

MICHAEL GEERS

CONTACT INFORMATION

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EDUCATION

Max Planck Institute for Human Development Ph.D. in Psychology Supervisors: Ralph Hertwig & Stefan Herzog	Expected 2023
University of Pennsylvania Master of Behavioral and Decision Sciences	2019
Trinity College Dublin M.Sc. in Marketing, <i>with distinction</i>	2018
Provadis School of International Management and Technology B.A. in Business Administration	2017

ACADEMIC AFFILIATIONS

Team member, “[Reclaiming individual autonomy and democratic discourse online](#)” research project (funding initiative: [Artificial Intelligence and the Society of the Future](#), Volkswagen Foundation)

RESEARCH INTERESTS

Judgment and Decision Making, Misinformation, Microtargeting, Online Environments

PUBLICATIONS

Lorenz-Spreen, P., **Geers, M.**, Pachur, T., Hertwig, R., Lewandowsky, S., & Herzog, S.M. (2021). Boosting people’s ability to detect microtargeted advertising. *Scientific Reports*, 11(1), 1-9.

- Top 5% of all articles tracked by Altmetric
- Media coverage: [The Conversation](#)

WORKING PAPERS

Roozenbeek, J., Maertens, R., Herzog, S.M., **Geers, M.**, Kurvers, R.H.J.M., Sultan, M., & van der Linden, S. Measuring susceptibility to misinformation is robust across question framings and response modes. Under review at *Behavior Research Methods*.

SELECTED RESEARCH IN PROGRESS

Geers, M., Fischer, H., Lewandowsky, S., & Herzog, S.M. Metacognitive accuracy in detecting political misinformation.

Geers, M., Lorenz-Spreen, P., Hertwig, R., Lewandowsky, S., & Herzog, S.M. Inoculating against microtargeting.

Geers, M., Lorenz-Spreen, P., Kozyreva, A., Hertwig, R., Herzog, S.M., & B. Swire-Thompson. Understanding the sharing of online misinformation across the lifespan.

Public attitudes towards digital field experiments. With V. Straub & J. Burton.

HONORS, AWARDS, & GRANTS

SSRC/Summer Institutes in Computational Social Science Research Grant (\$1,764), 2021
Ph.D. Fellowship of the International Max Planck Research School on the Life Course, 2020-2023
Trinity Business School Scholarship (€1,000), 2017

INVITED TALKS

University of Cambridge, Cambridge Social Decision-Making Lab, 2021

CONFERENCE PRESENTATIONS

Understanding the sharing of online misinformation across the lifespan

- LIFE Fall Academy, Virtual, 2021

Inoculating against microtargeting

- Society for Judgment and Decision Making, Virtual, 2021 (Poster, forthcoming)

Metacognitive accuracy in detecting political misinformation

- International Society of Political Psychology, Virtual, 2021
- LIFE Spring Academy, Virtual, 2021
- Conference of Experimental Psychologists (TeaP), Virtual, 2021 (Poster)
- LIFE Fall Academy, Virtual, 2020

Boosting people's ability to detect microtargeted advertising

- PERITIA International Conference: Trust in Expertise in a Changing Media Landscape, Virtual, 2021
- Society for Judgment and Decision Making, Virtual, 2020 (Poster)
- Psychonomic Society, Virtual, 2020 (Poster)

SUPERVISION/MENTORING

Paula Teich (2021). Inoculating against microtargeting. Research Assistant. Center for Adaptive Rationality, Max Planck Institute for Human Development.

Madlen Hoffstadt (2021). Metacognition in misinformation: Investigating confidence calibration in the detection of misinformation. Intern and Bachelor Thesis Co-Supervision. Center for Adaptive Rationality, Max Planck Institute for Human Development.

Johanna Forbriger (2021). Metacognition across the lifespan. Intern. Center for Adaptive Rationality, Max Planck Institute for Human Development.

Eric Neumann (2020). Fake news and the Dunning-Kruger effect: Failing to see what you're falling for? Research Assistant and Bachelor Thesis Co-Supervision. Center for Adaptive Rationality, Max Planck Institute for Human Development.

ADDITIONAL TRAINING

Nature Masterclass in Scientific Writing and Publishing, 2021
Summer Institute in Computational Social Science, UCL School of Management, 2021
Linking Twitter & Survey Data, GESIS Leibniz Institute for the Social Sciences, 2021
Summer Institute on Bounded Rationality, Max Planck Institute for Human Development, 2019

PROFESSIONAL SERVICE

Co-Organizer, Summer Institute on Bounded Rationality, 2022
Program Fellow Speaker, International Max Planck Research School on the Life Course, 2021-Present
Co-Organizer, Online Decision Making Colloquium, 2020-Present
Organizer and Moderator, ARC Scientific Meeting, 2020-Present

PROFESSIONAL MEMBERSHIP

European Association for Decision Making
German Psychological Society (General Psychology & Social Psychology sections)
Psychonomic Society
Society for Judgment and Decision Making
Society for Personality and Social Psychology

RESEARCH EXPERIENCE PRIOR TO PHD

Intern	Max Planck Institute for Human Development (Stefan Herzog), 2019
R.A.	University of Pennsylvania (Barbara Mellers), 2018-2019
R.A.	Trinity College Dublin (Kristian Myrseth), 2017-2018