michael huang

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Education

Cornell University

August 2016 - December 2020 • GPA 4.1

M.S. Information Science, UX & Interactive Tech

B.A. Information Science, Minor in Business

Activities

Cornell AppDev
Product Designer

Lead designer for Eatery, a dining app for Cornell students serving 3K+ DAU and 6.5K+ MAU across Android and iOS

Instructor for Intro to Digital Product Design, a student-led class bridging the gap between design education and industry practice

February 2018 - Present • Ithaca, NY

Cornell Social Media Lab
Designer & Developer

Designed and developed TestDrive, a web platform for children to learn and practice digital literacy skills

Created a design system and prototyped UI in front-end code for user testing and deployment

September 2019 - Present • Ithaca, NY

Cornell Design & Tech Initiative
Co-Design Lead

Mentored a team of 20+ designers through weekly 1-1s and critique sessions

Managed the design direction of 7 apps serving over 10K monthly active users

September 2017 - May 2019 • Ithaca, NY

Skills & Toolkit

Design • Sketch, Figma, InVision, Principle, Zeplin, Origami, Pen + Paper, Voice UI (VUI) Design

Code • HTML/CSS, Python, Java, PHP, SQL, JavaScript, d3.js, Arduino

Languages • Mandarin, Spanish

Experience

Facebook • Product Design Intern

Joined the AR/VR organization to define foundational principles and scalable design patterns for a voice assistant across 6 product surfaces

June 2020 - August 2020 • Menlo Park, CA (Remote)

Google • UX Design Intern

Led an exploratory design project in the Geo team to support lifestyle goal-setting on Google Assistant

Designed, tested, and shipped improvements to the UI and VUI for transit information on Search & Assistant

May 2019 - August 2019 • San Francisco, CA

IBM • Product Design Intern

Guided interaction and visual design for the conception and creation of an enterprise design management tool

Presented a functional prototype to the VP of Design, with a roadmap for near-term and future implementation

June 2018 - August 2018 • Austin, TX

Cornell Interaction Design Lab • UX Designer & Front-End Developer

Collaborated in a team to research, design, test, and deploy a personal finance tool for rural coffee farmers in Peru, in collaboration with Fair Trade USA

June 2017 - May 2018 • Ithaca, NY

Side Projects

Research Connect • Design Lead

Interfaced with engineers and a PM to build, iterate on, and launch a platform for college students to discover on-campus research opportunities

September 2017 - September 2018 • Ithaca, NY

Duolingo Games Concept • Designer

Researched, designed, and prototyped a mini-games concept to boost engagement in Duolingo, with design proposals to improve the native Clubs feature

December 2017 • Ithaca, NY