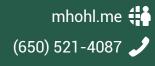
Michael Hohl

UX/UI Designer & Researcher





EXPERIENCE & PROJECTS

Critical Design Instructional Assistant Dr. Lilly Irani
 DECEMBER 2015 - PRESENT

Invitated to join the teaching team of a "Critical Design" course that examines industrial and product design from a social & political standpoint. Contribute to course planning and provide guidance to students on their design projects.

UX/UI Designer & Researcher CodeSketch

SEPTEMBER 2015 - PRESENT

Conduct user interviews and competitive analysis to create user personas and storyboards. Create sketched wireframes and digital comps. Perform qualitative ethnographic usability testing with paper and digital protoypes throughout design iterations.

Design Programming Chair Design.UCSD

APRIL 2015 - PRESENT

Lead workshops teaching Illustrator, storyboarding, and brainstorming for this pre-professional design organization. Orchestrate events and club marketing.

Visual Designer and Event Coordinator UCSD Events
MARCH 2015 - MAY 2015

Created unity between event materials under a single brand style for an event hosting a celebrity from the show "Big Bang Theory". Assisted with event logistical planning.

Research Assistant Dr. McKenzie's Decision Making Lab SEPTEMBER 2014 - DECEMBER 2015

Learned how to better conduct participant-based research. Contributed to lab meetings, ran participants through studies, and entered data.

Orientaion Leader UCSD Student Affairs

MARCH 2014 - SEPT 2014

Facilitated thought-provoking group discussions among diverse freshmen students. Lead students on engaging tours of UC San Diego with expert storytelling. Received invitation to evaluate job applicants for group inerviews.

EDUCATION

Human-Computer Interaction: Cognitive Science (BS)

UC San Diego Graduation Date: 2017 Provost Honors GPA: 3.8

UX Design Certification

UC San Diego Extension Completion Date: 2017 GPA: 4.0

DESIGN SKILLS

Qualitative Research
User Testing

Paper Prototyping
Balsamiq
InVision
Axure

Sketch 3
Illustrator
InDesign

HTML5 & CSS3
Java



LIKES

