MICHAEL HUANG

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Skills

Design Tools

Sketch, Figma, InVision, Balsamiq
Interested in Framer.js, Origami

Programming

Java, Python, HTML/CSS
Familiar with Javascript, jQuery

Languages

Bilingual in Mandarin Chinese,
Working Proficiency in Spanish

Other

User Research, Usability Testing,
Market Research, Rapid Prototyping,
Agile Development

Coursework

Designing Technology for
Social Impact

Communications & Technology

Introduction to Digital Product
Design

Marketing Principles

Networks

Object-Oriented Programming &
Data Structures

Introduction to Computing in Python

Information Ethics, Law, and Policy

Side Projects

Design Lead, Life Changing Labs

• Spearheaded design direction for
Lokals, a web-based travel app for
connecting tourists to unique guided
excursions led by native residents

• Produced high-fidelity mockups and
prototypes as deliverables for the front-
end development team

Interests

Cooking, Trail Running, Playing Ukulele,
Sustainable Business, Entrepreneurship

Education

Cornell University, B.A. in Information Science

Concentrations in User Experience & Interactive Technology

Minors in Computer Science & Business

GPA: 3.95/4.00

August 2016 - May 2020 (Expected) • Ithaca, NY

Work Experience

UX Researcher & Web Developer, Cornell Interaction Design Lab

• Applied a double-diamond framework to the design of a web interface
for smallholder farmers in Peru to calculate annual costs of production

• Conducted user research and usability testing through ethnographic
fieldwork, cognitive walkthroughs, focus groups, and interviews

• Implemented front-end for the responsive web tool in HTML/CSS

June 2017 - Present • Ithaca, NY

Events Intern, Cornell Asian & Asian-American Center

• Mobilized center initiatives for on-campus diversity forums, alumni
programming, and identity advocacy

• Facilitated communications with A3C affiliates, including the Office of
Academic Diversity Initiatives and Cornell Asian Alumni Association

November 2016 - May 2017 • Ithaca, NY

Social Media Coordinator, Cornell College of Human Ecology

• Employed user-centered design to improve navigation and streamline
information architecture on the College's website and Facebook page

• Generated interactive, cross-promotional content to maximize
interactions with alumni donors and prospective students

November 2016 - May 2017 • Ithaca, NY

Extracurriculars

Product Designer, Design & Tech Initiative Project Team

• Designer for Research Connect, a web app for connecting Cornell
students with research opportunities and faculty

September 2017 - Present • Ithaca, NY

Marketing Chair, Information Science Student Association

• Promoted corporate events, opportunities, and talks through
social media outreach to general members

May 2017 - Present • Ithaca, NY

Webmaster, Language Expansion Program

• Coordinated membership and event logistics through list management
software, email newsletters, and social media promotion

September 2016 - May 2017 • Ithaca, NY