

Ravyn Sullivan

ravynsullivan@gmail.com
(954)-594-0942

SKILLS

- Social media management and market research experience.
- Time management and organization.
- Adobe Photoshop Certification via a Fashion Marketing and Management course.
- Expert at Twitter, Facebook and Instagram marketing and advertising.
- Adept with Microsoft Office, Excel, iMovie and Google+ features.

Work Experience

DCR Nashville Social Media Intern May 2019-August 2019

841 Fesslers Pkwy Nashville, TN 37210

- Assisted with social media accounts by following community within the industry including artists, management teams, designers, engineers and competition.
- Attended Country Music Association Festival in Nashville TN. Responsible for photography, videos, live-streaming and posting performances on multiple stages for all social media platforms.
- Wrote a personal blog post for website to draw traffic.
- Collaborated with Vice President of Sales to plan, develop and implement brand awareness on all social media platforms.
- Created content for Instagram, Twitter and Facebook accounts to help engage the company with their audience.
- Utilized note-taking weekly to keep track of analytics and project future results.

Tijuana Taxi Co. Head Server and Bartender April 2017-Present

4400 S University Dr. Davie FL, 33328

- Able to multitask while remaining professional and courteous in a fast-paced environment.
- Acknowledge customer issues and resolve problems quickly and efficiently.
- Conducted market research to learn of current trends and to perform sales activities accordingly.
- Effectively communicate with other employees and upper management to ensure complete care of customers.
- Train new hires, ensuring service is maintained at a proper level.
- Memorized an extensive menu of over 100 food items, 50 drinks and all ingredients.
- Use the point of sale (POS) system to place orders and print checks.

The Green Agency Brand Ambassador August 2017-Present

800 West Ave Unit 921 Miami Beach FL, 33139

- Launched several paid social media advertising campaigns to successfully promote new products.
- Worked with local, national and online media outlets to boost brand awareness and loyalty.
- Studied fashion trends and kept on top of industry standards.
- Maintained close communications with buyers and retailers.
- Created offerings meeting fashion and quality requirements consistent with brand profile.



OBJECTIVE

Determined and hard-working Marketing and International Business graduate looking to find a position that allows me to enhance my skills, collaborate and grow within a positive atmosphere.

EDUCATION

Florida International University / Bachelor's degree in Marketing.

Bachelor's degree in International Business

August 2016- December 2019

11200 SW 8th St. Miami, FL 33199

Cooper City High School/ High School Diploma

August 2012 - June 2016

9401 Stirling Road Cooper City, FL 33328

RELEVANT COURSEWORK

Microcomputer Applications for Business, Digital marketing and Information Systems Management, Organization and Management, International Management, Marketing Research, Consumer Behavior, Personal Selling.