

## Education

### Cornell University

May 2020 / GPA 4.09

B.A. Information Science, Concentrations in  
UX & Interactive Tech, Minor in Business

## Extracurriculars

### Cornell AppDev

#### Product Designer

Rethinking Recast, a social podcast app, to facilitate intentional and incidental discovery of relevant content

Teaching Intro to Digital Product Design, a student-run class bridging the gap between design education and industry practice

February 2018 - Present • Ithaca, NY

### Cornell Design & Tech Initiative

#### Design Lead

Leading and mentoring a team of designers to build and ship products through empathy, intentionality, and craft

Conduct weekly 1-1s, run crit, and meet with development and product leads

September 2017 - Present • Ithaca, NY

### Cornell Information Science Student Association

#### Marketing Chair

Crafted marketing and branding strategy to improve event reach to over 500 students

September 2017 - Present • Ithaca, NY

## Skills & Toolkit

**Design** • Sketch, Figma, InVision, Principle, Flinto, Zeplin, Balsamiq, Origami, Pen + Paper

**Code** • HTML/CSS, Python, Java, PHP, SQL

**Languages** • Mandarin, Spanish

## Experience

### IBM • Product Design Intern

Designed a system for IBM design leaders to track and visualize the health of their teams

Guided interaction and visual design direction in an end-to-end process involving a developer and PMs

June 2018 - August 2018 • Austin, TX

### Cornell Interaction Design Lab • UX Designer & Front-End Developer

Designed and deployed a personal finance tool for rural farmers in Peru, in collaboration with Fair Trade USA

Conducted user research and usability testing through ethnographic fieldwork, user interviews, focus groups, and cognitive walkthroughs

June 2017 - May 2018 • Ithaca, NY

### Life Changing Labs • Freelance Designer

Produced visual assets and prototyped onboarding flows for travelers and guides on Lokals, a travel startup

Performed SWOT analysis and led market research into competitors and core demographics

June 2017 - August 2017 • Ithaca, NY

## Side Projects

### Research Connect • Product Designer

Worked in a cross-functional product team to build a platform for college students to discover on-campus research opportunities

Conducted research, created medium and high-fidelity mockups, and assisted with product roadmapping

September 2017 - September 2018 • Ithaca, NY

### Duolingo Games Concept • Designer

Completed a concept case study on improving user engagement by introducing interaction contexts and motivators associated with gaming

December 2017 • Ithaca, NY