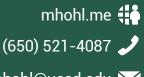
Michael Hohl

UX & UI Designer



mhohl@ucsd.edu X

EXPERIENCE & PROJECTS

Critical Design Instructional Apprentice Dr. Lilly Irani

DECEMBER 2015 - PRESENT

As an Instructional Assistant for professor Lilli Irani's "Critical Design" course, I contribute to course planning and provide guidance to students on their design projects.

UX & UI Designer CodeSketch

SEPTEMBER 2015 - PRESENT

Conduct user interviews and competitive analysis to create user personas and storyboards. Perform userbased testing and critical incident identification with wireframe paper prototypes. Deliver Axure high fidelity prototypes and HTML, CSS, & JavaScript mockups.

Design Programming Chair Design. UCSD

APRIL 2015 - PRESENT

As a leader of this pre-professional design organization, I teach workshops on Adobe Illustrator, storyboarding, brainstorming, and more.

UX & UI Designer 4 Year Planner

MARCH 2015 - JUNE 2015

Combined user interviews, competitive analysis, and quantitative survey data to guide needfinding. Iterated through multiple medium fidelity prototypes with Sketch + InVision. Performed qualitative observational usability testing.

Visual Designer and Event Coordinator UCSD Events

MARCH 2015 - MAY 2015

UCSD hosted a celebrity from the show "Big Bang Theory"! I was responsible for creating unity between event materials under a single brand style. I also helped plan the event.

Research Assistant Dr. Craig McKenzie

SEPTEMBER 2014 - DECEMBER 2015

As a part of the judgement and decision making lab, I learned how to better conduct participant-based research and improved my understanding of research methods.

College Ambassador UCSD Office of Admissions

SEPTEMBER 2013 - PRESENT

Lead tours of UCSD to prospective students with enthusiasm! I learned what makes for engaging content and how to provide excellent customer service in order to create an enjoyable quest experience.

EDUCATION

Human-Computer Interaction: Cogntitive Science (BS)

UC San Diego

Graduation Date: 2017

Provost Honors

GPA: 3.8

User Experience Design Certification

UC San Diego Extension Completion Date: 2017

GPA: 4.0



PERSONAL SKILLS

Teamwork Presentation Communication Reasonina



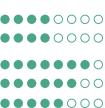


DESIGN SKILLS

Sketch 3 Illustrator InDesign

HTML & CSS Java

Axure Balsamig InVision



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LIKES











