

CS 1671 / CS 2071 / ISSP 2071

Human Language Technologies

Session 5: Machine learning intro, NLP tasks and applications

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Course logistics: quiz

- First in-class quiz is next class, **Mon Feb 2**
 - Covers readings from all the sessions up to that point
 - Looking over the reading is a great way to prepare
 - Session 4: J+M 2-2.6, 2.8, 2.10
 - Can cover content assigned in reading that is not discussed in class
 - Content from other sessions will not be included
- 3-4 questions
- Conceptual, not programming
- Lowest quiz score in the course will be dropped
- Quizzes are 15% of your course grade total

Course logistics: quiz

- In class on Canvas, 10 minutes to complete it (1-1:10pm)
- Allowed resources
 - Textbook
 - Your notes (on a computer or physical)
 - Course slides and website
- Resources not allowed
 - Generative AI
 - Internet searches
- If you won't be in class, let me know and I can accommodate

Course logistics

- Homework 1 has been released. Is **due Feb 12 at 11:59pm**
- Homework assignments are programming-based
- Homework 1 covers text processing and regular expressions in Python
- Please remind me of your name before asking or answering a question

Course logistics

- A form to submit project ideas you may want to work on will be released this Fri Jan 29
 - Project idea submission form will be due next Thu Feb 5
- Take a look at the example projects on the [project website](#). You can submit one or more of those for the form, or submit your own idea!
- Have a potential project idea that involves deriving insight from a dataset of text, or building an NLP system that can do something with text. You can submit it!
 - Ideas do not need to be well-formed
 - Ideas that have data already available are more realistic
- You will later choose from an anonymized list of project ideas on Project Match Day, Feb 11

Hacking4Humanity 2026: Challenging AI Injustice, Building Ethical Futures

- Tech and policy hackathon
- Feb 6-20
- Teams from SCI have won in the past and were invited to Harrisburg to present their projects to members of Governor Shapiro's staff
- More information at <https://www.duq.edu/research/centers-and-institutes/grefenstette-center/hacking4humanity.php>

Overview: Machine learning intro, NLP tasks and applications

- Intro to machine learning
 - Definitions
 - Models and algorithms
 - Data: training, development, test
- NLP applications
- NLP “core tasks”
- Coding activity: clickbait classification

Review activity:

Define a term from last session
about text preprocessing

Intro to (supervised) machine learning

What is machine learning?

- A system that learns a function (maps from an input to an output) from examples/data
- Can predict things and perform tasks **without** explicit instructions
- Learns patterns from data with statistical algorithms
- Examples
 - Predict the weather tomorrow
 - Predict the best next driving action to take in an autonomous vehicle

What can you do with machine learning?

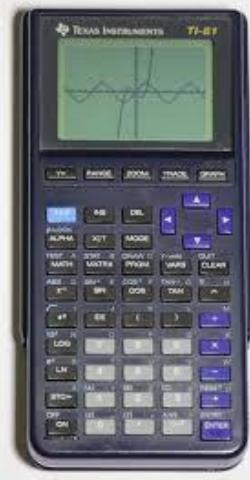
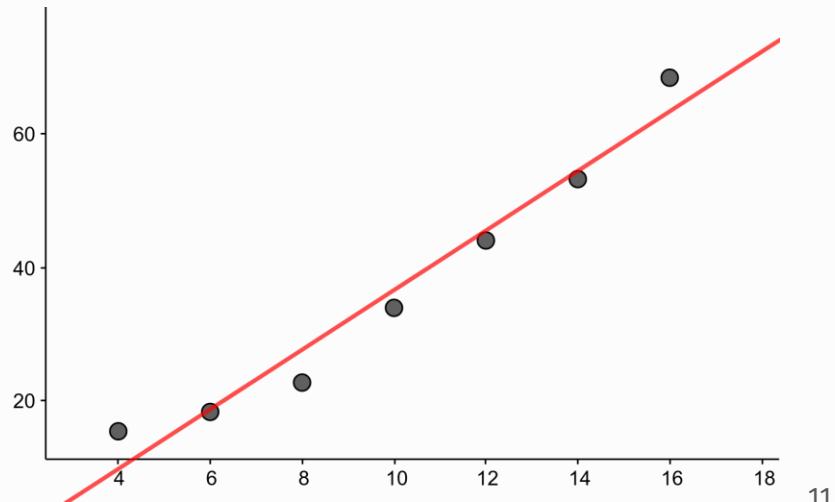
- Prediction: predict an output from an unseen input

$$y = 4x - 10$$

- That fits the pattern learned by looking at input it has seen before

- Interpretation

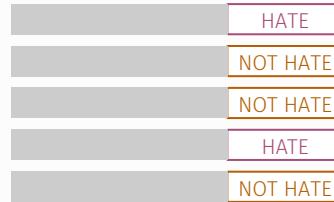
- Examine the learned model weights to characterize the relationship between variables



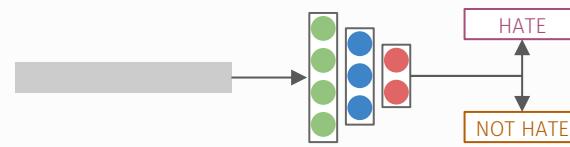
Supervised machine learning process



Data
(input text, X)



Annotate
labels (Y)



Train a model to
predict labels (Y)
from input text (X)

Machine learning models

- Transform an input to an output with a “model”: a simplified mathematical/statistical version of reality
- Models have parameters learned from patterns in data
 - Usually encode how variables relate to each other



Machine learning algorithms

- Algorithms are systematic ways of doing things
- In machine learning, “algorithms” refers to systematic ways of estimating model parameters from data.
- How does the model learn the patterns that enable it to make predictions? That’s the machine learning algorithm
- We’ll go over many in this class, including:
 - Logistic regression
 - Neural networks
 - Transformers

Training and test sets (and phases)

Training set

Development set

Test set

- Train parameters of the model on training set (training phase)
 - Sees examples of input and (assumed correct) output that it will mimic
- Development set to run tests of the model and choose hyperparameters
- Test time
 - Freeze parameters of the model
 - Predict input from an unseen set
 - Evaluate on correct answers and see how well the model performs
- **Don't look at the test set too much when developing/choosing models**

NLP applications

Core tasks and applications of NLP

APPLICATIONS

machine translation

chatbots

information retrieval

summarization

question answering

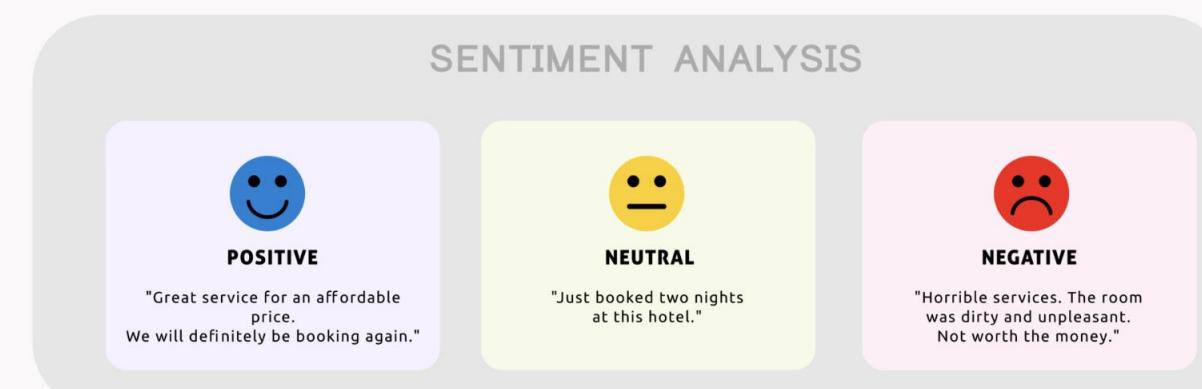
NLP applications: email classification

The screenshot shows a Gmail inbox with the following categories and their contents:

- Primary**:
 - Google+ (3 new): You were tagged in 3 photos on Google+ - Google+ You were tagged in three pl...
 - YouTube (1 new): LauraBlack just uploaded a video. - Jess, have you seen the video LauraBlack u...
 - Emily Million (Google+) (1 new): [Knitting Club] Are we knitting tonight? - [Knitting Club] Are we knitting tonight?
 - Sean Smith (Google+) (1): Photos of the new pup - Sean Smith shared an album with you. View album be...
 - Google+ (1): Kate Baynham shared a post with you - Follow and share with Kate by adding her to...
 - Google+ (1): Danielle Hoodhood added you on Google+ - Follow and share with Danielle by addin...
 - YouTube (1): Just for You From YouTube: Daily Update - Jun 19, 2013 - Check out the latest...
 - Google+ (1): You were tagged in 3 photos on Google+ - Google+ You were tagged in three phot...
 - Hilary Jacobs (Google+) (1): Check out photos of my new apt - Hilary Jacobs shared an album with you. View...
 - Google+ (1): Kate Baynham added you on Google+ - Follow and share with Kate by adding her to...
- Social**: 3 new (Google+, YouTube, Emily...)
- Promotions**: 2 new (Google Offers, Zagat)
- Updates**: 2 new (Shoehop, Blitz Air)

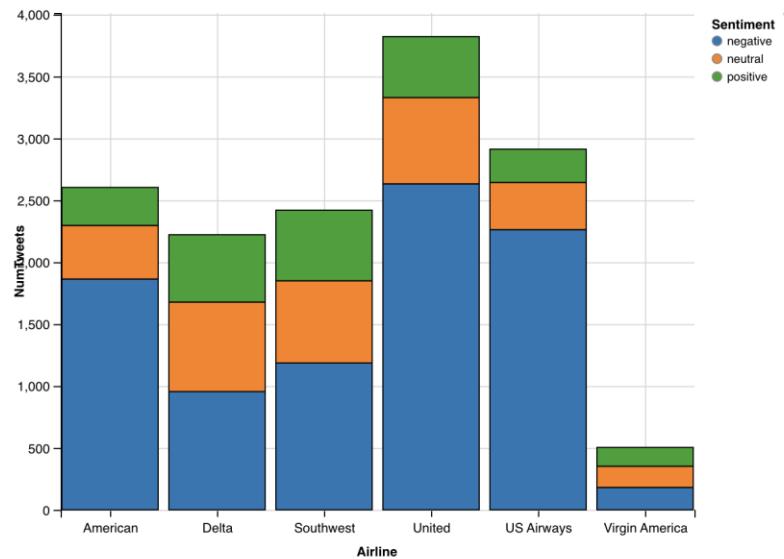
- Spam / Not spam
- Priority Level
- Category (primary / social / promotions / updates)

NLP applications: sentiment analysis



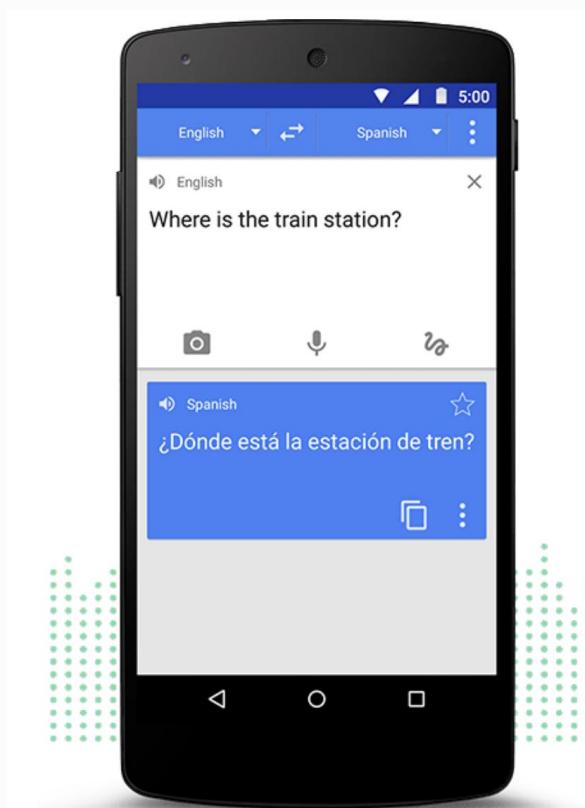
Hotel review sentiment

NLP applications: sentiment analysis



US Airline review sentiment

NLP applications: machine translation



NLP applications: summarization

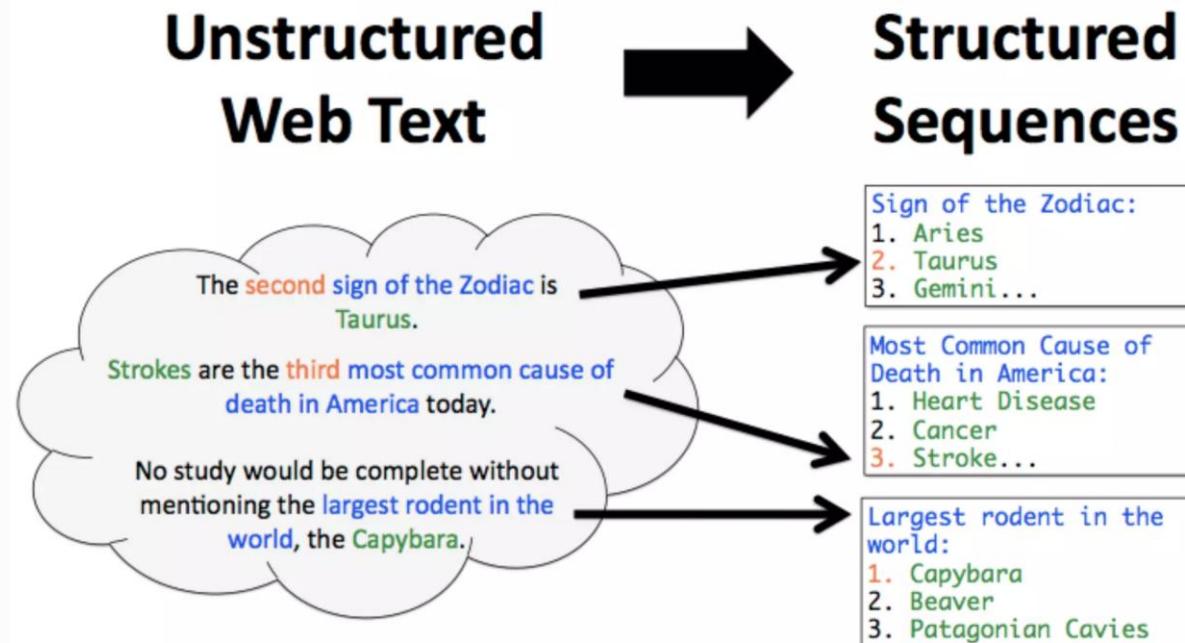
The image shows three separate news articles from the website GIZMODO, each with a blue border:

- The Best Smartwatches That Aren't the Apple Watch**: An article by Eric Limer. It features a photograph of several smartwatches with a black circle overlaid containing the text "The BESTS".
- Five things the Pebble Time can do that the Apple Watch can't**: An article by Matthew Miller. It includes a photograph of three Pebble Time smartwatches.
- Apple Watch Has Big Drawbacks Interface, Reviews Say**: An article by Matthew Miller. It includes a photograph of three Apple Watch models.

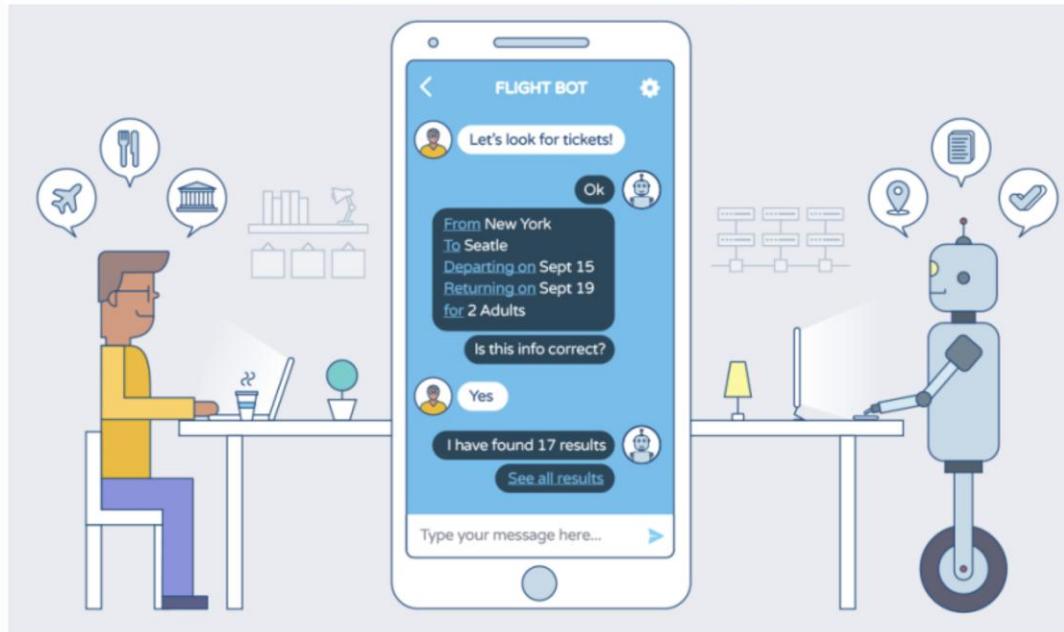
Arrows from each of the three articles point down to a central summary box.

The Apple Watch has drawbacks. There are other smartwatches that offer more capabilities.

NLP applications: information extraction



NLP applications: dialogue systems/chatbots



NLP applications: question answering



amazon alexa

“Alexa, who was President when Barack Obama was nine?”

“Alexa, how's my commute?”

“Alexa, what's the weather?”

“Alexa, did the 49ers win?”



Discuss with a neighbor:

What NLP applications, if any,
do you use?

NLP core tasks

Core tasks and applications of NLP

CORE TASKS

text classification

language modeling

sequence labeling



APPLICATIONS

machine translation

chatbots

information retrieval

summarization

question answering

Text classification

- Input: a span of text
- Output: a label from a set of discrete options
- *Example:* sentiment analysis
 - $Text \rightarrow \{\text{positive}, \text{neutral}, \text{negative}\}$

Language modeling

- Input: a span of text, or no text at all
- Output: the next word
- *Example:* text generation for chatbots (ChatGPT)
 - *context text -> next word*

Sequence labeling

- Input: a span of text
- Output: a sequence of labels, one for each word (token)
- *Example:* part-of-speech tagging
 - *The book was brilliant* -> DET NOUN VERB ADJ

Coding activity: clickbait classification

Load in-class notebook

1. Go to this [nbgitpuller link](#) (also available on course website)
2. Log in with your Pitt username if necessary
3. Start a server with **TEACH – 6 CPUs, 48 GB**
4. Load custom environment at **/ix1/cs1671-2026s/class_env**
5. This should pull the `cs1671_spring2026_jupyterhub` folder into your JupyterLab
6. Open `session5_clickbait_classification.ipynb`