# michael huang

#### Education

### **Cornell University**

December 2020 • GPA 4.08

B.A. Information Science, Minor in Business

M.S. Information Science, UX & Interactive Tech

#### Activities

### Cornell AppDev

# Product Designer

Building Eatery, a dining app for Cornell students currently available on Android and iOS, with 3K+DAU and 6.5K+ MAU

Teaching Intro to Digital Product Design, a studentrun class seeking to bridge the gap between design education and industry practice

February 2018 - Present • Ithaca, NY

# **Cornell Design & Tech Initiative**

# Design Lead

Mentored a team of 20+ designers through weekly 1-1s and critique sessions

Hosted educational workshops in areas such as design systems, case studies, and brand identity

September 2017 - September 2019 • Ithaca, NY

## Cornell Information Science Student Association

#### Marketing Chair

Spearheaded communications and digital marketing strategy to promote events to 500+ students weekly

September 2017 - September 2019 • Ithaca, NY

#### Skills & Toolkit

Design • Sketch, Figma, InVision, Principle, Flinto, Zeplin, Balsamiq, Origami, Pen + Paper

Code • HTML/CSS, Python, Java, PHP, SQL, JavaScript, d3.js, Arduino

Languages • Mandarin, Spanish

#### Experience

## Google • UX Design Intern

Guided a cross-functional design process in the Geo team to explore new opportunities on Google Assistant

Partnered with research, engineering, and product teams to design, test, and scale improvements to the UI and VUI for transit information on Search & Assistant

May 2019 - August 2019 • San Francisco, CA

#### IBM • Product Design Intern

Led interaction and visual design for the conception and creation of an enterprise design management tool

Presented process and prototype to the VP of Design, with a roadmap for near-term and future implementation

June 2018 - August 2018 • Austin, TX

# Cornell Interaction Design Lab • UX Designer & Front-End Developer

Worked in a team to research, design, test, and deploy a personal finance tool for rural coffee farmers in Peru, in collaboration with Fair Trade USA

June 2017 - May 2018 • Ithaca, NY

#### Life Changing Labs • Freelance Designer

Produced visual assets and prototyped traveler and guide user flows for Lokals, a travel startup

June 2017 - August 2017 • Ithaca, NY

## Side Projects

## Research Connect • Design Lead

Interfaced with engineers and a PM to build, iterate on, and launch a platform for college students to discover on-campus research opportunities

September 2017 - September 2018 • Ithaca, NY

#### **Duolingo Games Concept • Designer**

Completed a case study and prototyped a "mini-game" feature to boost engagement through new interaction contexts and motivators

December 2017 • Ithaca, NY