

## Education

### Cornell University

College of Arts & Sciences, May 2020  
B.A. **Information Science**, GPA 4.00  
Concentrations in **UX & Interactive Tech**  
Minors in Business & Cognitive Science

## Extracurriculars

### Cornell AppDev Product Designer

Rethinking Recast, a social podcast app,  
to improve the intentional and incidental  
discovery of relevant content

Teaching Intro to Digital Product Design, a  
student-run class bridging the gap between  
design education and industry practice

February 2018 - Present • Ithaca, NY

### Cornell Design & Tech Initiative Design Lead

Leading and mentoring a team of designers  
to build and ship products through empathy,  
intentionality, and craft

Conduct weekly 1-1s, run crit, and meet  
with development and product leads

September 2017 - Present • Ithaca, NY

### Cornell Information Science Student Association Marketing Chair

Crafted marketing and branding strategy to  
promote events to over 500 students

September 2017 - Present • Ithaca, NY

## Skills & Toolkit

**Design** • Sketch, Figma, InVision, Principle,  
Flinto, Zeplin, Balsamiq, Origami, Pen + Paper  
**Code** • HTML/CSS, Python, Java, PHP, SQL  
**Languages** • Mandarin, Spanish

## Experience

### IBM • Product Design Intern

Designed a system for IBM design leaders to track  
and visualize the health of their design teams

Guided interaction and visual design direction in an  
end-to-end process involving developers and PMs

June 2018 - August 2018 • Austin, TX

### Cornell Interaction Design Lab • UX Designer & Front-End Developer

Applied a double-diamond framework to design and  
deploy a personal finance tool for rural farmers in Peru

Conducted user research and usability testing through  
ethnographic fieldwork, user interviews, focus groups,  
and cognitive walkthroughs

June 2017 - May 2018 • Ithaca, NY

### Life Changing Labs • Freelance Designer

Pro-bono designer for Lokals, a travel startup linking  
tourists to excursions led by local guides

Produced visual assets and prototyped onboarding  
flows for travelers and guides

Performed SWOT analysis and led market research into  
competitors and core demographics

June 2017 - August 2017 • Ithaca, NY

## Side Projects

### Research Connect • Product Designer

Worked cross-functionally with developers and a PM to  
build a platform for college students to find on-campus  
research opportunities

September 2017 - September 2018 • Ithaca, NY

### Duolingo Games Concept • Designer

Completed a concept case study on increasing user  
engagement through interactions and motivations  
associated with gaming

December 2017 • Ithaca, NY