MICHAEL MULHALL

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EDUCATION

UNIVERSITY OF WATERLOO, 2022

Bachelor in Honours Global Business and Digital Arts

QUALIFICATIONS

TECHNICAL SKILLS

JavaScript, HTML, CSS, Python
Writing & Screenwriting
UX Design & Graphic Design
Photography & Videography

SOFT SKILLS

Detail-Oriented
Creativity & Problem Soliving
Active Team Player

SOFTWARE

GAdobe Creative Cloud, Photoshop, Illustrator, After Effects, Premiere Pro, Figma, Sketch 3, inVision, Wix, Webflow, Acrobat, PageMaker, Flash, inDesign, Microsoft Office Suite, SolidWorks

LANGUAGES

English ● ● ● ● ●
French ● ● ● ○ ○
Spanish ● ● ○ ○ ○

WORK EXPERIENCE

EMEREN OUTDOOR MAINTENANCE

MARKETING INTERN / GRAPHIC DESIGNER | OCT 2018 / APRIL 2019

• Designed and scheduled biweekly social media posts on Facebook, Twitter and Linkedin.
• Presented a full package-redesign of all products.
• Created memories and highlights of work to be posted on social media.
• Produced digital content through video and graphics for social media under a strict daily timeline.

JUMP REALTY

MARKETING ASSISTANT | SUMMER 2019

• Managed social media strategy and content creation.
• Categorized and digitalized catalog archives.
• Redesigned primary brochure.
• Managed social media accounts, increased following by 370%.

VOLUNTEER EXPERIENCE

UPS

DATA ENTRY CLERK | SUMMER 2018
• Improved on skills such as being attentive to detail, typing speed, editing skills.
• Gained hands-on knowledge of computer software such as Excel.
• Developed strong written and verbal communication skills.
• Always discrete with confidential data.

RELEVANT PROJECTS

• GBDA 210: Designed, prototyped and presented wireframes for a creative mobile app project resulting in a grade of 95%.

• GBDA 228: Designed, developed and presented HTML website redesign for a local movie theatre. Achieved a grade of 93%.