

Econ 713 Midterm (Part 2)

April 7, 2020

Carefully justify all your responses. You may email Jonathan with clarifying questions. You have 24 hours for 60 points. Good luck!

Question 1: The Careless Auctioneer¹**[25pts]**

Suppose that we have $I = 2$ bidders with valuations for the auctioned good $v_i = \theta_i$, with $\theta_i \stackrel{i.i.d.}{\sim} U[0, 1]$. Bidders submit sealed bids in an FPA format. Only the higher bidder pays their bid, but the auctioneer is a bit scatterbrained and will mistakenly give the good to the *lower* bidder with probability $a \in [0, 1]$. If both players bid the same amount then a fair coin flip determines who gets and pays for the good.

- (a) Define a Bayesian Game for this problem. [5]
- (b) Without using any algebra, describe how the bidders will behave if $a \geq 1/2$ and why. [5]

For the remainder of the problem you may assume that $a \in [0, 1/2]$.

- (c) How should a 0-valuation bidder behave? Use your insight from the 0-valuation case to find a symmetric BNE. [10]
- (d) What is the expected revenue of this auction? If it is different from that of a standard FPA (that is, one without such an incompetent auctioneer), explain why the two auctions don't satisfy the criteria specified in the Revenue Equivalence Theorem. [5]

Question 2: The Bidding Cartel**[35pts]**

Consider a single-unit second-price sealed-bid auction between $N > 2$ bidders, with types distributed $\theta_i \stackrel{i.i.d.}{\sim} U[0, 1]$. Payoffs are quasilinear in types—if player i wins the object, they receive utility

$$u_i = m_i + \theta_i$$

where m_i is the (remaining) wealth of player i . Suppose that $M < N$ of these bidders form a bidding cartel in which all participants coordinate on an enforceable collusive set of strategies to maximize the total utility of the cartel members.

- (a) Does the optimal bidding strategy for non-cartel members change from the strategy in the generic second-price auction? [5]
- (b) Find the optimal bidding strategies for all cartel members. [5]
- (c) Find the expected value of the winning bid. Does this change from the second-price sealed bid auction without collusion? [5]
- (d) If an *additional* bidder joins the auction, do the non-cartel bidders prefer this new bidder to join as part of the cartel or as an independent bidder? [5]
- (e) Assume that there is only a single non-cartel member. Compute the expected revenue of this auction. Is it the same as or different than the expected revenue in the second price auction without collusion? Explain. [15]

¹Thanks to Garrett Anstreicher for providing this question.