

20171226 放款資訊科 馮書昭

### **Outline**

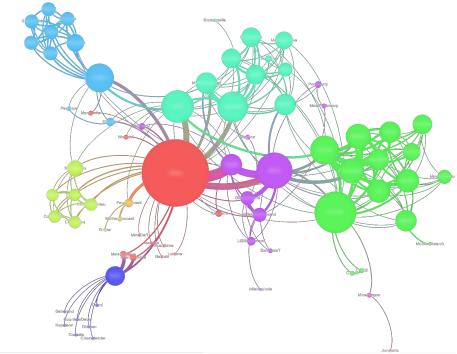
- 下載安裝
- Gephi 簡介
- 圖論(Graph)、網絡分析
- Gephi實作

## 下載安裝

- 主程式
  - 有Windows/Mac OS/ Linux版本
  - 會需要用到Java
    - Mac有內建, Windows/Linux需要下載
  - 補充:
    - 系統需求
    - 簡單錯誤處理

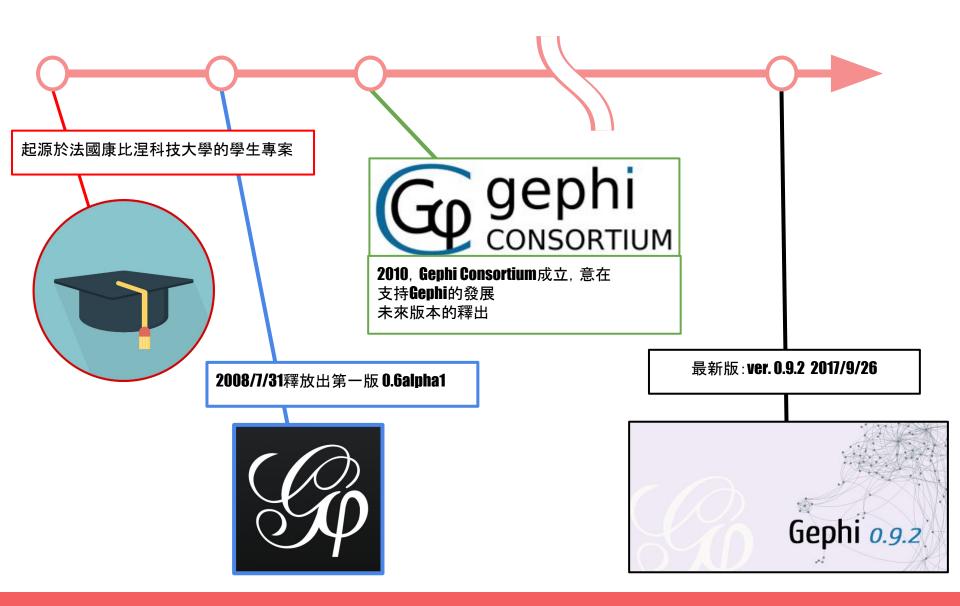
# Gephi 簡介

- 一個以Java、OpenGL撰寫的開源軟體
- 目的為網絡分析(Network Analysis)及視覺化(Visulization)



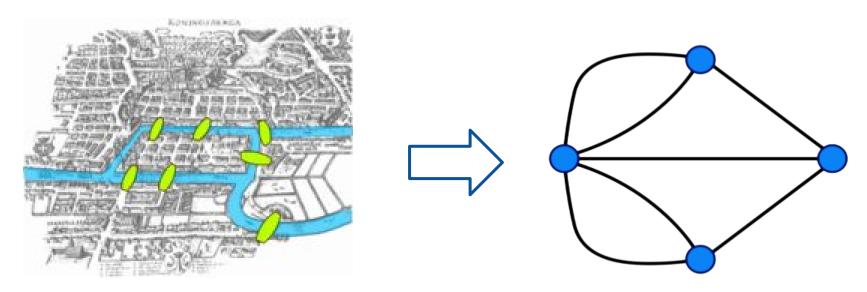
Bastian, Mathieu, Sebastien Heymann, and Mathieu Jacomy. "Gephi: an open source software for exploring and manipulating networks." *Icwsm* 8 (2009): 361-362.

# Gephi 極簡史



## 圖論(Graph Theory)

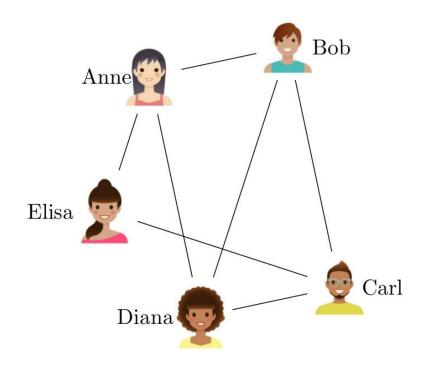
- 圖 ( Graph G=(V,E) )
  - 節點 (Vertexs = Vertices, V)
  - 邊 (Edges, E)



Seven Bridges of Königsberg, Leonhard Euler, 1736

# 網絡(Networking)

- $G = (V, E) \rightarrow G = (N, L)$ ; N = nodes, L = links
- Degree: 1個 node所接到的link數
- Directed vs. Undirected
- Weighted vs. Unweighted
- Local(Ego) vs. Global



### 網絡特徵

- Global
  - Graph Density → Avg Degree
  - Path
    - Network Diameter
    - Avg. Path Length e.g. 6 degree separation
- Ego
  - Weight
  - Centrality
    - Degree Centrality
    - Closeness Centrality
    - Betweenness Centrality
- Connected Components

# 資料來源

- 只要確認好要判斷的個體(Nodes)以及之間的關係(Links), 都可以作為資料來源
  - <<悲慘世界>>角色出現關係
    - 個體:角色 關係:出現在同一章
  - Twitter追隨者網絡
    - 個體:使用者 關係:追隨
  - 政治人物粉絲團同溫層
    - 個體:使用者 關係:留言、點讚、分享......
  - 八點黨的剪不斷裡還斷愛情多角關係
  - O .....

# Gephi實作

- Gephi支援的輸入格式
  - \* GEXF
  - \* GDF
  - \* GML
  - \* GraphML
  - \* Pajek NET
  - \* GraphViz DOT
  - \* CSV
  - \* UCINET DL
  - \* Tulip TPL
  - \* Netdraw VNA
  - \* Spreadsheet

其他輸入參考資料: https://gephi.org/users/supported-graph-formats/

# 資料集簡介

- 資料集(CSV)
  - Coappearance weighted network of characters in the novel "Les Miserables" from Victor Hugo

V		d	۵
N	U	u	$\Box$

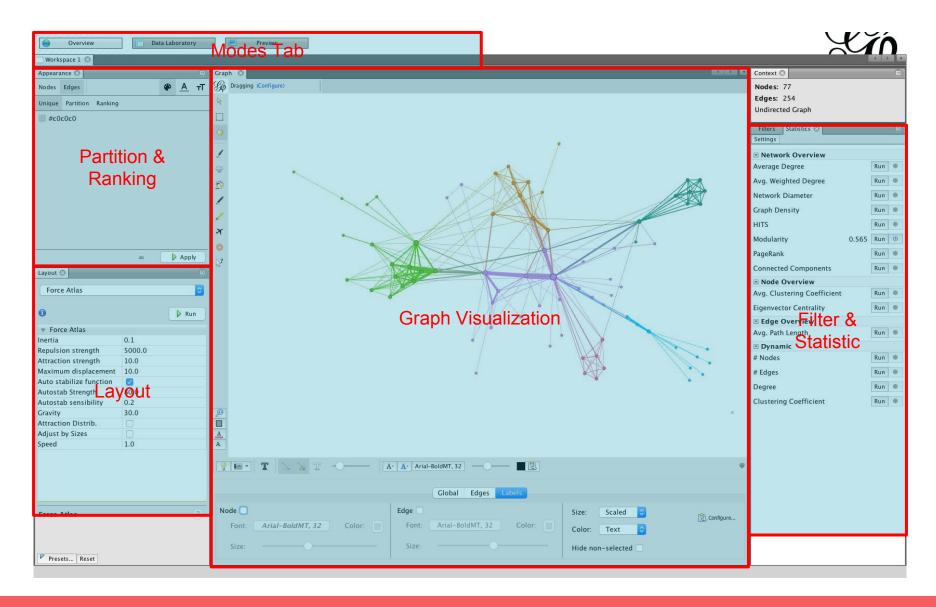
Label	ld
Myriel	0
Napoleon	1
MlleBaptistine	2
MmeMagloire	3
CountessDeLo	4
Geborand	5
Champtercier	6
Cravatte	7
Count	8
OldMan	9
Labarre	10
Valjean	11
Marguerite	12
MmeDeR	13
Isabeau	14

Edge

Source	е	Target	Type	ld	Label	Weight
17	1	0	Undirected	0	NA	1
2	2	0	Undirected	1	NA	8
:	3	0	Undirected	2	NA	10
	3	2	Undirected	3	NA	6
94	4	0	Undirected	4	NA	1
	5	0	Undirected	5	NA	1
(	6	0	Undirected	6	NA	1
7	7	0	Undirected	7	NA	1
	В	0	Undirected	8	NA	2
9	9	0	Undirected	9	NA	1
11	1	0	Undirected	13	NA	5
11	1	2	Undirected	12	NA	3
11	1	3	Undirected	11	NA	3
1	1	10	Undirected	10	NA	1
12	2	11	Undirected	14	NA	1

D. E. Knuth, The Stanford GraphBase: A Platform for Combinatorial Computing, Addison-Wesley, Reading, MA (1993).

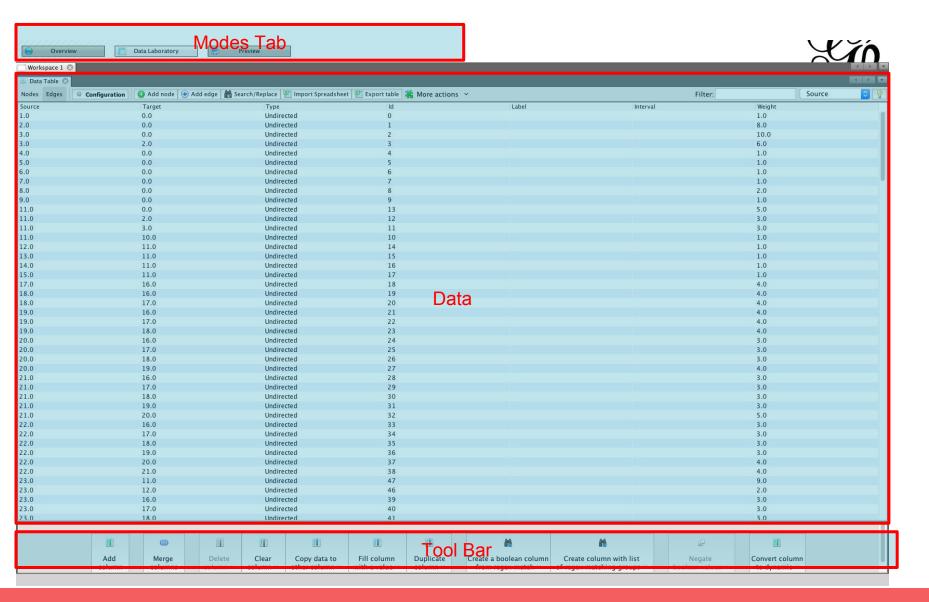
### 介面介紹-Overview



### Overview - 最主要的視覺化處理

- Mode Tab
  - 切換三個mode的按鈕
- Graph Visulization
  - 目前圖片視覺化後會具有的屬性
- Layout
  - 控制節點分佈的演算法(key word: Force-directed graph drawing)
- Partition & Ranking
  - 依照節點特性改變節點大小或上色
- Filter & Statistic
  - 計算或篩選節點
    - 會產生 Metric

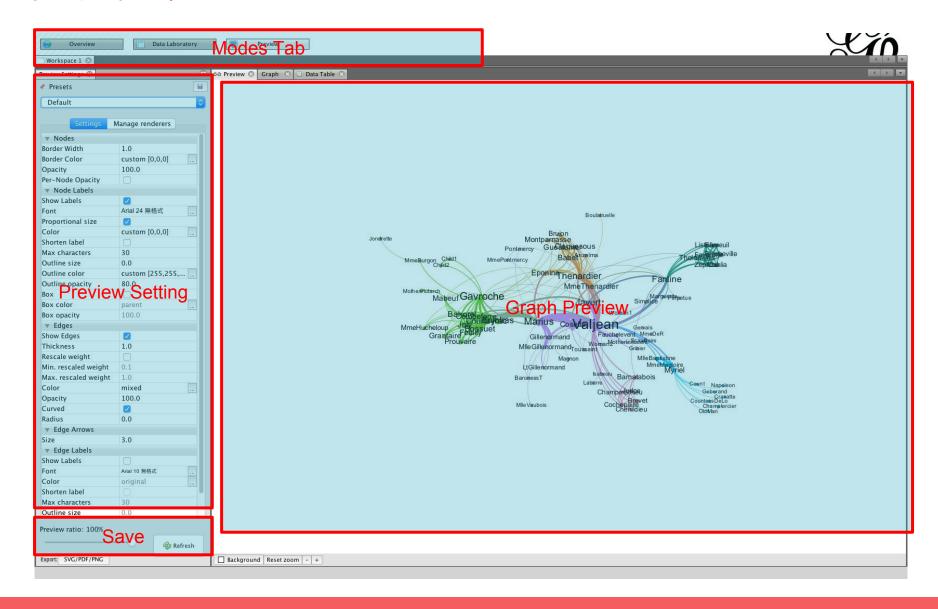
# 介面介紹-Data Laboratory



# Data Laboratory - 資料管理

- Mode Tab
  - 切換三個mode的按鈕
- Data
  - 目前置入的資料,會隨著Filter & Statistic做改變
- Tool Bar
  - 做一些簡單的資料處理(建議在Gephi外處理)

### 介面介紹-Preview

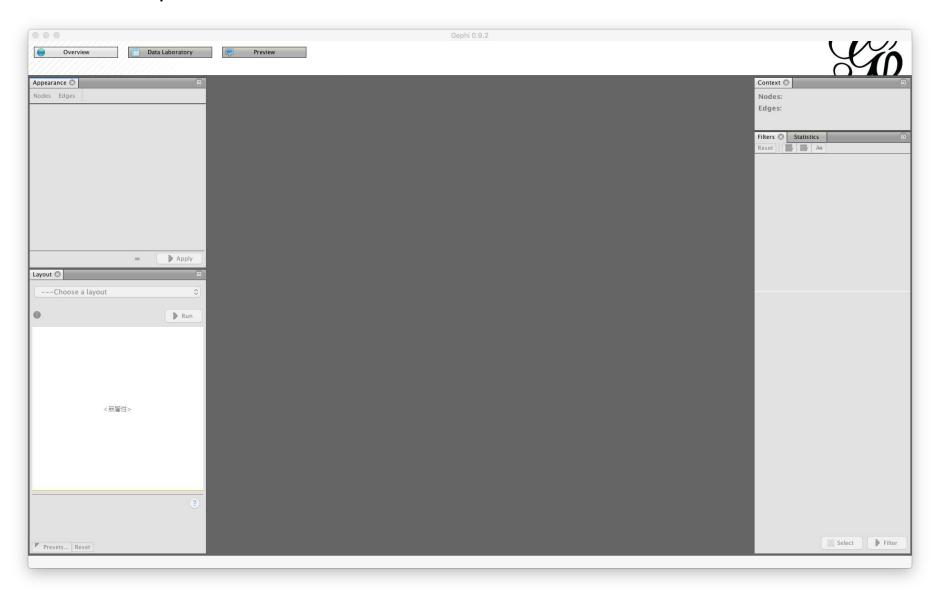


# Preview - 輸出前的微調

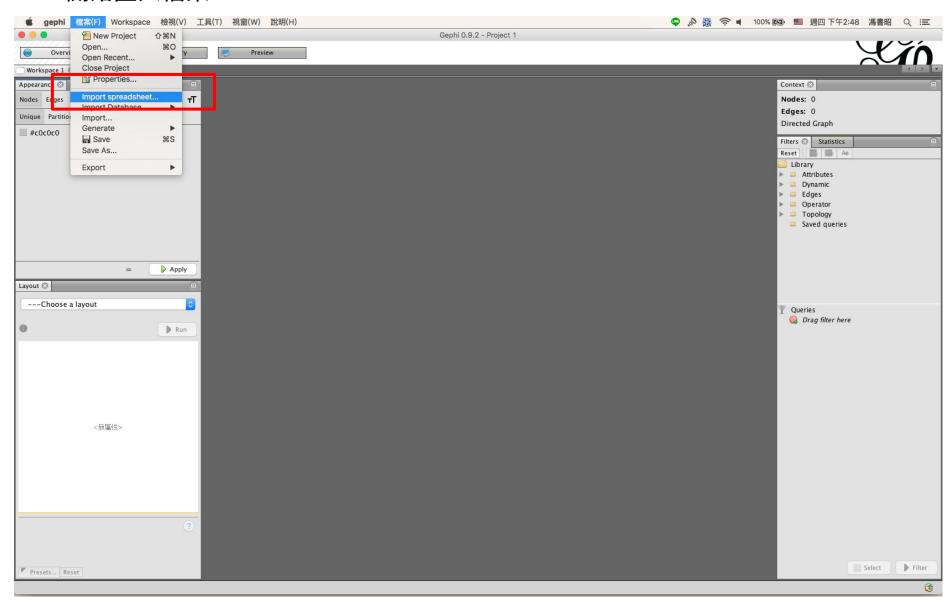
- Mode Tab
  - 切換三個mode的按鈕
- Preview Setting
  - 輸出微調
- Graph Preview
  - 預計輸出
- Save
  - 輸出影像

# 實作截圖

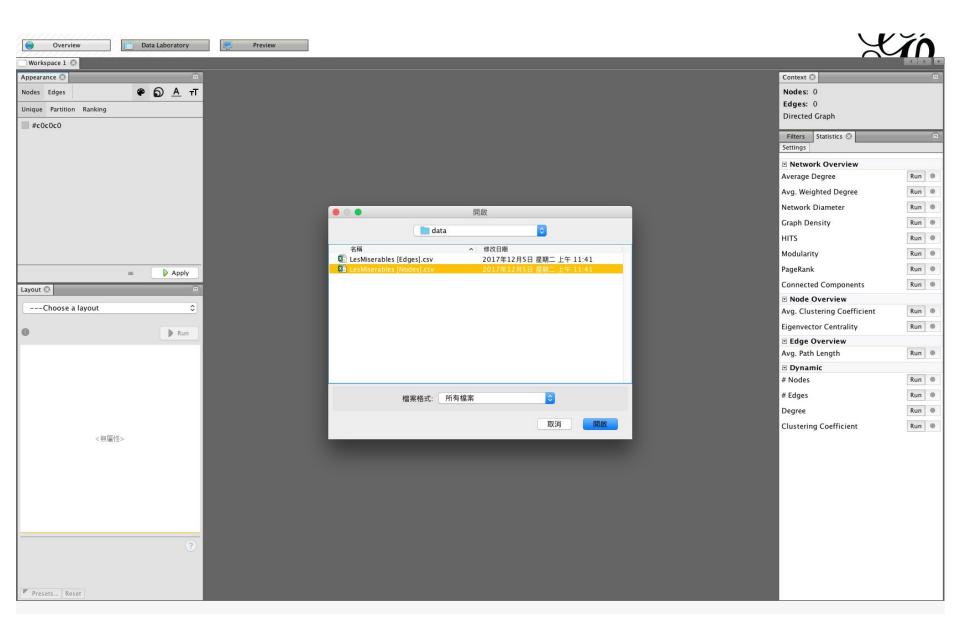
#### 1. 開啟Gephi



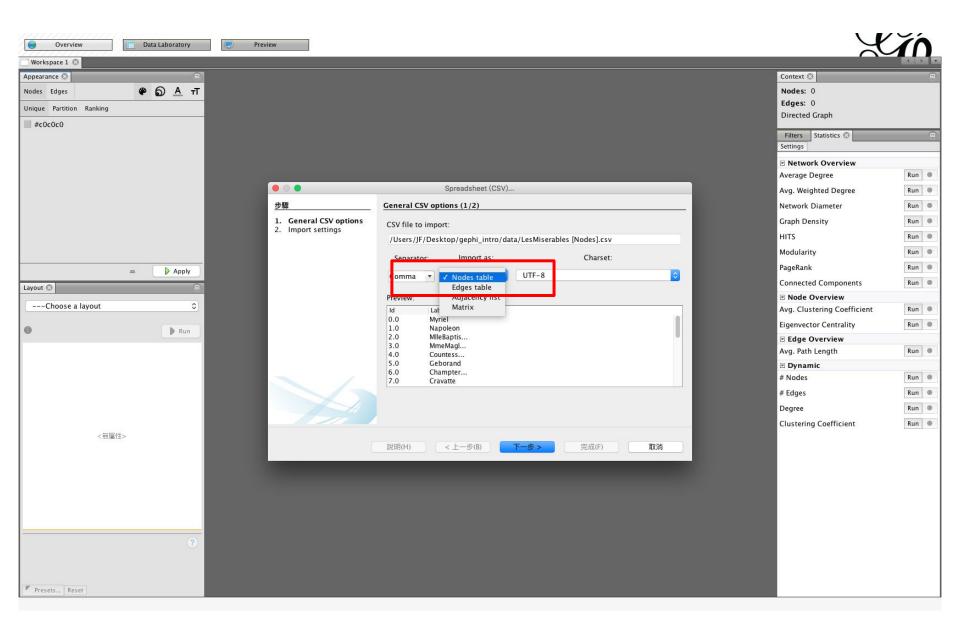
#### 2. 開始匯入檔案



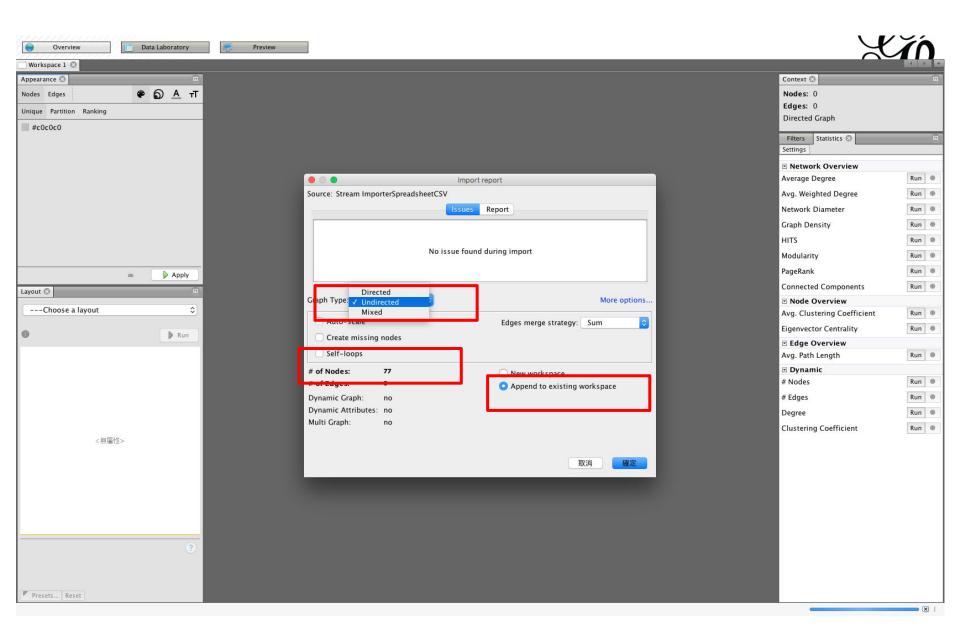
#### 3. 先匯入Node資料



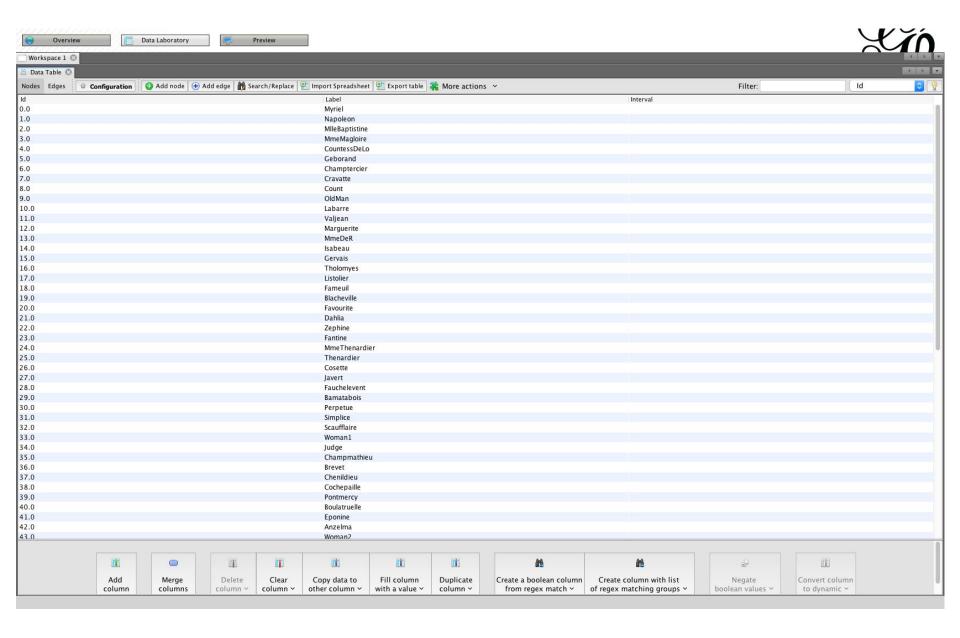
#### 4. 類型請選擇Node



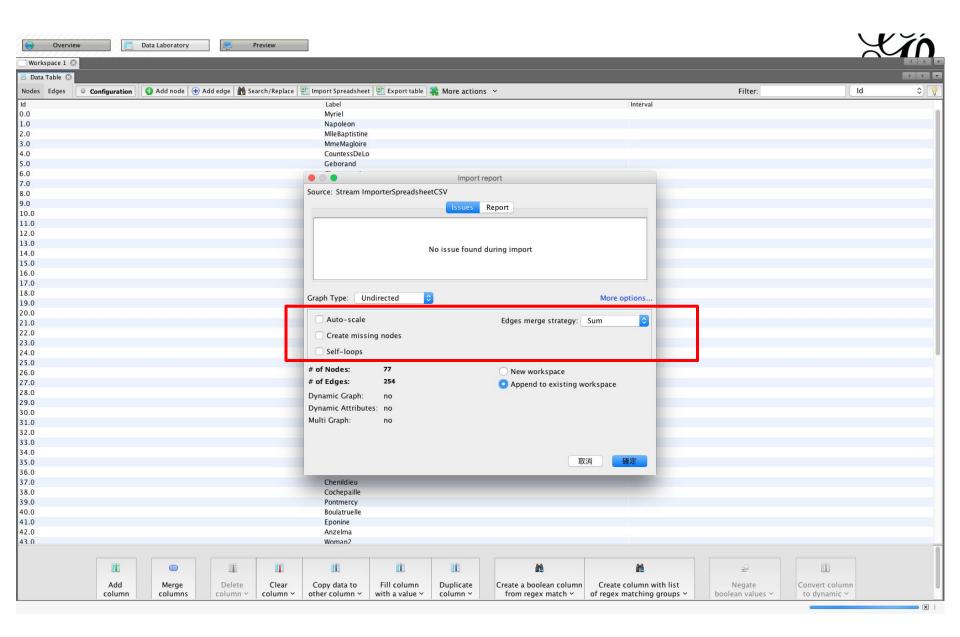
#### 5. 可再度確認節點數, 這裡不新增新的工作表



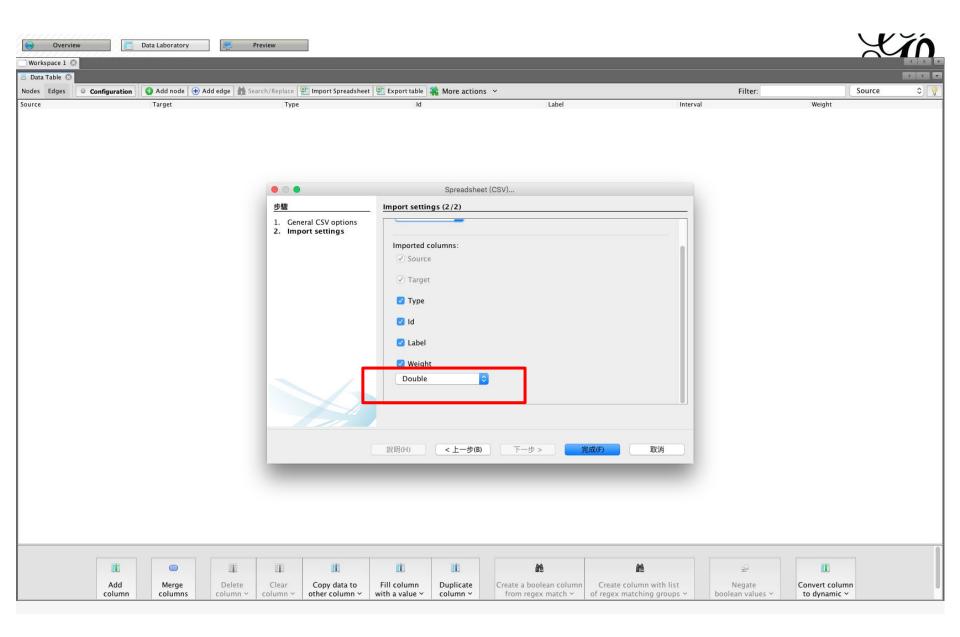
#### 6. 匯入成功



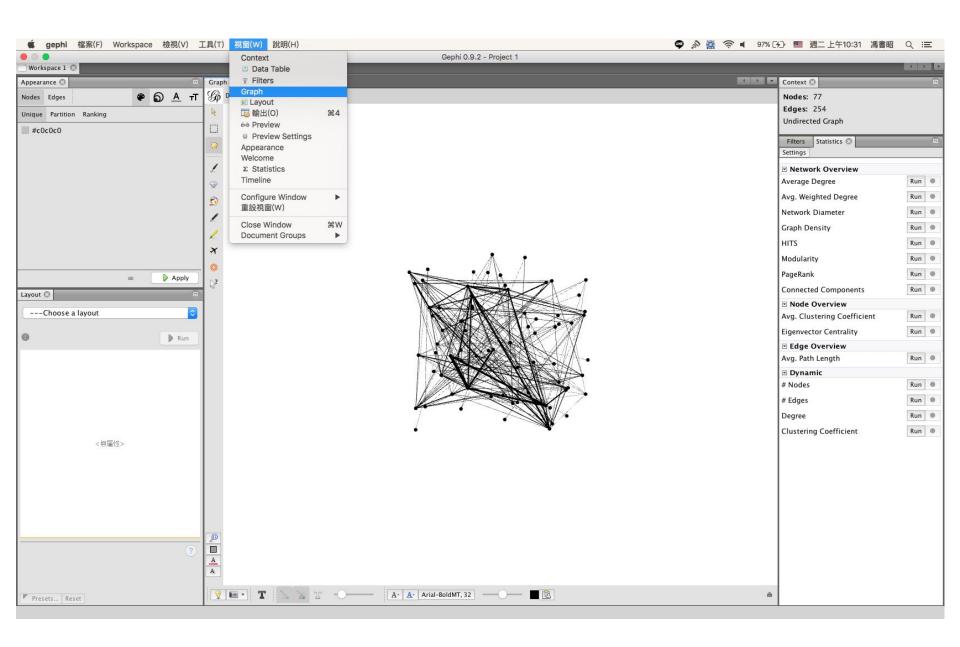
#### 7. 同樣步驟匯入Edges, 這裡有進階選項



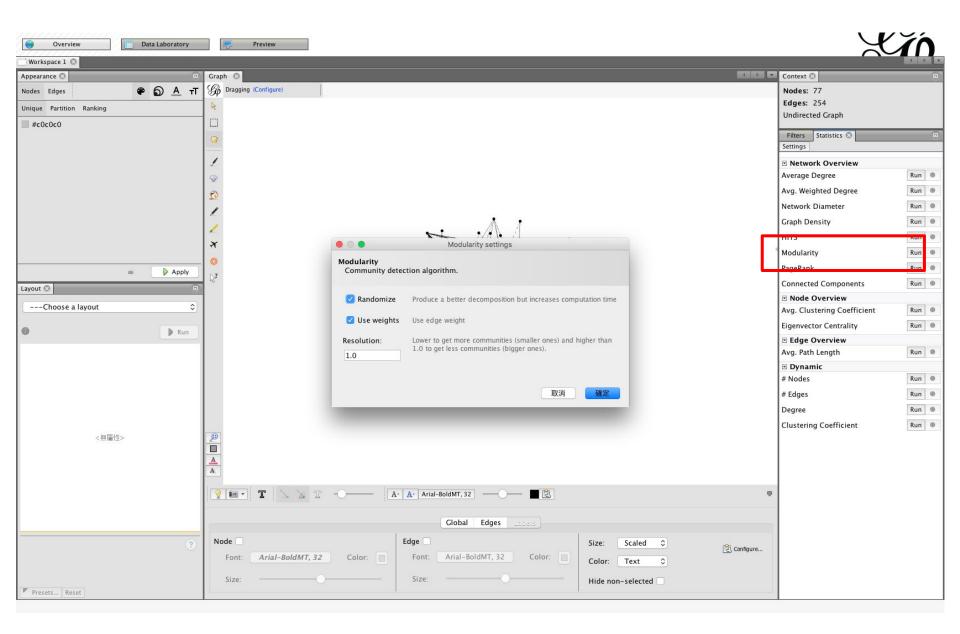
#### 8. 可以在第二頁把錯誤的類型(e.g. 文字->數字)改回來



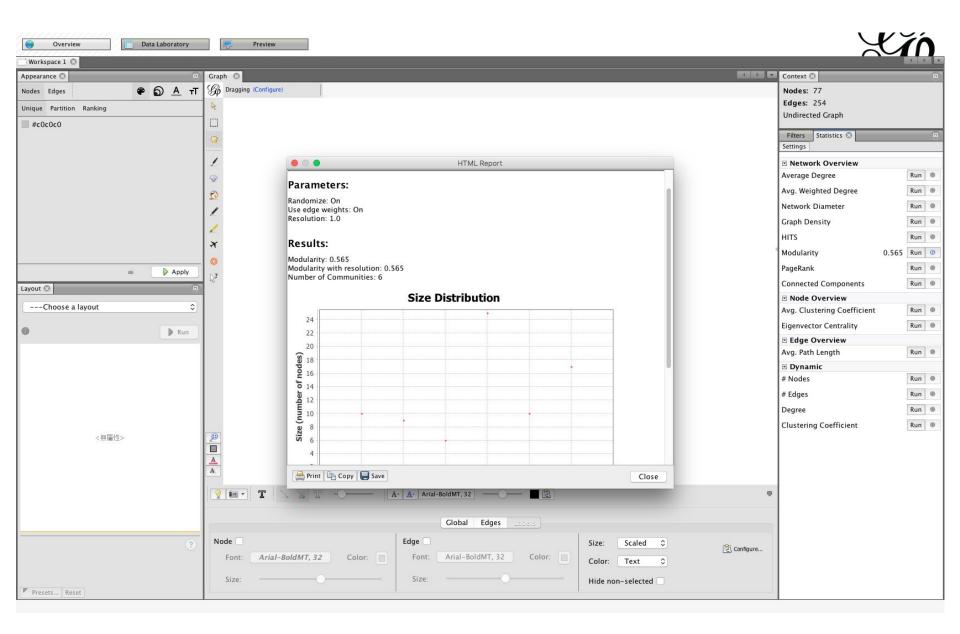
#### 9. 都匯好後把圖表打開, 發現目前點是隨機散佈的



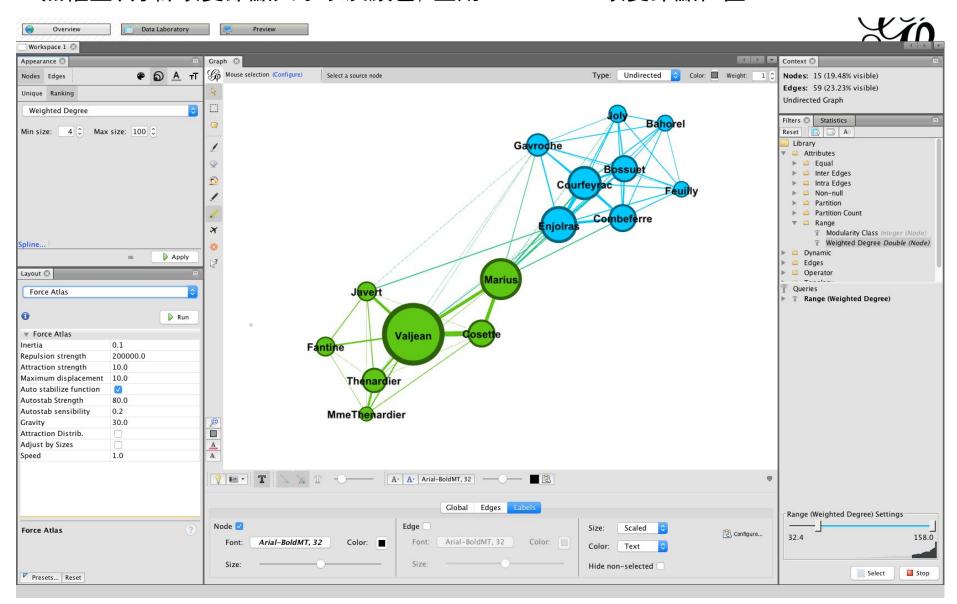
#### 10. 可以藉由先計算Modularity來找出分群



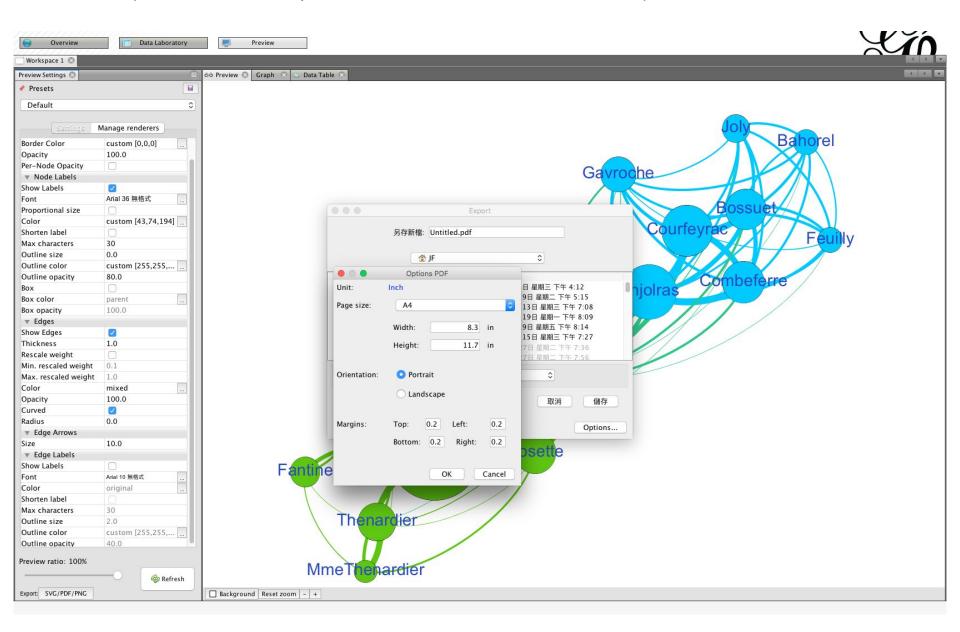
#### 11. 會跳出統計的Metric



11. (自由發揮) 計算權重, 找出最常跟別人一起出現的前15個節點, 分群後依照權重、分群改變節點大小以及顏色, 並用Force Atlas改變節點位置



#### 12. 輸出(建議修改輸出Option, 因為Label有時候會被切掉)

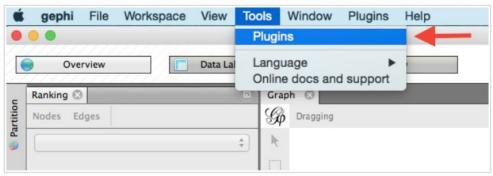


### 補充資料

- 官網教學、引用等其他資訊
- 社群
  - fb社團
  - <u>論壇</u>
- 資源
  - 內建

#### Extensible

The built-in Plugins Center automatically gets the list of plugins available from the Gephi Plugin portal and takes care of all software updates. There are dozens of community-built plugins that extends Gephi's functionalities.



○ 插件(Plugins)

### 補充資料2

- Gephi Developer
  - Github下載點
  - Java & Netbeans(Java IDE) required
  - Splited modules communicate with API

















Generator API

Project API

LongTask API

# 感謝聆聽