

United Visual Artists & SOFTLab

United Visual Artists

United Visual Artist was formed in the United Kingdom in 2003 by Matt Clark, Chris Bird and Ash Nehru.

The main focus of their work is wall-based artwork, sculpture, and large scale site specific installations.

The main focus of the group's work is to explore the relationship between people and technology.

United Visual Artists was originally formed to create the stage design for the electronic group Massive Attack.

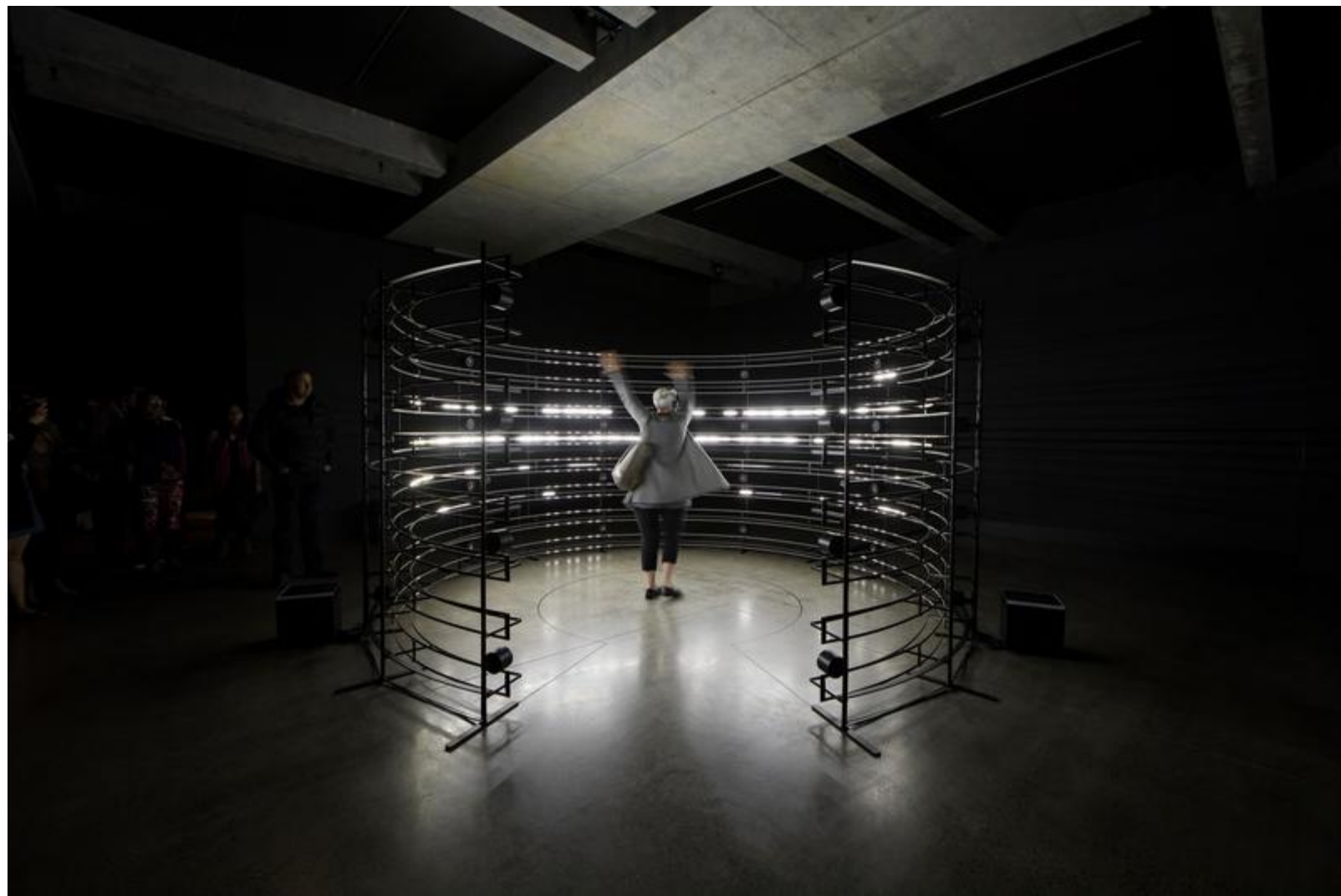
Massive Attack



440hz

440hz is an interactive installation by United Visual Artists that uses the movements of a person and sound to change the lighting around said person.







SOFTLab

SOFTLab is a studio based in New York City focused on interactive and environmental installations.

The studio has been involved in the design and production of projects across almost every medium, from digitally fabricated large-scale sculpture, to interactive design, to immersive digital video installations.

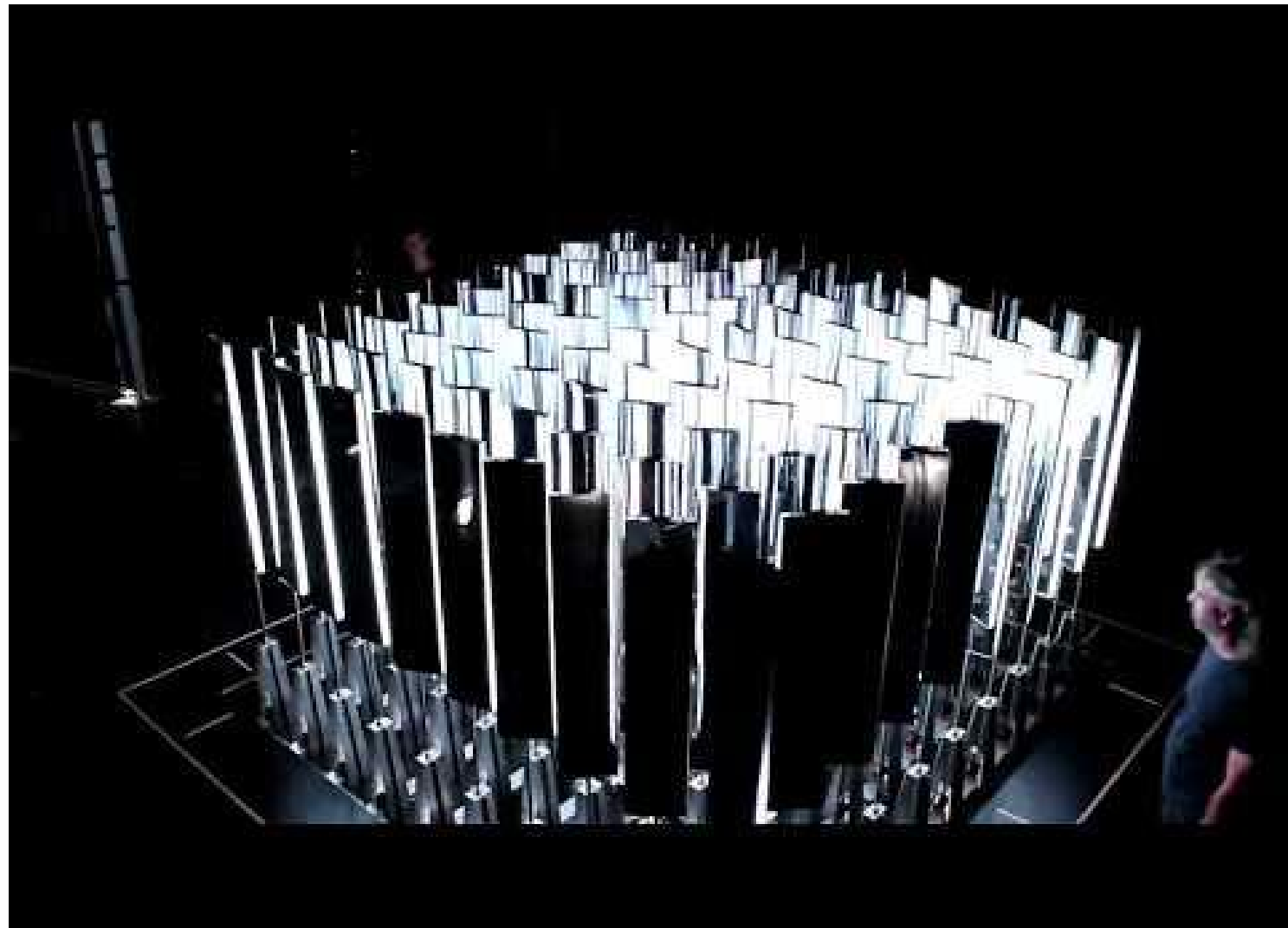
The studio was created by Michael Szivos in 2007. He has a degree in architecture from Columbia University.

Shizuku

Shizuku was one of SOFTLab's first pieces that was a video that used live action video and incorporated CGI elements.

<https://vimeo.com/13336119>





Volume

Volume is a set of 100 mirrors with depth cameras installed above it to track where people move as they walk around the installation.

The cameras use an algorithm to tell who is closest to the mirrors and the mirrors turn to face that person.

Sources

<http://softlabnyc.com>

<https://uva.co.uk>