#### PRODUCT DESIGNER

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WORK EXPERIENCE

# Shopify - Design Intern

Starting Jan 2021

Incoming Design Intern on the Financial Solutions team.

# Wish - Product Design Intern

May 2020 - Dec 2020

- Assisted in curating the visual brand of Merchant Plus MVP (desktop).
  Designed on-boarding features, settings pages, and payment pages.
- Collaborated in cross-functional team to design and prototype internal tool (desktop) to increase efficiency in fraud detection and prevention.

**EDUCATION** 

## **University of Waterloo**

Sep 2017 - May 2021

B.A. Interaction Design & Business

Minor: Technology Entrepreneurship

COMMUNITY EXPERIENCE

#### StarterHacks - Design Mentor

Jan 2020

Assisted hackers in developing an empathetic mindset in initial hacking stages, documenting interaction flows, and designing presentation decks.

## **TyltGO** - Lead Designer

Aug 2019 - Oct 2019

Freelance project for a start-up providing business-to-business delivery systems. Established a design system while managing team of 3 designers to develop a revenue-generating MVP mobile apps within 2 months.

### Management Consulting Club - VP Marketing

Feb 2018 - Dec 2019

Audited and rebranded all creative assets and promotional material to develop a modernized and consistent brand identity and online presence.

### **Entrepreneurship Society** - Design Director

Jan 2018 - Dec 2019

Assisted in research, usability testing, and information architecture for Project Janus - a web platform to connect students with local start-ups. **SKILLS** 

## Design

Interaction Design, Product Thinking, Prototyping, Storytelling, User Flow Diagram, User Research, Visual Design

#### **Tools**

Adobe CC, Figma, Sketch, Procreate, Protopie, Zeplin

#### Code

HTML/CSS, JavaScript, React.js Python (beginner level)