# Intergenerational Mobility

**ECON 499: Economics of Inquality** 

**Winter 2018** 

## Mobility and the "American Dream"

- "The land of opportunity" hard work is what is necessary to become well-off
- The status of your parents shouldn't matter
- American economy should reward good ideas and skills, not nepotism
- Does inequality impact these ideals?

# Intergenerational mobility

- The extent to which generations vary among income groups is called "intergenerational mobility"
- How likely is it that a child of low-income parents will become high income? (upward mobility)
- What factors influence mobility?

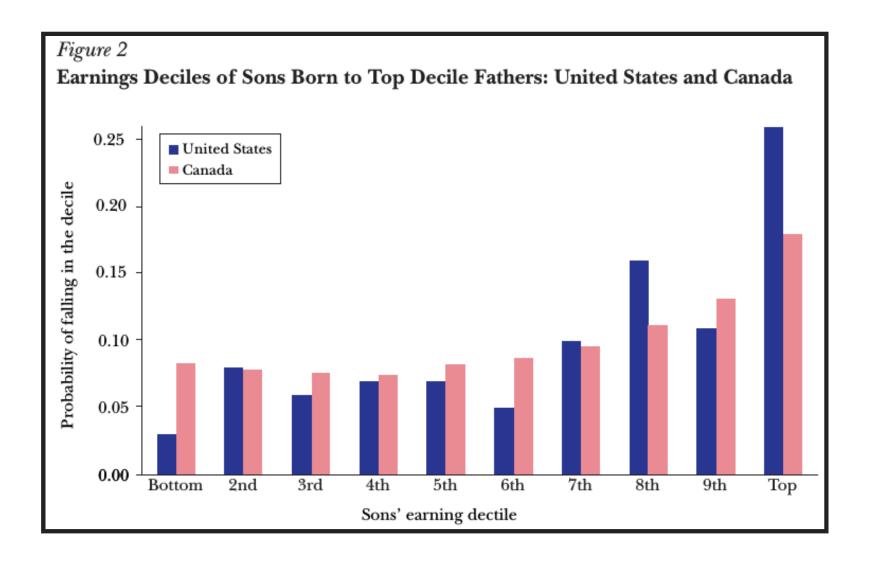
## **Great Gatsby curve**

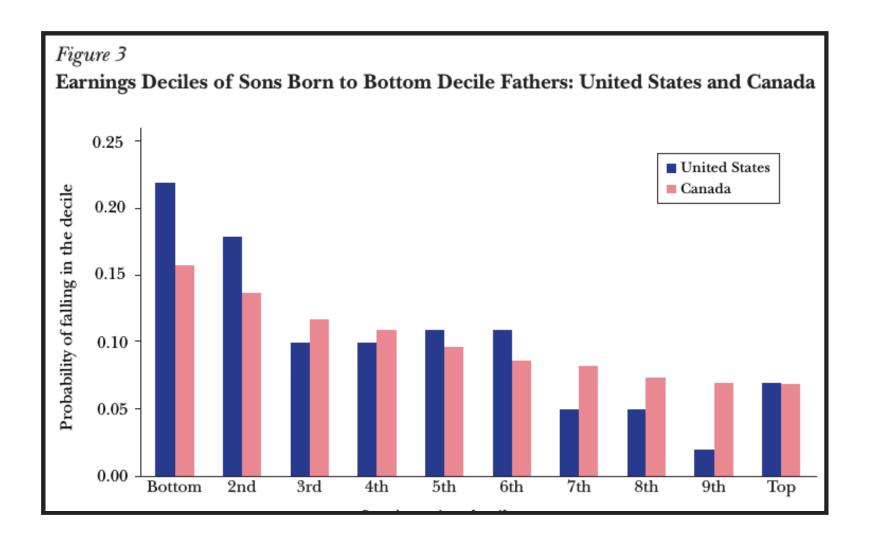
- The Great Gatsby: Famous American novel about wealth and class differences
- Gatsby curve: The relationship between inequality and mobility
- To what extent is advantage/disadvantage passed on to children?
- "Intergenerational earnings elasticity:" The correlation between parental earnings and child earnings

Figure 1 The Great Gatsby Curve: More Inequality is Associated with Less Mobility across the Generations .5 United Kingdom Italy • United States Generational earnings elasticity (less mobility France • .4 -Japan Germany • .3 -New Zealand Sweden Australia Canada .2 -Norway Finland Denmark .1 35 25 30 20 Income inequality (more inequality →)

#### **US vs Canada**

- The US intergenerational elasticity is twice that of Canada
- On average, Americans are much more likely to have similar income as their parents
- This is mostly driven by high and low income, middle income mobility is the same as Canada





# Polarization and mobility

- Jobs that require "some" skills are becoming more scarce
- Most jobs require a lot of skills, or few skills
- It is more costly to cross the "skill divide"

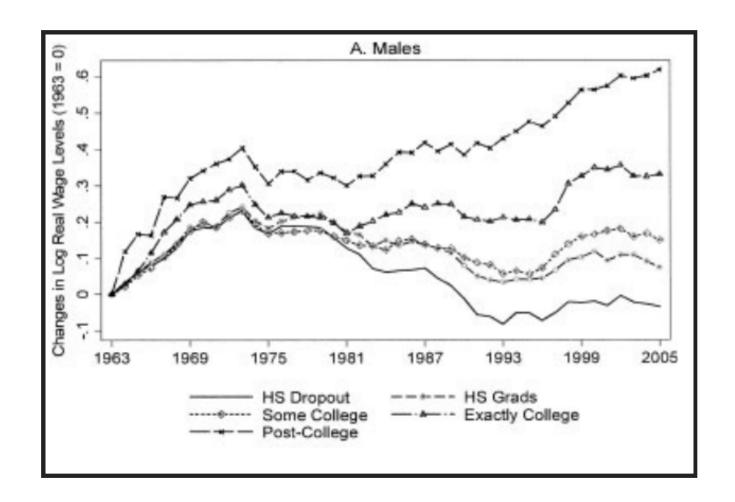


Figure 4 Higher Returns to Schooling are Associated with Lower Intergenerational **Earnings Mobility** United Kingdom Italy • .5 United States Generational earnings elasticity (less mobility France Spain • .4 Japan Germany .3 New Zealand Sweden Australia Canada .2 -Finland Norway • Denmark • 140 120 160 100 180 College earnings premium (men 25 to 34)

# **Education and mobility**

- Highly educated parents are rewarded for their education
- They are able to spend more on their children's education
- Lower income families may not be able to invest enough to get over the skill gap

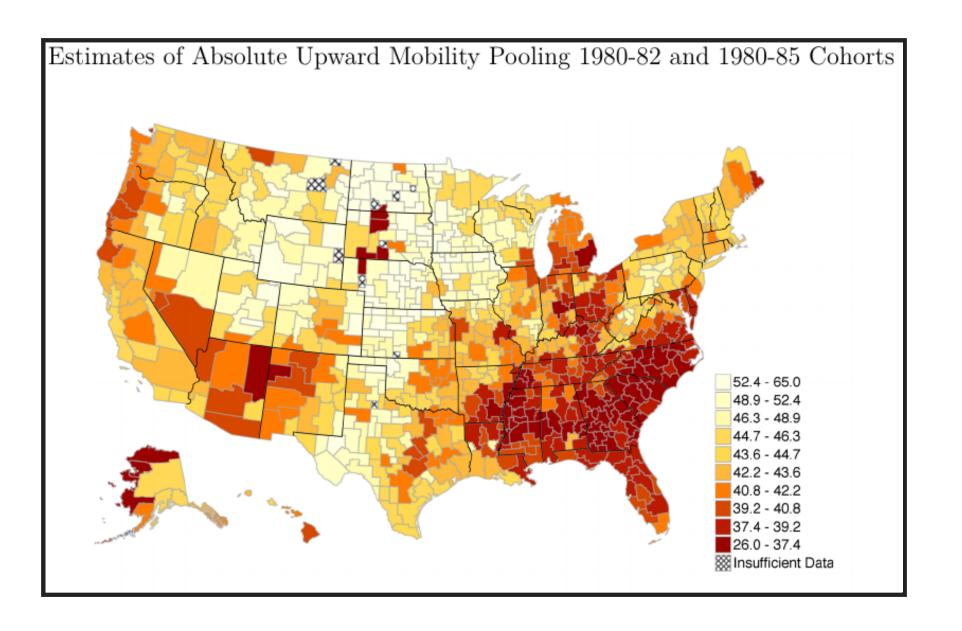
Figure 6 Money Matters: Higher-Income Families in the United States Have Higher **Enrichment Expenditures on Their Children** \$10,000 -Top income quintile 8,872 Bottom income quintile Expenditures per child (in 2008 dollars) \$7,500 6,975 5,650 \$5,000 3,536 \$2,500 -1,315 1,264 1,173 835 \$0 -1972 to 1973 1983 to 1984 2005 to 2006 1994 to 1995

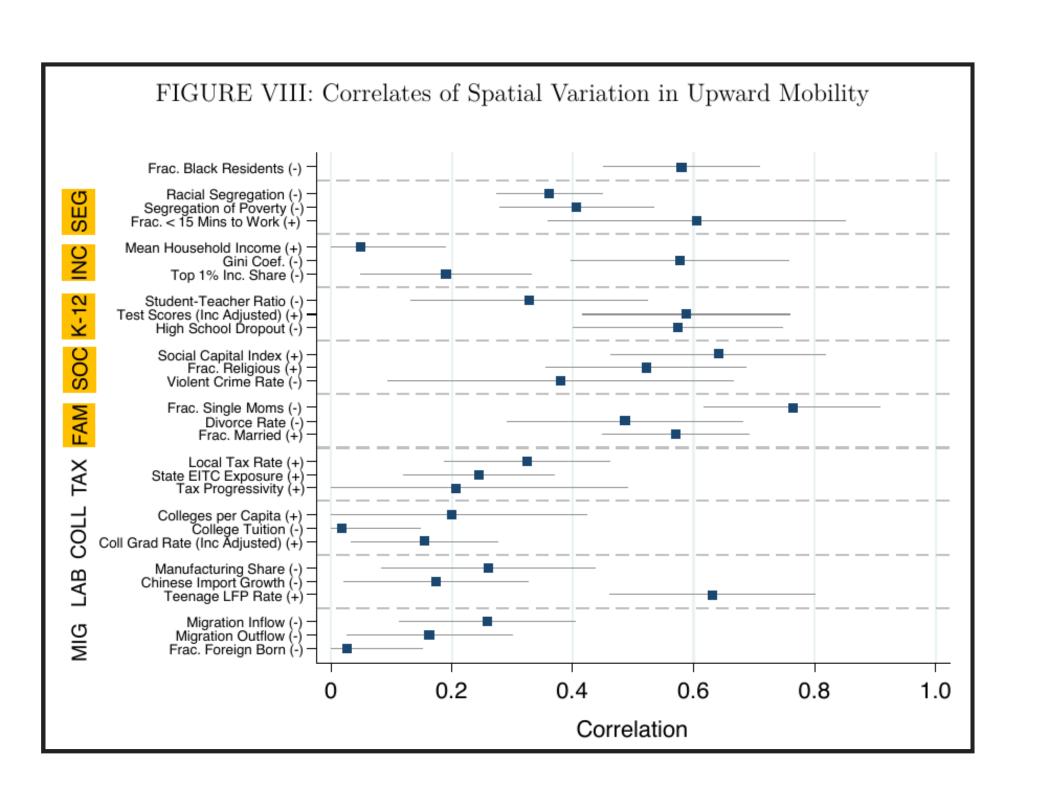
### **Other factors**

- Parental connections
- Peers and environment
- Expectations/disenfranchisement

# Inequality and segregation

- Diverging top incomes might allow wealthy to move away from lower income neighbors
- Sorting into communities based on income
- Access to services, education, labor market connections, differ across communities





#### **Parental connections**

- Parents are able to use their labor market connections to get jobs for their children
- The strength/status of labor market connections will influence mobility for children
- A high-income parent can use their connections at their firms to get their children high-income jobs

Figure 7 Proportion of Sons Currently Employed or Employed at Some Point with an Employer their Father had Worked for in the Past: Canada and Denmark (by father's earnings percentile) 0.70 -Canada 0.60 Incidence of same firm employment 0.50 0.400.30 Denmark 0.20 5 15 20 45 50 55 60 65 70 75 80 85 90 30 Father's earnings percentile

#### Peers and environment

- Peers may have an influence on labor market "trajectories"
- Aspirations/expectations can be formed by peers and environment
- Quality of teachers and community resources can affect educational attainment

# **Determining causality**

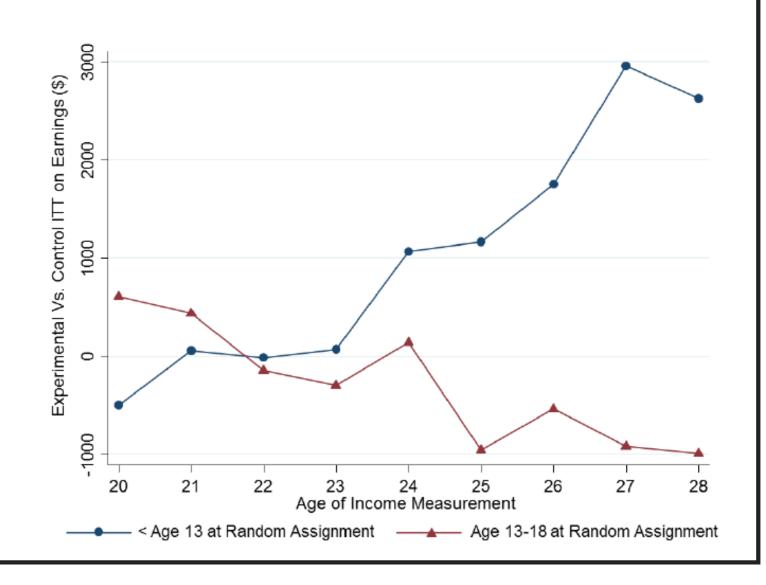
- There is a strong correlation between childhood community and education/wages
- Does not imply causation
- People may sort themselves into communities based on characteristics
- These characteristics may be passed down to children

## Moving to opportunity program

- Program administered by Department of Housing and Urban Development
- Families in high-poverty public housing were randomly selected to receive a voucher to move to lower poverty neighborhoods
- Since vouchers were assigned randomly, differences observed after the move can be causally attributed to neighborhood effects
- Effects should be stronger for children who move younger



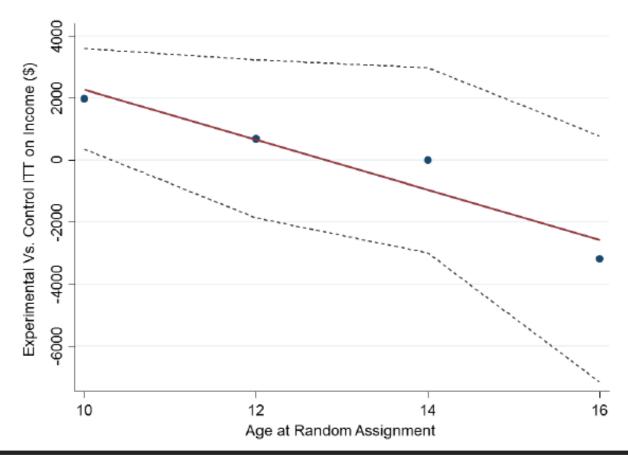
Impacts of Experimental Voucher by Age of Earnings Measurement



#### FIGURE 2

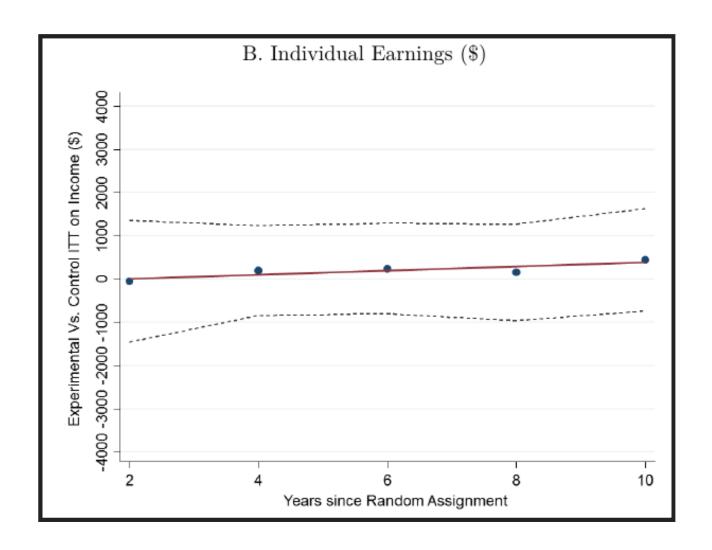
Impacts of Experimental Voucher by Children's Age at Random Assignment





#### Parental influence

- It could be that parents earn more in high-income neighborhoods, use increase in earnings to pay for more child education
- Data suggest that parental earnings do not change as a result of the voucher
- The effect is mostly through children's direct exposure to lower-poverty neighborhoods



## **Program participation**

- Parents in the Moving to Opportunity program decide whether or not to use voucher
- Parents who use voucher might be different from parents who don't use voucher
- Voucher use might be correlated with child performance
- What happens when people are forced to move?

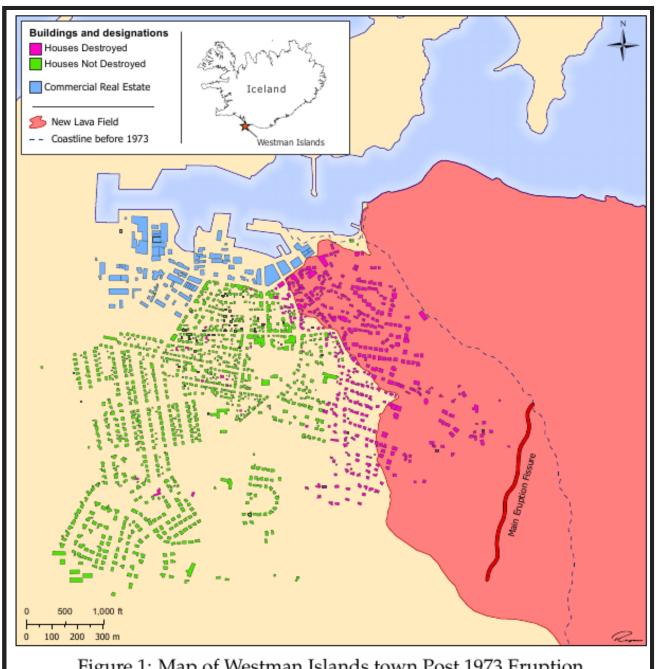


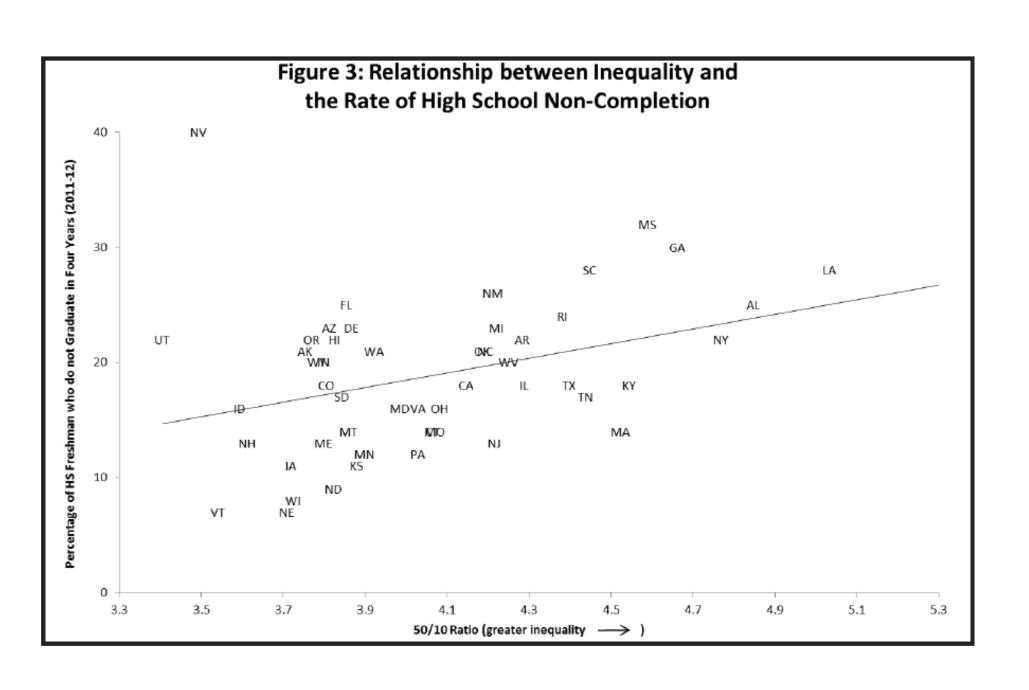
Figure 1: Map of Westman Islands town Post 1973 Eruption

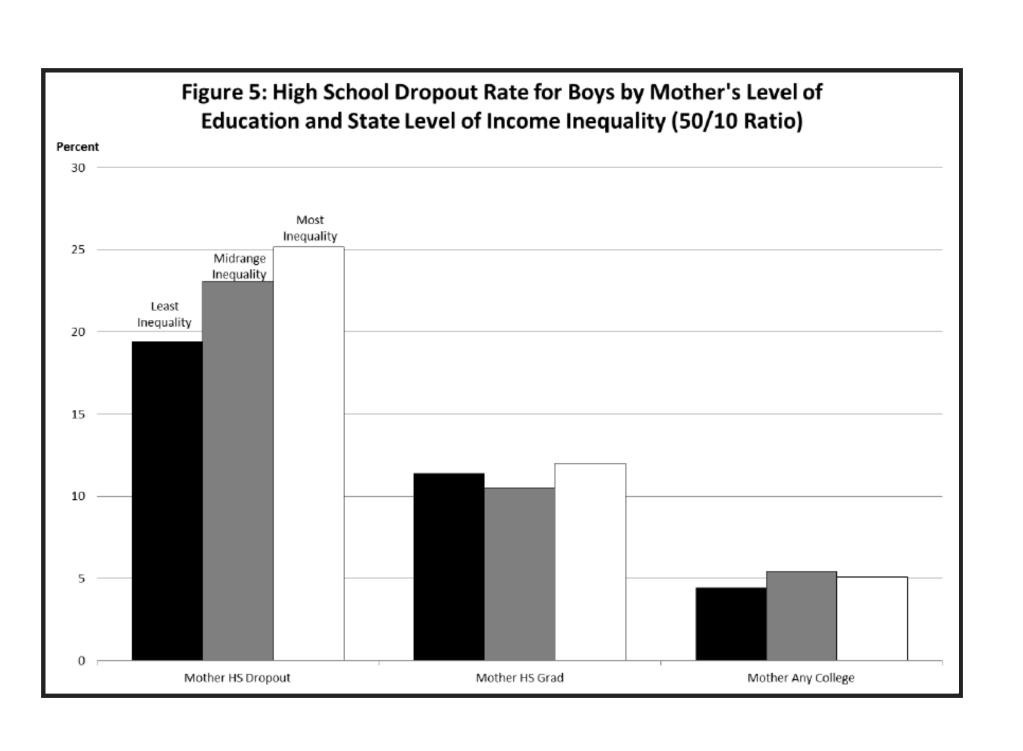
## **Mobility shocks**

- People under 25 who were forced to move saw their incomes increase as a result
- No effect/negative effect for older cohorts
- Younger cohorts also received 3.6 more years of schooling than their peers
- Children of people who were forced to move received 4.7 additional years of schooling

## **Expectations**

- People's expectations of future success may be a function of environment
- Low-income students in high-inequality communities might feel "economic despair"
- If students feel opportunities are out of reach, they might underinvest in education





## Summary

- Inequality can be passed down through generations
- Parents and children in low income groups underinvest in education
- This is due to lower returns on education, peer/environment effects, expectations
- Inequality is not self-correcting otherwise able workers are not contributing to their full potential