1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* In the first bar chart we can see the popularity of each category within each/all country/ies. Theater, film & video, and music are the most popular category for crowdfunding whereas journalism is the least popular category. Also, the second bar chart shows the popularity of the “plays” subcategory.
* All companies that met their goal or over funded had a successful outcome. Every company that was underfunded did had an unsuccessful or got canceled outcome except for 3 companies.
* In the goal analysis we can see that there is a trend where companies within the between 15,000-35,000 goal range are more likely to succeed.

1. What are some limitations of this dataset?

* The currencies are inconsistent. Due to that, the Crowdfunding Goal Analysis table’s values are inaccurate to a single currency.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Comparing the donation amount to the categories and sub-category, that way we can identify a trend or a range of categories.

1. Use your data to determine whether the mean or the median better summarizes the data. Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

* I believe the mean will be a better way to summarize the data since it’s the average amount of people who pledge money into a project. A customer is more likely to ask what is the average amount a backers needed in order to succeed (statistically speaking).