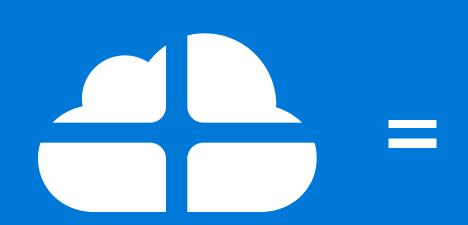


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## One Integrated Offering





#### Web Apps

Web apps that scal with your business



### Mobile Apps

Build Mobile apps for any device



### Logic Apps

Automate business process across SaaS and on-premises



### API Apps

Easily build and consume APIs in the cloud

## Recap from Last Month

- Extended App Service
- Deployed Ruby
- Installed Jekyll
- Used Kudu deployment script to build site

# Want About Scaling Globally?

## Azure Traffic Manager

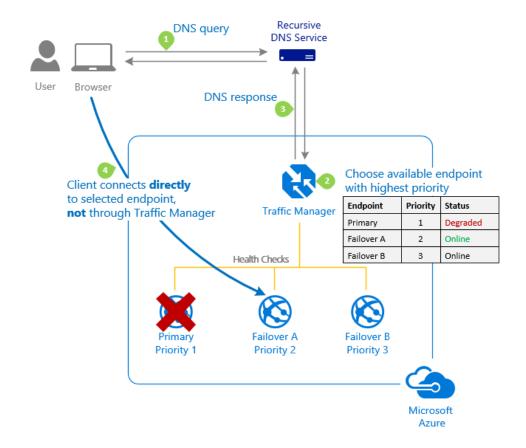
- Improve availability of critical applications
- Improve responsiveness for high performance applications
- Upgrade and perform service maintenance without downtime
- Combine on-premises and Cloud-based applications
- Distribute traffic for large, complex deployments

### Load Balancer Differences

- Azure Load Balancer works at the network layer (level 4 in the OSI network reference stack). It provides network-level distribution of traffic across instances of an application running in the same Azure data center.
- Application Gateway works at the application layer (level 7 in the OSI network reference stack). It acts as a reverse-proxy service, terminating the client connection and forwarding requests to back-end endpoints.
- Traffic Manager works at the DNS level. It uses DNS responses to direct end-user traffic to globally-distributed endpoints. Clients then connect to those endpoints directly.

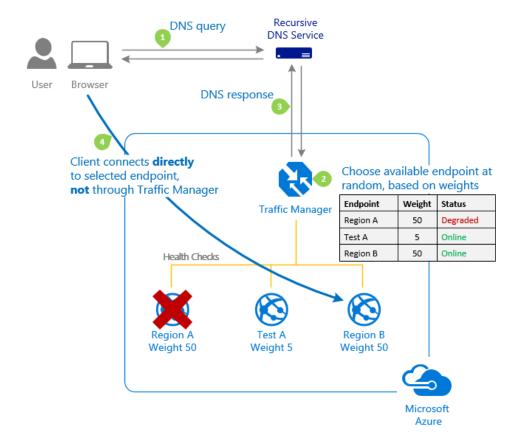
## Traffic Routing: Priority

Priority: Select 'Priority' when you want to use a primary service endpoint for all traffic, and provide backups in case the primary or the backup endpoints are unavailable.



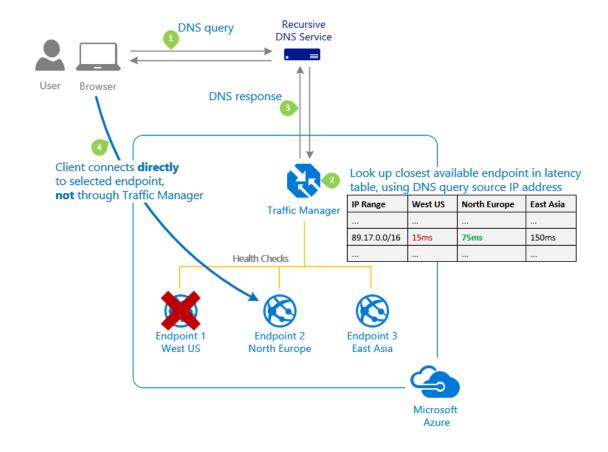
## Traffic Routing: Weighted

Weighted: Select 'Weighted' when you want to distribute traffic across a set of endpoints, either evenly or according to weights which you define.



## Traffic Routing: Performance

Performance: Select 'Performance' when you have endpoints in different geographic locations and you want end users to use the "closest" endpoint in terms of the lowest network latency.



# Azure App Service Demo

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