

Jayne Nguyen

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EDUCATION

New York University, Tandon School of Engineering, Brooklyn, NY

May 2025

Bachelor of Science, Integrated Design & Media, GPA: 3.7

Minor: Korean

Relevant Coursework: 3D Modeling, Creative Coding, Intro to Web Development, Intro to Programming and Problem Solving

Shadow Creek High School, Pearland, TX

May 2021

High School Diploma, GPA: 6.44

Honors: Cum Laude

TECHNICAL SKILLS

Software: Microsoft Office, Adobe Photoshop, Adobe Illustrator, Fusion 360, Figma, Procreate

Programming Languages: Python, JavaScript, p5.js, HTML, CSS

Languages: English (fluent), Vietnamese (conversational), Korean (basic)

RELEVANT EXPERIENCE

Marketing Director: NYU Vietnamese Student Association, New York, NY

Oct 2022 – Present

- Designed a new logo to effectively convey NYU VSA's core values and distinctive identity
- Lead and supervise the marketing committee to develop digital content and brainstorm ideas to enhance NYU VSA's social media presence
- Produce visually appealing designs in harmony with event themes and Vietnamese cultural elements

NYU Welcome Media Captain: New York University, Center for Student Life, New York, NY

May 2023 – Sep 2023

- Prepared for Welcome 2023 with colleagues and supervisors during the summer through organizing and developing all promotional videos and social media content, resulting in increased brand visibility and student engagement
- Developed graphic designs for merchandise and (physical and mobile) installations, ensuring brand consistency and enhancing the overall aesthetic appeal of the products and physical spaces
- Organized various events, specifically Brooklyn Bash, NYU Restaurant Week, Karaoke, and Themed Hangouts, that are expected to have over 2,000 attendees
- Collaborated with colleagues to plan event programming, including several panels, workshops, tours, and hangouts
- Corresponded with different vendors throughout the summer to sponsor and donate merchandise to events
- Responded to tasks in a timely manner, communicated with the Center for Student Life staff regarding major or minor issues, and assisted with troubleshooting to ensure the smooth execution of over 700 Welcome events

Marketing Committee Member: NYU Asian Heritage Month, New York, NY

Oct 2022 – May 2023

- Strategized social media content
- Generated creative designs in harmony with event themes and Asian cultural elements
- Contributed to event space decoration and provide general logistical support to assist organization members

Head of Design: Area-tracking Robot, Brooklyn, NY

Sep 2021 – Dec 2021

- Developed an autonomous robot with the capability to accurately measure dimensions and track area layouts
- Delivered a comprehensive presentation to a targeted audience of 15 students, pitching the robot's functionalities and features
- Utilized Fusion 360 to create a precise 3D CAD model of the project's logo
- Documented weekly meetings, managed structural materials, and devised efficient work schedules to foster productive collaboration and communication among all team members

VOLUNTEER EXPERIENCE

NYU Welcome Leader: New York University, Center for Student Life, New York, NY

Aug 2022 – Sep 2022

- Facilitated a variety of intentional programs such as Navigating NYU Welcome, Speed Meeting, Campus Tour, Excursion, and Disco Ball to support the transition of 6,500 new first-year and transfer students, as well as 20,000 returning undergraduate students
- Coordinated as a team of 300 NYU Welcome staff members to implement over 700 programs
- Participated in serving as a peer mentor to help students transition to NYU and NYC, overseeing and management, enforcing COVID-19 Compliance, and presenting on topics aimed to help students succeed in college