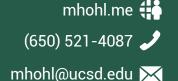
# Michael Hohl

**UX & UI Designer** 



#### **EXPERIENCE & PROJECTS**

Critical Design Instructional Apprentice Dr. Lilly Irani
 DECEMBER 2015 - PRESENT

Contribute to course planning and provide guidance to students on their design projects for Professor Irani's "Critical Design" course.

UX & UI Designer CodeSketch

SEPTEMBER 2015 - PRESENT

Conduct user interviews and competitive analysis to create user personas and storyboards. Perform user-based testing and critical incident identification with wireframe paper prototypes. Deliver Axure high fidelity prototypes and HTML, CSS, & JavaScript mockups.

Design Programming Chair Design.UCSD

APRIL 2015 - PRESENT

Lead workshops teaching Illustrator, storyboarding, and brainstorming for this pre-professional design organization. Help with club publicity and events.

UX & UI Designer 4 Year Planner

MARCH 2015 - JUNE 2015

Combined user interviews, competitive analysis, and quantitative survey data to guide needfinding. Iterated through multiple medium fidelity prototypes with Sketch + InVision. Performed qualitative observational usability testing.

Visual Designer and Event Coordinator UCSD Events

MARCH 2015 - MAY 2015

Created unity between event materials under a single brand style for an event hosting a celebrity from the show "Big Bang Theory". Assisted with event logistical planning.

Research Assistant Dr. McKenzie's Decision Making Lab SEPTEMBER 2014 - DECEMBER 2015

Learned how to better conduct participant-based research. Contributed to lab meetings, ran participants through studies, and entered data.

College Ambassador UCSD Office of Admissions SEPTEMBER 2013 - PRESENT

Lead tours of UCSD to prospective students with enthusiasm! Present engaging content and provide excellent customer service at front desk to create an enjoyable guest experience. Review job applications.

### **EDUCATION**

## Human-Computer Interaction: Cogntitive Science (BS)

UC San Diego Graduation Date: 2017 Provost Honors

GPA: 3.8

#### **User Experience Design Certification**

UC San Diego Extension Completion Date: 2017

GPA: 4.0

## PERSONAL SKILLS

Teamwork
Presentation
Communication
Reasoning

## DESIGN SKILLS

Sketch 3 000000 Illustrator InDesign HTML & CSS ••••0000 •••0000 Java Axure Balsamig InVision •••••



#### LIKES











