

## Skills

### Design Tools

Sketch, Figma, InVision, Balsamiq  
Interested in Framer.js, Origami

### Programming

Java, Python, HTML/CSS  
Familiar with Javascript, jQuery

### Languages

Bilingual in Mandarin Chinese,  
Working Proficiency in Spanish

### Other

User Research, Usability Testing,  
Market Research, Rapid Prototyping,  
Agile Development

## Coursework

Designing Technology for  
Social Impact

Communications & Technology

Introduction to Digital Product  
Design

Marketing Principles

Networks

Object-Oriented Programming &  
Data Structures

Introduction to Computing in Python  
Information Ethics, Law, and Policy

## Side Projects

### Design Lead, Life Changing Labs

- Spearheaded design direction for Lokals, a web-based travel app for connecting tourists to unique guided excursions led by native residents
- Produced high-fidelity mockups and prototypes as deliverables for the front-end development team

## Interests

Cooking, Trail Running, Playing Ukulele,  
Sustainable Business, Entrepreneurship

## Education

### Cornell University, B.A. in Information Science

Concentrations in User Experience & Interactive Technology

Minors in Computer Science & Business

GPA: 3.95/4.00

August 2016 - May 2020 (Expected) • Ithaca, NY

## Work Experience

### UX Researcher & Web Developer, Cornell Interaction Design Lab

- Applied a double-diamond framework to the design of a web interface for smallholder farmers in Peru to calculate annual costs of production
  - Conducted user research and usability testing through ethnographic fieldwork, cognitive walkthroughs, focus groups, and interviews
  - Implemented front-end for the responsive web tool in HTML/CSS
- June 2017 - Present • Ithaca, NY

### Events Intern, Cornell Asian & Asian-American Center

- Mobilized center initiatives for on-campus diversity forums, alumni programming, and identity advocacy
  - Facilitated communications with A3C affiliates, including the Office of Academic Diversity Initiatives and Cornell Asian Alumni Association
- November 2016 - May 2017 • Ithaca, NY

### Social Media Coordinator, Cornell College of Human Ecology

- Employed user-centered design to improve navigation and streamline information architecture on the College's website and Facebook page
  - Generated interactive, cross-promotional content to maximize interactions with alumni donors and prospective students
- November 2016 - May 2017 • Ithaca, NY

## Extracurriculars

### Product Designer, Design & Tech Initiative Project Team

- Designer for Research Connect, a web app for connecting Cornell students with research opportunities and faculty
- September 2017 - Present • Ithaca, NY

### Marketing Chair, Information Science Student Association

- Promoted corporate events, opportunities, and talks through social media outreach to general members
- May 2017 - Present • Ithaca, NY

### Webmaster, Language Expansion Program

- Coordinated membership and event logistics through list management software, email newsletters, and social media promotion
- September 2016 - May 2017 • Ithaca, NY