

Michael Galen

UX & UI DESIGNER

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Portland, OR

PROFILE

UX designer with a background in economics, dance/music, and education. Experienced in analyzing data, applying feedback, creating experiences, and leading teams. I believe validating design decisions with research and/or proven patterns is paramount.

Education

CareerFoundry

UX Design Certificate, 3/2021

- 400+ hours of project based UX Design training, involving: design thinking, user research, personas & journey maps, information architecture, wireframes & prototypes, usability testing & recruitment, and UI design.
- 60+ hours of project based Front-End Development training using HTML5, CSS3, JS, and Git.

University of Oregon

B.S. Economics (honors)

Minor in Music

Skills

User Research

- Surveys, Interviews, Card Sorts

Information Architecture

Design Strategy

Wireframes

Prototyping

Usability Testing

UI Design

Project Management

Tools

Adobe XD

Illustrator, Photoshop

HTML & CSS

Figma

Optimal Workshop

UsabilityHub

GitHub

Kanban Boards

PROJECTS

Deep Ink, CareerFoundry Coursework (8 months)

- UX Researcher, UX Designer, UI Designer
- Conducted user research, designed, prototyped, and tested a responsive web app aimed at reducing regret among tattoo customers

Portfolio Website, CareerFoundry Coursework (1 month)

- Front-end Developer, UX/UI Designer
- Developed, designed, and user tested a responsive portfolio website using HTML5, CSS3, JS, and Git to learn front-end development techniques and display my portfolio

FlashBrain, CareerFoundry Coursework (1 month)

- UX Designer
- Conducted user research, designed, and lo-fi tested a mobile app aimed to help students quickly and effectively learn vocabulary

EXPERIENCE

Freelance

1/2018 - Present

Visual & Graphic Designer

Portland, OR

- Created print, web, and video assets for various non-profits, bands, and theaters
- Some clients: Keys, Beats, Bars; Ripe & Ready; NAAME; Aiya Productions

Rejoice! Diaspora Dance Theater

6/2015 - Present

Visual & Experience Designer

Portland, OR

- Designed the website user flow and visual for two short-run film premieres, enabling attendees to easily find and access the temporary film page when starting on the homepage. The premiere sold out.

Freelance

2016 - 2019

Web Designer

Portland, OR

- POPgoji - Designed and created a CMS website to centralize the band's content and provide promoters/press with all the content they need. Result: decreased back and forth emails between promoters and band
- Other clients include: Cypher Culture Conference; Ripe & Ready

Oregon Gymnastics Academy

1/2010-9/2021

Marketing & Development Manager

Portland, OR

- Managed the graphic & web designer
- Developed marketing strategies, timelines, and press relationships
- Created development strategies, including: grant writing & events