

Education

Cornell University

College of Arts & Sciences, May 2020
B.A. **Information Science**, GPA 4.08/4.00
Concentrations in **UX & Interactive Tech**
Minors in Cognitive Science & Business

Extracurriculars

Cornell AppDev

Product Designer

- Designed a campus tour app to facilitate exploration and navigation for prospective college students
- Collaborated with developers to integrate AR for a more immersive tour experience

February 2018 - Present • Ithaca, NY

Cornell Design & Tech Initiative

Co-Design Lead

- Leading and mentoring a team of 20 designers to deliver better experiences through empathy, intentionality, and craft
- Conduct weekly 1-1s, run crit, and meet with development and product leads

September 2017 - Present • Ithaca, NY

Cornell Information Science

Student Association

Marketing Chair

- Crafted marketing strategy to build brand identity and promote events to IS students

September 2017 - Present • Ithaca, NY

Skills & Toolkit

Design / Sketch, Figma, InVision, Balsamiq, Principle, Origami Studio, Pen + Paper

Code / HTML/CSS, Python, Java, PHP, SQL

Languages / Mandarin, Spanish

Experience

IBM • Product Design Intern

- Designing a management system to track and visualize the health of design organizations at IBM
- Worked on a side project to show Watson Visual Recognition's applicability in product classification

June 2018 - Present • Austin, TX

Cornell Interaction Design Lab • UX

Designer & Front-End Developer

- Applied a double-diamond framework to design a personal finance tool for rural farmers in Peru
- Conducted user research and usability testing through ethnographic fieldwork, user interviews, focus groups, and cognitive walkthroughs

June 2017 - May 2018 • Ithaca, NY

Life Changing Labs • Freelance Designer

- Pro-bono designer for Lokals, a travel startup connecting tourists to excursions led by local guides
- Produced visual assets and prototyped the NUX onboarding flow for travelers and guides
- Conducted SWOT analysis and market research into competitors and core demographics

June 2017 - August 2017 • Ithaca, NY

Side Projects

Research Connect • Product Designer

- Working cross-functionally with developers and PMs to deploy Research Connect, an application connecting college students to on-campus research opportunities

September 2017 - Present • Ithaca, NY

Duolingo Games Concept • Designer

- Completed a concept case study on increasing engagement through interactions and motivators associated with gaming

December 2017 • Ithaca, NY