



Unique Questions

Common Words

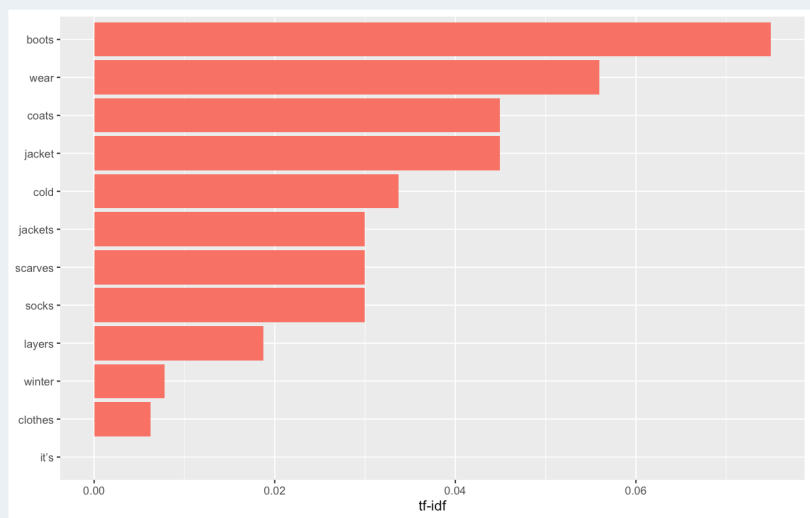
Sentiments

Predictions

Unique Key Words per Question

Question Number

4





Unique Questions

Common Words

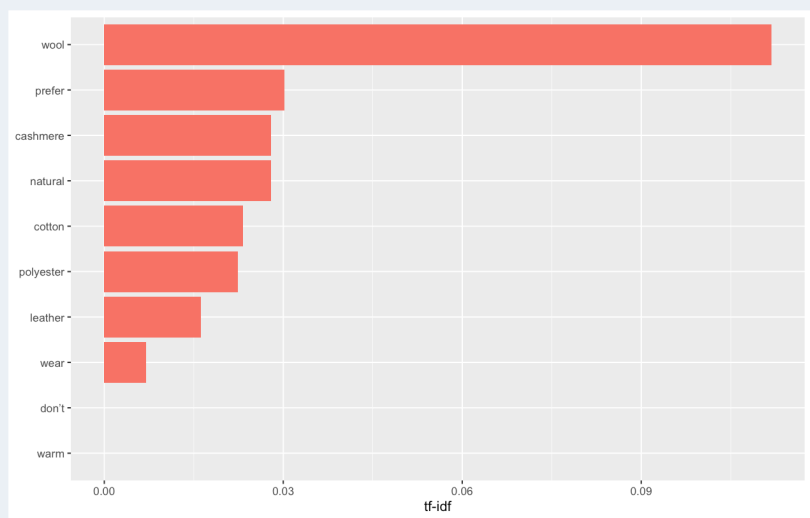
Sentiments

Predictions

Unique Key Words per Question

Question Number

5





Unique Questions

Common Words

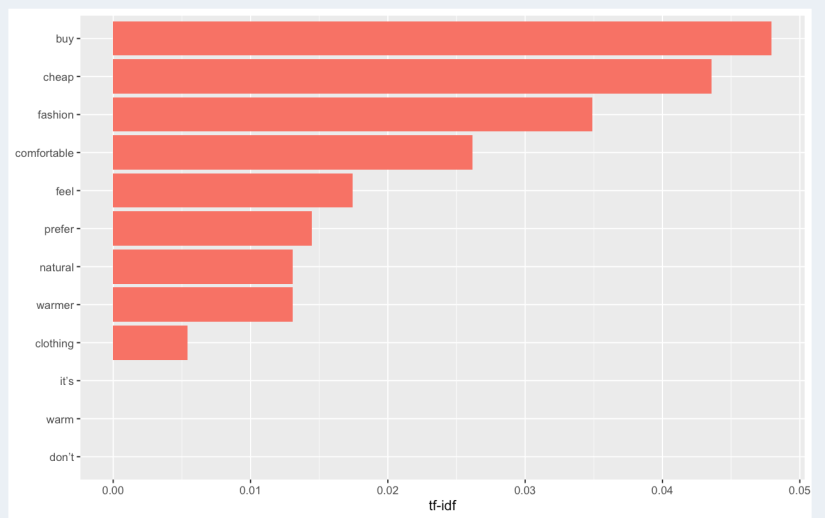
Sentiments

Predictions

Unique Key Words per Question

Question Number

6





Unique Questions

Common Words

Sentiments

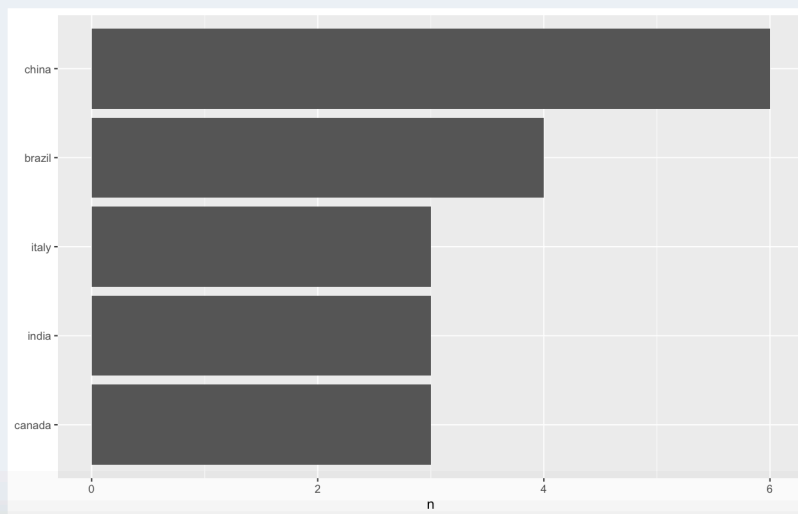
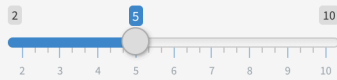
Predictions

Frequency Histograms per Question

Question Number

2 ▾

Top Frequency





Unique Questions

Common Words

Sentiments

Predictions

Frequency Histograms per Question

Question Number

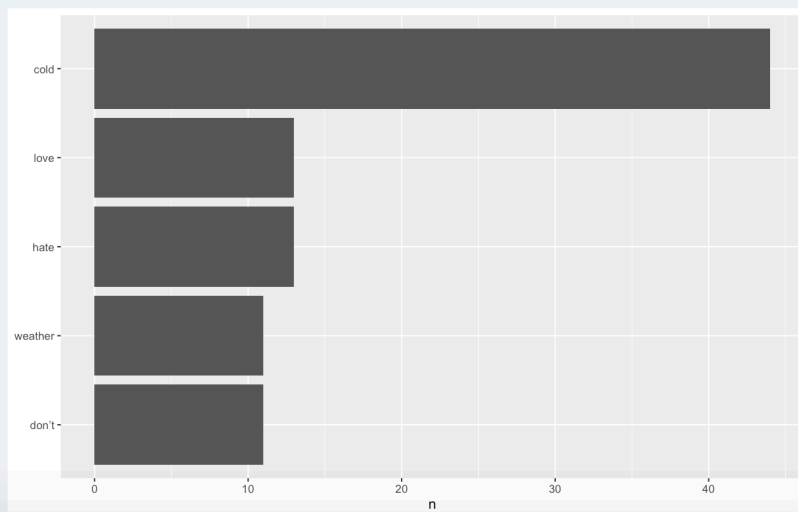
3 ▾

Top Frequency

2

5

10





Unique Questions

Common Words

Sentiments

Predictions

Frequency Histograms per Question

Question Number

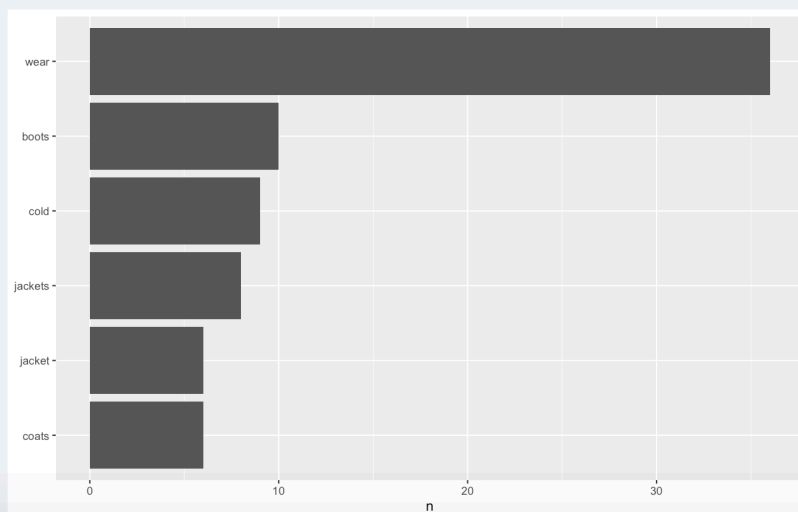
4

Top Frequency

2

5

10





Unique Questions

Common Words

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Frequency Histograms per Question

Question Number

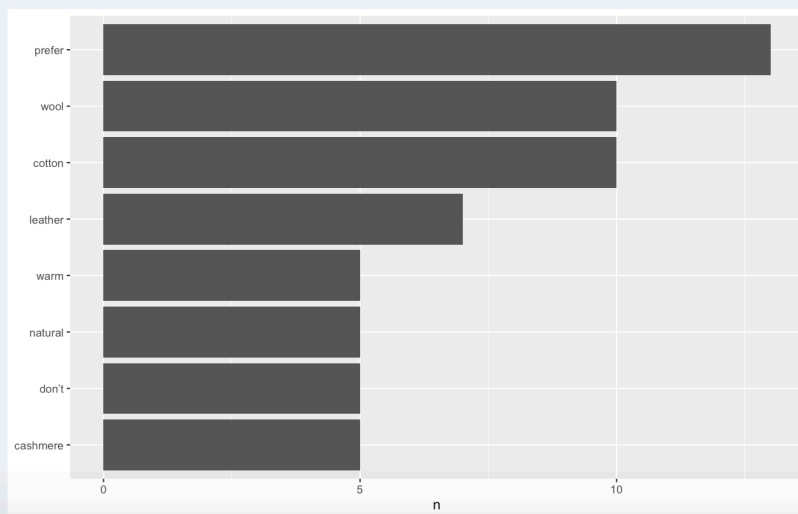
5

Top Frequency

2

5

10





Unique Questions

Common Words

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Frequency Histograms per Question

Question Number

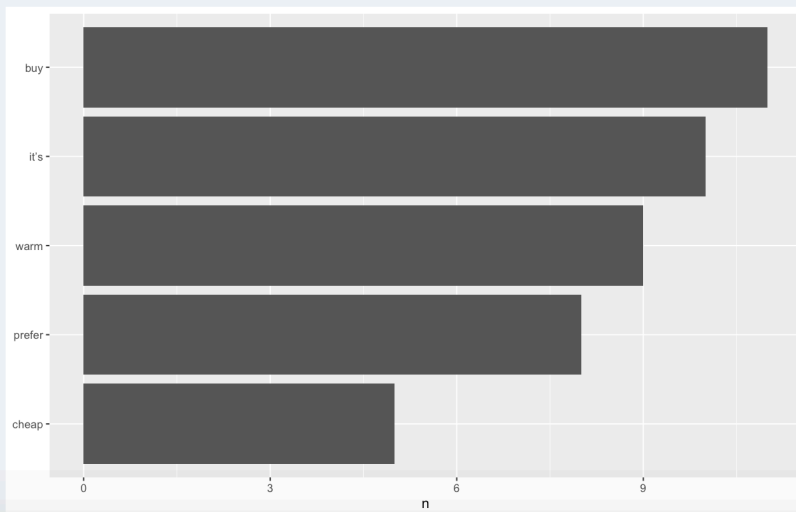
6

Top Frequency

2

5

10



Customer Preferences



Unique Questions

Common Words

Sentiments

Predictions

Sentiment Word Clouds

Question Number

3 ▾

Type of Sentiment

☒ Positive

☐ Negative

warmer
love
warm
sweet
hot
cool fine
prefer

Customer Preferences



Unique Questions

Common Words

Sentiments

Predictions

Sentiment Word Clouds

Question Number

3 ▾

Type of Sentiment

☒ Positive

☐ Negative

warmer
love
warm
sweet
hot
cool fine
prefer

Customer Preferences

Unique Questions

Common Words

Sentiments

Predictions

Sentiment Word Clouds

Question Number

3

Type of Sentiment

☐ Positive

☒ Negative

lost cold hate freaking indifferent

Customer Preferences

Unique Questions

Common Words

Sentiments

Predictions

Sentiment Word Clouds

Question Number

3

Type of Sentiment

☐ Positive

☒ Negative

lost cold hate freaking indifferent

Customer Preferences

Unique Questions

Common Words

Sentiments

Predictions

Sentiment Word Clouds

Question Number

4 ▾

Type of Sentiment

☒ Positive

☐ Negative

cozy
love
nice
prestigious
beautiful
warm
tops
protect

Customer Preferences



Unique Questions

Common Words

Sentiments

Predictions

Sentiment Word Clouds

Question Number

4 ▾

Type of Sentiment

☐ Positive

☒ Negative

weak
cold
tank

Customer Preferences

Unique Questions

Common Words

Sentiments

Predictions

Sentiment Word Clouds


Question Number

5 ▾

Type of Sentiment

☒ Positive

☐ Negative



A word cloud visualization showing positive sentiment words. The word 'prefer' is the largest and most prominent. Other words include 'fine', 'soft', 'friendly', 'hot', 'love', 'warm', and 'luxury'. The words are arranged in a cluster, with 'prefer' at the top and 'luxury' at the bottom left.

Customer Preferences

Unique Questions

Common Words

Sentiments

Predictions

Sentiment Word Clouds

Question Number

5

Type of Sentiment

☐ Positive

☒ Negative

fake

Customer Preferences



Unique Questions

Common Words

Sentiments

Predictions

Sentiment Word Clouds

Question Number

6 ▾

Type of Sentiment

☒ Positive

☐ Negative

trendy
comfy comfortable
easy chic amazing
luxury **warm** warmer
classy cheaper proud
friendly soft nice
prefer love
beautiful can flexible
protection

Customer Preferences



Unique Questions

Common Words

Sentiments

Predictions

Sentiment Word Clouds

Question Number

6 ▾

Type of Sentiment

☐ Positive

☒ Negative

cheap
outmoded
uncomfortable
expensive
hurt

- Unique Questions
- Common Words
- Sentiments
- Predictions

Machine Learning Predictions

Call: textmodel_nb.dfm(x = msg.dfm.train, y = my_new_df\$bin[1:40]) Class Priors: (showing first 2 elements)
0 1 0.5 0.5 Estimated Feature Scores: my name is i don't like the cold when it's to wear prefer natural
materials 0 0.534 0.4997 0.3991 0.4782 0.4331 0.4975 0.5601 0.5189 0.534 0.5865 0.55 0.5197 0.4782 0.7925
0.5046 1 0.466 0.5003 0.6009 0.5218 0.5669 0.5025 0.4399 0.4811 0.466 0.4135 0.45 0.4803 0.5218 0.2075
0.4954 them because they love preferred handmade they're winter comes in are coats care material 0 0.6044
0.4918 0.4331 0.4331 0.3374 0.2764 0.5601 0.4782 0.534 0.2764 0.6707 0.5046 0.2764 0.2466 1 0.3956 0.5082
0.5669 0.5669 0.6626 0.7236 0.4399 0.5218 0.466 0.7236 0.3293 0.4954 0.7236 0.7534 made 0 0.3374 1 0.6626