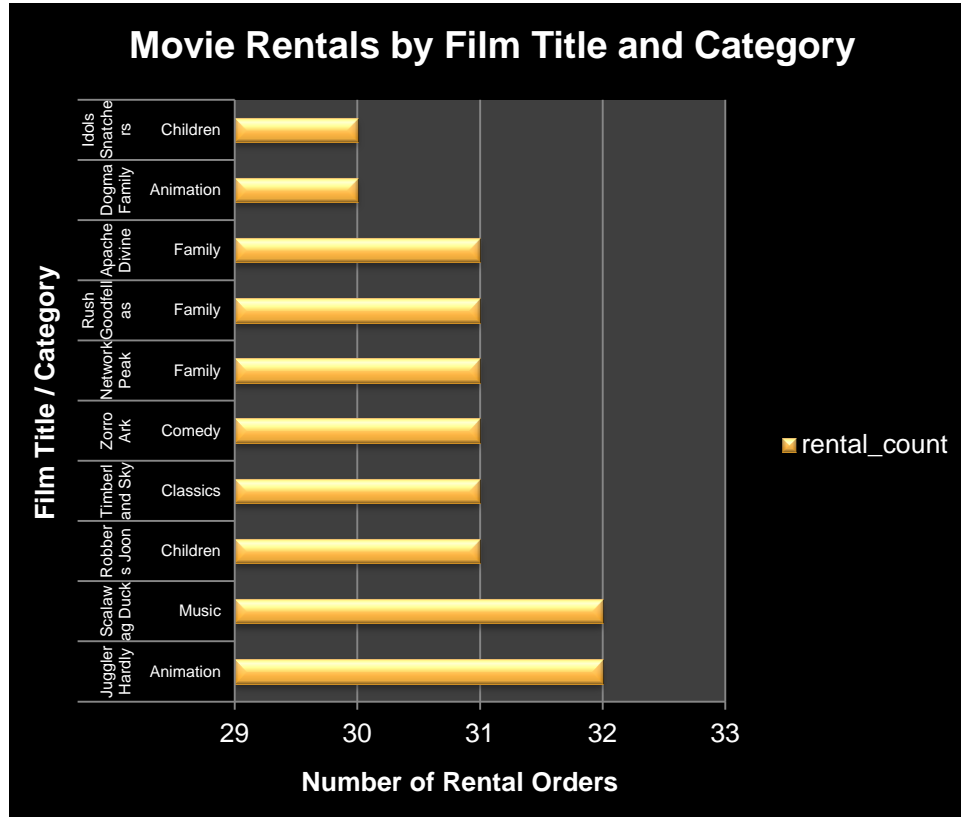


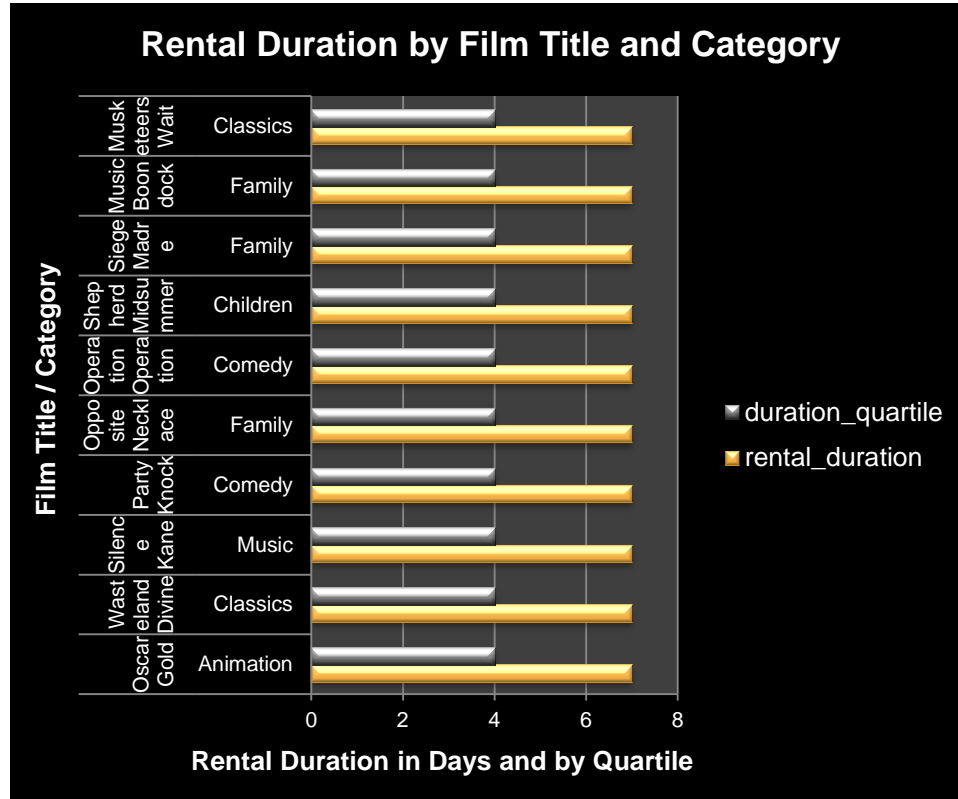
# What are the 10 family movies with its associated film category that were rented most often?



The most rented movies are “Juggler Hardly” and “Scalawag Duck” followed by movies that stem from various film categories.

In the top 10 of the most rented family movies, the category “Family” appeared most often followed by the categories “Animation” and “Children”.

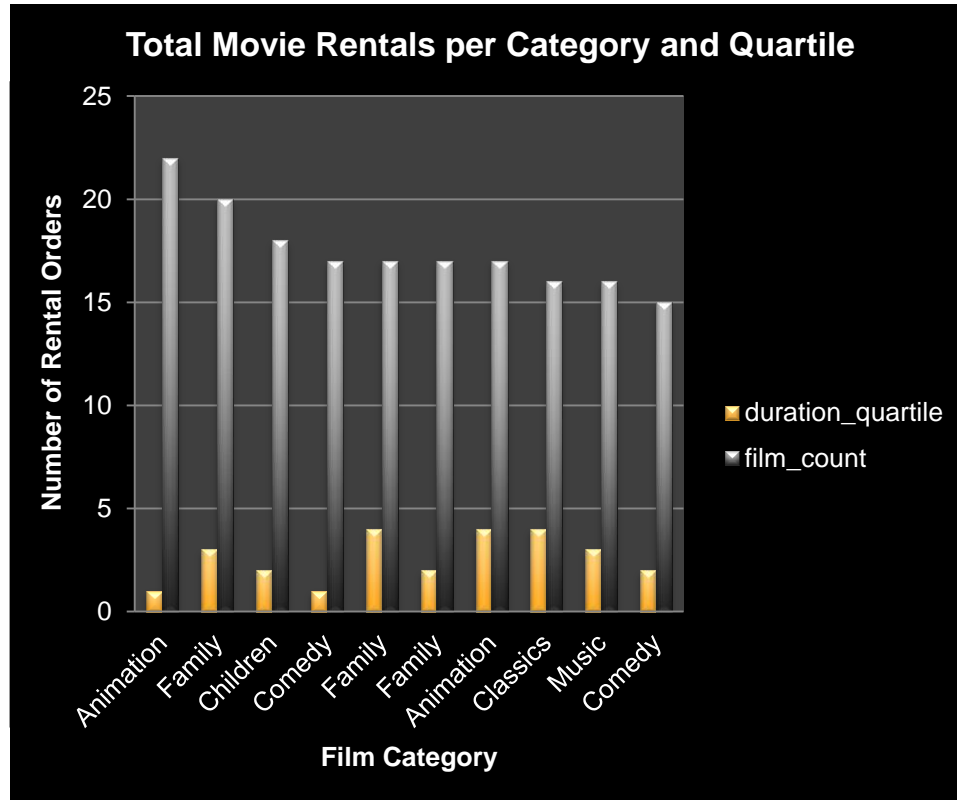
# What are the 10 family movies with its associated film category and rental duration quartile with the longest rental duration?



For all top 10 family movies that were rented the longest, the rental duration is the same with 7 days and duration quartile 4.

The category “Family” appeared most often followed by the categories “Classic” and “Comedy”.

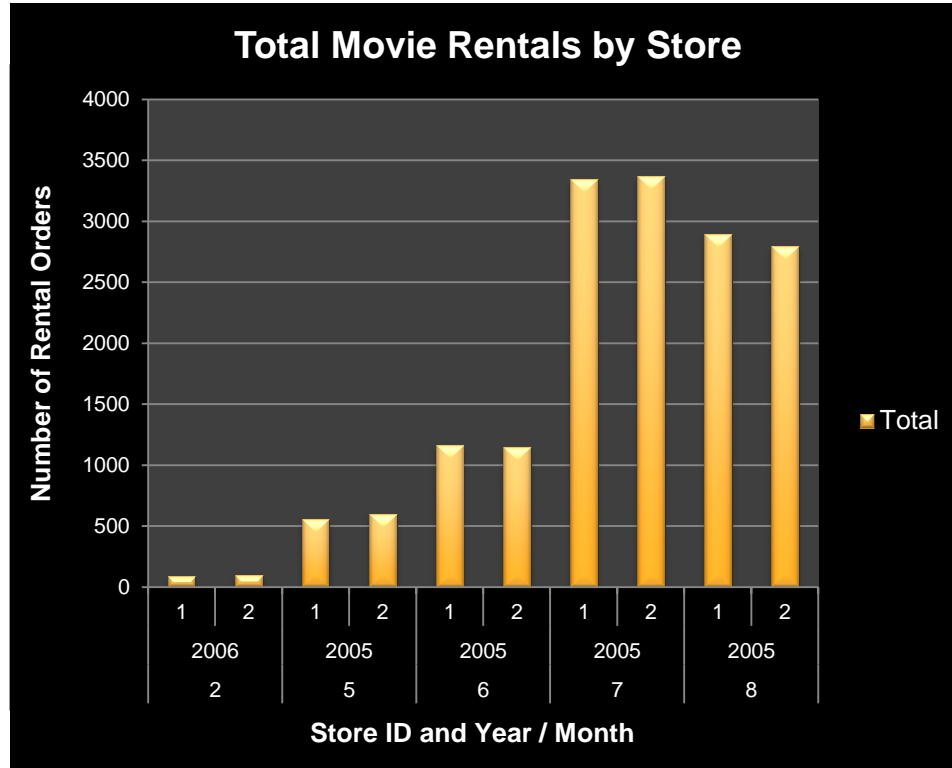
# How many movies were rented in each rental quartile and its associated film category for the 10 most often rented movies?



Within the top 10, the film category “Animation” with duration quartile 1 was rented most often with a total of 22 rental orders.

The data of the top 10 most rented movies does not reveal a clear correlation between rental duration quartile, film category, and number of rental orders.

# How do the two stores compare regarding their rental orders during the months of available years?



The number of rental orders in both stores is almost identical during the evaluated time periods.