

# Michael Galen

## UX & UI DESIGNER

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Portland, OR

## PROFILE

UX designer with a background in economics, dance/music, and education. Experienced in analyzing data, applying feedback, creating experiences, and leading teams. I believe validating design decisions with research and/or proven patterns is paramount.

## Education

### **CareerFoundry**

#### **UX Design Certificate, 3/2021**

- 400+ hours of project based UX Design training, involving: design thinking, user research, personas & journey maps, information architecture, wireframes & prototypes, usability testing & recruitment, and UI design.
- 60+ hours of project based Front-End Development training using HTML5, CSS3, JS, and Git.

### **University of Oregon**

#### **B.S. Economics (honors)**

Minor in Music

## Skills

### User Research

- Surveys, Interviews, Card Sorts

### Information Architecture

### Design Strategy

### Wireframes

### Prototyping

### Usability Testing

### UI Design

### Project Management

## Tools

Adobe XD

Illustrator, Photoshop

HTML & CSS

Figma

Optimal Workshop

UsabilityHub

GitHub

Kanban Boards

## PROJECTS

### **Deep Ink, CareerFoundry Coursework (8 months)**

- UX Researcher, UX Designer, UI Designer
- Conducted user research, designed, prototyped, and tested a responsive web app aimed at reducing regret among tattoo customers

### **Portfolio Website, CareerFoundry Coursework (1 month)**

- Front-end Developer, UX/UI Designer
- Developed, designed, and user tested a responsive portfolio website using HTML5, CSS3, JS, and Git to learn front-end development techniques and display my portfolio

### **FlashBrain, CareerFoundry Coursework (1 month)**

- UX Designer
- Conducted user research, designed, and lo-fi tested a mobile app aimed to help students quickly and effectively learn vocabulary

## EXPERIENCE

### **Freelance**

1/2018 - Present

#### **Visual & Graphic Designer**

Portland, OR

- Created print, web, and video assets for various non-profits, bands, and theaters
- Some clients: Keys, Beats, Bars; Ripe & Ready; NAAME; Aiya Productions

### **Rejoice! Diaspora Dance Theater**

6/2015 - Present

#### **Visual & Experience Designer**

Portland, OR

- Designed the website user flow and visual for two short-run film premieres, enabling attendees to easily find and access the temporary film page when starting on the homepage. The premiere sold out.

### **Freelance**

2016 - 2019

#### **Web Designer**

Portland, OR

- POPgoji - Designed and created a CMS website to centralize the band's content and provide promoters/press with all the content they need. Result: decreased back and forth emails between promoters and band
- Other clients include: Cypher Culture Conference; Ripe & Ready

### **Oregon Gymnastics Academy**

1/2010-9/2021

#### **Marketing & Development Manager**

Portland, OR

- Managed the graphic & web designer
- Developed marketing strategies, timelines, and press relationships
- Created development strategies, including: grant writing & events