michael huang

Education

Cornell University

December 2020 • GPA 4.08

B.A. Information Science, Minor in Business

M.S. Information Science, UX & Interactive Tech

Activities

Cornell AppDev

Product Designer

Lead designer for Eatery, a dining app for Cornell students serving 3K+ DAU and 6.5K+ MAU across Android and iOS

Teaching Intro to Digital Product Design, a studentrun class seeking to bridge the gap between design education and industry practice

February 2018 - Present • Ithaca, NY

Cornell Social Media Lab

Designer & Developer

Designing and developing TestDrive, a web platform for children to practice social media skills

Established a design system and prototyped mockups in front-end code for user testing and deployment

September 2019 - Present • Ithaca, NY

Cornell Design & Tech Initiative

Co-Design Lead

Mentored a team of 20+ designers through weekly 1-1s and critique sessions

Managed the design direction of 7 apps serving over 10K monthly active users

September 2017 - May 2019 • Ithaca, NY

Skills & Toolkit

Design • Sketch, Figma, InVision, Principle, Flinto, Zeplin, Balsamiq, Origami, Pen + Paper

Code • HTML/CSS, Python, Java, PHP, SQL, JavaScript, d3.js, Arduino

Languages • Mandarin, Spanish

Experience

Google • UX Design Intern

Guided a cross-functional design process in the Geo team to explore new opportunities on Google Assistant

Partnered with research, engineering, and product teams to design, test, and ship improvements to the UI and VUI for transit information on Search & Assistant

May 2019 - August 2019 • San Francisco, CA

IBM • Product Design Intern

Led interaction and visual design for the conception and creation of an enterprise design management tool

Presented process and prototype to the VP of Design, with a roadmap for near-term and future implementation

June 2018 - August 2018 • Austin, TX

Cornell Interaction Design Lab • UX Designer & Front-End Developer

Worked in a team to research, design, test, and deploy a personal finance tool for rural coffee farmers in Peru, in collaboration with Fair Trade USA

June 2017 - May 2018 • Ithaca, NY

Life Changing Labs • Freelance Designer

Produced visual assets and prototyped traveler and guide user flows for Lokals, a travel startup

June 2017 - August 2017 • Ithaca, NY

Side Projects

Research Connect • Design Lead

Interfaced with engineers and a PM to build, iterate on, and launch a platform for college students to discover on-campus research opportunities

September 2017 - September 2018 • Ithaca, NY

Duolingo Games Concept • Designer

Completed a concept case study for a mini-game feature to boost engagement in Duolingo by introducing new interaction contexts and motivators

December 2017 • Ithaca, NY