michael huang

Education

Cornell University

May 2020 • GPA 4.08

B.A. Information Science, Concentrations in

UX & Interactive Tech, Minor in Business

Activities

Cornell AppDev

Product Designer

Collaborating with engineers and PMs to design and ship mobile applications that provide value for Cornell students and the Ithaca community

Teaching Intro to Digital Product Design, a student-run class bridging the gap between design education and industry practice

February 2018 - Present • Ithaca, NY

Cornell Design & Tech Initiative

Design Advisor, Ex-Design Lead

Mentoring a team of over 20 designers via weekly 1:1s and critique sessions

Hosting education workshops in areas such as design systems, case studies, and branding

September 2017 - Present • Ithaca, NY

Cornell Information Science Student Association

Marketing Chair

Spearheaded communications and digital marketing strategy to promote events and share opportunities to 500+ students

September 2017 - May 2019 • Ithaca, NY

Skills & Toolkit

Design • Sketch, Figma, InVision, Principle, Flinto, Zeplin, Balsamiq, Fusion 360, Pen + Paper

Code • HTML/CSS, Python, Java, PHP, SQL, JavaScript, d3.js, Arduino

Languages • Mandarin, Spanish

Experience

Google • UX Design Intern

Guiding a cross-functional design process within the Geo team to explore goal-setting journeys on Google Assistant

Partnering with research, engineering, and product teams to validate, implement, and scale UI/VUI designs for transit departures on Search & Assistant

May 2019 - August 2019 • San Francisco, CA

IBM • Product Design Intern

Led interaction and visual design direction for conception and creation of an enterprise design management tool

Presented process and prototype to the VP of Design, with a roadmap for near-term and future implementation

June 2018 - August 2018 • Austin, TX

Cornell Interaction Design Lab • UX Designer & Front-End Developer

Worked in a team to research, design, test, and deploy a personal finance tool for rural coffee farmers in Peru, in collaboration with Fair Trade USA

June 2017 - May 2018 • Ithaca, NY

Life Changing Labs • Freelance Designer

Produced visual assets and prototyped traveler and guide user flows for Lokals, a travel startup

June 2017 - August 2017 • Ithaca, NY

Side Projects

Research Connect • Design Lead

Interfaced with engineers and a PM to build, iterate on, and launch a platform for college students to discover on-campus research opportunities

September 2017 - September 2018 • Ithaca, NY

Duolingo Games Concept • Designer

Completed a case study and prototyped a "mini-game" feature to improve engagement through new interaction contexts and motivators

December 2017 • Ithaca, NY