

Education

Cornell University

College of Arts & Sciences, May 2020
B.A. **Information Science**, GPA 4.10
Concentrations in **UX & Interactive Tech**
Minors in Cognitive Science & Business

Extracurriculars

Cornell AppDev

Product Designer

- Designed a campus tour app to facilitate exploration and navigation for prospective college students
- Received the Bank of America sponsor award at Cornell's 2018 BOOM showcase

February 2018 - Present • Ithaca, NY

Cornell Design & Tech Initiative

Co-Design Lead

- Leading and mentoring a team of 20 designers to deliver better experiences through empathy, intentionality, and craft
- Conduct weekly 1-1s, run crit, and meet with development and product leads

September 2017 - Present • Ithaca, NY

Cornell Information Science Student Association

Marketing Chair

- Crafted marketing strategy to promote events and establish coherent branding

September 2017 - Present • Ithaca, NY

Skills & Toolkit

Design / Sketch, Figma, InVision, Balsamiq, Principle, Origami Studio, Pen + Paper
Code / HTML/CSS, Python, Java, PHP, SQL
Languages / Mandarin, Spanish

Experience

IBM • Product Design Intern

- Designed a system for IBM design leaders to track and visualize the health of design in their business units
- Enabled leadership to leverage specific, actionable data to negotiate for increased investment in design

June 2018 - Present • Austin, TX

Cornell Interaction Design Lab • UX Designer & Front-End Developer

- Applied a double-diamond framework to design and deploy a personal finance tool for rural farmers in Peru
- Conducted user research and usability testing through ethnographic fieldwork, user interviews, focus groups, and cognitive walkthroughs

June 2017 - May 2018 • Ithaca, NY

Life Changing Labs • Freelance Designer

- Pro-bono designer for Lokals, a travel startup connecting tourists to excursions led by local guides
- Produced visual assets and prototyped onboarding flows for travelers and guides
- Performed SWOT analysis and led market research into competitors and core demographics

June 2017 - August 2017 • Ithaca, NY

Side Projects

Research Connect • Product Designer

- Worked cross-functionally with developers and a PM to build a platform for college students to discover on-campus research opportunities

September 2017 - Present • Ithaca, NY

Duolingo Games Concept • Designer

- Completed a concept case study on increasing user engagement through the interactions and motivations associated with gaming

December 2017 • Ithaca, NY