

Michael Galen

PRODUCT DESIGNER

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Portland, OR

PROFILE

UX designer with a background in economics, dance/music, and education. Experienced in analyzing data, applying feedback, creating experiences, and leading teams. I believe validating design decisions with research and/or proven patterns is paramount.

Education

CareerFoundry

UX Design Certificate, 3/2021

- 400+ hours of project based UX Design training, involving: design thinking, user research, personas & journey maps, information architecture, wireframes & prototypes, usability testing & recruitment, and UI design.
- 60+ hours of project based Front-End Development training using HTML5, CSS3, JS, and Git.

University of Oregon

B.S. Economics (honors)

Minor in Music

Skills

User Research
Information Architecture
Design Strategy
Wireframes
Prototyping
Usability Testing
UI Design
Lean UX
Project Management

Tools

Adobe XD
Illustrator, Photoshop
HTML & CSS
Figma
Optimal Workshop
UsabilityHub
GitHub
Bootstrap Framework
Kanban Boards

PROJECTS

Tapestry AI, NanoGiants Hackathon (6/2021)

Lead UX Researcher, UX Designer

- Collaborated with a remote international asynchronous design team over 2.5 days, following the design thinking process.
- Designed a product prototype to help companies standardize customer feedback from numerous channels more quickly using AI. An intuitive UI enhances custom data visualization, leading to more insights, easier communication, and data driven decisions.

Deep Ink, CareerFoundry Coursework (8 months)

UX Researcher, UX Designer, UI Designer

- Conducted user research, designed, prototyped, and tested a responsive web app aimed at reducing regret among tattoo customers

Portfolio Website, CareerFoundry Coursework (1 month)

Front-end Developer, UX/UI Designer

- Developed, designed, and user tested a responsive portfolio website using HTML5, CSS3, JS, and Git.

FlashBrain, CareerFoundry Coursework (1 month)

UX Designer

- Conducted user research, designed, and lo-fi tested a mobile app aimed to help students quickly and effectively learn vocabulary

EXPERIENCE

Freelance

1/2018 - Present

Visual & Graphic Designer

Portland, OR

- Created print, web, and video assets for clients.
- Some clients: Keys, Beats, Bars; Ripe & Ready; NAAME; Aiya Productions

Rejoice! Diaspora Dance Theater

6/2015 - Present

Visual & Experience Designer

Portland, OR

- Designed the user flow and visual for two film premieres, enabling attendees to easily find and access the temporary film page.

Freelance

2016 - 2019

Web Designer

Portland, OR

- SELECT CLIENT: POPgoji - Designed and created a CMS website and EPK, centralizing content and providing promoters/press with needed assets. Result: streamlined correspondence between promoters and band.

Oregon Gymnastics Academy

1/2010-9/2011

Marketing & Development Manager

Portland, OR

- Managed the graphic & web designer
- Developed marketing strategies, timelines, and press relationships
- Created development strategies, including: grant writing & events