

Education

Cornell University

College of Arts & Sciences, May 2020

B.A. **Information Science**, GPA 4.10

Concentrations in **UX & Interactive Tech**

Minors in Business & Cognitive Science

Extracurriculars

Cornell AppDev

Product Designer

Rethinking Recast, a social podcast app, to encourage users' intentional and incidental discovery of relevant content

TA for Intro to Digital Product Design (INFO 1998), a student-run class to bridge the gap between design in education and the industry

February 2018 - Present • Ithaca, NY

Cornell Design & Tech Initiative

Design Lead

Leading and mentoring a team of designers to ship products with empathy, intentionality, and craft

Conduct weekly 1-1s, run crit, and meet with development and product leads

September 2017 - Present • Ithaca, NY

Cornell Information Science Student Association

Marketing Chair

Craft marketing strategy to promote events and establish coherent branding

September 2017 - Present • Ithaca, NY

Skills & Toolkit

Design / Sketch, Figma, InVision, Balsamiq, Principle, Origami Studio, Pen + Paper

Code / HTML/CSS, Python, Java, PHP, SQL

Languages / Mandarin, Spanish

Experience

IBM • Product Design Intern

Designed a system for IBM design leaders to track and visualize the health of their design teams

Enabled leadership to leverage specific, actionable data to advocate for increased investment in design

June 2018 - August 2018 • Austin, TX

Cornell Interaction Design Lab • UX Designer & Front-End Developer

Applied a double-diamond framework to design and deploy a personal finance tool for rural farmers in Peru

Conducted user research and usability testing through ethnographic fieldwork, user interviews, focus groups, and cognitive walkthroughs

June 2017 - May 2018 • Ithaca, NY

Life Changing Labs • Freelance Designer

Pro-bono designer for Lokals, a travel startup linking tourists to excursions led by local guides

Produced visual assets and prototyped the onboarding flows for travelers and guides

Performed SWOT analysis and led market research into competitors and core demographics

June 2017 - August 2017 • Ithaca, NY

Side Projects

Research Connect • Product Designer

Working cross-functionally with developers and a PM to build a platform for college students to find on-campus research opportunities

September 2017 - Present • Ithaca, NY

Duolingo Games Concept • Designer

Completed a concept case study on increasing user engagement through interactions and motivations associated with gaming

December 2017 • Ithaca, NY