

PERFORMANCE SUMMARY

Total Orders

21.35K

AVG Order Per Day

59.64

AVG Order per Quarter

5.34K

Total Revenue

\$817.9K

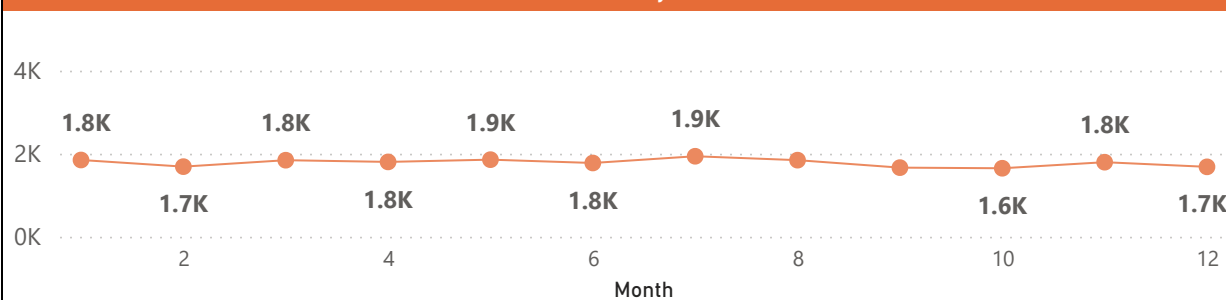
AVG Revenue Per Order

\$38.31

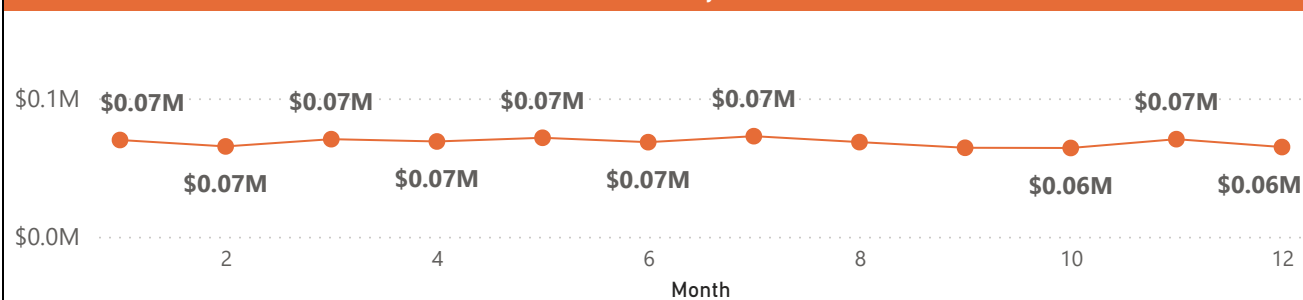
AVG Revenue Per Day

2.28K

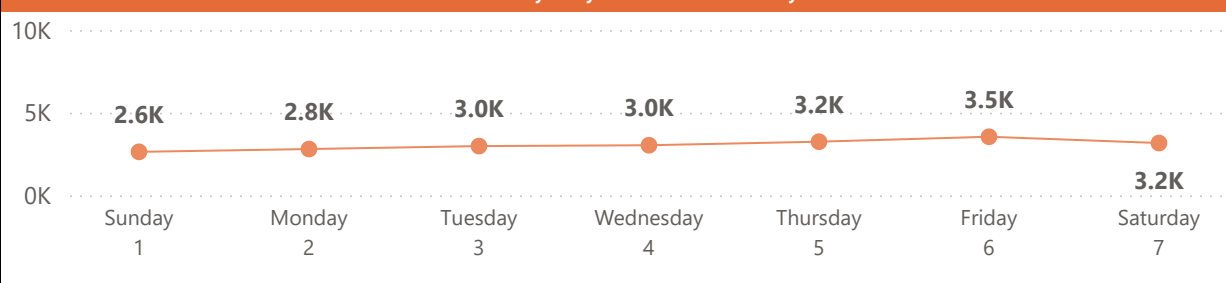
Total Orders by Month



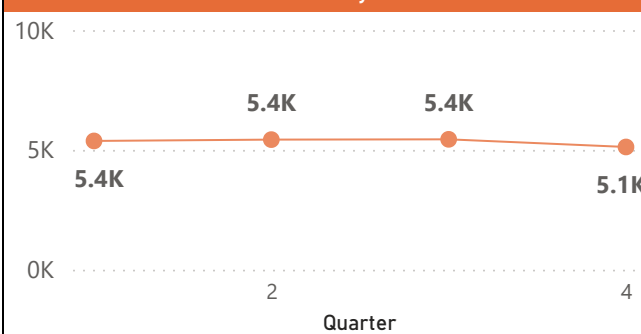
Total Revenue by Month



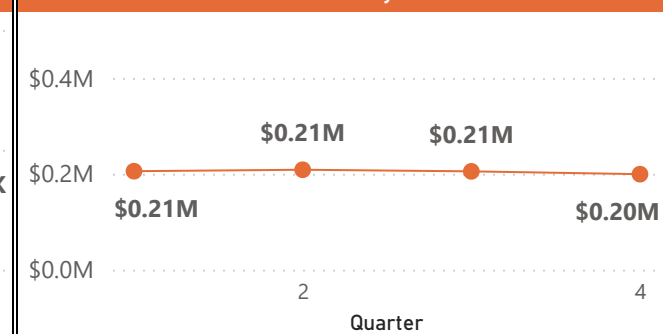
Total Orders by Day Number and DayName



Total Orders by Quarter



Total Revenue by Quarter



- Friday recorded the highest number of Orders in a week, contributing to the amount of Revenue.
- Quarter 4 reached the lowest number of Orders and Revenue in 2015, less than AVG Order per Quarter (5.34K).
- In spite of the lowest order in Q4/2015, there was the highest number of Orders in November, reaching \$70k equivalent to 1792 orders.
- From 12pm-1pm (peak hours), 434 pizza were ordered on every Thursday. It was a likely for the staff to work.

Best-Seller

The Thai Chicken Pizza

\$134.7K

Least Seller

The Brie Carre Pizza

\$33.6K

Most Order

The Classic Deluxe Pizza

2.33K

Least Order

The Barbecue Chicken Pizza

480.00

Orders during Trading Hours

DayName	11	12	13	14	15	16	17	18	19	20
Friday	192.00	415.00	413.00	221.00	190.00	258.00	344.00	387.00	340.00	319.00
Thursday	214.00	434.00	438.00	233.00	228.00	289.00	376.00	361.00	270.00	217.00
Saturday	85.00	222.00	260.00	225.00	235.00	294.00	325.00	388.00	371.00	328.00
Wednesday	231.00	420.00	381.00	201.00	210.00	259.00	343.00	335.00	238.00	193.00
Tuesday	188.00	421.00	371.00	196.00	191.00	295.00	309.00	301.00	274.00	214.00
Monday	226.00	398.00	331.00	182.00	192.00	247.00	317.00	303.00	235.00	174.00
Sunday	95.00	210.00	261.00	214.00	222.00	278.00	322.00	324.00	281.00	197.00
Total	1231.00	2520.00	2455.00	1472.00	1468.00	1920.00	2336.00	2399.00	2009.00	1642.00