Netcraft & EPI

Quarterly Business Review
3rd July 2025 (Looking at Q2)

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A Global Leader in Cybercrime Detection, Disruption, and Takedown Solutions

Netcraft Meeting Attendees

Mayeul Fournial
Account Manager

Frank Hemsworth
Solutions Engineer

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Agenda

1	**Subscription & Organizational Updates** *Account team updates, company-wide changes*
2	**Necraft <> EPI Partnership Review** *Review service performance, metrics discussion*
3	**Infrastructure Relationship Update** *New objectives, changes to security posture, service or technology feedback*
4	**AOB** *<Web Beacon, Referrer, >*
5	**Next Steps** *Action Items*

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Subscription & Organizational Updates (1/2)

Detection and Takedown:

PHISHING & DOMAIN

- Phishing URLs
- Malware [Email]
- Advanced Fee Fraud [Email]
- Search Ads
- Brand Infringement
- Scams
- Phone Number*

APP STORES

Fake Apps

SOCIAL MEDIA

Brand Infringement

DEEP & DARK WEB (Limited takedowns on non-criminal platforms):

- Dark Market Searches
- Ransomware Leak
- Code Repository Searches
- Leaked Emails
- Credentials & stolen account information

*Takedown only

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paylib

Added Coverage for Paylib in Phishing & Domain Module

Current Contract Details

Covered Brands:
- EPI Company
- Wero
- Payconiq
- Currence
- Ideal

Term: 2 December 2024 until 1 January 2026
Price: €88,000

Covered Brands:
- Paylib (Phishing & Domain)

Term: 11 June 2025 until 1 January 2026
Price: 20,406.39

Total Annual Cost: €110,410.95

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Subscription & Organizational Updates (2/2)

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Additional Services:

Addl. Anti-Phishing protection

- Phishing Kits
- Web Shells
- Conversational Scam Intelligence

Addl. Social Media protection:

- Employee Impersonation
- Meta Ads

Infrastructure protection:
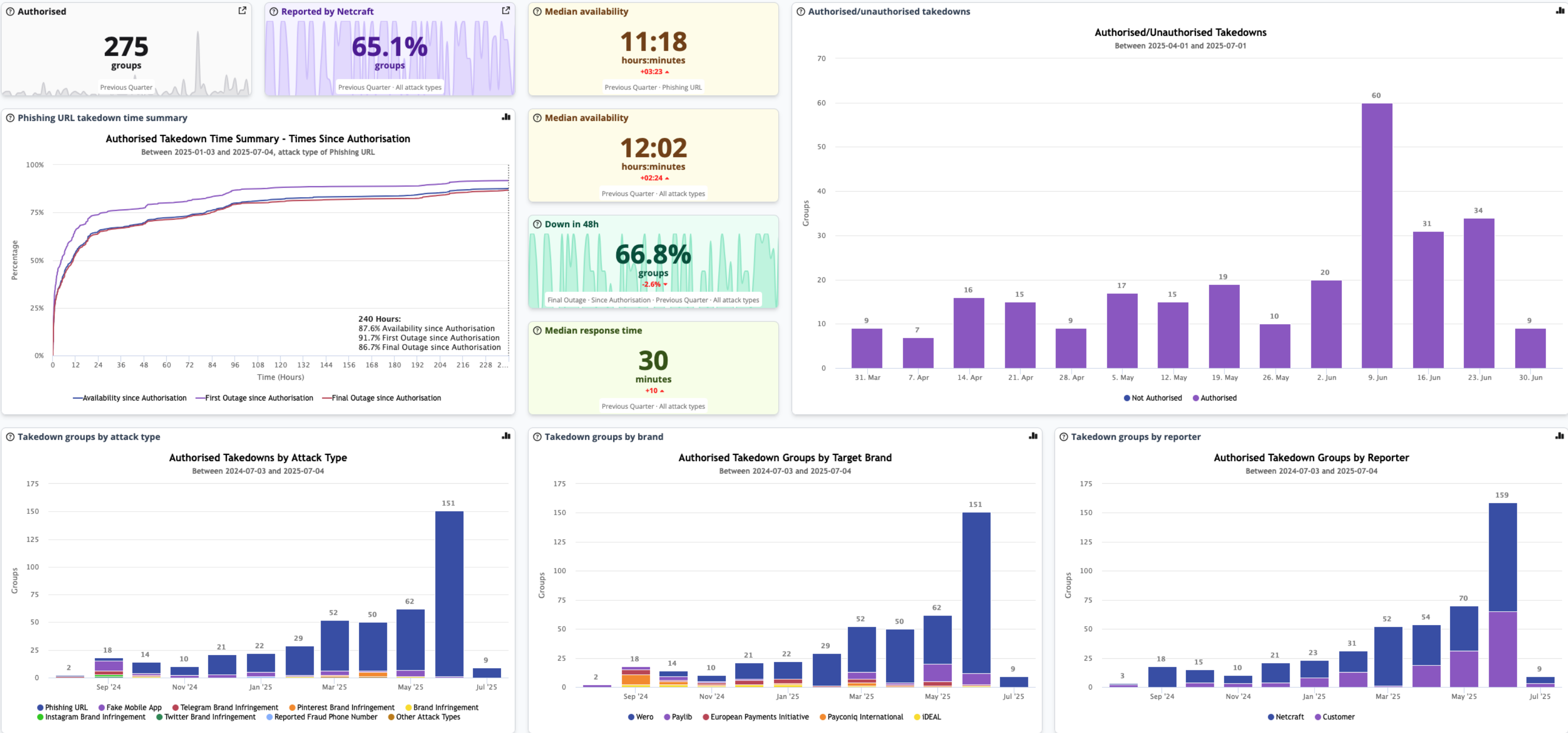
- Remote Access Takedowns
- DMARC Visualisation

EPI previously expressed interest

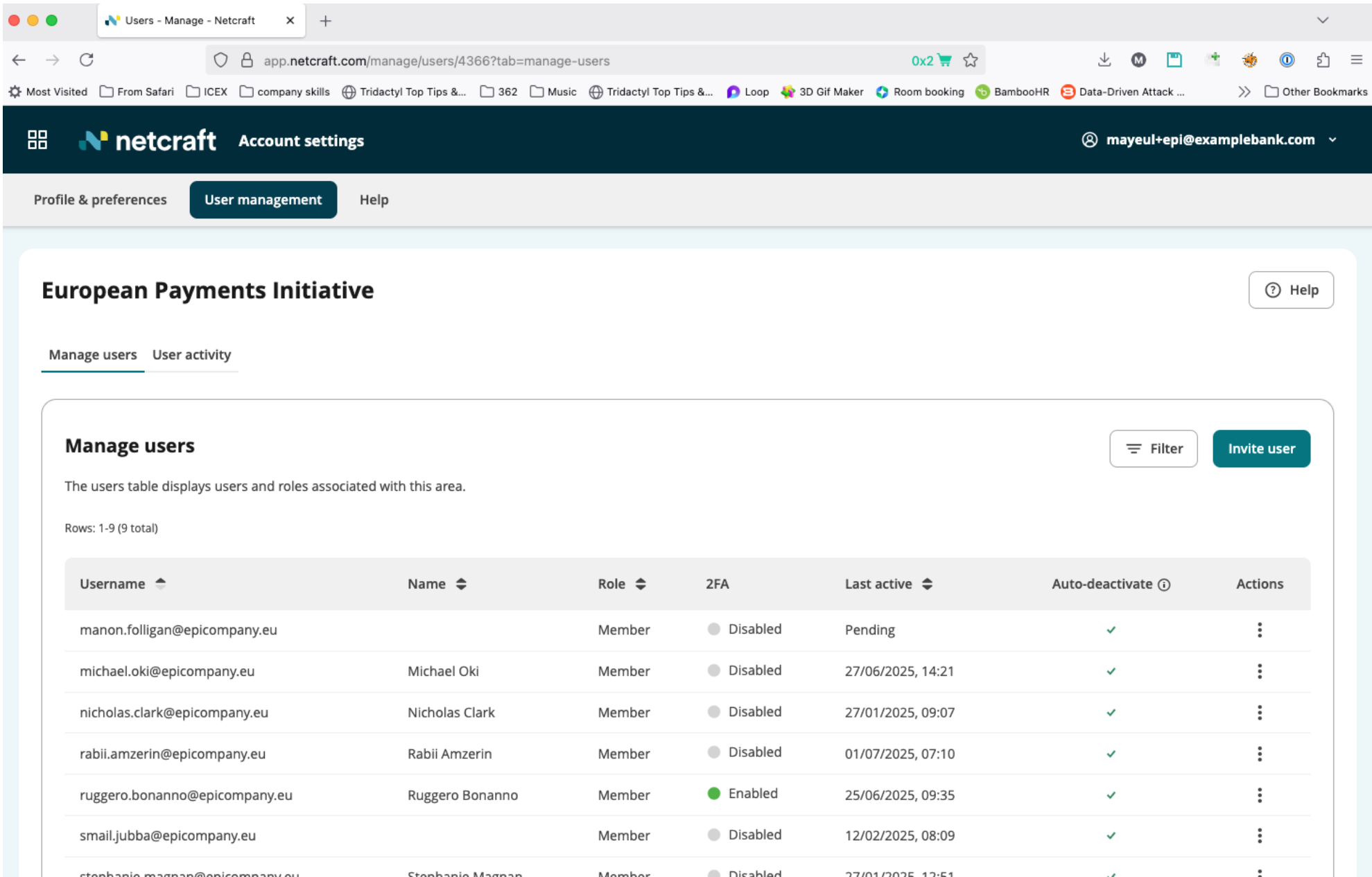Would you like to discuss further?

EPI wanted a POC

NC can start when EPI is ready.
Requires EPI to configure DNS to NC

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Netcraft <> EPI – Key metrics

Authorised

275 groups

Previous Quarter

Reported by Netcraft

65.1% groups

Previous Quarter · All attack types

Median availability

11:18 hours:minutes

+03:23 ▲

Previous Quarter · Phishing URL

Median availability

12:02 hours:minutes

+02:24 ▲

Previous Quarter · All attack types

Down in 48h

66.8% groups

-2.6% ▼

Final Outage · Since Authorisation · Previous Quarter · All attack types

Median response time

30 minutes

+10 ▲

Previous Quarter · All attack types

Phishing URL takedown time summary

Authorised Takedown Time Summary - Times Since Authorisation
Between 2025-01-03 and 2025-07-04, attack type of Phishing URL

240 Hours:
87.6% Availability since Authorisation
91.7% First Outage since Authorisation
86.7% Final Outage since Authorisation

— Availability since Authorisation — First Outage since Authorisation — Final Outage since Authorisation

Authorised/unauthorised takedowns

Authorised/Unauthorised Takedowns
Between 2025-04-01 and 2025-07-01

● Not Authorised ● Authorised

Takedown groups by attack type

Authorised Takedowns by Attack Type
Between 2024-07-03 and 2025-07-04

● Phishing URL ● Fake Mobile App ● Telegram Brand Infringement ● Pinterest Brand Infringement ● Brand Infringement
● Instagram Brand Infringement ● Twitter Brand Infringement ● Reported Fraud Phone Number ● Other Attack Types

Takedown groups by brand

Authorised Takedown Groups by Target Brand
Between 2024-07-03 and 2025-07-04

● Wero ● Paylib ● European Payments Initiative ● Payconiq International ● iDEAL

Takedown groups by reporter

Authorised Takedown Groups by Reporter
Between 2024-07-03 and 2025-07-04

● Netcraft ● Customer
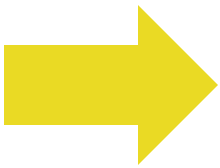
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User Management. EPI can now self-serve user management on the platform directly

- No limit on number of users
- Addition/Deletion of users
- New users receive automatic invite email with instructions
- SAML2/Federated Authentication available at no extra cost
- Improved user change logging
- No limit on number of admin account, management via support@netcraft.com. Current admin:
  - Ruggero Bonanno

https://app.netcraft.com/manage/users

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Infrastructure Relationships – Key Updates

Netcraft have implemented Namecheap's Phishing Reports API for the use of reporting Fake Shops, Survey Scams, Cryptocurrency Investment Scams and Fake Investment Platforms to allow for automated reporting. Early results indicate that domains are being revoked automatically.

Namesilo are automatically suspending phishing domains once per hour via the use of Netcraft's provider API, decreasing the median availability and ensuring malicious domains are removed in real-time.

Netcraft have implemented TinyURL's API integration for automatic suspension of shortened URLs.

A periodic escalation of ageing takedowns hosted with bulletproof hosting providers was sent to Team Internet and their affiliated registrars, including Key-Systems and 1API. This resulted in over 400 malicious domains being removed.

Netcraft is now represented at TSPA. The TSPA is the Trust and Safety Professional Association with members including GitHub, Meta, TikTok, Snap, and Cloudflare.

Netcraft attended Nordic Domain Days in April and saw great engagement and collaboration across the domain industry. Netcraft also contributed by sharing our experience and the importance of applying automation when dealing with a large scale of abuse reports.

Netcraft attended the Google Anti-Scams and Fraud Summit on the 28th May. The summit focused on discussing Google's efforts on combatting scams and fraud that is occurring across their platform, an update and overview of the Global Signals Exchange alongside several panel sessions exploring how platforms handle mis-use of their platform and financial institutions discussing their efforts in this space

Next Steps

1 **Current Services & Scope:** NC to take on feedback received.

2 **Expansion Opportunities:** Follow up with demos if required.

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Thank you!

Details on Additional Services

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Social Detection: Employee Impersonation

Protect your employees and others from being exploited from employee profiles across channels.

Criminal:
Creates impersonating profiles of high-profile employees to "friend" their way to sensitive information and to take advantage of other peoples' misplaced trust.

Netcraft:
Searches for mentions of our customer's brands to find fraudulent profiles on:

- Facebook (93 hrs)
- Twitter (58 hrs)
- Instagram (201 hrs)
- TikTok (39 hrs)
- LinkedIn (286 hrs)
- Weibo
- Skype (74 hrs)
- Pinterest (28 hrs)
- Telegram
- Bluesky

Before Netcraft:
United States Air Force would spend up to **9 hours** each week manually detecting and submitting officer impersonation profiles.

With Netcraft:
Recouped an **entire workday every week** while also:
- Expanding detection capabilities
- Executing faster takedowns on social media channels

U.S. AIR FORCE

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Evan Spiegel ✓   **Verified Page**
Harvard University   119M followers
Works at SnapChat   Follow

Search Term

Filters

Search Variant (People)

People

Friends
City
Education
Work

Company

Profile Name   Username   Engagement (Followers)
Profile Image   Verified status   Location

Evan Spiegel ?   **Employee Impersonation**
@spiegel1254345   61 followers
Evan Spiegel CEO SnapChat   Lives in Los Angeles

Description text

45hrs
Median takedown time

97%
Takedown success rate

DMARC Visualization

Gain greater security control on your email and visibility into your email infrastructure.

Criminal:
Impersonates a company email to send out phishing emails

Netcraft:
Gives you further visibility on your email infrastructure by:

- Tracking the current setup status of all company domains
- Suggesting passive DMARC configurations to allow reporting without disruption of mail delivery
- Processing and visualizing DMARC aggregate reports
- Identifying infrastructure that needs to be allowlisted
- Suggesting strict DMARC policies to block unauthorized emails once infrastructure has been appropriately allowlisted
- Submitting URLs to our classification system for forensic report processing

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Breakdown of aggregate reports

Disposition	Message Count		Pass	Fail
None	440,328	DMARC	439,921	3,507
Reject	2,792	SPF	415,725	27,703
Quarantine	308	DKIM	438,001	5,426

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Netcraft Scam Intelligence

Innovation + Intelligence = Impact

Netcraft's extracted **tens of thousands** of items of actionable intelligence, including:

- Banking details – account number, account holder's name, sort code, routing number, IBAN

- Cryptocurrency wallet addresses – primarily Bitcoin

- Payment App and Money Remit details

- Website URLs – can be a fake bank, fake investment platform, etc.

- Email addresses, phone numbers, etc.

- Links between individual actors and criminal groups

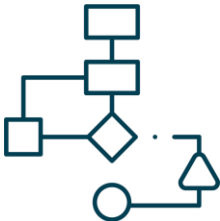| 40789	214648	394485	90023
Conversations	Sent Messages	Received Messages	Intelligence Items

Banking Details

Crypto Wallet Addresses

Payment App and Money Remit Details

Malicious Infrastructure

2024 — Count of IBAN prefix (15 minimum, excl. GB)