



Lowe's Food Stores, Inc.

Claim Date - 07/01/21
Deduction Date - 08/30/21
Claim Number - L42801
Manufacturer Number - 10215
Manufacturer - Kraft

Broker - Kraft maildrop

Explanation of Claim - EDLP Allowance

Lowe's did not invoice the EDLP allowance for the attached period.

See the attached documentation for a breakdown of the invoice total.

Invoice Total = \$6,238.10

Direct any inquiries regarding this claim along with supporting documentation to:

The Maher Group, Inc.
Attn: Michael Maher
425 East Bodley
St. Louis, MO 63122
(O) 314-966-9866
(F) 314-966-9873
(E-Mail) lowesfoods@mahergroupinc.com

If your research finds this claim to be valid this cover sheet should be signed by an authorized party and faxed to the above number indicating the method of payment. If payment is not received or the cover sheet not returned within sixty (60) days, Lowe's Foods Stores, Inc. will have MDI, Inc. deduct the invoice total from the Manufacturer.

Authorized Signature: _____ Method of Payment: ____ Deduction ____ Check

Thank you in advance for your cooperation and your timely resolution to this claim.

Regards,

Michael Maher

The Maher Group, Inc.



An Alex Lee Company





START DATE: 11/29/20

END DATE: 12/29/20

VENDOR NUMBER: 10215

REPRESENTATIVE: Kevin Adams

VENDOR NAME: Kraft

CATEGORY MANAGER:

ITEM CODE	ITEM DESCRIPTION	UPC	QTY REC'D	BILLBACK DUE	TOTAL DUE
505517	OM DELI SHAVED HONEY TURKEY	0447003095	257	\$2.65	\$681.05
505518	OM DELI SHVD CHICKEN BREAST	0447003099	229	\$2.65	\$606.85
505521	OM DELI BLACK PPR TURKEY	0447003250	64	\$2.65	\$169.60
505527	OM DELI SHAVED HONEY HAM	0447003054	319	\$2.65	\$845.35
505528	OM DELI SHAVED O/R TURKEY BRST	0447003050	430	\$2.65	\$1,139.50
508209	OM DELI SHAVED SMOKED HAM	0447003048	193	\$2.65	\$511.45
508212	OM DELI SHAVED SMOKED TURKEY	0447003053	243	\$2.65	\$643.95
508223	OM DELI SHAVED ROAST BEEF	0447003039	167	\$2.65	\$442.55
508227	OM DELI SHAVE MESQUITE TURKEY	0447003070	215	\$2.65	\$569.75
508228	OM DELI SHAVED VIRGINIA HAM	0447003068	113	\$2.65	\$299.45
508247	OM DELI FRSH BOLD CHIPOTLE CHK	0447007280	124	\$2.65	\$328.60

Total Received: 2,354

CLAIM TOTAL DUE:

\$6,238.10

CLAIM DESCRIPTION:

The EDLP allowance was not invoiced.

(20-15473) TPR - (4-421) 7-9z Deli Fresh to \$4.49 - 12/2 thru 12/29

☐ Include Versions ☐ Do not Include Versions

Hide Sections

Info

Name: TPR - (4-421) 7-9z Deli Fresh to \$4.49 - 12/2 thru 12/29

Status: ☒ Approved

Description:

Vendor: M1D215-KRAFT HEINZ FOOD COMPANY

Ad Groups: Lowes

Vendor Promo Reference: 4-421

Start Date: 12/2/2020

End Date: 12/29/2020

Suggested Date: 12/2/2020

Comments: Deli Fresh 7-9z TPR to \$4.49

Created By: kadams 09/21/2020 4:21 PM

Submitted By: kadams 09/21/2020 4:22 PM

Legal Disclaimer Accepted By: kadams 09/21/2020 4:22 PM

** this promotion was not invoiced*

Lump Sums

Allowance	Store Group	Start	End	Amount	Quantity	Total
No lump sums tied to this deal						

Allowances

Promo Name	Item Allowance	Allowance Start	Allowance End	Amount
Bilback per Case_2.65_C	Bilback per Case	11/29/2020	12/29/2020	2.65 Case

Items

Vendor	UPC	Item No	Pack	Size	Description	Base Case Cost	MDI Of Case Cost	MDI Of Unit Cost	Item Retail	Base Margin %	Allowance	Net Unit Cost	Net Margin %	SRP	Unit(s)	Multiple Retail
(M10215) M10215-KRAFT HEINZ FOOD COMPANY	0004470003250	0505521	8	8.00 OZ	OM DELI BLACK PPR TURKEY	\$25.71	\$25.71	\$3.21	\$5.49	41.46%	Bilback per Case_2.65_C	2.88	35.80%	\$4.49	1	\$4.49
(M10215) M10215-KRAFT HEINZ FOOD COMPANY	0004470007280	0508247	8	8.00 OZ	OM DELI FRSH BOLD CHIPOTLE CHK	\$25.71	\$25.71	\$3.21	\$5.49	41.46%	Bilback per Case_2.65_C	2.88	35.80%	\$4.49	1	\$4.49
(M10215) M10215-KRAFT HEINZ FOOD COMPANY	0004470003068	0508228	8	9.00 OZ	OM DELI SHAVED VIRGINIA HAM	\$25.76	\$25.76	\$3.22	\$5.49	41.35%	Bilback per Case_2.65_C	2.89	35.66%	\$4.49	1	\$4.49
(M10215) M10215-KRAFT HEINZ FOOD COMPANY	0004470003070	0508227	8	8.00 OZ	OM FRESH DELI SHAVE MESQUITE TURKEY	\$25.71	\$25.71	\$3.21	\$5.49	41.46%	Bilback per Case_2.65_C	2.88	35.80%	\$4.49	1	\$4.49
(M10215) M10215-KRAFT HEINZ FOOD COMPANY	0004470003054	0505527	8	9.00 OZ	OM FRESH DELI SHAVED HONEY HAM	\$25.76	\$25.76	\$3.22	\$5.49	41.35%	Bilback per Case_2.65_C	2.89	35.66%	\$4.49	1	\$4.49
(M10215) M10215-KRAFT HEINZ FOOD COMPANY	0004470003050	0505528	8	9.00 OZ	OM FRESH DELI SHAVED OVEN RSTD TKY B	\$25.76	\$25.76	\$3.22	\$5.49	41.35%	Bilback per Case_2.65_C	2.89	35.66%	\$4.49	1	\$4.49
(M10215) M10215-KRAFT HEINZ FOOD COMPANY	0004470003048	0508209	8	9.00 OZ	OM FRESH DELI SHAVED SMOKED HAM	\$25.76	\$25.76	\$3.22	\$5.49	41.35%	Bilback per Case_2.65_C	2.89	35.66%	\$4.49	1	\$4.49
(M10215) M10215-KRAFT HEINZ FOOD COMPANY	0004470003053	0508212	8	9.00 OZ	OM FRESH DELI SHAVED SMOKED TURKEY	\$25.76	\$25.76	\$3.22	\$5.49	41.35%	Bilback per Case_2.65_C	2.89	35.66%	\$4.49	1	\$4.49
(M10215) M10215-KRAFT HEINZ FOOD COMPANY	0004470003099	0505518	8	9.00 OZ	OM FRESH DELI SHVD CKN BREAST	\$25.76	\$25.76	\$3.22	\$5.49	41.35%	Bilback per Case_2.65_C	2.89	35.66%	\$4.49	1	\$4.49
(M10215) M10215-KRAFT HEINZ FOOD COMPANY	0004470003095	0505517	8	9.00 OZ	OSCAR MAYER DELI SHAVED HONEY TURKEY	\$25.76	\$25.76	\$3.22	\$5.49	41.35%	Bilback per Case_2.65_C	2.89	35.66%	\$4.49	1	\$4.49

(M10215) M10215- KRAFT HEINZ FOOD COMPANY	0004470003039	0508223	8	7.00 O2	OSCAR MAYER FRESH DELI SHAVED ROAST	\$27.25	\$27.25	\$3.41	\$5.99	43.13%	Bilback per Case_2.65_C	3.08	31.51%	\$4.49	1	\$4.49
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Statistics

Offer #	Event Name	Start Date	End Date	Page #	Version	Box Name
36736	December 2020 TPR Event	12/1/2020	12/31/2020			

Attachments

Name	File Size	Doc Type	Description	Created
No Attachments for this Deal.				

Deal Comments

No Comments Found For This Deal

Legal Disclaimer

As the assigned agent of and acting on behalf of the Broker/Manufacturer, I agree to fund all items in the product groups as setup in the LPS pricing system at the levels indicated above unless otherwise noted on this form. All retails are at the discretion of Lowes Foods, LLC. Lowes Foods, LLC Appreciates Your Business.