

Education

Cornell University

May 2020 / GPA 4.07

B.A. Information Science, Concentrations in
UX & Interactive Tech, Minor in Business

Extracurriculars

Cornell AppDev

Product Designer

Rethinking Recast, a social podcast app, to
facilitate intentional and incidental discovery
of relevant content

Teaching Intro to Digital Product Design, a
student-run class bridging the gap between
design education and industry practice

February 2018 - Present • Ithaca, NY

Cornell Design & Tech Initiative

Design Lead

Leading and mentoring a team of designers
to build and ship products through empathy,
intentionality, and craft

Conduct weekly 1-1s, run crit, and meet with
development and product leads

September 2017 - Present • Ithaca, NY

Cornell Information Science Student Association

Marketing Chair

Crafted marketing and branding strategy to
improve event reach to over 500 students

September 2017 - Present • Ithaca, NY

Skills & Toolkit

Design • Sketch, Figma, InVision, Principle,
Flinto, Zeplin, Balsamiq, Origami, Pen + Paper

Code • HTML/CSS, Python, Java, PHP, SQL

Languages • Mandarin, Spanish

Experience

IBM • Product Design Intern

Designed a system for IBM design leaders to track
and visualize the health of their teams

Guided interaction and visual design direction in an
end-to-end process involving a developer and PMs

June 2018 - August 2018 • Austin, TX

Cornell Interaction Design Lab • UX Designer & Front-End Developer

Designed and deployed a personal finance tool for rural
farmers in Peru, in collaboration with Fair Trade USA

Conducted user research and usability testing through
ethnographic fieldwork, user interviews, focus groups,
and cognitive walkthroughs

June 2017 - May 2018 • Ithaca, NY

Life Changing Labs • Freelance Designer

Produced visual assets and prototyped onboarding
flows for travelers and guides on Lokals, a travel startup

Performed SWOT analysis and led market research into
competitors and core demographics

June 2017 - August 2017 • Ithaca, NY

Side Projects

Research Connect • Product Designer

Worked in a cross-functional product team to build a
platform for college students to discover on-campus
research opportunities

Conducted research, created medium and high-fidelity
mockups, and assisted with product roadmapping

September 2017 - September 2018 • Ithaca, NY

Duolingo Games Concept • Designer

Completed a concept case study on improving user
engagement by introducing interaction contexts and
motivators associated with gaming

December 2017 • Ithaca, NY