michael huang

Experience

Facebook Reality Labs Product Design Intern

Jun 2020 - Aug 2020

Defined foundational principles and scalable design patterns for upcoming voice Al technology, to be released across several product surfaces.

Shipped UI improvements for public knowledge on Facebook WWW and Mobile, in collaboration with product and engineering. Created specs and reviewed diffs to align mocks with production.

Google Geo

UX Design Intern

May 2019 - Aug 2019

Led an exploratory project to design for lifestyle and wellness features on Google Assistant. Sought and iterated on feedback from partners in engineering, product, research, and conversation design.

Designed, tested, and presented improvements to the mobile UI and VUI for transit information on Google Assistant and Search.

IBM Patterns

Product Design Intern

Jun 2018 - Aug 2018

Guided the interaction and visual design of an enterprise management tool to reduce time loss and inefficiency in design operations.

Presented a prototype to IBM's VP of Design, with process documentation from conception to execution and a roadmap for future implementation.

Projects

TestDrive

Designer & Developer

Sep 2019 - May 2020

Redesigned the product site for TestDrive, a web app for children to learn digital literacy and online safety skills. Launched in Spring 2020 to 20K+ unique visitors.

Established a design system, created brand guidelines, and prototyped changes in front-end code for user testing and deployment.

Eatery

Design Lead

Aug 2019 - Dec 2019

Led design in a cross-functional team for Eatery, a dining app for Cornell students to discover nearby food options, browse menus, and manage their balance.

Available on both iOS and Android. Currently serving 3K+ DAU and 6.5K+ MAU.

Intro to Digital Product Design

Instructor

Sep 2018 - Dec 2019

Mentored and ran critique for 10 student designers as part of a student-run class to bridge the gap between design education and industry practice.

Planned, facilitated, and co-hosted Cornell University's first-ever conversation design workshop, in partnership with Google.

Education

Cornell University

Aug 2016 - Dec 2020

M.S. Information Science \cdot User Experience & Interactive Tech tracks B.A. Information Science, Summa Cum Laude \cdot Minor in Business

Skills & Toolkit

 $\label{eq:condition} \mbox{Design} \cdot \mbox{Sketch, Figma, InVision, Principle, Zeplin, Origami Studio, Voice UI Design \\ \mbox{Code} \cdot \mbox{HTML/CSS, Python, JavaScript, d3.js, Arduino}$