Name: Michael Boyce

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Homework 1

1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**
   1. Rates of success, failure, or cancelation varied greatly between different categories of kickstarters. For example, food and technology had relatively low rates of success compared to music which had a comparably high rate of success.
   2. 2015 was the peak year kickstarters were launched.
   3. The higher the goal, the less the likelihood of a successful kickstarter.
2. **What are some limitations of this dataset?**
   1. Currency is not standardized.
   2. There’s no data on prior or alternative funding to the initiative.
   3. Success/failure does not necessarily mean the success or failure of the business or venture as a whole, only the success or failure of its kickstarter campaign.
3. **What are some other possible tables and/or graphs that we could create?**
   1. Look at the relationship between number of donors and the chances of success, failure, or cancelation using a line graph.
   2. Average goal per category and subcategory.
   3. Percentage successful per category and subcategory.