PERSONAL PORTFOLIO

Executive Summary

It has been assumed that building a beautiful, eye-catching personal portfolio is an easy 2 hour gig. But the reality can't be further from the truth, web developers and designers struggle to create a client-snagging portfolio. I will look into what is required of a web developer to create a perfect personal portfolio. Well as you might have guessed already a lot goes into design, research and the actual development.

Findings

The coding part or the development part is relatively easy for most developers since the most used, newest and mature technologies have been there for enough time and developers have a lot of experience coding or developing via websites like WordPress or square-space.

The most challenging part is of course coming up with the design. There is a fine line between a unique, outstanding website and a completely outrageous design. Designers must go for that unique design while keeping in mind the phycology of colors, design hierarchy and the actual content. Eg **you can't have a construct website with a pink background.**

Discussion

It would take more than a lifetime to create a perfect UIUX design, but as the saying goes "Experience comes from making mistakes" a good designer learns from the mistakes of others and his own.

It is very important to understand the phycology of colors and the mentality of your target audience and to put yourself in their shoes to understand their taste but also keep in mind the clients demands.

Conclusion

A portfolio is an extension of ones personality which should be created with a clear plan, easy to navigate and should be updated regularly to collect mistakes or add information.