

# MICHAEL GEERS

## CONTACT INFORMATION

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Center for Adaptive Rationality  
Max Planck Institute for Human Development  
Lentzeallee 94, 14195 Berlin, Germany

Ph +49 30 82406-329  
[geers@mpib-berlin.mpg.de](mailto:geers@mpib-berlin.mpg.de)  
<https://michael-geers.com>

## EDUCATION

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<b>Max Planck Institute for Human Development / Humboldt University</b> Dr. rer. nat. (Ph.D.) in Psychology Advisors: Stefan Herzog, Ralph Hertwig	Expected 2024
<b>University of Pennsylvania</b> Master of Behavioral and Decision Sciences	2019
<b>Trinity College Dublin</b> M.Sc. in Marketing, with Distinction	2018
<b>Provdias School of International Management and Technology</b> B.A. in Business Administration	2017

## RESEARCH INTERESTS

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Consumer Behavior, Misinformation, Microtargeting, Judgment and Decision Making, Computational Social Science

## PUBLICATIONS

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Roozenbeek, J., Maertens, R., Herzog, S.M., **Geers, M.**, Kurvers, R.H.J.M., Sultan, M., & van der Linden, S. (2022). Susceptibility to misinformation is consistent across question framings and response modes and better explained by myside bias and partisanship than analytical thinking. *Judgment and Decision Making*, 17(3), 547–573.

Lorenz-Spreen, P., **Geers, M.**, Pachur, T., Hertwig, R., Lewandowsky, S., & Herzog, S.M. (2021). Boosting people's ability to detect microtargeted advertising. *Scientific Reports*, 11(1), 1-9.

- Top 5% of all articles tracked by Altmetric

## WORKING PAPERS

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Sultan, M., Tump, A.N., **Geers, M.**, Lorenz-Spreen, P., Herzog, S.M., & Kurvers, R.H.J.M. Time pressure reduces misinformation discrimination ability but not response bias.

## SELECTED RESEARCH IN PROGRESS

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**Geers, M.**, Fischer, H., Lewandowsky, S., & Herzog, S.M. Metacognitive accuracy in detecting political misinformation.

**Geers, M.**, Lorenz-Spreen, P., Teich, P.\*, Hertwig, R., Lewandowsky, S., & Herzog, S.M. Inoculating against microtargeted advertising. \*denotes student mentee

Lorenz-Spreen, P., Kozyreva, A., **Geers, M.**, Swire-Thompson, B., Herzog, S.M., & Hertwig, R. How do motives for sharing relate to content features on Twitter?

**Geers, M.**, Herzog, S.M., & Hertwig, R. Conceptualizing nudging and boosting in consumer research.

**Geers, M.**, Herzog, S.M., Kozyreva, A., Hertwig, R., Lorenz-Spreen, P., & Swire-Thompson, B. Motives for sharing misinformation on Twitter across the lifespan.

Straub, V., Burton, J., & **Geers, M.** American attitudes toward digital field experiments.

## HONORS, AWARDS, & GRANTS

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SSRC/Summer Institutes in Computational Social Science Research Grant (\$1,764), 2021

Max Planck Ph.D. Fellowship (IMPRS LIFE), 2020-2023

Trinity Business School Scholarship (€1,000), 2017

## INVITED TALKS

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University of Cambridge, Cambridge Social Decision-Making Lab, 2021

## CONFERENCE PRESENTATIONS

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Motives for sharing misinformation on Twitter across the lifespan

- Volkswagen Foundation: Herrenhausen Conference on 'AI and Future of Societies', 2022 (Poster, forthcoming)
- PhD Workshop on AI/ML Research and Democracy, University of Tübingen

Metacognitive accuracy in detecting political misinformation

- International Society of Political Psychology, Virtual, 2021
- Conference of Experimental Psychologists (TeaP), Virtual, 2021 (Poster)

Boosting people's ability to detect microtargeted advertising

- PERITIA International Conference: Trust in Expertise in a Changing Media Landscape, Virtual, 2021
- Society for Judgment and Decision Making, Virtual, 2020 (Poster)
- Psychonomic Society, Virtual, 2020 (Poster)

## SUPERVISION/MENTORING

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Amanda Fink (2022). Organization of "Summer Institute on Bounded Rationality". Research Assistant. Center for Adaptive Rationality, Max Planck Institute for Human Development.

Paula Teich (2021). Inoculating against microtargeted advertising. Research Assistant. Center for Adaptive Rationality, Max Planck Institute for Human Development.

Madlen Hoffstadt (2021). Metacognition in misinformation: Investigating confidence calibration in the detection of misinformation. Intern and Bachelor Thesis Co-Supervision (Humboldt University). Center for Adaptive Rationality, Max Planck Institute for Human Development.

Johanna Forbriger (2021). Metacognition across the lifespan. Intern. Center for Adaptive Rationality, Max Planck Institute for Human Development.

Eric Neumann (2020). Fake news and the Dunning-Kruger effect: Failing to see what you're falling for? Research Assistant and Bachelor Thesis Co-Supervision (Free University of Berlin). Center for Adaptive Rationality, Max Planck Institute for Human Development.

## ADDITIONAL TRAINING

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PhD Workshop on AI/ML Research and Democracy, University of Tübingen, 2022  
Nature Masterclass in Scientific Writing and Publishing, Nature, 2021  
Summer Institute in Computational Social Science, UCL School of Management, 2021  
Linking Twitter & Survey Data, GESIS Leibniz Institute for the Social Sciences, 2021  
Summer Institute on Bounded Rationality, Max Planck Institute for Human Development, 2019

## PROFESSIONAL SERVICE

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Co-Organizer, Summer Institute on Bounded Rationality, 2022  
Program Fellow Speaker, International Max Planck Research School on the Life Course, 2021-Present  
Co-Initiator and -Organizer, Online Decision Making Reading Group, 2020-Present  
Organizer and Moderator, ARC Scientific Meeting, 2020-2021

## PROFESSIONAL MEMBERSHIP

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European Association for Decision Making (EADM)  
German Psychological Society (DGPs)  
Psychonomic Society (PS)  
Society for Judgment and Decision Making (SJDM)  
Society for Personality and Social Psychology (SPSP)

## RESEARCH EXPERIENCE PRIOR TO PHD

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<b>Intern</b>	Max Planck Institute for Human Development (Stefan Herzog), 2019
<b>R.A.</b>	University of Pennsylvania (Barbara Mellers), 2018-2019
<b>R.A.</b>	Trinity College Dublin (Kristian Myrseth), 2017-2018

## SELECTED MEDIA COVERAGE

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Fake news: a simple nudge isn't enough to tackle it – here's what to do instead", *The Conversation*, June 11, 2021