CS 1671/2071 Human Language Technologies

Session 14: Vector semantics, word2vec

Norah Almousa

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Course logistics

- Project proposal is due this Fri Feb 28
 - Any format is fine, just need to answer all the required questions
 - Finding out what evaluation metric to use may require looking at other chapters of the textbook (such as Ch 13 on machine translation)
 - Feel free to email or book office hours with Michael to discuss
- <u>Proposal presentations</u> are in class Mon Mar 10 (Mon after spring break)
 - Add slides to this shared PowerPoint: <u>Session 15 Project proposal</u> <u>presentations (CS 1671 Spring 2025).pptx</u>
- Enjoy your spring break next week!

Overview: vector semantics, static word embeddings

- Vector semantics
- Distributional semantics
- Types of word vectors
- Word2vec
- Bias in word vectors
- Coding activity: explore word vectors

Vector semantics

Semantics: the study of meaning

Word representations in NLP draw on 2 areas of semantics

- a. Vector semantics
- b. Distributional semantics

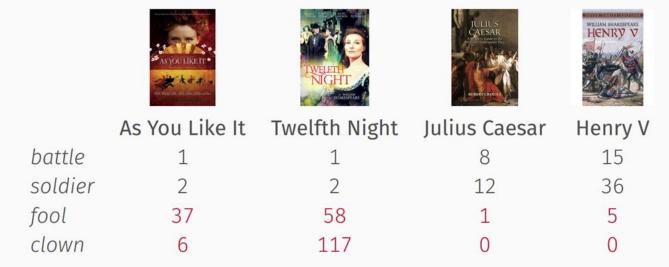
Vector semantics

Modeling semantics as points in vector space

- Words or other text segments are represented by vectors
- Multiple dimensions
- Nearer = more similar words

Term-document matrix: word vectors

Two words are similar if their vectors are similar.



Pairs of similar words?

Similarity and relatedness

- Synonyms: big/large, couch/sofa, automobile/car
- Similar: sharing some element of meaning
 - coffee/tea, car/bicycle, cow/horse
- Related: by a semantic field
 - o coffee/cup, scalpel/surgeon



Distributional semantics

Distributional semantics

"The meaning of a word is its use in the language" [Wittgenstein 1953]



"You shall know a word by the company it keeps" [Firth 1957]



"If A and B have almost identical environments we say that they are synonyms" [Harris 1954]



Distributional semantics

Define the meaning of a word by its **distribution in language use**: its neighboring words or grammatical environments.

You Learn Words by Using Distributional Similarity



Consider

- · A bottle of pocarisweat is on the table.
- Everybody likes pocarisweat.
- Pocarisweat makes you feel refreshed.
- They make pocarisweat out of ginger.

What does pocarisweat mean?

You Know Pocarisweat by the Company It Keeps



From context words humans can guess *pocarisweat* means a beverage like **coke**.

How do you know?

- Other words can occur in the same context
- Those other words are often for beverages (that you drink cold)
- You assume that pocarisweat is probably similar

So the intuition is that two words are similar if they have similar word contexts.

Sample Contexts of ± 7 Words

sugar, a sliced lemon, a tablespoonful of **apricot** their enjoyment. Cautiously she sampled her first **pineapple** well suited to programming on the digital **computer**.

preserve or jam, a pinch each of, and another fruit whose taste she likened In finding the optimal R-stage policy from for the purpose of gathering data and **information** necessary for the study authorized in the

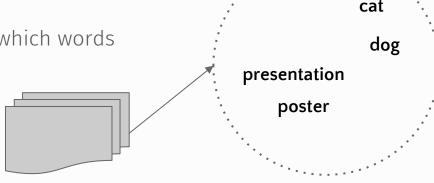
sult sugar
0 1
) 1
1 0
4 0
()

15

Types of word vectors

Shared Intuition: Words are Vectors of Numbers Representing Meaning

- Model the meaning of a word by "embedding" it in a vector space.
- The meaning of a word is a vector of numbers:
 - Vector models are also called embeddings
 - · Often, the word *embedding* is reserved for *dense* vector representations
- In contrast, word meaning is represented in many (early) NLP applications by a vocabulary index ("word number 545"; compare to one-hot representations)
- Similar words are nearby in vector ("semantic") space
- Build "semantic space" by seeing which words are nearby in text



There are Two Kinds of Vector Models

- Sparse embeddings (vectors from term-document matrix)
 - long (length of 20,000 to 50,000)
 - sparse: most elements are 0
- Dense embeddings (Word2vec)
 - short (length of 50-1000)
 - dense (most elements are non-zero)



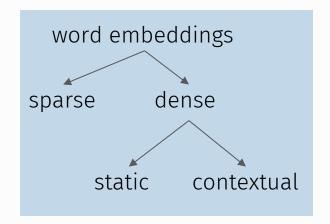


Dense Vectors Have Three Advantages over Sparse Vectors

- 1. Short vectors may be **easier to use as features** in machine learning (less weights to tune).
- 2. Dense vectors may **generalize better** than storing explicit counts.
- 3. They may do **better at capturing synonymy**:
 - car and automobile are synonyms
 - But, in sparse vectors, they are represented as distinct dimensions
 - This fails to capture similarity between a word with *car* as a neighbor and a word with *automobile* as a neighbor

Methods for learning short, dense word embeddings

- Static, neural embeddings
 - Fixed embeddings for word types
 - o Word2Vec, GloVe
- Contextual embeddings
 - Embeddings for words vary by context
 - o ELMo, BERT, LLMs



Word2vec

- Instead of counting words, train a classifier on a binary prediction task
 - Is w_1 likely to show up near w_2 ?

- Instead of counting words, train a classifier on a binary prediction task
 - o Is w₁ likely to show up near apricot?

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- Take the learned classifier weights as the word embeddings

- Instead of counting words, train a classifier on a binary prediction task
 - Is w₁ likely to show up near apricot?
- Take the learned classifier weights as the word embeddings
- Training techniques: skip-gram and CBOW

Word2vec: training supervision

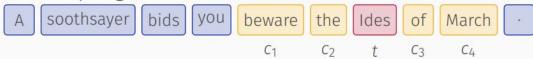
- Self-supervision [Bengio et al. 2003, Collobert et al. 2011]
- Use naturally occurring text as labels
- A word c that occurs near apricot in the corpus counts as the gold "correct answer" for supervised learning

Word2vec training overview

- 1. Positive examples: the target word w and a neighboring context word c_{pos}
- 2. Negative examples: Randomly sample other words c_{neg} in the lexicon to pair with w
- 3. Use logistic regression to train a classifier to distinguish those two cases
- 4. Use the learned weights (*W, C*) as the word embeddings

Training for Embeddings

- We do not know what W and C are. So we learn them through an iterative process.
- We use a large corpus as a training data
- We also randomly sample the corpus to find words that are NOT in the context—negative sampling.



Positi	ve Examples	Negative Examples			
t	С	t	С	t	С
ides	beware	ides	aardvark	ides	twelve
ides	of	ides	puddle	ides	hello
ides	March	ides	where	ides	dear
ides	the	ides	coaxial	ides	forever

Word2vec: learning embeddings

- Start with randomly initialized context C and target word W matrices
- Go through the positive and negative training pairs, adjusting word vectors such that we:
 - Maximize the similarity of the target word, context word pairs (w, c_{pos}) drawn from the positive data
 - Minimize the similarity of the (w, c_{neg}) pairs drawn from the negative data.

Skip-gram classifier

Classifier input pairs:

(target word w, context word c)

Classifier output: probabilities that $\it w$ occurs with $\it c$

$$P(+|W, c)$$

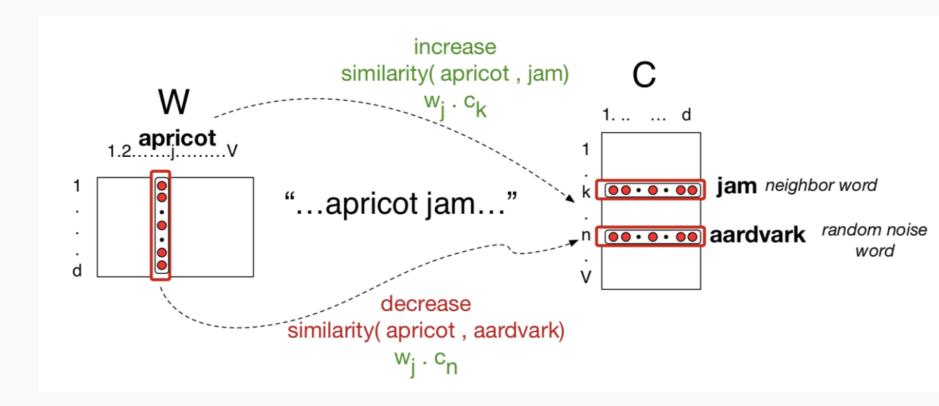
$$P(-|w, c) = 1 - P(+|w, c)$$

Skip-gram classifier: calculating probabilities

- From input vectors, need to compare for similarity
- Start with dot product: sim(w,c) ≈ w · c
- To turn this into a probability, use the sigmoid function from logistic regression:

$$P(+|w,c) = \sigma(c \cdot w) = \frac{1}{1 + \exp(-c \cdot w)}$$

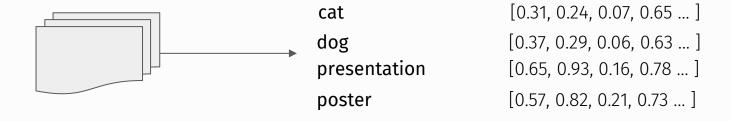
Training for Embeddings



Reminder: one step of gradient descent

- Direction: We move in the reverse direction from the gradient of the loss function
- Magnitude: we move the value of this gradient d/dw L(P(+|w,c) + P(-|w,c)) weighted by a learning rate η
- Higher learning rate means move w faster

Summary: How to learn word2vec embeddings

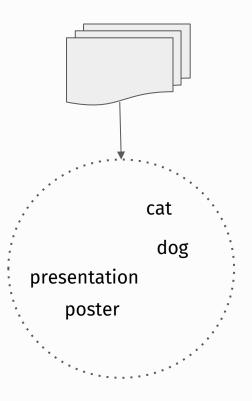


Summary: How to learn word2vec embeddings

- 1. Start with randomly initialized word embeddings
- 2. From a corpus, extract pairs of words that co-occur (positive)
- 3. Extract pairs of words that don't co-occur (negative)
- 4. Train a classifier to distinguish between positive and negative examples by slowly adjusting all the embeddings to improve the classifier performance
- 5. Keep the weights as our word embeddings

Final embeddings

- Can add representations for a word in W and in C together for final word vector for W_i
- Can just keep W and throw away C
- Can find "nearest neighbors" of certain words with cosine similarity in embedding space



There are Tools and Resources Available for Training and Using Embeddings

Pretrained embeddings

- Skip-gram
- CBOW
- fastText
- GloVe

Training your own embeddings

- You can easily train skip-gram, CBOW, and fastText embeddings with gensim
- Straightforward Python interface

Embeddings reflect cultural biases [Bolukbasi et al. 2016]

- Paris : France :: Tokyo : Japan
- Sexist occupational stereotypes
 - o father: doctor:: mother: nurse
 - o man: computer programmer:: woman: homemaker
- Would be problematic to use embeddings in hiring searches for programmers

Conclusion: vector semantics, static word embeddings

- NLP typically represents words as vectors in spaces where distance ≈ semantic similarity
- Word2vec learns static embeddings (vectors) for words by predicting which words occur together in training data
- These embeddings are effective in downstream NLP tasks, but also reflect social biases of training data text

Coding activity

Notebook: examine word2vec embeddings

- Click on this nbgitpuller link
 - o Or find the link on the course website
- Open session14_word2vec.ipynb