

Asset Name	Category	Description	Impact Level (High/Medium/Low)	Responsible Team
Customer Financial Records	Data	Database for customer financial records	High	Finance
Employee Payroll Information	Data	Database for employee payroll information	High	Finance
Marketing Data from Public Surveys	Data	Data from public surveys	Medium	Sales & Marketing
Archived Customer Support Data	Data	Archived Customer Support Data	Medium	Sales & Marketing
Public Press Releases	Data	Records of Public Press Releases	Low	Corp Comms
Social Media Followers List	Data	Database for Social Media followers	Low	Corp Comms
Internal Financial Reports	Data	Database of Internal financial records	Medium	Finance
Customer Relationship Management (CRM) Database	Data	CRM Database	Medium	Sales & Marketing
Employee Training Records	Data	Database of Employee Training Records	Low	HR
Vendor Contact Information	Data	Records of Securetech and external contractors	Low	Vendor Management
Internal R&D Data	Data	Database of internal R&D	Medium	R&D Team
Customer Support Knowledge Base	Data	Database for customer support	Low	Customer Service
SecureTech Intranet Portal	Systems and Applications	Internal communication portal	High	IT Support
Internal Email System	Systems and Applications	Internal and external email system	High	IT Support
Customer Support Ticketing System	Systems and Applications	Customer support queue management application	Medium	IT Support
Marketing Automation Software	Systems and Applications	Marketing activity software	Medium	Sales & Marketing
Production Servers	Systems and Applications	SecureTech's production servers	High	IT Operations
Public Website	Systems and Applications	SecureTech's public facing website	Medium	IT Support
Development Environment Server	Systems and Applications	SecureTech's sandbox server	High	IT Security
Internal HR System	Systems and Applications	Human resource management system	High	IT Support
Document Management System for Sensitive Files	Systems and Applications	Sensitive documents management system	High	IT Support
Company Blog Platform	Systems and Applications	Public engagement platform	Low	IT Support
Cloud Storage Provider for Confidential Files	Third-Party Platform	External Vendor Cloud Storage Provider for Confidential Files	High	Vendor Management
External Payroll Processing Service	Third-Party Platform	External Vendor Payroll Processing Service	High	Vendor Management
Marketing Analytics Tool	Third-Party Platform	External Vendor Marketing Analytics Tool	Medium	Vendor Management
Payment Processor for Client Transactions	Third-Party Platform	External Vendor Payment Processor for Client Transactions	High	Vendor Management
Vendor Data Exchange Platform	Third-Party Platform	Transfer data between SecureTech and external vendor	High	Vendor Management
Event Management Software	Third-Party Platform	External Vendor Event Management Software	High	Vendor Management
Customer Feedback Collection Tool	Third-Party Platform	External Vendor Customer Feedback Collection Tool	Low	Vendor Management
External IT Service Provider for Sensitive Data	Third-Party Platform	External IT Service Provider for Sensitive Data	High	Vendor Management
Social Media Management Platform	Third-Party Platform	External Vendor Social Media Management Platform	Medium	Vendor Management
Online Scheduling Platform for Customer Appointments	Third-Party Platform	External Vendor Online Scheduling Platform for Customer Appointments	Low	Vendor Management
Anti-Virus Software for Endpoints	Security Tool	SecureTech's Anti-virus software	High	IT Security
Network Firewall	Security Tool	SecureTech's Network Firewall system	High	IT Security
Intrusion Detection System (IDS)	Security Tool	Application for monitoring unauthorized intrusions	High	IT Security
Office Communication Chat Tool	Security Tool	Internal communication software	Low	IT Support
Security Information and Event Management (SIEM) System	Security Tool	Application for event management	High	IT Security
Password Manager for Critical Accounts	Security Tool	Password management software	High	IT Security
Virtual Private Network (VPN) for Remote Access	Security Tool	Application for managing remote access	High	IT Operations
Endpoint Encryption Tool	Security Tool	Encryption software	High	IT Security
Cloud-Based Team Collaboration Tool	Security Tool	Application for team collaboration	Medium	IT Support
Automated Patch Management System	Security Tool	Application for managing updates and patches	High	IT Operations
Physical Access Control System	Security Tool	System for granting physical access	High	IT Security
Vulnerability Scanning Tool	Security Tool	Application for testing for network vulnerabilities	High	IT Operations
Cloud Security Posture Management Tool	Security Tool	Cloud-based security management tool	High	IT Security