

Content Management System

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WordPress is a CMS - content management system. It is a "brand name".

A content management system (CMS) is an application that is used to manage content, allowing multiple contributors to create, edit and publish. Content in a CMS is typically stored in a database and displayed in a presentation layer based on a set of templates like a website.

There are other CMS's on the market that effectively do the same thing, but for now, WordPress seems to be the most popular.

Other brand names include: Joomla, Drupal Wix, etc....

Step 1: Find a server

Step 2: Install a tool of your choice - WordPress for this course

Step 3: Create your WordPress site using WordPress "backend"

You can (delicately) say "once you know one, you could figure them all out"

There are 3 ways you can use WordPress:

- Online - you sign up with WordPress and you create a site on their server. Your URL will be something like: Yourname.wordpress.org or something like that. This is very limited, you cannot save/create a database on the WordPress server.
 - <https://wordpress.com/>
- You can "download" WordPress - yes, you download it, and install it somewhere - once you do this, you can create your site wherever you installed it. Note - this could (is) be a big program. People do this if/when they are configuring a server.
 - <https://en-ca.wordpress.org/download/>
- Installing it on a free server (this is what we do). We chose 000webhost.com (we could have picked another one) and we install WordPress directly into our account on 000webhost. Normally we would have to do the bullet above and download the WordPress installation program into 000webhost and install (explode) it in there. But luckily 000webhost has "one-click-installation" - which most servers nowadays have.