Michael Brett Renzi

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Web Project Manager with experience in a variety of systems and environments, as well as professional and educational backgrounds in analytical problem solving through the use of big data. A fast learner with excellent written and verbal communication skills, who thrives in both team and independent settings. Extensive experience with project management, data analysis, and writing and preparing reports for presentation.

Skills Profile

Programming
CSS
HTML
JavaScript
Python
R
SQL

Tools
Adobe Creative Suite
Bootstrap
Drupal
Excel
Git
Google Analytics
Linux
RStudio
Salesforce
Slack
Stata
Trello

Interests
Baseball Analytics
Development Economics
International Travel
Tennis

Experience

Web Project Manager   9/2012 – Present
Georgetown University Information Services   *Washington, D.C.*

- Oversee more than one-hundred and fifty (150) website migrations from legacy servers to university-approved Content Management Systems
- Utilize Google Analytics and Search Engine Optimization principles to determine clients' website goals and improve marketing strategies
- Communicate best practices and technical specifications to website administrators in the forms of training and user documentation
- Translate stakeholders' feedback and requests within shared website environment into actionable insights; prioritize into short-term and long-term goals for system improvements
- Train and manage a team of up to eight student workers

Research Assistant   12/2015 - Present
Georgetown University Initiative on   *Washington, D.C.*
Innovation, Development, and Evaluation

- Evaluate efficacy of development projects in Eastern Africa using data provided by internal and external stakeholders
- Employ Stata, R, and Excel to prepare raw datasets for analysis, perform analysis, and format results in a clear and concise layout for presentation
- Collaborate with co-directors of the initiative to determine success criteria for evaluation

Web Production Assistant   4/2012 – 9/2012
Georgetown University Information Services   *Washington, D.C.*

- Create, modify, and optimize website content for departments within university Content Management System
- Research new web products and applications for possible implementation within university web framework
- Maintain datasets containing web structure across the university and progress of all projects

Education

Georgetown University   9/2014 – 5/2016
Master of Arts in Applied Economics   *Washington, D.C.*
Cumulative GPA: 3.834

Georgetown University   9/2008 – 5/2012
Bachelor of Arts in Economics,   *Washington, D.C.*
Bachelor of Science in Mathematics