments.

Building a better toolkit (for fighting misinformation): Large collaborative project to compare misinformation interventions. With Lisa Fazio, David Rand, Stephan Lewandowsky, and about 80 others.

HONORS, AWARDS, & GRANTS

Joachim Herz Add-on Fellowship for Interdisciplinary Business Administration (€12,500)	2022
Society for Personality and Social Psychology Graduate Travel Award (\$500)	2022
Psychonomic Society Graduate Student Conference Award (\$1,000)	2022
Admission and Travel Stipend for PhD Workshop on AI/ML Research and Democracy	2022
SSRC/Summer Institutes in Computational Social Science Research Grant (\$1,764)	2021
Max Planck Ph.D. Fellowship (IMPRS LIFE)	2020-2023
Admission and Travel Stipend for Summer Institute on Bounded Rationality	2019
E-Fellows Scholarship	2018
Trinity Business School Scholarship (€1,000)	2017

INVITED TALKS

Northeastern University, Lazer Lab	2022
University of Cambridge, Cambridge Social Decision-Making Lab	2021

CONFERENCE PRESENTATIONS

Motives for sharing misinformation on Twitter across age

- Herrenhausen Conference on 'AI and Future of Societies', Volkswagen Foundation, 2022 (Poster)
- PhD Workshop on AI/ML Research and Democracy, University of Tübingen

Metacognitive accuracy in detecting political misinformation

- International Society of Political Psychology, Virtual, 2021
- Conference of Experimental Psychologists (TeaP), Virtual, 2021 (Poster)

Boosting people's ability to detect microtargeted advertising

- PERITIA International Conference: Trust in Expertise in a Changing Media Landscape, Virtual, 2021
- Society for Judgment and Decision Making, Virtual, 2020 (Poster)
- Psychonomic Society, Virtual, 2020 (Poster)

TEACHING EXPERIENCE

Instructor

- Online Decision Making Reading Group, Center for Adaptive Rationality, 2020 - Present

Organizer

- Summer Institute on Bounded Rationality, Max Planck Institute for Human Development, 2022
- Colloquium, Center for Adaptive Rationality, 2020-2021

Undergraduate Advising

- Bachelor Thesis Supervision: Madlen Hoffstadt (Humboldt University, 2021), Eric Neumann (Free University of Berlin, 2020)
- Research Assistants and Interns: Amanda Fink (2022), Paula Teich (2021), Johanna Forbriger (2021)

ADDITIONAL TRAINING

European Summer School on Computational and Mathematical Modeling of Cognition, European Society for Cognitive Psychology	2022
PhD Workshop on AI/ML Research and Democracy, University of Tübingen	2022
Nature Masterclass in Scientific Writing and Publishing, Nature	2021
Summer Institute in Computational Social Science, UCL School of Management	2021
Linking Twitter & Survey Data, GESIS Leibniz Institute for the Social Sciences	2021
Summer Institute on Bounded Rationality, Max Planck Institute for Human Development	2019

PROFESSIONAL SERVICE

Program Fellow Speaker, International Max Planck Research School on the Life Course	2021-2022
Scientific Consultant, Survey Design Workshop at Stiftung Neue Verantwortung	2020

REVIEWING

Summer Institute on Bounded Rationality, Max Planck Institute for Human Development

PROFESSIONAL MEMBERSHIP

Association for Consumer Research (ACR)
 European Association for Decision Making (EADM)
 German Psychological Society (DGPs)
 Psychonomic Society (PS)
 Society for Consumer Psychology (SCP)
 Society for Judgment and Decision Making (SJDM)
 Society for Personality and Social Psychology (SPSP)

RESEARCH EXPERIENCE PRIOR TO PHD

Intern	Max Planck Institute for Human Development (Stefan Herzog), 2019
R.A.	University of Pennsylvania, The Wharton School (Barbara Mellers), 2018 - 2019
R.A.	Trinity College Dublin, Trinity Business School (Kristian Myrseth), 2017 - 2018

SELECTED MEDIA COVERAGE

Fake news: a simple nudge isn't enough to tackle it – here's what to do instead", *The Conversation*, June 11, 2021.