

MICHAEL JOHN CHUKWUNYEM

FRONT-END WEB DEVELOPER | SALES & VISUAL BRANDING EXPERT |
PROFESSIONAL PORTRAITS, EVENTS & COMMERCIAL PHOTOGRAPHER
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📍 LAGOS, NIGERIA

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◦ SKILLS ◦

MongoDB

Express.js

React.js

Node.js

JavaScript

Tailwind CSS

HTML

UI / UX Design



PROFILE

An Experienced Front-End web developer, an Enthusiast and improving Back-end developer, a seasoned Portraits, Events & Commercial Photographer, and an optimistic business manager. I bring a fusion of artistic innovation and business insights to deliver strategic visual assets that elevate brands, drive engagement, and contribute to the overall growth and success of the organizations and individuals I collaborate with.

Proven track record in effectively managing complex projects and skilfully capturing pivotal moments in highly significant milestone events such as product launches, interior design projects, weddings, personal and business branding etc.



CAREER HIGHLIGHTS

Project Management

Leadership

Sales & Marketing

Creative Photography

Cinematography

Video Directing &
Editing

Adobe Suites
(Photoshop,

Lightroom, Premiere
Pro)

Microsoft Office Suite
(Word, PowerPoint,
Excel)

Visual Presentation

Creative Direction

Strategic planning

Effective
communication

Operations
Management

Financial analysis

Business Account &
Retail Management

- Successfully onboarded over 20 active customers on the mobile app within the period, while actively providing customer care support to all.

- Collaboratively documented the flagship launch events for industry-leading brands such as the iPhone 6, 7, 7+, and GAC Motors in Nigeria.

- Produced practical culinary online video courses for Livicon Vocational Institute, accessible to online students for every session and semester.

- Documented and produced engaging images and videos for the NGO, Dove Nexus, focusing on children with special needs during their annual programs held annually.



EDUCATION

BSc. (Hons.) Cooperative and Business Management,
Olabisi Onabanjo University, Ago- Iwoye, Ogun State
CGPA: 3.45

Senior School Certificate Examinations,
Kingsland Comprehensive College, Ikorodu, Lagos State



EMPLOYMENT HISTORY

Graduate Intern, Full-Stack Web Developer at S.A.I.L Innovation Lab.
March 2025 — Present

Collaborated alongside with other professionals and colleagues on practical and fully responsive web projects of brands, proposed for academic and improvement purpose.

Highlight: Efficient use of the React.js framework for all web based projects.

◦ LANGUAGES ◦

English

Yoruba

Igbo

Pidgin

Photographer and Creative at TDG – Stacklvy Limited.

September 2024 — April 2025

Carefully curated images and video contents for the company to be used for their adverts campaigns and landing pages across on socials.

Helped boost sales and client base via deliberate content creation targeted at potential customers on all socials and platforms, leading to an increased interactivity between the company and customers at large.

Highlight: Seamlessly created brilliant images and video contents in-line with company's vision, which helped in bringing in more sales via increased interactivity and awareness.

Direct Sales Agent / Product Marketer at ArdillaTech

January 2024 — February 2025

Successful onboarding of customers into the company's product database, by making sure target savings per customer is achieved, daily, weekly and monthly. Also ensuring that the overall organizational goal as the leading FinTech company in the country is achieved through the accomplishments of weekly and monthly target savings inflow set by the company.

Highlight: Successfully onboarded over 20 customers active customers on the mobile app within the period, while actively providing customer care support to all.

Creative Director & Head Photographer at 1311 Visuals Studio

Part-Time

Oversee client and investor relations, whilst leading the charge to develop creative concepts and imageries for a variety of projects, including websites, print collateral, digital marketing campaigns, and milestone events such as weddings, etc. Collaborate with producers to develop creative treatments and storyboards.

Highlight: Collaboratively documented significant flagship launch events for A-list brands - GAC Motors, iPhone 6, 7, and 7+.

Operations Manager at Fuente Farm Ltd.

March 2021 — August 2021

Managed day-to-day operations at Fuente Farm Ltd., overseeing all aspects of the business to ensure smooth and efficient functioning. Developed and implemented operational strategies, policies, and procedures to optimize productivity and profitability. Led a team of employees, providing guidance, training, and support to drive performance and achieve business goals.

Lead Visual & Graphic Designer at Fuente Farm Ltd.

March 2021 — August 2021

Created visual assets and designs for targeted advertising campaigns that achieved a consistent visual style across all platforms. Developed and optimized landing pages to increase lead generation and drive conversions.

Outlets Accountant at Sweet Sensation Confectioneries

March 2020 — December 2020

Served as the Outlets Accountant at Sweet Sensation Confectioneries, responsible for managing financial transactions and reporting for multiple outlets. Oversaw accounts receivable and payable, prepared financial statements, and performed financial analysis

to support decision-making. Collaborated with other departments to ensure accurate and timely financial information.

Direct Sales Agent / Product Marketer at Opay Limited

July 2019 — September 2019

Successful onboarding of customers into the company's product database, by making sure target mobile application download and usage by the customers is achieved. Also ensuring overall organizational goal as the leading FinTech company in the country is achieved through the accomplishments of customer onboarding within the specified location stated by the company.

Social Media & Content Manager at Dewia Options

January 2019 — April 2019

Managed social media and content strategies at Dewia Options, driving brand awareness and engagement. Developed and implemented social media campaigns, created compelling content, and monitored analytics to measure and improve performance. Collaborated with cross-functional teams to align social media efforts with overall marketing objectives.

CERTIFICATIONS

Graduate Intern, Full-Stack Software Development, S.A.I.L Innovation Lab.

Video Editing Training, RISE'18.

Graduate Entrepreneurship Funds (GEF-3) Fund Training, Bank of Industry (BOI).

INTERSHIPS & TRAININGS

Graduate Intern, Full-Stack Software Development at S.A.I.L Innovation Lab.

March 2025 — September 2025.

(NYSC) Subjects Teacher - Commerce, Accounting & Business Studies at N.K.S.T Secondary School, Jato-Aka, Benue State

November 2017 — October 2018.

Course Intern / Accounts Officer at Cooperative Zonal Office - Kara, Sagamu, Ogun State

April 2014 — August 2014.