Michael Hohl

UX & UI Designer

mhohl.me

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✅ EXPERIENCE & PROJECTS

Critical Design Instructional Apprentice *Dr. Lilly Irani*
DECEMBER 2015 - PRESENT
As an Instructional Assistant for professor Lilli Irani's "Critical Design" course, I contribute to course planning and provide guidance to students on their design projects.

UX & UI Designer *CodeSketch*
SEPTEMBER 2015 - PRESENT
Conduct user interviews and competitive analysis to create user personas and storyboards. Perform user-based testing and critical incident identification with wireframe paper prototypes. Deliver Axure high fidelity prototypes and HTML, CSS, & JavaScript mockups.

Design Programming Chair *Design.UCSD*
APRIL 2015 - PRESENT
As a leader of this pre-professional design organization, I teach workshops on Adobe Illustrator, storyboarding, brainstorming, and more.

UX & UI Designer *4 Year Planner*
MARCH 2015 - JUNE 2015
Combined user interviews, competitive analysis, and quantitative survey data to guide needfinding. Iterated through multiple medium fidelity prototypes with Sketch + InVision. Performed qualitative observational usability testing.

Visual Designer and Event Coordinator *UCSD Events*
MARCH 2015 - MAY 2015
UCSD hosted a celebrity from the show "Big Bang Theory"! I was responsible for creating unity between event materials under a single brand style. I also helped plan the event.

Research Assistant *Dr. Craig McKenzie*
SEPTEMBER 2014 - DECEMBER 2015
As a part of the judgement and decision making lab, I learned how to better conduct participant-based research and improved my understanding of research methods.

College Ambassador *UCSD Office of Admissions*
SEPTEMBER 2013 - PRESENT
Lead tours of UCSD to prospective students with enthusiasm! I learned what makes for engaging content and how to provide excellent customer service in order to create an enjoyable guest experience.

🎓 EDUCATION

Human-Computer Interaction: Cogntitive Science (BS)
UC San Diego
Graduation Date: 2017
Provost Honors
GPA: 3.8

User Experience Design Certification
UC San Diego Extension
Completion Date: 2017
GPA: 4.0

👤 PERSONAL SKILLS

Skill	Level
Teamwork	●●●●●●●●○
Presentation	●●●●●●●○○
Communication	●●●●●●○○○
Reasoning	●●●●●●○○

🖌 DESIGN SKILLS

Skill	Level
Sketch 3	●●●●●●●○○
Illustrator	●●●●●●○○○
InDesign	●●●●●○○○○
HTML & CSS	●●●●○○○○○
Java	●●●●○○○○○
Axure	●●●●●●○○○
Balsamiq	●●●●●○○○○
InVision	●●●●●○○○○

❤ LIKES

CHEESE   SURFING   CAMPING

STAR WARS   COOKING   DOGS