Media bias

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Goals

Primary: Find objective way to score bias in 36 selected news organizations.

Secondary: Estimate the political bias of a given tweet.

Secondary: Heroku deployment.

Objective Media Bias Rankings

www.mediabias.herokuapp.com

Left

Left-Leaning

Moderate

Right-Leaning

Right

Mother **Jones**

SLATE



THINK PROGRESS

The n p r New Hork Eimes









DAILY NEWS



>>> PBS











WALL STREET





NATIONAL

REVIEW







POLITICO





REUTERS*





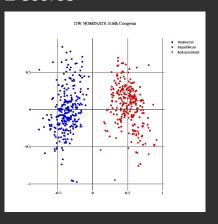








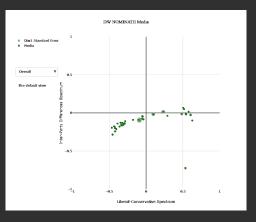
DW-NOMINATE scores



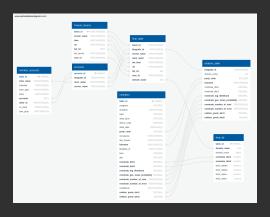
Methodology

- Gathered tweets from Democratic lawmakers than Republicans (38,491 tweets vs 15,826 tweets) from Alex Litel github repository into SQL database.
 - https://github.com/alexlitel/congresstweets
- DW-NOMINATE scores of congress people from voteview https://voteview.com/data
- 3. Queried tweets of congresspeople for the media domains they tweet from and used the congressperson DW-NOMINATE score to score the media domain.

Media domain scores



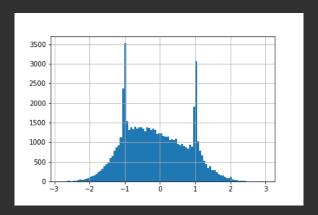
SQL Schema



ML Model

- 1. Use nltk to remove stopwords from tweets.
- 2. Tweets are vectorized using several schemes.
- 3. Best performing scheme is selected for fine tuning.
- 4. End result is Stochastic Gradient Decent Model with X score.
- 5. Empirical CDF of errors in large test used to estimate probability of making an error.

Test for normality failed (couldn't use prediction interval)



Empirical CDF

Passing user input to flask app

```
cliv class="col">
ch2 class="headers">Party Predictor</h>

Type in a tweet to get a prediction of tweeters political party.

Color method="POST">
clor method="POST">
clor method="POST">
clor mutame="text">
clor mutame="te
```

Heroku deployment features

- About page interactive plots.
- ML models page text box to predict party of tweeter.
- Search Media Scores Page text box to search SQL data base for media domain.

Heroku difficulty

Flask app, app.py, is in a separate directory from heroku config files. This made it difficult to load the scikit learn models into the app. The issue was resolved using by printing information to the page on the current working directory using the os library if the models failed to run:

```
if loading_error:
    def list_tostring(input_list):
        return ' '.join(input_list)
4     party_result = os.getcwd()+' loaded '+str(num_loaded)+' '+list_tostring(os.listdir())
5     olse:
```

SQL Query

```
select domain_name, domain_count, nominate_dim1, nominate_dim2, dim1_stddev,
dim2_stddev, round((dim1_stddev/sqrt(domain_count-1))::numeric,3) as dim1_stderr,
round((dim2_stddev/sqrt(domain_count-1))::numeric,3) as dim2_stderr
into final_db
from tenthousand_db
where domain_count>1
group by domain_name, domain_count, nominate_dim1, nominate_dim2, dim1_stddev, dim2_stddev
order by domain_count desc
```

jsonToCSV

```
def jsontoCSV(json_path, csv_path):
   merged_csv = []
   with open(json_path, encoding='utf-8') as ref:
       data = json.load(ref)
       headers = list(data[0].keys())
       for col in headers:
                   item_ls.append(item[col])
                 item_ls.append(None)
           csv_row.append(item_ls)
       spamwriter = csv.writer(csvfile)
      for row in merged_csv:
           spamwriter.writerow(row)
```