

■ You need a static-site blog

■ Talk Outline

- Introduction
- My blog experience
- My blog philosophy
- My blog stack
 - Guided tour
- Alternative blog tech

check out michaellamb.dev following this talk for more resources

■ Introduction

■ Michael Lamb is a software engineer with a love for community

■ 9 years at C Spire

■ 8 years of C Spire Gaming

■ 6 years of C Spire I/O

■ 6 years of Jackson Film Club

■ Leadership Greater Jackson alumnus (Cohort 35)

■ 1(ish) year of JAWAD (Jackson Devs)

My blog experience

Early years (2002 - 2007)

- Geocities
- Xanga

College (2008 - 2015)

- Blogger
- Posterous
- Social media

My blog experience

Early career (2016 - 2020)

- Medium
- Ghost

Current (2021 - Today)

- GitHub Pages

My blog philosophy

Write for yourself

- Self-documentation
- Learning in public
- Content ownership

Write what you know

- Creative
- Technical
- Informational
- Research

Write for others

- When you have an opinion to share
- When you have learned a lesson
- When you have a story to tell

My blog stack

Infrastructure

- GitHub Pages
- Carrd
- Cloudflare
- Grafana Faro

Content

- Posts written in Markdown
 - Linting (pre-commit Git hook)
- Ruby/Gemfile dependency management
- Jekyll templating and plugins

■ Guided Tour

1. GitHub Pages and Actions
 - CI verification
 - Deployment
2. Local drafting / development
 - Pre-commit/pre-push git hooks
3. Jekyll Admin

■ Alternative blog tech

- Gatsby
- Hugo
- Eleventy

Conclusion

A static-site blog is an excellent way to create content you control



<https://blog.michaellamb.dev>